

Band at 9; Organ at 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Another Ticket That Thousands Will Vote for Tomorrow

Last Week's Windy Days Were Noticeable for the Falling Leaves

in the Park and elsewhere, and especially along the Wissahickon's winding waterway—
Judging from the many inquiries to us by letter, phone, telegram and personal calls,

IT WAS ALSO NOTICEABLE

because of the stampede of storekeepers in the big cities to advertise all sorts of merchandise at reduced prices upon all sorts of pretexts—

We have had to say to every one—"of course, prices must come down," and this is only a beginning—and creating urgency to sell merchandise held back too long.

Much of it is cheap, if quality is considered, and fashion and finish are not important.

Most assuredly, if price is the only consideration, it is worth buying. The fact is, however, that it will take a long time for up-to-date fashions and fine qualities that insure service long and good to be much reduced until wage service rates are reduced and much governmental taxation is removed.

Our notice has been also drawn to many fake sales where goods have been marked up by makers, wholesalers and dealers and reduced by the wholesalers to build up bogus advertising.

Retail purchasers must use their own best judgment, and not forget that sellers are always speaking from their own interest to get rid of old stocks and sell for a profit.

We have done our part in the horizontal reduction and two months' privilege of last May and June. In this way we have had open doors for merchandise at lower prices. We shall not fail our customers in taking advantage of falling markets and giving our customers all the advantages, day by day, as we secure them.

It is a pleasure to keep store in the interest of our customers and to look them in the eye, doing them the best service we know how.

[Signed]

John Wanamaker

Nov. 1, 1920.

Fur Adds a Pretty, Wintry Touch to New Millinery

And it is an especially soft, pretty touch when the hat is of glistening, colorful brocade, as so many of these new models are!

There are silver brocades and gold effects, and any number of pretty colors like rose and coral and tan and blue and jade, and the hats are in those turban shapes that suggest the far East, in shapes with small brims or larger shapes, some off the face.

They have bands and edges or trimmings of the fashionable Winter furs—natural gray squirrel, taupe nutria, skunk, gray mink or the lustrous near-seal (dyed coney).

They are especially attractive when they are teamed with fur coats and Winter costumes, and the prices start at \$25.

(Second Floor, Chestnut)

A New and Smart Topcoat With a Scarf-Like Collar for Young Women

It is a warm, good-looking Winter wrap that will be useful for many occasions.

The coats are all of soft, fine quality wool in a novelty weave, and they have round stitched yoke effect in front with the stitching extending over the shoulders and down the back. The round, deep collar finishes in long scarf-like ends, which have silk tassels, and the collar may be worn precisely like a scarf, with one end thrown jauntily over the shoulder.

The coats are lined throughout with silk, they come in brown and blue shades, and are in 14 to 20 year sizes.

Price, \$70.

(Second Floor, Chestnut)



New Tricolette Dresses for Young Women—\$62.50

Not only is the material the lustrous, well-liked silk tricolette, but the dresses are made up in an especially youthful, pretty style, so that they are uncommonly attractive.

They have round necks and three-quarter-length sleeves, and the bodices are straight and the skirts have narrow over-panels. There is a touch of creamy lace at the neck.

Choose dark, dark blue or the fashionable brown. 14 to 20 year sizes.

(Second Floor, Chestnut)

Tricolette and Other Waists

The tricolette blouses are heavily embroidered with wool, and come in navy and brown with Havana brown embroidery for \$15. Three new styles of crepe de chine include one with fagoting in white and flesh—at \$6.85, one with low neck, and one with high, in white, flesh, navy, black and brown, at \$10.85. Still other white and flesh crepes de chine with high-low collars, \$8.75.

The same material with tiny pleatings in white, navy, flesh and black, \$10.50.

(Third Floor, Central)

Just Here—Women's French Lambskin Gloves, \$2.65 a Pair

Lambskins of fine quality make these gloves, which come from good French makers and are in new Fall colorings and styles.

