

For Monday

Store Hours, 9 to 5:30

Buy Now—Pay in January

—Which means that Christmas shopping can be done today with very great comfort, and the bill will be due no earlier than if bought the day before Christmas.

**GIMBEL BROTHERS**  
MARKET CHESTNUT 11 EIGHTH 1 NINTH

Saturday, Nov. 5, 1920

We are capable of judging the trend of prices—and so, to make this store wholly good now we are reducing prices as low as they should go.

For Monday

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Richest china—half price.  
Sale of fur-trimmed Plush Coats.  
Sale of Linens.  
Sale of Muslins and Bed Clothing.  
Sale of Rugs—and Draperies.  
Important Savings on Furniture.  
Reed and Barton Silverware at half.  
Sale of Knit Underwear.  
We've judged where prices may go—and put ours there at once.

## You Might Think That the "Wizard of Oz" Made the Big Gimbel Toy Store All By Himself! It Welcomes the Children—Big and Little

Everywhere over head are the strangest long-armed creatures that might easily be the Queer People of Oz!—watch them weirdly wave their arms and roll their eyes! Bring the children to see!

And the Ponies!—those delightful miniature horses that charm the children, from tot to big boy! Every year the ponies come to Gimbels and Santa Claus takes some of them away to put in the Christmas "stocking" of some boy or girl. Delighted?—well just recall the time you got one, when you were a kid and

"jes a-honin' for a pony"!

And Toys without end! Bring the children—the Big Toy Store is THEIR store; just lots of fun there for them to enjoy in playthings or things to see and hear. The Big Toy Store is ready—and a welcome every day!

## FURS—At Exceptional Savings

Due partly to the long-continued unseasonable weather—partly to the enormous Gimbel three-store massed buying-power—and partly to our regular supplying furriers' "readjustments"—



- Marmot Coats—sports length—Raccoon-trimmed **\$179**
- Ponyskin Coats—sports lengths—Australian Opossum-Trimmed **\$197.50**
- Nutria Coats—sports length **\$295**
- Australian Opossum Coats—Sports length **\$395**
- Australian Opossum Coats—40 inches long **\$595**
- Hudson Seal (dyed muskrat) Coats—50 inches long—Mink-trimmed **\$950**
- Hudson Seal (dyed muskrat) Coats—36 inches long—collar, cuffs and border of Kolinsky-dyed squirrel **\$495**
- Hudson Seal (dyed muskrat) Dolman—48 inches long—cape-collar **\$495**

### Natural Squirrel Coats, at \$435

36 inches long.  
Clear gray squirrel.  
Gorgeous silk linings.  
Huge collars.

### High-Class Animal Scarfs at \$16.75 to \$210

—Close to Cost  
One- and two-skin styles. Including—Mink, stone marten, fisher, baum marten, Hudson Bay Sables, and Russian Sables.

### A Big Table-Full of Muffs, at \$14.75 to \$45

Including Hudson Seal (dyed muskrat), Australian opossum, natural raccoon, mole, Fox and Lynx.

### French Seal (dyed Coney) Dolmans, \$297

48 inches long.  
With huge cape collar.  
Gorgeously lined.

### Wonderful Fur Sets

- Cross Fox Sets at \$245
- Brown Fox Sets at \$65 to \$169
- Taupe Fox Sets at \$69 to \$275
- Black Fox Sets at \$62.50 to \$275
- Black Lynx Sets at \$39.75 to \$245
- Australian Opossum Sets at \$75
- French Seal (dyed coney) Sets at \$85

—Gimbels, Fur Salons, Third floor

## \$500,000 Stocks of New York's Most Distinguished China Store Came to Gimbel Brothers And Go on Sale Monday at Half Price

**HIGGINS & SEITER**  
INC.  
9-11 EAST 37TH ST., NEW YORK

CHINA AND GLASS SPECIALISTS FOR OVER THIRTY YEARS

Gave up business because of great difficulty in obtaining adequate importations, owing to "uncertain conditions of foreign markets" and because "obliged to give up present premises," writes the president of the corporation.

