47th Anniversary Sale Specials for Wednesday at Snellenburg's

Our Million Dollar Anniversary Sale of Women's, Misses' and Girls' Wearing Apparel

At a Fourth to a Half Below Prevailing Prices—the Lowest Prices at Which Merchandise of This Fine Character Will Reach This Year!

The Greatest Economy Event—The Most Significant Fashion Event in Philadelphia

The Coats in the Sale \$35, \$49.50, \$75 up to \$169.50

and everyday wear—swagger models, with becoming collars, belts, pockets and button trimmings. Beautiful fur-trimmed coats of finer fabrics, silk lined, and elaborately beautiful wraps and coatwraps, superb in line, material, trimming and finish. Splendid assortment of colors. Materials include velour, fancy mixed overcoatings, cheviots, velour de laine, chamoistyne, yalama, bolivia, crystal bolivia, silvertone, go'dtone, duvet de laine.

Extra-Size Silk Dresses \$39.50

Taffeta and crepe de chine dresses, made with long tunics and vests, tucks and soft girdles. In navy, black, taupe and brown. Sizes 421/2 to 56.

The Dresses in the Sale \$12.75, \$19.75, \$25, \$29.75, \$37.50, \$39.50, \$45, up

Street dresses, afternoon frocks, formal occaion costumes-every sort of dress wanted by the business woman or the society matron. Fashionable models, tailored, semi-tailored or elaborately designed and executed. Materials include tricotine, serge, jersey, Poiret twill, satin, crepe de chine, georgette crepe, crepe meteor, satin

Girls' and Intermediates' Coats \$10 to \$35

In velour, silvertone, suedine, frostglow, cheviots and fine kerseys—styles with or without large fur collars; wonderfully good looking! Sizes 6 to

Dresses for Girls and Intermediates \$5.00, \$7.85, \$9.95, \$13.75 and \$16.75 Of all-wool serge, wool jersey, French serge, taffeta and satin-most attractive styles for girls of

6 to 16 years, excellent colorings-all of very superior quality. Girls' Wash Dresses, \$1.65

In fine ginghams-plaids, stripes and pretty combinations; excellent quality; smartly fashioned.

SNELLENBURGS Second Floor

In the Economy Basement

Women's & Misses' Coats \$5.00, \$13.75, *\$21.75, \$24.75*

Of silvertone, velour, heavy mixed coatings, cheviots, kerseys and meltons in loose back and beited models; with trim mings of fur, plush and fur cloths; some styles with large collars of self-material. Lined or half-lined. Extra-size coats included.

Apparel for Girls Girls' and Intermediates' Dresses, \$3.85

Of serge and corduroy in embroidered, dressy and plain models—some trimmed with stik, some in pretty plaids. Girls' sizes 10 14 years; intermediate sizes 11 14 and 16 years. Girls' Coats, \$4.95, \$5.95

and \$8.95 Of cheviot, melton, velour and silvertone, with collars of fun fur cloth and kerami—also collars of self-material. Belted styles, lined, half-lined or unlined. Good colors; sizes 6 to 14 years. Women's & Misses' Dresses \$6.95, \$10, \$15.75 and \$19.75

· Of tricotine, silvertone, satin, erge and combinations of serge and-satin. Panel and straightline models; some beaded; some embroidered; some with narrow belts. Extra-size models also

Thousands of Dainty, Practical

Undergarments in a Great Sale

-A Vast Purchase-Prices at Their Lowest-Savings Averaging Half and More!

All thoroughly desirable undergarments-new, fresh and perfect-in finest batiste, lingerie cloth and combed yarn cotton fabrics, also in beautiful silks and warm flannelettes.

On Sale on Main Aisle, First Floor, on Sec and Floor and in Our Economy Basement

Night Gowns

Envelope Chemises \$1.25 Chemises | 59c | Lingerie cloth covers with lace and medallion trimmings; elastic at the waist line. Some styles Of lingerie cloth, lace-edged and with lace-trimmed yokes and lace trimmed with medallions; yoke

styles included; varied choosing. \$1.39 Chemises 69c

or blue stitching on yokes and shoulder straps of self-material

\$1.79 Chemises | 89c | trimmed with lace and embroidery.

Fine white and pink lingerie | \$2 and \$2.25 | 98c |

Gowns for ... | 98c | \$2 and \$2.25 | \$3 and \$2.25 | \$3 and \$3 and \$4 and \$5 and

\$2 and \$2.25 98c serie cloth—made slipover style and trimmed with embroidery edging or stitching. In white and flesh color, with built-up shoulders or ribbon shoulder straps. Finished with

embroidered organdie inserts, medallions and ribbons. \$2.89 **\$6 to \$7** Chemises

Of finest nainsook, elaborately \$4 to \$5 trimmed with fine lace insertion. embroidery inserts and dainty

Corset Covers

75c Corset 39c

Think of THAT! In good quality lingerie cloth, made in tailored style with shoulder straps of selfmaterial and elastic at the waist.

