

47th Anniversary Sale Specials for Wednesday at Snellenburg's

Our Million Dollar Anniversary Sale of Women's, Misses' and Girls' Wearing Apparel

At a Fourth to a Half Below Prevailing Prices—the Lowest Prices at Which Merchandise of This Fine Character Will Reach This Year!

The Greatest Economy Event—The Most Significant Fashion Event in Philadelphia

The Coats in the Sale
\$20, \$25, \$29.75, \$35, \$49.50, \$75 up to \$169.50

Warm, serviceable, sturdy coats for business and everyday wear—swagger models, with becoming collars, belts, pockets and button trimmings. Beautiful fur-trimmed coats of finer fabrics, silk lined, and elaborately beautiful wraps and coats—wraps, superb in line, material, trimming and finish. Splendid assortment of colors. Materials include velour, fancy mixed overcoatings, chevots, velour de laine, chamoisette, yalama, bolivia, crystal bolivia, silvertone, go'dtone, duvet de laine.

The Dresses in the Sale
\$12.75, \$19.75, \$25, \$29.75, \$37.50, \$39.50, \$45, up to \$115

Street dresses, afternoon frocks, formal occasion costumes—every sort of dress wanted by the business woman or the society matron. Fashionable models, tailored, semi-tailored or elaborately designed and executed. Materials include tricotine, serge, jersey, Pointe twill, satin, crepe de chine, georgette crepe, crepe meteor, satin charmeuse.

Extra-Size Silk Dresses
\$39.50

Taffeta and crepe de chine dresses, made with long tunics and vests, tucks and soft girdles. In navy, black, taupe and brown. Sizes 4 1/2 to 56.

Girls' and Intermediates' Coats
\$10 to \$35

In velour, silvertone, sudeine, frostglow, chevots and fine kerseys—styles with or without large fur collars; wonderfully good looking! Sizes 6 to 16 years.

Dresses for Girls and Intermediates
\$5.00, \$7.85, \$9.95, \$13.75 and \$16.75

Of all-wool serge, wool jersey, French serge, taffeta and satin—most attractive styles for girls of 6 to 16 years, excellent colorings—all of very superior quality.

Girls' Wash Dresses, \$1.65
In fine gingham—plaids, stripes and pretty combinations; excellent quality; smartly fashioned. Sizes 6 to 14 years.

In the Economy Basement

Women's & Misses' Coats
\$5.00, \$13.75, \$21.75, \$24.75

Of silvertone, velour, heavy mixed coatings, chevots, kerseys and meltons in loose back and belted models; with trimmings of fur, plush and fur cloth; some styles with large collars of self-material. Lined or half-lined. Extra-size coats included.

Apparel for Girls
Girls' and Intermediates' Dresses, \$3.85

Of serge and corduroy in embroidered, dressy and plain models—some trimmed with silk, some in pretty plaids. Girls' sizes 10 to 14 years; intermediate sizes 12 to 14 and 16 years.

Girls' Coats, \$4.95, \$5.95 and \$8.95
Of chevrot, melton, velour and silvertone, with collars of fur for cloth and kersey—also collars of self-material. Belted styles, lined, half-lined or unlined. Good colors; sizes 6 to 14 years.

Women's & Misses' Dresses
\$6.95, \$10, \$15.75 and \$19.75

Of tricotine, silvertone, satin, serge and combinations of serge-and-satin. Panel and straight-line models; some beaded; some embroidered; some with narrow belts. Extra-size models also included.

Thousands of Dainty, Practical

Undergarments in a Great Sale

—A Vast Purchase—Prices at Their Lowest—Savings Averaging Half and More!

All thoroughly desirable undergarments—new, fresh and perfect—in finest batiste, lingerie cloth and combed yarn cotton fabrics, also in beautiful silks and warm flannelettes.

On Sale on Main Aisle, First Floor, on Second Floor and in Our Economy Basement

Envelope Chemises

\$1.25 Chemises for \$59c

\$1.39 Chemises for \$69c

\$1.79 Chemises for \$89c

\$2 and \$2.25 Chemises for \$98c

\$6 to \$7 Chemises for \$2.89

Corset Covers

75c Corset Covers for \$39c

\$1.50 Corset Covers for \$79c

Of finest nainsook, elaborately trimmed with fine lace insertion, embroidery inserts and dainty ribbons.

\$1.25 Corset Covers for \$59c

Lingerie cloth covers with lace and medallion trimmings; elastic at the waist line. Some styles with lace-trimmed yokes and lace shoulder straps.

Night Gowns

\$2.50 Gowns for \$1.45

\$2 and \$2.25 Gowns for \$98c

\$3.25 Gowns for \$1.59

\$4 to \$5 Gowns for \$1.89

\$3.50 Flannelette Gowns for \$1.79

A most extraordinary value lot; several good styles, with and without collars; in neat striped effects; with double yokes back and front, trimmed with braid or fancy stitching.