They all have two-clasp fastenings, and they are all overseas worn, and the most desirable shades of the season are here—tan and brown shades, the pretty beaver color, grays, all-black, black with white stitching, white with black, and all-white.

\$2.65 a pair.

(Main Floor, Central)

WE STILL have some of Saturday's special waists for sale—lingerie waists at \$2; hand-made Porto Rican waists at \$5.50 to \$7.85; silk waists at \$6.85; and crepes de chine and Georgette crepes

(East and West Aisles)



100 Fine Tricotine Gowns Have a Price Fall—Now \$85 to \$175

That means a saving on each gown of \$25 to \$50.

They are navy and black gowns usually of the straight-line order, though a few have waist lines, and several have flying panels. Some have wool embroidery, some silk tracery and silk embroidery, some are heavily beaded. Each is distinguished and charming; each individual.

More than a hundred women surely will want them.

(First Floor, Central)

Women Certainly Like Fur-Trimmed Sports Coats

You will know the reason why when you see them, for they are just as pretty as they can be and as warm as toast.

All are of the genuine camel's-hair, and belted in sports styles, but they are entirely different from the camel's-hair coats most people are accustomed to, for, besides natural color, they come in navy blue, fawn, beaver and chow and have collars of beaver, nutria and squirrel fur, \$140 to \$265.

(First Floor, Central)

Charming New Jet Jewelry from France

Most of the pieces are in the sparkling jet, and the designs are unusually attractive, so that there will surely be many women who would like to wear these pretty pieces.

There are combs in many designs, from the close-fitting sort to the high Spanish comb—\$12 to \$35.

Bowknot brooches are graceful, pretty ornaments, and are \$1.50 to \$8.50.

Jet bracelets, many in the flexible style, are \$1.50 to \$5.

Locketts in pleasing shapes are \$10 to \$25.

Veil pins, \$7 to \$10.

Hat pins are 50c to \$1.25.

Necklaces in many styles are \$3 to \$10.

(Jewelry Store, Chestnut)

Mourning Handbags Fine in Fashion

Showing that bags for this purpose can be smart as well as dignified.

Made of fine black faille and French moire silks, with real gunmetal frames and nicely lined. Most of them have inner frames.

Large and small, in long oval and deep pouch shapes.

Prices \$5 to \$13.50.

(Main Floor, Chestnut)

Some New Manicure Sets

will be interesting to people who are looking for such things for their own use or for gifts.

They are all in compact cases of real leather, in pretty colors, usually dark and lined with silk or velvet.

They have all the requisite manicure tools, and you may have them with handles of shining pearl, of imitation ivory, of ebony or of sterling silver.

\$4.50 to \$31.50.

(Main Floor, Chestnut)

New All-Wool Plaids, Special at \$2.75 a Yard

Ten of the prettiest, dark, rich combinations of colors that you would want to see and the weave is so fine that it pleats very well in skirts and it is especially nice for children's dresses. 40 inches to the width.

(First Floor, Chestnut)

Women's Wool Sports Coats in a New Model

The tuxedo collar, cuffs and pockets are trimmed with contrasting color braid. The colors are:

Black or pink with white braid.

Peacock blue or buff with black braid.

Green or navy with buff braid.

Price, \$15.

(First Floor, Market)

Sturdy Shoes for School Girls and Business Women

High lace shoes of tan-grain leather, viscolized, with extra heavy soles, full round toes and military heels.

Stout boots that will give splendid service and comfort, yet shapely enough for any woman to wear.

Price, \$11.50

(First Floor, Market)

Gold Incrusted Glassware That Everybody Seems to Want

There is something very attractive about any goods that are as much in favor as the gold-incrusted glassware now shown in such varied selection in the China Store. Articles that people are so eager to own are bound to be very acceptable as gifts.

These are some of the pieces you will find in our assortment—

Sugar and cream sets, \$6.50 and \$7.50.