### Philadelphia Has at No Time Had a Store So Rich in China and Glass—

Nor has New York now, even with its vast resident and floating population who are rated as large buyers of elegant goods. We paid sixty-six cents on Higgins & Seiter's bill costs—most of this magnificent stock coming over on lower prices than have prevailed in the past year—so, to make this fine piece of good fortune preeminently good we have marked the goods at just half the Higgins & Seiter prices. In most cases you will find the old price ticket still on—we've tried to keep them, just as one keeps foreign hotel stickers on the good old baggage.

Besides the French these great English makes appeal to China lovers—and so important was the house to the potteries that in most cases Higgins & Seiter name is also made into the ware—

- |  |                     |                            |                           |
|--|---------------------|----------------------------|---------------------------|
| Royal Crown Derby<br>Spode-Copelands China | Mintons<br>Wedgwood | Cauldon<br>Royal Worcester | Royal Doulton<br>Coalport |
|--|---------------------|----------------------------|---------------------------|
- Glass as well as china—the foremost products of England, France and Italy. For instance—  
Minton China Service Plates, \$49, \$50, \$85 and \$100 a dozen—in each case just half former price  
Doulton Service Plates, \$58.50 to \$100 a dozen—just half price  
Royal Worcester Service Plates, \$21 to \$145 a dozen  
Cauldon China Service Plates, \$42.50 to \$100 a dozen
- After-Dinner Coffees, 40c to \$5, for cup and saucer  
Salad Sets, \$9.75 to \$29.50—just half price  
French China Coffee Sets, \$11.50 and \$16.95—just half price  
Minton Teapot, with sugar and cream—\$15  
Minton Chop Sets, 7 pieces—\$25

### Dinner Services, \$40 to \$175—Just Half Price

Meakins English Porcelain Dinner Sets, 106 Pieces, \$45

The rich and wonderfully-interesting GLASS does not lend itself to simple price quotations; yet a few dollars buy something charming—candlestick for \$15, a berry bowl for \$6.75, a fruit bowl for \$30—

for, bear in mind, everything has been reduced to half price.

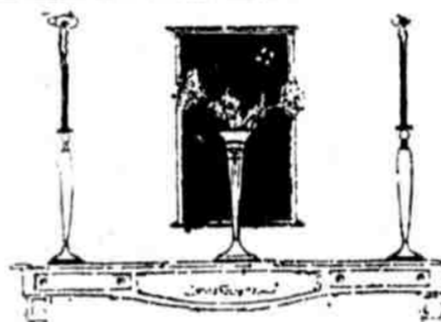
She who has mansions, longs for no finer wares; she who is just building the first little nest, can well afford to buy. The hall-mark of good taste is on it all.  
We have arranged large selling space on First floor, Grand Aisle, and have devoted most of the Fourth floor China Store to the showing. The selling begins Monday morning—here and in New York. A large and well-instructed selling force.

The occasion is without precedent.

## Come to the Linen Sale Monday \$100,000 Worth of Linens At New Low Prices

Linens are still scarce and high. But we were determined to make the Gimbel Adjustment Sale helpful to every department of the home. Here are "glimpses" of the bargains—

- 500 Air-Cel Embroidered Bath Sets, at \$1. One large bath towel, one guest towel and one wash cloth. 4000 yards of Part-linen Crash Toweling, at 18c yard.
- Hemstitched Cotton Damask Table Cloths, at \$2.95. Size 64x88. Several good designs.
- 9600 Cotton Face Towels, at 12½c. Good absorbent quality Huckaback, neatly hemmed. Government released goods.
- 4800 Heavy Cotton Huck Towels, at 18c each.
- 250 Imported Cotton Table Cloths. Satin finish, at \$3. Round designs—several good patterns.
- Manufacturers' clearance of fine lace-trimmed Scarfs, at \$1.35. Save one-third. Size 18x45 and 18x54.
- Dozens of other bargains selling in the Second Floor Linen Store and Subway Store—told about more fully in Sunday's papers.