Knickers

\$1.50 to \$3.00 Knickers for \$79c to \$1.79

EXTRA-SIZE UNDERGARMENTS ARE VERY LOW PRICED

\$3.00 to \$4.00 Extra-Size Gowns for \$1.89

Silk Undergarments

\$2.00 to \$4.00 Camisoles for \$79c to \$1.98

\$2.59 to \$7.50 Silk Undergarments for \$1.29, \$1.59, \$1.98, \$2.98

Daintiest of envelope chemises, knickers and gowns in a variety of pretty tailored models, trimmed with fancy stitching.



Special Notice to Charge Customers

In order to induce early shopping and thus relieve the congestion due to the usual rush of the holiday business, we shall charge all November purchases on your December account. But as many of our customers have asked us not to allow their accounts to be carried from one month to another, all bills for November purchases will be mailed December 1st, as usual, and those who wish to take advantage of the extended time may withhold payment until January 1st.

The Main Thing Is to Do Your Shopping Early

Anniversary Sale Prices On Men's & Young Men's Clothing

Have Been Pared Down Till All Our Profits Are Eliminated, Offering You the Greatest Values in Years!

\$50.00 Suits at \$37.00
\$60.00 Suits at \$41.00
\$85.00 Suits at \$54.00
\$95.00 Suits at \$66.00

\$50.00 Overcoats at \$33.00
\$65.00 Overcoats at \$43.00
\$75.00 Overcoats at \$50.00
\$85.00 Overcoats at \$59.00
\$100.00 Overcoats at \$67.50

\$10.00, \$12.50, \$13.50 and \$15.00 Trousers at \$7.85 pr.
\$16.50, \$18.50 and \$20.00 Trousers at \$10.85 pr. at

SNELLENBURG'S Third Floor

In The Economy Basement

Winter Overcoats, \$12.50 Worth Up to \$23.50
Trousers, \$6.25 Pair Values Up to \$8.75

Winter Overcoats, \$17.50 Values Up to \$30.00
Trousers, \$4.00 Pair Values Up to \$6.50

\$40.00 Suits at \$27.50

SNELLENBURG'S Economy Basement

UNDERWEAR

for Everybody in Our Anniversary Sale at Less Than Present Wholesale Cost!

Men's Underwear
\$2.50 & \$2.75 Union Suits \$1.59

\$1.50 Underwear 95c at
Natural gray, heavy weight, part wool shirts and drawers.
\$2.00 Underwear \$1.29
Random ribbed, heavy-weight shirts and drawers, finished with satene facings.
\$2.25 Underwear \$1.59
Natural gray, heavy weight, part wool shirts and drawers.
\$3.00 Union Suits \$1.89
Eru ribbed cotton in medium and heavy weight.
\$3.50 Union Suits \$2.39
Natural gray and Random ribbed union suits, medium and heavy weight.
\$5.00 Union Suits \$3.69
Natural gray merino part wool union suits, heavy weight.

Children's Underwear
\$1.50 to \$2.00 Merino Underwear
Sizes 18 to 26 at \$1.19
Sizes 28 to 34 at \$1.39
Fine white merino ribbed part wool vests and pants.
\$1.50 to \$1.75 Sleeping Garments \$1.19
The ideal sleeping garments—natural gray, with feet; drop seat. Sizes 1 to 7 years.

Women's Underwear
\$1.50 and \$1.75 Underwear
Regular Sizes .89c
Extra Sizes .98c
Le Falco ribbed cotton fleeced vests and pants.
\$1.25 and \$1.50 Union Suits .89c
White and pink fine ribbed cotton union suits, low neck, sleeveless, knee lengths. Regular and extra sizes.

SNELLENBURG'S First Floor

MEN'S FURNISHINGS

In Our Anniversary Sale At Phenomenal Savings!

Men's \$2.50 to \$3.50 Shirts at \$1.75

Clean-up of high-grade shirts from several manufacturers. Materials include woven madras, printed madras, crepe madras, corded madras, doucetine and best 80-square percale. All fast color, in smartest patterns. With soft turn-over cuffs. Sizes 14 to 17 1/2.

Men's \$3.50 and \$4.00 Knit Ties at \$2.15 each

A clean-up lot from a manufacturer of high-grade pure silk knit four-in-hands—in plain colors and heather mixtures, and in plenty of smart striped effects, all widths—narrow, medium and wide; some in open-end style—all perfect and of beautiful quality.

Men's \$1.00 Neckwear for 50c

Wonderfully good looking cut-silk four-in-hands, in self-figures, stripes, Persian and satin figured and striped effects. Tremendous variety; splendid range of best colors.

SNELLENBURG'S First Floor

The Store For Thrifty People

Great Household Textiles & Bedding

Brought Forward By Our Wholesale Textile Department In Our Greatest Anniversary Sale!