Mayonnaise sets, \$8.50.

Biscuit trays, \$5.50.

Relish dishes, \$8.

Sandwich trays, \$6.50 and \$7.50.

Covered jugs, \$6.50.

Cruets, \$5 and \$6.

Candlesticks, \$4.

Fruit bowls, \$5 to \$15.

(Fourth Floor, Chestnut)

Certain Fine Handkerchiefs—Some Irish and Some French

Perfectly plain, of fine and spotless flax, and brand-new, are the Irish handkerchiefs, which are for men, and are \$11 a dozen. They have hems in three widths, ¼, ½ and ¾ inch. These are beautifully made handkerchiefs and a practical, well-liked style.

For men who insist upon extra-size handkerchiefs there is a new shipment of those 23-inch squares—and extra-large handkerchief in the plain hemstitched style. This is a splendid quality, of snowy flax, and the price is \$22 a dozen.

New French handkerchiefs are all for women, and are a style made especially for us. They have narrow hems, tapes above the hems, and a cut initial (exquisitely hand done) in one corner. \$2 apiece or \$24 a dozen.

(Main Floor, Central)

SIMPLE albatross kimonos are here in time for the women eager for something that combines lightness with a slight degree of warmth. They are scalloped and come in rose, lavender and light and dark blues, for \$6.85.

(Third Floor, Central)

Election Day Forecast for Men 300 Finest Chesterfield Overcoats Going at \$55

A Clear Saving of \$25 on Every Coat

This is the Election Day Special.

300 gentlemen's overcoats of the highest grade.

Smooth, Winter-weight, oxford gray fabrics, splendidly tailored, made up with satin linings and velvet collars.

Just the right kind of coats for smart town and evening wear and of a character to give years of service.

No clothing sale can possibly offer any thing so good at a price so low.

Under strict comparison, these coats are equal to any shown for \$25 more in price.

Only 300—and only \$55 each.

(Third Floor, Market)

New Books

"Captain Macedoine's Daughter," by William McFee. Price, \$1.90. If to know England you must first know her seamen, this book will give you the soul of England.

"Live and Be Young," by Vance Thompson. \$1.25. A blend of modern science and old common sense.

"The Alley Rabbit," by James H. Penniman. \$1.50. A strong defense for the cat, which will appeal to all who love and own those animals.

"John Burroughs, Boy and Man," by Clara Barrus, M. D., \$3.50. A fascinating story of a man who has never grown old.

"The Tiger in the House," by Carl Van Vechten. Price, \$7.50. The most complete book yet published relative to cats. Very elaborate and beautiful.

(Main Floor, Thirteenth)

Men's Fine English Sweaters, Sports Coats and Vests

Golfers in particular will be interested in this comprehensive showing of the garments most in vogue on the British courses.

Sweaters and sports coats of many fabrics and in a remarkable range of colors and designs. The materials include Australian wool, merino, cashmere and Shetland-weave worsteds, and among the latter will be found the smart canary color coat. Prices, \$18 to \$35.

Scotch wool vests in fascinating designs and a great variety of colors, including canary. These are \$15 and \$20.

(Main Floor, Market)

Good Looking Lacquered Tin Boxes

are here in several quite practical and desirable sizes, and they are useful to hold sweets or many other things when the sweets are gone.

The boxes are 75c for the ¾-pound size; \$1 for the two-pound size; \$1.15 for the three-pound size, and come in black, pink and gray.

Those crisp, hard candies in pretty colors make delightful filling, too—they look so pretty when you lift the lid! Curls, straws, buttercups, gems and pillows are 70c a pound.

And the boxes, when empty, are useful for ever so many things.

(Down Stairs Store, Chestnut)

Dainty Toilet Fittings in Imitation Ivory

One very nice thing about this imitation ivory is that it goes with everything—and another is that it can so easily be kept clean.

It adds very much to the appearance to have the monogram engraved on each piece. There is a small extra charge for this.