### The First of the Christmas Silverware Brings These

- Silver-Plated Bread Trays, at \$1.95
- And these pieces of silver—merely glimpses of Gimbels vast stocks of reproduction Sheffield Plate
- Roll Tray, at \$4.
- Sandwich Tray, at \$3.75.
- Cracker and Cheese Dish, with movable handle, at \$6.
- Double Vegetable Dish. Remove the handle and convert it into two silver serving dishes.
- Quadruple Silver-Plated Tea Set (4 pieces), at \$19.50 a set.
- Quadruple Silver-Plated Flower Basket, at \$12.75.
- Silver-Plated Candlesticks, at \$3.25 each.

## Wamsutta Sheets Half Price In the Bed Clothing Sale That Opens Monday

Wamsutta Sheets—famous for their lasting wearing qualities—

- 65x99 inches—Half Price, at \$2.10
- 72x99 inches—Half Price, at \$2.38
- 72x108 inches—Half Price, at \$2.50
- 81x99 inches—Half Price, at \$2.50
- 81x108 inches—Half Price, at \$2.75
- 90x99 inches—Half Price, at \$2.75
- 90x108 inches—Half Price, at \$3

### All-Wool Filled Silk Comfortables Reduced Almost a Half to \$19.75

Not a complete color assortment but pretty patterns that are unusual at the price.

—Gimbels, Second floor.

## Warm Weather "Stalled" Underwear Selling—Makers Are "Clearing Decks" Monday Begins An Underwear Sale With Savings Running to Half

Many lots, too, are our good regular stock, deeply reduced. All new, first quality goods.

- Women's Pink Glove Silk-top Union Suits, Less Than Half Price at \$1.45. Regular and extra sizes. Dainty pink cotton bodies. Bodice top, tight knee. Yes, pretty enough for girls!
- Women's white Merino Vests and Tights, regular and extra sizes. Made by the famous Howard Mills. Two favorite styles **\$1.85**
- Women's Fall Weight Ribbed Cotton Union Suits, Regular sizes. Band top, ankle length, or bodice top, knee length **\$1.45**
- Women's Silkateen and Merino Union Suits, light weight but **\$2.95**
- Regular and extra sizes. High neck, elbow warm, ankle length **\$2.95**
- Women's Globe Make Vests and Tights. Vests, high neck, long sleeve; Tights, ankle length. Regular and extra sizes **\$2.15**
- Women's Merino Union Suits, Regular and extra sizes **\$3.25**
- Women's Heavy weight. Two good styles **\$4.25**
- Women's "Luxurious Underwear"—Silk-and-Wool Union Suits. Two styles **\$4.25**
- BOYS' AND GIRLS' UNDERWEAR**
- Boys' Fall-weight Gray Ribbed Cotton Union Suits; ages 4 to 16 **\$1.45**
- Misses' White Cotton Union Suits, slightly fleeced. Sizes 4 to 16 **\$1.45**
- MEN'S UNDERWEAR**
- Men's Ribbed Ecu Cotton Union Suits, Half price. Fall weight. Sizes 34 to 44 **\$1.65**
- Men's Ribbed Cotton Union Suits, white and ecru. Gibbs make. Various weights. Sizes 34 to 46 **\$1.95**
- Men's Merino Shirts and Drawers. Reis make. Warm, durable quality **\$1.65**

### Underwear Sale in the Subway Store

- 2700 Women's Ribbed Cotton Vests, low neck, sleeveless; regular and extra sizes **25c**
- Women's Pink Cotton Bloomers, excellent grade **45c**
- Women's medium weight Cotton Union Suits, long sleeve, ankle length. Slightly fleeced back. Regular and extra sizes **\$1.25**
- Women's Cotton Vests and Tights. Broken lots in various weights. Regular and extra sizes **\$1.15**
- Misses' Vests and Tights; white ribbed cotton, fleeced back. Sizes 6 to 16 years **58c**
- Men's Ribbed Ecu Cotton Shirts and Drawers at \$1**
- Blood's make. Sizes 36 to 44.
- Men's Underwear, broken lots of fleeced shirts and drawers **\$1.15**
- Men's Merino Shirts and Drawers, Reis make, winter weight **85c**
- Men's Merino Shirts and Drawers, many are half price. All sizes in the lot, but not in each style, at **\$1.65**

### Boys' Mayo Make Union Suits Near Half Price, \$1

Ribbed ecru cotton, fall weight. Sizes 6 to 16.

—Gimbels, Subway Store