

Organ plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Tomorrow the Promised Sale of Fine Coats, Dresses and Suits for Girls and Young Women

Hundreds of new, fashionable Winter garments, all at saving prices

Coats, \$32 to \$95
Dresses, \$19.50 to \$39.50

Suits, \$55
Skirts, \$9.75

There is one safe, sure and certain way, we've discovered, to get exactly what we want for you—and that is to have it made especially and expressly for us. That is what we have done in this great Winter sale—and a remarkable sale it is—and that is why

—the fashions are so new and smart
—the fabrics are so fine
—the goods so well made.

You could buy any one of these frocks blindfolded—that's how good the colors are, how becoming the styles. You could do the same with the coats and the suits and skirts.

Savings Range From 15 to 50 Per Cent

and that is certainly important these days! And it is doubly important when you remember that the goods are new and fresh, the styles desirable—and the Winter season just beginning!

A Good Day to Get Your Winter Coat!

At \$32 Expect to Find jaunty sports coats for all Winter wear—coats of imported mixtures in a sports length, with belts, buttons and the pockets girls like. They're silk-lined to the waist.

Coats at \$39.50 Are Fur Trimmed

and extremely good looking, too—coats and the fashionable wraps of soft wool velours with deep collars of lustrous nearseal (dyed cone) and lined throughout with silk.

There Are Handsome Coats at \$55 and \$75

of beautiful quality Bolivias and fine velours in smart, new Winter styles—both wraps and coats. Wide collars of opossum and taupe nutria finish them. They are coats for general or dress wear and are richly lined throughout with fine silks.

The Coats at \$95 Are Beautiful

and are all of soft, thick Bolivias, are beautifully made, and are finished with deep collars of soft taupe nutria or the fashionable Australian opossum. They have side pockets, narrow belts, silk stitching and lovely silk linings.

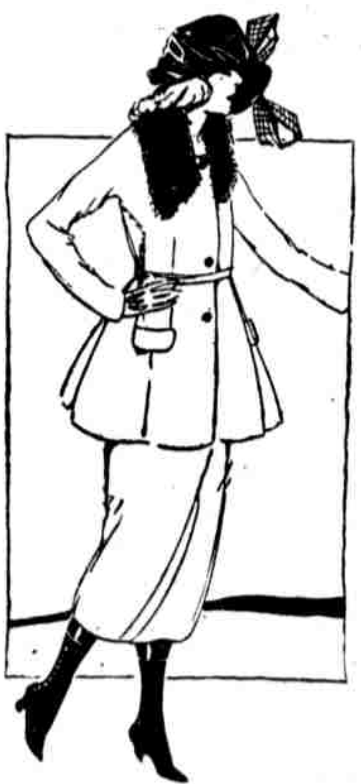
All These Coats Are In the New Colors

reindeer, Zanzibar and other new browns, tans and taupe shades, as well as the fashionable blues—Nanking, Suchow and other tones.

Smart, New Fur-Trimmed Suits at \$55

are all of the fashionable wool velour. Well tailored, trim suits they are, of fine quality. They are in the newest shades—tans and browns; henna, blue and taupe, and finished with large collars of fur—nutria and seal dyed cone.

All the garments are in 14 to 20 year sizes and so well cut and made they'll fit, in most cases, without alteration.



Hundreds of Lovely Dresses \$19.50—\$35—\$39.50

Just 100 Dresses at \$19.50

and surprisingly good they are, too! Glistening satins, firm wool tricotines and serges in seven uncommonly good styles. Round necks, pleated skirts, a touch of lace, sometimes beading, sometimes embroidery—you'll find them all in the group. Plenty of dark blue and other colors.

Any One of These \$35 Dresses Would Be a Safe Choice

Just one hundred of these, too, and scarcely two alike! Samples they are, brand-new, in charming Winter styles, and delightful Winter dresses, every one.

Handsome velveteens, some stunning silk frocks, some of crepes meteor and crepes de chine, some of silk tricotette, are all included. Beaded and embroidered, they are in blue shades, in browns and other fashionable Winter colors.

Smart Cloth Dresses at \$39.50

are kinds you'd expect, and properly expect, to be wearing much higher price tags. They are youthful attractive frocks of firm tricotine, some trimmed with duvetyne, some with silver or gold embroidery, some with chenille, and some combined with satin. Blue, brown, taupe and other colors in this group.

All-Wool Plaid Skirts at \$9.75

are skirts in the prettiest of the Winter colors and combinations. Made in new styles and just right to wear with separate coats and sports jackets. 31 to 36 inch lengths and 25 to 30 inch waistbands.



Ready for the Great Army of Men Who Want New Clothes

Ready with new Winter suits
Ready with new overcoats
Ready with new shirts, new hats, new neckties, new shoes, new underwear, new half hose, new gloves, new handkerchiefs

The goods that are right and that are fashionable and that are durable.

All brand-new and fine—no old war and warehouse stocks here.

Our men's new suits and overcoats for the Fall and Winter are the best ready-to-wear garments in America.