\$1.50 Corset 79c Of fine white lingerie cloth with lace and medallion trimmings; in

yoke styles, lace-edged at neck and

A most extraordinary value lot; several good styles, with and without collars; in neat striped effects; with double yokes back and front, trimmed

with braid or fancy stitching.

Knickers

\$1.25 Corset \ 59c Lingerie cloth covers with lace \$1.50 to \$3.00) 79c to Knickers ... \$1.79 at the waist line. Some styles In soft pink batiste, with emshoulder straps. broidered and hemstitched ruffle

> **EXTRA-SIZE** UNDERGARMENTS ARE VERY LOW PRICED \$3.00 to \$4.00 Extra-Size \$1.89

Silk Undergarments

\$2.00 to \$4.00

Camisoles for

Very dainty little bodices

white or flesh-colored crepe de

willow taffeta; tailored or lace-

\$2.59 to \$7.50 Seco

Silk

Undergarments

wash satin and pussy-

trimmings, lace edge. Well re-en-

Of fine quality nainsook, in In white or flesh-colored linfull-cut well-made models with pretty lace trimmings or Windsor crepe. White and flesh colored; very attractive!

\$3.25 Gowns \ \$1.59

Of fine nainsook and cambricmade slip-over style or in open-front effects and trimmed with lace insertion, fine embroidery.

Gowns for 31.85

In nainsook of excellent quality white or flesh color, with V, round and square necks; elaborately trimmed with fine laces, embroidery, medallions and touches of hand embroidery.

\$3.50 Flannelette

\$1.29, \$1.59, \$1.98 Daintiest of envelope chemises, knickers and gowns in a variety of pretty tailored models, trimmed with fancy

N. SNELLENBURG & CO.

Trousers, \$6.25 Pair Values Up to \$8.75

Union Suits Underwear neck, elbow sleeves, ankle length

part wool shirts and drawers. 52.00 Under-Random ribbed, heavy-weight

wear at Natural gray, heavy weight, part wool shirts and drawers.

and heavy weight. \$3.50 Union

Natural gray merino part wool

Women's

\$1.50 and \$1.75 Underwear

Regular Sizes89c Extra Sizes\$1.00 Le Falco ribbed cotton fleeced vests and pants.

Union Suits.... ton union suits, low neck, sleeveless, knee lengths. Regular and

Special Notice to Charge Customers In order to induce early shopping and thus relieve the congestion due to the usual rush of the holiday business, we shall charge all Novem-

ber purchases on your December account.
But as many of our customers have asked us not to allow their accounts to be carried from one month to another, all bills for November purchases will be mailed December 1st, as usual, and those who wish to take advantage of the extended time may withhold payment until

The Main Thing Is to Do Your Shopping Early

Anniversary Sale Prices On Men's & Young Men's Clothing

Have Been Pared Down Till All Our Profits Are Eliminated Offering You the Greatest Values in Years!

\$50.00 Suits at \$37.00 \$60.00 Suits at \$41.00 \$85.00 Suits at \$54.00 \$95.00 Suits at \$66.00

\$50.00 Overcoats at \$33.00 \$65.00 Overcoats at \$43.00 \$75.00 Overcoats at \$50.00 \$85.00 Overcoats at \$59.00 \$100.00 Overcoats at \$67.50

\$10.00, \$12.50, \$13.50

\$12.50

Worth Up to \$23.50

\$16.50, \$18.50 and \$20.00 Trousers \$10.85 pr

SNELLENBURGS Third Floor In The Economy Basement Winter Overcoats, Winter Overcoats,

> \$17.50 Values Up to \$30.00 Trousers, \$4.00 Pair

> > \$3.75 and \$4.50

Union Suits

Fine ribbed silk stripe merin

finish union suits in a medium

weight. High neck, long sleeves:

Dutch neck, elbow sleeves, ankle

'engths. Also in low neck, sleeve-

Children's

Underwear

\$1.50 to \$2.00 Merino

Underwear

Sizes 18 to 26 at \$1.19

Sizes 28 to 34 at \$1.39

wool vests and pants.

Garments ...

Sizes 1 to 7 years.

Sleeping

Fine white merino ribbed part

\$1.50 to \$1.75

The ideal sleeping garments

natural gray, with feet; drop seat.

