

**FALLS ON SUBWAY STAIRS**

Comotion Caused by Accident in Rush-Hour Crowd  
Falling down the stairs in the subway station at Thirteenth and Market streets, during the rush hour last evening, Edna Martin, twenty-four years old, of Eighty-seventh and Crothers streets, received serious injuries to her back.  
She had just alighted from a subway train and was going down the stairs to board a subway-surface car when she tripped and fell headlong down the steps.  
She crashed into several persons as she went down and caused excitement among the rush-hour crowds at the transfer point. She was taken to the Hahnemann Hospital.

**NEW VESSEL FOR PORT**

Ship Bought by Local Company Will Come Here  
The North American Transportation and Importation Co., of Philadelphia, has purchased the steamer South America, launched by the Allis-Chalmers Co. at its shipyards near Bridgeburg, Ont.  
The vessel has left Bridgeburg, Ont., for a trip up the lake to Cleveland, where it will pick up a cargo, after which it will return through the Welland canal and down the St. Lawrence to the Atlantic ocean, thence to Philadelphia, which will be its home port. The ship has a capacity of 3500 tons and is suitable for either lake or ocean service.

**A New Idea in Chain Stores**

The phenomenal growth of the chain store is the conspicuous mercantile development of the decade.

Huge buying and jobbing resources give a certain advantage not enjoyed by the independent retailer.

On the other hand, absentee ownership with salaried management seems less efficient, as a rule, when contrasted with owner management.

For the small independent merchant menaced by chain store competition there is one obvious way to fight fire with fire.

By selling trade-marked, standardized, nationally advertised goods, a merchant can ally himself with enormous aggregate manufacturing capital.

This provides equal buying facility, and in addition to this comparative advantage of the chain store, adds the undoubted profit in a wide-spread, public following for individually advertised brands.

For example, the aggregate manufacturing capital behind a moderately stocked grocery store is some \$1,200,000,000, with a combined national advertising campaign of more than \$50,000,000.

Even the smallest store may thus become one of a chain protected by this national barrage fire.

**Butterick—Publisher**

The Delineator (\$2.50 a Year) Everybody's Magazine (\$2.75 a Year) The Designer (\$2.00 a Year)

**SCOTT & HUNSICKER**

Extra Quality

**Corded Madras Shirts Special, \$3.35**

These shirts are taken from our regular stock and MARKED DOWN, so don't be misled by the low prices.

The QUALITY and STYLE are there.

We Have the Best Assortment of Duofold Union Suits at the New Low Prices

**SCOTT & HUNSICKER**

SHIRT MAKERS AND FURNISHERS

108 S. 13TH STREET

4 Doors below Chestnut Street

**Duofold**

Health Underwear

for Men, Women and Children



**Change your underwear!**

LAUGH at the cold—wear Duofold and enjoy the winter, outdoors and in. Duofold is the double-fabric underwear. The outside wool layer keeps you warm outdoors. The soft, smooth cotton layer next to the skin keeps you comfortable even in hot rooms. No wool touches you. Ask your dealer for Duofold.

Duofold Health Underwear Co. Mohawk, New York



**STRAWBRIDGE & CLOTHIER**

**Saturday, Another Clover Day**



Hundreds of Lots of Seasonable and Desirable Merchandise Much Under Price

To-morrow should be the busiest Saturday of the year up to this time! The Store is filled to overflowing with new and desirable merchandise! In every Department will be found many Clover Specials—which means, in every instance, a decisive saving of money.

A partial list of these Clover Specials is printed here—every item a very exceptional value—and many others, equally attractive, will be seen under the Four-leaf Clover signs. Please try to be early to-morrow—and please carry small parcels whenever convenient.