They are different from most of the clothing in the market.

They are all-wool and hand tailored and genuine down to the last stitch.

They exemplify the latest and best in fashion.

They prove the excellence of all-wool fabrics.

They manifest themselves as worth the money.

They are here in abundance to choose from, and every dollar you pay buys a full dollar's worth of clothing.

Prudent men, seeking real worth, will not buy elsewhere until they have seen these goods.

Suits at \$40 to \$95.

Overcoats at \$47 to \$125.

Men's Soft Collar White Shirts Special at \$2.55

These are the shirts that college men and other young men are so keen about.

Made of excellent white chevot with attached soft collars that button down at the points and with soft wristband cuffs.

Ordinarily these shirts sell for a dollar more, but we got this lot from a manufacturer going out of business.

(Main Floor, Market)

Men's Silk Half Hose Special at \$1

Black, white, navy, cordovan and smoke, in a good weight and with extra reinforced heels and toes of mercerized cotton. They were a fourth to a half more.

(Main Floor, Market)

Men's Excellent Brogues for \$6.75 a Pair

Made of mahogany calfskin, and good, solid leather, too. With the square toes, long wing tips and profuse punching and perforation that are the earmarks of brogue shoes, and wide, flat heels.

High shoes but rather low cut.

(Main Floor, Market)

The Last Two Days Have Put New Life Into the Air

There was a new shine in people's eyes and a new tone of courage in men's voices and women's eyes.

Election day stood up the hundred millions to declare themselves upon the referendum thrust solemnly upon them.

The Nation stands up and speaks decisively for George Washington's Americanism.

The whole world rubs its eyes and now understands what the United States means to do.

Surely we now know the war is actually over.

Americans must go to work at Washington and elsewhere to restore its old-time prosperities and find the way to cheapen the necessities of life.

This cannot be done in one day or one month, but we can all work at it sincerely and steadily every day until it comes to pass.

[Signed]

John Wanamaker

Nov. 5, 1920.

125 Women's Velour Suits Fur Trimmed—at \$55

Needless to say this is a late-season price—a few weeks ago similar suits cost from \$12.50 to \$25 more than we are asking today.

There are a dozen styles of these suits, and every one has a rich collar of squirrel, nutria

or other fur. They are in the most wanted navy, brown, black and taupe shades; they are lined with peau de cygne and warmly interlined besides, and there are sizes for everybody in the lot, from 34 inches to 44 inches.

(First Floor, Central)

New Black Duvetyne Wraps Without Fur Collars

Quite a number of women have been asking for them, so we are very glad to be able to announce their arrival.

They are very handsome garments, loose and graceful in their lines and made of the finest quality silk and wool duvetyne. They are entirely silk lined and also interlined,

making them very warm although light in weight.

There are two models, either one of which could be worn with or without furs. One has a gathered cowl collar, the other has a round cape collar. Both models are entirely in keeping with mourning wear. Prices are \$225 and \$250.

(First Floor, Central)

Warm Coatings Have Suddenly Become Very Popular

There really isn't any time to lose if women would have their coats and wraps made up before cold weather starts.

Many kinds of coatings are in fashion this Winter, and all of them are here. Also, every one of the prices is lower than a month or so ago, some being only half what they were.

All-wool velours, in the best shades, \$8 to \$6 a yard.

All-wool bolivias, \$6 to \$16.50 a yard.

Silvertones, all-wool except for the thread of silk in the weave; diagonal, \$8, and plain, \$3.50 a yard.

All-wool duvetynes, \$10 a yard.

Silk and wool mixtures, \$7.50 a yard.

Camel's-hair in oxford, \$8 and \$10 a yard. Others in colors, \$12 a yard.

(First Floor, Chestnut)

Italian Beaded Handbags at \$6.75 to \$15

Remarkably good-looking beaded bags for such modest prices. All crocheted and made to give real service.

All drawing styles, some with square bottoms and others tapering at the bottom and with tassel. Both light and dark colors among them.

(Main Floor, Chestnut)

\$16.75 Pleated Plaid Skirts Are Very Special Values

So much so that we have some exactly like them in everyday stock for half as much again and others that are even more.

There are only about 100 of these \$16.75 skirts; they are the last the manufacturer is making for the Winter season and that explains the small-

ness of the price. All are pleated in the newest fashion, with box pleats and knife pleats and some have narrow patent leather belts.

The plaids are in the loveliest colors—blue and brown combinations, Copenhagen with navy and black and white effects.

(East Aisle)

Specially Priced Winter Gloves for Children

\$1.35 a pair for unlined capeskin gloves in tan, brown or gray.

\$2 a pair for fleece lined tan cuffs—in brown.

capeskin gloves. \$1.15 a pair for fleece lined capeskin gauntlets with fringed cuffs—in brown.

(West Aisle)

Yes—It's True—The Christmas Dolls Are Here

You can see them yourself and we are sure every little girl will want to come in and make their acquaintance, for they are the loveliest dolls that have been here for many a day.