\$1.50 to \$2.00 Waist

Union Suits

Sizes 2 to 6 years at \$1.19

Sizes 8 to 12 years at \$1.39

The Pearl ribbed cotton, fleeced

Boys' \$1.50 to \$2.00

Union Suits

Sizes 4 to 10 years at \$1.19

Sizes 12 to 16 years at \$1.39

fleeced union suits. These are

made with ribbed cuffs on arms

and legs.
SNELLENBURGS First Floor

Natural gray ribbed cotton

combination waist union suits.

less, ankle or knee lengths.

Values Up to \$6.50

\$40.00 Suits at \$27.50 SNELLENBURGS Economy Basement

for Everybody in Our Anniversary Sale at Less Than Present Wholesale Cost! \$2.50 & \$2.75 **\$1.59**

Men's

\$1.50 Underwear 95c Natural gray, heavy weight,

shirts and drawers, finished with

sateen facings. \$1.59 \$2.25 Under-

\$3.00 Union \$1.89 Suits at.... Ecru ribbed cotton in medium

Suits at.... Natural gray and Random

ribed union suits, medium and heavy weight. \$3.69 \$5.00 Union Suits at.....

union suits, heavy weight.

Underwear

\$1.25 and \$1.50 89c White and pink fine ribbed cotValues Absolutely Without Precedent—Savings Matchlessly Generous. Mail and Phone Orders Filled While Quantities Last Table Linens and Towels

3000 Yards \$4.50 All-Damask, Yard \$2.95 Extra fine, snowy white, pure Irish linen table damask, 2 yards

wide, and in five very pretty pat-terns. Dew-bleached mellow luster. \$10.00 Round Scalloped Table Cloths, \$7.00

Pure Irish linen table cloths, with nicely scalloped edges. 2 yards in diameter.

Damask, Yard .. 86c This is a quality you can't compare in price with any other similar damask selling in any other

store. Very fine and heavy; with permanent satin luster; full 72 inches wide; pretty striped and floral designs. On Sale on Main Floor Only. 25c Crash

Toweling, Yard Good heavy quality bleached colored borders. Absorbent and

towels.

6000 Yards 60c Pure Linen Crash Table Cloths, \$1.54 Toweling, Yard... Heavy pure Irish linen Barnsley weave crash, very absorbent and lintless. For hand, roller or tea

heavy quality; with rich soft satin luster; 2 yards long; deep hem-stitched hems. On Sale on the First Regular \$1.75 All-Pure Linen Huckaback 75c Towels, Each In fancy damask weave; 18x39 inches; with hemmed ends. On

Table Damask, Sale on the First Floor. 30c Huckaback Snowy white bleached heavy quality mercerized damask, fin-Towels, Each . . . shed with a fine, permanent luster. In five pretty floral and stripe pat-terns. Wide width. On Sale on the

ON THE FIRST FLOOR AND ECONOMY BASEMENT. Hand-Scalloped Madeira Snowy white, pure Irish round

broidered center, in very attractive \$6.00 18x36-In. Scarfs, \$4.00 \$7.50 18x45-In. Scarfs, \$4.85

Great Sale of Household Textiles & Bedding

Brought Forward By Our Wholesale Textile

Department In Our Greatest Anniversary Sale!

\$3 Hemstitched

Mercerized Damask

Snowy bleached and of splendid

\$1.00 Mercerized

First Floor and Economy Base-

Each

Good, heavy quality, sturdy towels, bleached, all-white or with red stripe borders and hemmed ends. Size 18x36 inches. ON SALE

\$1.50 Finest Turkish Bath Towels, thread linen scarfs with hand-em- Each

Woven from fine mercerized terry yarns, large size. Hemmed ends; all-white and fancy colored jacquard weave; deep fancy jac-\$9.00 18x54-In. Scarfs, \$5.75 | space. On Sale on Main Floor Only.

Blankets and Comfortables

On Sale in Basement and on First Floor of South Building

3600 Pairs \$6 Wool-Finish Blankets,

Gray, tan or charming p'aid designs. Splendid heavy quality with high, soft wool finish pile. Some with bound edges; size 66x80 inches. Weight 3% lbs. \$9 Beacon Indian

Blankets, Each Large assortment of blankets in pretty mottled patterns. Size 66x 80 inches.

\$7.50 Wool-Finish \$4:74 Blankets, Pair '...... Charming plaid patterns; also

Regular Sizes\$2.69 inished with a soft wool nap; Extra Sizes\$2.89 double-bed size. \$15.00 California Lambs'-Wool \$9.74

Woven from genuine long California lambs' wool, with a small percentage of cotton in the warp. Stunning big block plaid patterns in desirable color combinations; also white and gray with pink and blue borders. All extra large double-bed size.

