

### INCHES FROM The Golden-Plated Rule

By Lillian Paschal Day

#### Plucking a Thorn

Mr. Monroe is a big publisher. This is his story about a bully: He was none of your golden-rulers. Maybe he is now, with my help. He was traveling for a publication. Sold advertising space. Hard work. Young kid, just out of college. So this fellow's snub hurt. As we grow older we get over that. Feelings firm up a bit—have to. Or business would break our hearts. I breezed into this man's office. Felt happy, ambitious, full of pep. But I wasn't fresh at all. Bent in my name and business. He was unnecessarily brutal. You can turn a chap down easily. He treated me like a tramp. Bawled me out—most kicked me out. I flabbergasted me—cold. I slunk out without a word. But the injustice of it rankled. Even years after it was a thorn. I got on, prodded by ambition. Went into this business, prospered. Each step up was an incentive: Name on door, private secretary. Big contracts, many employees. One day I heard a familiar voice. My private office door was open. Thorny memory prickled. I knew it was my old enemy.

### The Woman's Exchange

**A Luncheon Set**  
Dear Madam—I should like very much to know whether a luncheon set made of oil cloth would be appropriate with a crocheted edge.

**MISS H. S.**  
An oilcloth dolly looks better with a plain edge either painted or bound with tape. The crocheted edge would be difficult to put on, and would look too "fussy" with the oilcloth. A pretty stitched design, or simply a binding of colored tape is usually used.

**A Chenille Tassel**  
Dear Madam—Would you kindly advise me what size of chenille tassel I should use on tassels, but it looks as if it had been drawn through a needle's eye. How can I bring it back to its former state? It has been fastened together to form a wide band four inches across and about three yards wide. Do you think steaming would help any?

**A CONSTANT READER**  
Steaming does not help the chenille. It mats down the pile and makes it look very much like a wool mat. But the sample you sent me was not so badly matted that it cannot be used again. I have seen chenille tassels with those "bumps" on them, and have thought they were meant to be that way. I am sure you will find that it makes a very good-looking tassel when you put it together. Perhaps hanging it up by one end and weighing it down on the other will straighten out the kinks, but there is no way to make it smooth.

**Wants to Teach French**  
Dear Madam—I have a friend who came to this country from France just a year ago as a bride of a young soldier (American). She was a school teacher in France; in some ways she is a native. She is very lonely and melancholy for her dear ones at home, and is anxious to have something to do. It is not so much what she would receive in return for services performed, but something to keep her mind occupied. Her husband is a very good fellow, and can keep her in comfortable quarters and provide for her in the way the average American is living today, but she would be glad to teach French or do something where she could use her education. She does not as yet speak English fluently, but she taught French in her own country for ten years, and is about thirty years old.

I thought in writing you, you might be able to tell us something that would be to her advantage, and I assure you she would be eternally grateful.

**MRS. R. McI.**  
I am sure your friend would be able to get up a class in French at the local branch of the Y. W. C. A., or in the church to which she belongs. There are so many girls and women who would like to learn French if they could only afford it, and this would be a fine opportunity for them. She could speak to the pastor of the church and ask him to mention it to his congregation, or if it could be done through one of the women's organizations. Or she could make her arrangements with the secretary of the Y. W. C. A.

**A Home for a Cat?**  
Dear Madam—You have helped me to get three homes for my kitten. I have a little gentle kitten about four months I would like to give away. I wish also to give away the large cat, a handsome cat and a good mouster, and just keep one kitten myself. If you could help one again I will be grateful as I cannot have the care of three for I met with an accident.

**The Question Corner**  
Today's Inquiries

- Describe a striking blanket of Halloween cut from black paper a line of figures, a witch chasing a cat who is chasing a bat who is chasing an owl. Paste these on stiff paper or cardboard, bend them into a circle and set them up on a table.
- A household necessity made into a dainty gift is a feather duster with a black handle decorated with a conventional flower to match the feathers.
- When the stopper in a perfume bottle is broken, cork the bottle by pouring paraffin on the liquid to keep it secure enough to be carried in a suitcase.
- A set of wooden toys that would bring great joy to the little housewife, consists of a tiny table, washing set, baking set and iron for the dolls.
- A warm, pretty cap for a very young lady is made of lined silk, with a band of fur stretching across the front just behind a fringe of silk, held at each side by tiny flowers.
- A man who is a guest at a dance should ask his hostess for at least one dance.

**Yesterday's Answers**

- For an impromptu centerpiece for a Halloween cut from black paper a line of figures, a witch chasing a cat who is chasing a bat who is chasing an owl. Paste these on stiff paper or cardboard, bend them into a circle and set them up on a table.
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### Adventures With a Purse

SALES, sales, sales! If they keep up I shall have to give up adventuring, for the temptation to buy is much too great. I shall have spent all my pennies. But any how, to tell you about them, first of all there are the blouses. They are of a sheer white material—batiste, I think, and they have long, soft collars, which fall in graceful folds. The collars are trimmed with inserted bands of embroidered net, and you have no idea how well the net and batiste combination looks together. The dainty little vest effect is also of embroidered net, and altogether you have as pretty and dainty a little blouse as you would find in many a day's walk, and at a price you can not quarrel with, for these bear the price \$3.90.

them you will find the one you want for a dress, a suit or a top coat.