There are hundreds and hundreds of them—big dolls and little dolls, baby dolls in long clothes and others of all sizes and ages up to really grown-up ones with white hair.

Some have traveled a long distance—all the way from France. You can see a number of them in a case dressed up to go to a fancy dress ball. Some of the new little French ladies spend all their time swinging. Then there's a new clown doll, looking as if he had come straight from the circus.

And Red Riding Hood, Goldie Locks, Mary and her lamb and lots of other friends out of Mother Goose are here, too.

But that isn't all by any means; there are dolls that walk with you when you take their hand, soft cuddly babies that say "Mama" or cry to be taken up; character dolls, looking like real children, and wooden dolls that you can scarcely break even if you try.

They are one and all waiting for their new mistresses and they hope they'll come in soon. Dressed dolls are all the way from 50c up to a life-sized doll, 38 inches tall, at \$85. Undressed dolls from 50c up to \$45. And there are all the things they will need here, too.

(Seventh Floor, Market)

New Books for Young Readers

"The Dreadful River-Cave," by James Willard Schultz. \$1.90.

"Fourth Down," by Ralph Henry Barbour. \$1.75.

"The Home-run King," by Babe Ruth. \$1.

"The Young Wireless Operator—Afloat," by Lewis E. Theiss. \$1.75.

"On the Edge of the Wilderness," by Walter Prichard Eaton. \$1.75.

"Lucky Penny of Thistle Troop," a Girl Scout story, by Amy E. Blanchard. \$1.75.

"High Acres," by Jane D. Abbott. \$1.75.

"Refugee Rock," by Rupert S. Holland. \$1.75.

"The Mutineers," by Charles Boardman Hawes. \$2.

"Jane Allen; Center," by Edith Bancroft. \$1.50.

"Patsy Carroll in the Golden West," by Grace Gordon. \$1.50.

(Main Floor, Thirteenth)

Winter Footgear for Children and Boys

Infants' tan button and lace shoes without tips and without boxes; broad toes. This style may also be had in white buckskin for the same money. Sizes 2½ to 4½, price \$4.50; 5 to 8, price \$5.

Children's tan calfskin lace shoes with welt soles, sizes 8½ to 11, prices, \$6.25 to \$7.75; sizes 11½ to 2, prices \$7.50 to \$9.

Black calfskin lace shoes,

sizes 8½ to 11, price \$6; sizes 11½ to 2, price \$6.50.

Boys' shoes—Black calfskin, blucher cut lace shoes, sizes 11 to 2, price \$7.25.

Patent leather lace shoes with black calf tops, sizes 11 to 2, price \$6.50.

Heavy tan calfskin lace shoes, blucher cut, sizes 2 to 6½, price \$4.50.

(First Floor, Market)

Every Dinner Set in Our Stock Down 25 Per Cent in the \$100,000 Sale of China and Glassware

Every set, French, English, American, Bavarian, Japanese!

In other words, you can take your choice from a splendid collection of sets, all bought for this Fall season's business, and all practically new, at 25 per cent less than the fair prices at which they have been marked.

They include rich, coin-gold decorations, en-crustured borders, conventional and floral border patterns, quaint old English and Chinese patterns, together with the modest floral sprays, gold bands and color bands.

French dinner sets are now marked \$37.50, \$63.75, \$75 and up to \$315.

English dinner sets now marked \$30, \$37.50 and \$56.25.

Bavarian dinner sets are now marked \$33.75, \$41.25, \$48.75, \$63.75, \$93.75 and on up through a remarkable variety to \$225.

Japanese dinner sets are now marked \$45, \$48.75, \$56.25, \$63.75 and \$105.

American dinner sets are now marked \$17, \$22.50, \$26.25, \$28.25, \$30 and up to \$56.25.

(Fourth Floor, Chestnut)

Cut Glass in Large and Brilliant Choice at One-Third Less

Several hundred pieces in our own regular stock have been lowered 33 1-3 per cent. The collection included in the Sale is representative of our entire stock, both in the variety and quality of the pieces and there is no more attractive variety or finer quality anywhere.

There are bowls at \$3.50 and \$6; tall compotes, \$3; celery trays, \$3 and \$5; low berry dishes, \$6; relish dishes, \$4 and \$5; ice-cream trays, \$5 and \$7; bonbon dishes, \$1.25; vases, 12-inch \$5, 14-inch \$7, 16-inch \$9, 18-inch \$12; square vases, 14-inch \$10, 16-inch \$12; punch bowls on stand, 10 inches, \$18.

About one hundred pieces of the finest of English crystal at half price, now \$2.50 to \$22.50; vases; jugs, flower holders, rose bowls and decanters.

Inexpensive Glassware

Colonial table tumblers at 5c each. Light-cut iced tea sets, \$4 a set.

Light-cut candy jars, half-pound size, 75c; one-pound size, \$1.50.

Colored candy jars, half-pound size, \$1; pound size, \$1.50.

Colored Bohemian and domestic fancy glass vases, baskets and bowls at half price.