Extra-Fine \$22.50 to \$27.50 Lambs'-Wool Blankets,

Pair Woven from fine long California lambs' wool in a soft, clear color with our own exclusive borders in pink, blue or old rose, also in pretty large block plaid designs. Extra large size; finished with wide silk bindings.

Comfortables, \$4.44 Each Covered with flowered mercer zed sateen and percaline in floral and Persian designs, and filled with

\$8.50 Cotton-Filled

fluffy white sanitary cotton, with and without borders. Full size. Flankets, Pair \$6.98 gray with pink or blue borders; Fine lambs'-wool blankets woven size. on a Sea Island cotton warp. sirable colors; also gray and tan with pink or blue borders; wide

silk binding. Fu'l double-bed size.

quality; hemmed ends.

\$6.00 Woolnap \$3.69 White, gray or tan blankets o

excellent quality cotton, finished with a soft wool-finish nap. Pink or blue borders and all full double \$5.00 Crochet-Weave

Bed Spreads, \$2.94 In beautiful Marseilles patterns, with hemmed ends; size 80x90

\$8.50 Satin Finish Bed Spreads, \$4.94 Each

Lovely new lot in pretty Marseilles designs. Full double-bed Charming plaid patterns in all de- \$12.50 California Lambs'

Wool-Filled \$6.94 Comfortables 2600 \$3.50 Bed \$2.34 Covered with flowered percaline and sateen—with plain 12-inch sateen borders; filled with fluffy Covered with flowered percaline Crochet weave spreads in pretty lambs' wool. All full size; pretty Marseilles designs. Extra heavy Persian and floral designs and wanted colorings.

Longcloths, Cambrics and Nainsooks

On Sale in Muslin Department, First Floor, South Building, and Muslin Department, Economy Basement

50c and 59c Longcloth 19c and Nainsook, Yard...

Longcloth-firm, strong quality; chamois finish. 36 inches wide. Nainsook-soft finish; close weave. 36 inches wide.

65c and 75c Berkeley Cambric and Lonsdale 29c Nainsook, Yard

and firm and close in weave, 36 inches wide.

Superior grade cambric-finish longcloth, very fine

Without exception the finest lingerie nainsook

Sheets, Pillow Cases, Muslins, Flannels, Etc. On Sale on the First Floor, South Building, and in the Economy Basement

made. 36 inches wide.

and Cast Iron Sheets \$1.95 In 63x90-63x99-81x90-81x99 Sizes The sheets in this lot ticketed "Dormez" are made of Cast Iron Sheeting. "Dormez" is our

46c and 50c Elsee and North

States Striped

39c Unbleached 36-Inch Muslin, Yard Count and weight of this muslin is 56x60;

60c Utica Pillow Cases, Each Size 42x36 inches.

65c Bleached Mohawk

and Lockwood

Outing Flannel,

Yard

27 inches wide.

own trade name for this grade.

Pillow Cases, Ea. \$1.10 Bleached 81-Inch 45-Inch Sheeting, 40c

Sheeting, Yard..

45x36 inches. Cast Iron

59c "Wave Crest" 45 6- 45c to 49c Pillow Cases "Liberty" Make, 29c 47c In. Hemstitched 39c Each..... In two wanted sizes-42x36 and

> 55c Heavy Bleached 75c Canton Flannel, 29c Yard

47c 36-Inch Bleached

Muslin, Yard.....

Lonsdale and Forget-Me-Not brands.

The Store For Thrifty People

Wonderfully good looking cut-silk four-in-hands, in self-figures,

MEN' FURNISHINGS

In Our Anniversary Sale

Clean-up of high-grade shirts from several manufacturers. Mate-

vials include woven madras, printed madras, crepe madras, corded madras,

doucetine and best 80-square percale. . All fast color, in smartest pat-

Men's \$3.50 and \$4.00 \$2.15 each Knit Ties at

four-in-hands-in plain colors and heather mixtures, and in plenty of

smart striped effects, all widths-narrow, medium and wide; some in

Men's \$1.00 Neckwear for 50c

stripes, Persian and satin figured and striped effects. Tremendous

A clean-up lot from a manufacturer of high-grade pure silk knit

At Phenomenal Savings!

Men's \$2.50 to \$3.50 **1**

terns. With soft turn-over cuffs. Sizes 14 to 171/2.

open-end style-all perfect and of beautiful quality.

Knit Ties at.....

variety; splendid range of best colors.

Emmuni N. SNELLENBURG & CO.