Lastly there are the Turkish towels. And dear knows one can not possibly have enough of 'em. These are nice. There is nothing elaborate about them, they are just plain white Turkish towels, but they are good and heavy, and I think they are forty inches long. This information I gathered by the homely expedient of extending a towel from my nose the length of my arm and the stretch seemed like more than thirty-six inches. Anyhow, the original price of the towels was sixty-five cents each, but they are now priced at fifty cents each. It would really pay you to lay in a supply.

And speaking of towels and bathrooms reminds me of what I saw the other day in a shop in which I was purchasing some dress material. On a counter were a white host of perfectly round balls of soap, slightly smaller than tennis balls, and about two sizes larger than golf balls. They are perfectly fascinating! You can get them in lavender or green—for ten cents each. I should think that they would be more conveniently handled than the usual shape cake of soap, and certainly if you like new and different things you will want to get some.

For names of shops, address, Woman's Page Editor or phone Walnut or Main 5204.

Then there is that remarkable sale of worsted jersey—the very same kind that you find in all the good sport suits. It is thirty-four inches wide, and is priced at \$3.95 a yard, although the assurance is that its value is \$5. And you won't find that hard to believe when you see it. There are any number of colors. There is a sort of French blue with a thread of yellow through it, and a nice wholesome shade of brown, with a glint of gold in it. Oh I can not begin to tell you all the different shades, but I can guarantee that among

### Two Minutes of Optimism

By HERMAN J. STICH

**A Good Job**  
A GOOD Dutch friend of mine is strong on business, ambition and dialect. The other day his son, who had been looking for work, came home and said he had gotten a job.

"A job?" said his father. "Vot iss de job?"  
"I'm in the army," said the son.  
"In de army? Dot's a future? The army? Dot's no future for a boy."  
"Why, sure there's a future, pop. I can become a lieutenant."  
"A lieutenant? How much gets a lieutenant?"  
"Eighteen hundred dollars a year."  
"Eighteen hundred dollars! Dot's a future? Huh! Dot's no future, mine boy. In vun veek I makes \$1800!"  
"Well, I can go higher than that. I can be a captain."  
"A captain? Huh! Vot gets a captain?"  
"Twenty-four hundred dollars or so."  
"Twenty-four hundred dollars? Dot's a future? Listen, mine boy—in vun month in piness you can make dot. Dot's no future."  
"Well, pop, I can go higher than that."  
"You can go higher? Vot higher you can go?"  
"I can be a major."  
"A major? How much gets a major?"  
"Thirty-five hundred dollars."  
"Thirty-five hundred dollars? Und dot's a future? Mine boy—dot's no future. You can do better den dot."  
"Well, I can go higher than that."  
"Higher? How much higher you can go in de army?"  
"I can be a general."  
"A general? A general you say? How much gets a general?"  
"Eight thousand dollars."  
"Eight thousand dollars. Und dot's a future? Listen, mine boy—I sell vun cargo to Holland und I makes \$9000 dollars. You should go in piness. The army—dot's no place at all for a future."  
"Well, pop, I can go higher than a general."  
"Higher? How high? Vot iss de highest 'ting you can go in de army? Vot iss de best de army has got?"  
"Well, I can become a field marshal."  
"A field marshal? A field marshal, you say? Huh! Dot's no goot! A MARSHALL FIELD! Dot's all right. Dot's a GOOD JOB!"

## WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

# Low Prices on Beautiful Silks

## In Wanamaker's Down Stairs Store

**A Sale of Delightful New Silken Materials at Prices Which Sound Like Old Times**

**40-Inch Charmeuse, \$2.85**  
A heavy weight that will make beautiful afternoon and evening dresses.

**39-Inch Dress Satin, \$2**

**35-Inch Taffeta, \$1.65**

**35-Inch Wash Satin, \$1.55**  
In white, flesh and pink, this is just right for making pretty underthings.

**35-Inch Radium, \$1.35**  
Also in white and flesh pink and of a surprisingly good quality.

**35-Inch Striped Habutai, \$1**  
A number of color combinations in stripes of various widths.

**36-Inch Tub Silk, \$1.50**  
This shirting silk shows colored stripes on white grounds and comes in several color combinations.

**38-Inch Crepe de Chine, \$1.35**  
The colorings you like are to be had in this quality.

**38-Inch Crepe de Chine, \$1.75**  
A heavier quality in an equally good assortment of colors.

**35-Inch Messaline, \$1.65**

**40-Inch Black Chiffon Velour, \$6**  
Soft and highly lustrous, this material will make beautiful afternoon and evening gowns and handsome wraps.

**A Clearaway Sale of Sample Handbags 65c to \$3.50**

Virtually every kind of handbag that you can think of is in this collection:

- bags of velvet and of chif-fon velvet;
- strap-books of leather and of black enamel cloth;
- bags of many shapes in leather and imitation leather.