**CLOVER SPECIALS**

**FOR WOMEN**

- Silvertone and Duvet de Laine Suits—\$32.75
- Velour and Silvertone Suits—now \$33.50
- Collars of Australian opossum, sealine and Tasmanian rabbit.
- Jersey Suits, plain and heather—now \$23.50
- Fine Jersey Dresses, embroidered—\$19.50
- New Navy Tricotine Dresses—now \$17.75
- Soft Silk Dresses, black, brown and blue—\$15.00
- Fine Dark Wool Velour Coats—now \$30.00
- Fine Dark Wool Velour Dolmans—now \$40.00
- Velveteen Skirts, black and blue—now \$6.50
- White Voile Waists, frill model—now \$1.50
- Royal Waists, of white lawn, trimmed—\$2.95
- Crepe Georgette Waists, white and flesh—\$2.25
- Nat'l Stone Marten Scarfs—\$37.50, \$42.50, \$47.50
- One Hundred Feather-trimmed Hats—now \$3.95
- Millinery Ribbons Greatly Reduced—now 50c
- Thirty-five Fine French Hats—now \$25.00
- Ostrich Feathers—now \$3.00 to \$10.00
- High-class Trimmed Hats—now \$12.50
- Ostrich Feather Fancies and Bands—\$1.50
- Rumpled French and Philippine Underwear, in broken sizes, at Great Price Reductions
- Smoked Chambray House Dresses—now \$1.95
- Figured and Plaid Blanket Bath Robes—\$5.00
- Corduroy Bath Robes and Breakfast Coats—\$6.95
- Odd Lots of Corsets, small sizes—now \$2.50
- Well-known Corsets, sizes 19 to 26—\$2.95
- Tussah-top Petticoats—now \$3.65
- Flounces of colored taffeta or messaline.
- Colored Taffeta Silk Petticoats—now \$3.95
- Colored Cotton Petticoats—now \$1.95
- Heatherbloom and cotton taffeta.
- Percale Dress Aprons, broken sizes, Reduced
- Rumpled Muslin and Silk Underwear Reduced
- Two Hundred Knit Petticoats—now \$1.45
- Hemstitched Nainsook Night Gowns—\$1.15
- Initialed Nainsook Night Gowns, not all initials—\$1.95
- Batiste Pajamas, broken sizes, Reduced
- Striped Wool Scarfs with Belt—now \$7.50
- Sports Handkerchiefs—now 15c each
- Hemstitched Linen Handkerchiefs—20c each
- Switches and Transformations—now \$1.95
- Wool Sweaters—\$7.00 Shetland Spencers—\$2.50
- Union Taffeta (silk-and-cotton) Umbrellas—\$4.25
- Ribbed Cotton Union Suits—now \$1.35
- In extra sizes, \$1.65. Medium weight.
- Ribbed Fleece Cotton Union Suits—\$1.65
- In extra sizes, \$1.85
- Gauze Merino Vests and Pants—\$1.00 each
- In white. Second. Not all sizes. Less than half price.
- Ribbed Cotton Vests, seconds—now 25c
- Low neck and no sleeves.
- Ribbed Cotton Vests, 50c; extra sizes—60c
- Fleece Ribbed Cotton Vests and Drawers—75c
- Extra sizes, 85c. Second.
- Black Mercerized Lisle Stockings—now 75c
- Full-fashioned.
- Black "Burton" Stockings, seconds—now 39c
- With unbleached soles.
- Full-fashioned Silk Stockings—now \$1.50
- Black and colors. Second.
- Various Fine Shoes—now \$5.90 a pair
- Brown and Black Kid Lace Shoes—now \$8.90
- Fine Pumps and Oxfords—now \$5.95
- Smart Spat Pumps, three styles—now \$6.45
- Fine Lace Shoes, of black buckskin, patent leather and tan calf—now \$7.95
- Smart Spats and Boot Tops—now \$1.25
- One-clasp Mastic Capeskin Gloves—now \$2.45
- Two-clasp Black French Kid Gloves—now \$1.75
- Two-clasp Silk-lined Gray Fabric Gloves—90c
- Sixteen-button Fabric Gloves—\$2.90 a pair
- In brown, beaver and mode.

**MISSES, CHILDREN**

- Misses New Coats—\$34.50 and \$39.50
- Misses' New Velour Suits—now \$37.50
- Misses' New Tricotine, Serge and Checked Velour Dresses—\$17.75
- Misses' Serge and Jersey Cloth Dresses—\$13.75
- Girls' Dresses Reduced, 8 to 14—\$15.00 to \$21.50
- Girls' Cheviot Coats, fur collars, 12 to 16—\$21.50
- New Plaid Gingham Dresses, 6 to 14 years—\$1.85
- Children's Cambric Drawer Waists—45c
- Outing Flannel Night Drawers, 1 to 4 years—95c
- Odd Lots of Muslin Underwear for Misses and Children Reduced
- Children's Chambric Gloves, 1-clasp—55c
- Children's Wool Sweaters—now \$5.00
- Children's Shaker-knit Sweaters—\$6.35
- Children's White Fleece Cotton Vests and Pantalots, 4 to 12 years, 50c; 14 and 16 years—60c
- Gray Drop-seat Sleeping Suits, 1 to 3 years, \$1.15; 4 to 8 years, \$1.30; 10 and 12 years—\$1.50
- Black Ribbed Cotton Stockings, seconds—25c
- Children's Mercerized Lisle Stockings, black, white and cordovan; seconds—39c
- Infants' Shoes, short lines from stock—\$1.95
- Misses' Shoes, patent leather with white tops, gun-metal calf or all-white leather—\$2.60
- Growing Girls' Sample High or Low Shoes—\$4.45