Values Absolutely Without Precedent—Savings Matchlessly Generous. Mail and Phone Orders Filled While Quantities Last

Table Linens and Towels

3000 Yards \$4.50 All-Pure Linen Damask, Yard \$2.95
Extra fine, snowy white, pure Irish linen table damask, 2 yards wide, and in five very pretty patterns. Dew-bleached mellow luster.

\$3 Hemstitched Mercerized Damask Table Cloths, \$1.54 Each
Snowy bleached and of splendid heavy quality; with rich soft satin luster; 2 yards long; deep hemstitched hems. On Sale on the First Floor.

\$1.00 Mercerized Table Damask, 55c Yard
Snowy white bleached heavy quality mercerized damask, finished with a fine, permanent luster. In five pretty floral and stripe patterns. Wide width. On Sale on the First Floor and Economy Basement.

\$1.75 Table Damask, Yard 86c
This is a quality you can't compare in price with any other similar damask selling in any other store. Very fine and heavy; with permanent satin luster; full 72 inches wide; pretty striped and floral designs. On Sale on Main Floor Only.

25c Crash Toweling, Yard 11 1/2c
Good heavy quality bleached Barnsley crash toweling, with red stripe borders and hemmed ends. Absorbent and lintless. On Sale in Basement Only.

\$6.00 18x36-In. Scarfs, \$4.00
\$7.50 18x45-In. Scarfs, \$4.85
\$9.00 18x54-In. Scarfs, \$5.75

Blankets and Comfortables

On Sale in Basement and on First Floor of South Building

3600 Pairs \$6 Wool-Finish Blankets, \$3.24 Pair
Gray, tan or charming plaid designs. Splendid heavy quality with high, soft wool finish pile. Some with bound edges; size 66x80 inches. Weight 3 1/2 lbs.

\$9 Beacon Indian Blankets, \$5.95 Each
Large assortment of blankets in pretty mottled patterns. Size 66x90 inches.

\$7.50 Wool-Finish Blankets, \$4.74 Pair
Charming plaid patterns; also gray with pink or blue borders; finished with a soft wool nap; double-bed size.

\$15.00 California Lambs'-Wool Blankets, Pair \$9.74
Woven from genuine long California lambs' wool, with a small percentage of cotton in the warp. Stunning big block plaid patterns in desirable color combinations; also white and gray with pink and blue borders. All extra large double-bed size.

\$2600 \$3.50 Bed Spreads, Each \$2.34
Crochet weave spreads in pretty Marseilles designs. Extra heavy quality; hemmed ends.

\$8.50 Cotton-Filled Comfortables, \$4.44 Each
Covered with flowered mercerized sateen and percale in floral and Persian designs, and filled with fluffy white sanitary cotton, with and without borders. Full size.

\$11.00 Wool Blankets, Pair \$6.98
Fine lambs'-wool blankets woven on a Sea Island cotton warp. Charming plaid patterns in all desirable colors; also gray and tan with pink or blue borders; wide silk binding. Full double-bed size.

\$12.50 California Lambs'-Wool-Filled Comfortables \$6.94
Covered with flowered percale and sateen—with plain 12-inch sateen borders; filled with fluffy lambs' wool. All full size; pretty Persian and floral designs and wanted colorings.

SNELLENBURG'S First Floor

Longcloths, Cambrics and Nainsooks

On Sale in Muslin Department, First Floor, South Building, and Muslin Department, Economy Basement

50c and 59c Longcloth and Nainsook, Yard 19c
Longcloth—firm, strong quality; chamois finish. 36 inches wide. Nainsook—soft finish; close weave. 36 inches wide.

65c and 75c Berkeley Cambric and Lonsdale Nainsook, Yard 29c
Superior grade cambric-finish longcloth, very fine and firm and close in weave. 36 inches wide. Without exception the finest lingerie nainsook made. 36 inches wide.

Sheets, Pillow Cases, Muslins, Flannels, Etc.

On Sale on the First Floor, South Building, and in the Economy Basement

\$3.00 to \$3.50 Utica and Cast Iron Sheets \$1.95
In 63x90—63x99—81x90—81x99 Sizes
The sheets in this lot ticketed "Dormez" are made of Cast Iron Sheeting. "Dormez" is our own trade name for this grade.

39c Unbleached 36-Inch Muslin, Yard 17c
Count and weight of this muslin is 56x60, 4 yards.

60c Utica Pillow Cases, 47c Each
Size 42x36 inches.

59c "Wave Crest" 45 6-In. Hemstitched Pillow Cases, Ea. 39c
\$1.10 Bleached 81-Inch Cast Iron Sheetting, Yard 75c

45c to 49c Pillow Cases "Liberty" Make, 29c Each
In two wanted sizes—42x36 and 45x36 inches.

55c Heavy Bleached Canton Flannel, 29c Yard

46c and 50c Elsee and North States Striped Outing Flannel, 23c Yard
27 inches wide.

47c 36-Inch Bleached Muslin, Yard 17c
Lonsdale and Forget-Me-Not brands.

SNELLENBURG'S First Floor

N. SNELLENBURG & CO.