They are in black, brown, gray, navy, green, tan and lavender and are prettily lined and fitted. All are samples and they show the marks of handling.

(Chestnut)

**Machine-Made Linen Cluny Lace, 20c to 50c a Yard**

Pretty patterns of insertions and edgings, 1 1/2 to 5 inches wide. Just what women want for centerpieces, curtains and the like.

(Central)

**New Hats of Fur Cloth Among Those at \$8**

What a number of individual and becoming hats from which to select! As well as the soft, pretty velvets in various colors, there are toques and tams of fur cloth in the kinder shades of bright colors—a warm brown or a bluish purple, for instance.

Then the fur-trimmed hats; more and more of them are coming in every day and sometimes the whole front of the upturned brim is of fur.

(Market)

**Women's Flannellet Nightgowns, \$1.75**

Warm pink or blue striped flannellet is made into gowns with or without collars. The yokes are double for extra warmth and are finished with hem-stitching and braiding.

(Central)

**Women's Serge Dresses at \$16.50 and \$18**

Many of them are of that soft rough-finish serge that is being used this season and some of them are beaded. A dress with three-quarter sleeves has a chemise bodice that is generously beaded with long black beads. Others show wool embroidery and braid as trimming.

**Satin Dresses at \$13.50, \$15 and \$18**

show a diversity of styles—graceful drapery and overskirts, wool and silk embroidery, beads and braid and some collarless dresses and others with collars of Georgette crepe.

There is a group of lovely charmeuse dresses special at \$25.

(Market)

## November Means Winter Coat Weather

and there is wonderfully fine choosing among women's coats of moderate price in the Down Stairs Store

Hundreds of delightful coats of all the fashionable materials of the season are gathered here between \$35 and \$89.

**Bolivia** Chamoislyne  
**Evora** Wooldyne  
**Caledonia** Duvel de laine  
**Chameleon cord** Suede Velour  
**Tinseltone** Silvertone

They're made after the correct modes for Winter 1920 and offer many examples of the three types of wraps most approved this year—sports coats, semi-fitted coats and wrap-coats or dolmans.

The model sketched on the left is a semi-fitted coat that will be becoming to the more mature figures as well as to slender young women. It is of evora in brown or Copenhagen and is lined with plain color silk. \$79.

In the center is shown a new coat of wooldyne with a fluffy fur collar of Australian opossum. It is copied from a much more expensive wrap and can be had in reindeer and brown and is marked \$59.

On the right is a full-cut conservative coat of two-tone velour, which will give much service and satisfaction. It is lined with silk and comes in reindeer, brown, green and plum at \$35.



**MEN'S felt hats at \$2**  
are in the various green, brown and mixed shades of the season. (Gallery, Market).

**1000 Good Corsets Are Special \$1.25, \$1.65 and \$2**

They are all well-made corsets of pink or white coutil, in a number of models, lightly or heavily boned.

Women with slight to average full figures will be able to find well-designed corsets to suit them.

And regularly these would be considerably more.

(Central)

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(Market)

**Women's Hand-Made Blouses Reduced to \$5.90**

There is a worth-while saving on every blouse and you will want more than one!

The materials are fine white batistes and voiles and the blouses are made, hemstitched and embroidered entirely by hand. You will be sure to like some of the various pretty models and, while there is not every size in every style, there are all sizes in the lot.

(Market)

**Small Animal Boas, \$15 to \$100**

A smart little boa will give quite a touch of distinction to a dress or a suit, and when such good skins may be had at these prices one does well to obtain that distinction!

These prices include boas of natural opossum, mink, squirrel, fitch, kolinsky and stone marten.

(Central)

**Women's Black Cotton STOCKINGS 18c a Pair, Three for 50c**

Medium-weight good black cotton hose with seams in the backs. "Seconds," and all sizes from 8 1/2 to 10.

**Women's Vests, 35c, 3 for \$1**  
Regular and Extra Sizes  
First and Second Quality

They are of fine ribbed cotton in low-neck, sleeveless style, and are very good at their price.

(Central)

**Women's High Shoes Reduced to \$5.40 and \$6.85**  
Are in Dozens of Styles

**Black Calfskin Black Kidskin Tan Leather**

The shoes are all cut high and have good, welted soles. Some have medium or low heels and others have high Cuban heels and most of them are in the fashionable lines of the season, the single exception being the comfort shoes of soft kidskin.

Wing tips, straight tips and imitation wing tips with perforations individualize the shoes and, altogether, there is a splendid assortment of styles from which to choose.

**The Minimum Saving Is 25 Per Cent**

(Chestnut)

# WRIGLEYS



We eat too fast—we eat too much.

Eat less—chew it more.

**WRIGLEYS**  
after every meal—aids digestion, cleanses the mouth and teeth and sweetens breath.

COSTS LITTLE BENEFITS MUCH

Still 5c Everywhere



Sealed Tight —Kept Right THE FLAVOR LASTS