Mirrors, \$3 to \$6.25.

Brushes, \$2.75 to \$5.

Combs, 60c to \$3.25.

Puff boxes, \$1.25 to \$3.25.

Hair receivers, \$1.25 to \$3.25.

Also the small pieces from 30c up to \$1 each.

(Main Floor, Chestnut)

"The Best Lot of Kazak Rugs in Six Years"

That is what men of experience in the Oriental rug business say of the shipment of Kazaks which we recently unbaled and are selling at 50 to 55 per cent less than regular prices.

A considerable proportion of these rugs are in exceptionally large sizes, that is for Kazaks, some being as large as 10 x 6 feet, many around 6 x 9 feet and the smallest about 4 x 5 feet.

They are in characteristically bold designs and reveal many striking color contrasts, involving reds, greens, blues, ivory and ecru tones worked out in patterns mostly of the figure variety.

All are of good quality and many are of exceptional substance and weight.

Prices, \$175 to \$265.

(Seventh Floor)

Finest of Wilton Rugs in Freshest Assortment

These Whitall Anglo-Persian rugs, acknowledged to be the finest Wilton rugs made, are constantly replenished, so that the selection is always fresh and clean.

9 x 12 ft., \$170	8.3 x 10.6 ft., \$153
6 x 9 ft., \$104	10.6 x 12 ft., \$231
11.3 x 15 ft., \$289	4.6 x 7.6 ft., \$68
36 x 63 in., \$27.25	27 x 54 in., \$17.25

(Seventh Floor, Chestnut)

Hundreds of Wool-Filled Quilts at Savings of One-Third

All desirable colorings to choose from. Especially good are the quilts covered with cambric in figured designs and bordered with plain sateen. These are \$10.50 each.

Others, covered with figured silk mull on top and bordered and backed with plain mull to match, are \$14.50.

The full range of selection embraces dozens and dozens of different kinds of quilts in sateen and silk at as many different prices, all the way up to \$125 for a magnificent one in rich brocade.

(Sixth Floor, Central)

Warm Woolly Jacquard Blankets Down One-Third

These are individual blankets, woven in France on the Jacquard loom. They have borders of pink and of blue with fields of gray and white in combination, covered with white floral patterns.

They are woven almost wholly of wool—about 15 per cent of cotton in them.

Every one a good, warm, serviceable blanket, in the extra-large size and priced one-third less at \$14.50.

(Sixth Floor, Central)

Filet Net Curtains Outwear Any We Know

Also they look well in every room of the house, for they do let in the light and sunshine and yet, at the same time, afford the needed protection.

In white and Arab color, with square mesh and small figures, \$3, \$3.50 and \$4 a pair.

(Fifth Floor, Market)

More Cotton Mattresses Go Into the Sale at Saving of One-Third

The Sale of felted cotton mattresses has been considerably enlarged. In addition to the mattresses already made up in all regular bedstead sizes and which we are offering at one-third less, we can now offer two other lots at the same saving; through an arrangement with the manufacturer we can offer felted cotton mattresses, made to order, in all sizes, covered with fancy ticking, finished with a roll edge, and priced one-third less.

2.6 feet wide, \$13	ticking, finished with a roll edge and priced one-third less, the standard sizes being—	The other felted cotton mattresses in the Sale are already made up, sizes and prices being—
3 feet wide, \$14	2.6 feet wide, \$17.25	3 feet wide, \$14.50
3.6 feet wide, \$16	3 feet wide, \$20	3.6 feet wide, \$16
4 feet wide, \$17	3.6 feet wide, \$21.25	3.6 feet wide, \$18.25
4.6 feet wide, \$18	4 feet wide, \$22.50	4 feet wide, \$17.50
We also offer, made to order, in all sizes, Kapoc or silk floss mattresses, covered in finest	4 feet wide, \$24	4.6 feet wide, \$18.50
	4.6 feet wide, \$25.25	

(Sixth Floor, Chestnut)