



Seen under a powerful magnifying glass an unstropped razor blade looks like a saw edge



Stropping keeps the tiny teeth of the blade in perfect alignment—provides a smooth, keen edge for every shave

A safety razor and stropping device combined in one

YOUR own particular shaving difficulty—doesn't it really revert to a dulling razor blade?

That annoying pull when the razor fails to cut cleanly—the painful scraping that often results when you bear down too hard—the bother and expense of putting in a new blade every so often—all these troubles can be traced directly to a razor blade that has lost its first keen edge.

No shaving edge can keep its original keenness for more than a few shaves—not without stropping.

Stropping—that's the real secret of shaving comfort!

Look at a razor edge under a microscope and you will see hundreds of tiny saw teeth. More than 1500 of these teeth have been counted on an ordinary safety razor blade. Shaving bends these saw teeth out of line, makes them irregular. These irregular teeth catch in the beard, pull the tiny hair follicles and scrape the skin. That's what usually makes shaving so unpleasant, so annoying.

You don't need to put up with the discomfort of fast dulling blades—nor with the bother and expense of putting in a blade every so often. You can insure a fresh, keen edge for every shave if you use the AutoStrop Razor.



Like the leaf of a book

The AutoStrop Razor blade opens for cleaning like the leaf of a book. To clean, simply rinse and dry. No parts to unscrew—nothing to take apart and reassemble. The same lever that releases the blade adjusts it for close or medium shaving.



You can shave in 3 minutes

In 10 seconds you can renew the fine, keen edge of the AutoStrop Razor blade. It takes less than half a minute to dry the razor after using. With the AutoStrop Razor you can get a complete shave—cool and comfortable—all in 3 minutes' time.

A new, sharp, shaving edge every day

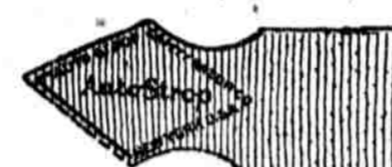
Built right into the frame of the AutoStrop Razor is a remarkable self-stropping device—simple and efficient—which renews the fine, keen edge of the AutoStrop blade day after day.

You don't have to take the razor apart nor even remove the blade. Just slip the strop through the razor head, and move the razor back and forth along the

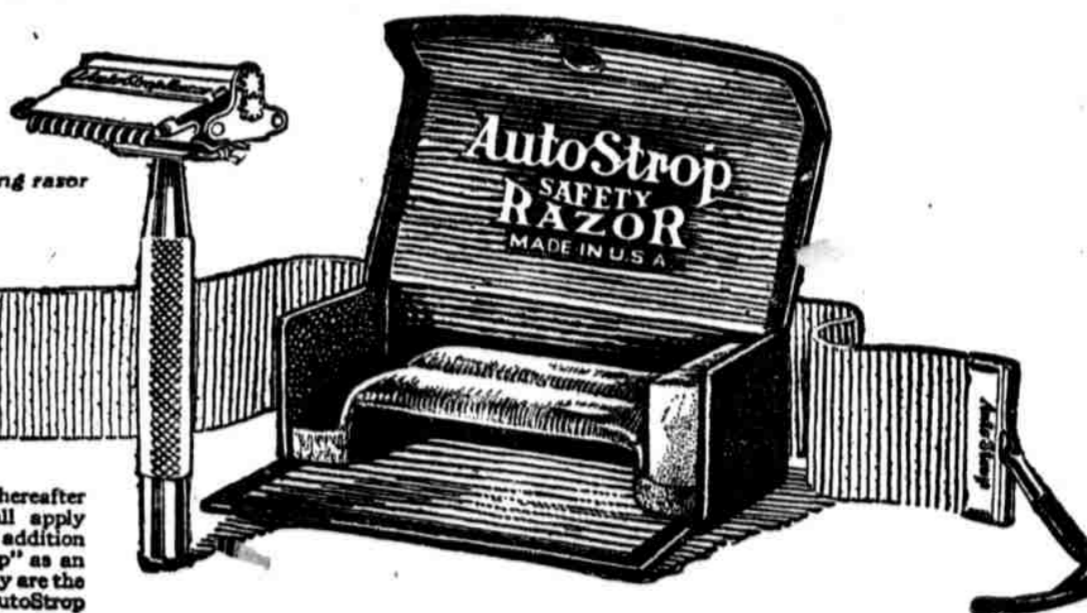
strop. In 10 seconds you have a new, sharp, shaving edge. 500 cool, comfortable shaves are guaranteed from every dozen AutoStrop blades.

Don't put up any longer with the pull and scrape of unstropped blades. Begin tomorrow to get the comfort of a "new," sharp, shaving edge every morning. Ask your dealer about the AutoStrop Razor trial plan.

Standard set consists of silver-plated, self-stropping razor selected leather strop twelve blades all in a neat leather case



On razors, strops, blades, etc., hereafter manufactured by us we shall apply the trade mark "Vaiet" in addition to the trade mark "AutoStrop" as an additional indication that they are the genuine products of the AutoStrop Safety Razor Co., New York.



AutoStrop Razor — sharpens itself