**Sporting and Motor Coats**

- Full-over Wool Sweaters, military collar—\$4.00
- Canvas Leggings, for hunters—75c
- Canvas-tread Bicycle Tires, 28x1 1/2—\$2.75
- Boys' Bicycles, popular style—\$58.75
- Fabric Auto Tires, all-weather tread, guaranteed; size 30x3 1/2, at \$15.00—others at corresponding prices
- Miscellaneous Motor Supplies at Fractional Prices
- Motor Kobes, plush—\$10.00; wool—\$9.75
- Dash-board Mirrors, at half price—75c

**In Addition to, and in Combination With the Clover Day Attractions**

**A General Reduction Sale of Unprecedented Magnitude**

In Many Departments All Things Reduced In All Departments Many Things Reduced

This remarkable Sale starts with the October Clover Days, to continue in November—until many hundreds of thousands of dollars' worth of merchandise has been distributed at reduced prices. There are MANY EXCEPTIONAL PRICE REDUCTIONS in all Departments, including Women's Dresses, Suits and Coats, Millinery, Furs, Waists, Corsets, Shoes, Hosiery, Underwear, Gloves, Hand Bags, Jewelry, Books, Stationery, Misses' and Children's Apparel, Toys, Sporting Goods, Housefurnishings, China, etc.

**Entire Stocks of the Following Departments at Reduced Prices**

In these Departments everything is reduced in price, excepting only a very few trade-marked articles which we always sell at the regular price—not more than one or two items in any Department, and in some Departments none at all.

**Our Entire Stock of Men's Overcoats, Suits and Trousers at Reduced Prices**

This includes a wonderful lot of WINTER OVERCOATS AND ULSTERS at \$29.00. Another lot of young men's form-fitting Overcoats has just been added to the collection, which now comprises a variety of Overcoats made to sell at \$45.00 to \$50.00, all marked at—

**\$29.00**

- Our Entire Stock of Shoes for Men Reduced
- All Our Men's and Boys' Hats and Caps
- All Silk, Wool and Cotton Dress Goods
- All Rugs, Carpets, Mattings and Linoleums
- Our Entire Stock of Boys' Clothing Reduced
- Our Entire Stock of Furniture Reduced
- All Metal Beds and All Bedding Reduced
- All Lace Curtains and Draperies Reduced
- All Cretonnes and All Upholstery Fabrics
- All Sheetings, Muslins and Flannels Reduced

**FOR BOYS**

- Cheviot Suits at \$10.75 and \$14.25
- Jack O'Leather Suits—now \$16.75
- Hart, Schaffner & Marx Suits—\$25.50
- Large Boys' Overcoats—\$15.75 and \$19.75
- Small Boys' Overcoats—\$10.75 and \$15.75
- Junior Boys' Overcoats, 5 to 12 years—\$12.50
- Boys' Mackinaw Coats—now \$7.75 and \$9.75
- Tweed and Cloth Hats—now \$1.95
- Scratched Wool Caps—now 75c
- Caps—90c
- Plush and Velvet Hats—\$1.95
- Cloth Hats—\$1.25
- Blouses—60c and 95c
- Shirts—70c and \$1.25
- Outing Flannel Pajamas—\$1.75
- Eru Ribbed Union Suits—\$1.00 to \$1.40
- Heavy Black Ribbed Cotton Stockings (seconds) 50c a pair
- Shoes, black and tan leathers—\$3.25 and \$4.75

**FLOOR COVERINGS**

- Wilton Rugs, 9x12, \$122.50; 8.3x10.6, \$112.50
- Royal Wilton Rugs, 9x12 feet—\$88.50
- Velvet Rugs, size 11.3x12 feet—\$49.50
- Roxbury Brussels Rugs, 9x12 feet—\$49.50
- Axinster Rugs, 27x54 ins., \$4.25 and \$6.25; 3x6 feet, \$7.85; 4x6, \$12.30; 6x9, \$27.50; 6.9x12, \$35.00; 11.3x12, \$53.50 and \$69.50
- Heavy Fibre Rugs, 9x12 feet—\$15.00
- Wilton Velvet Carpet—now \$3.85 a yard
- Chinese Matting, full rolls—\$14.50 a roll
- Inlaid Linoleum—\$2.25 and \$2.70 a square yard
- Printed Cork Linoleum—95c a square yard
- In the Lower-priced Department
- Velvet Rugs, 9x12 feet—\$37.50
- Axinster Rugs, 9x12 feet—\$44.50
- Tapestry Brussels Rugs, 11.3x12 feet—\$42.50
- Tapestry Brussels Rugs, 9x12 feet—\$15.00
- Axinster Rugs, 11.3x13.6 feet—\$62.50
- Tapestry Brussels Rugs, 6x9 feet—\$8.50
- Tapestry Brussels Carpet—90c a yard
- Rubber Door Mats—now 50c each
- Fibre Rugs, 3x6 feet, \$1.75; 27x60 inches—\$1.50
- Cork Linoleum Remnants—55c a square yard
- Felt-base Floor Covering—50c a square yard

**FOR THE HOME**

- White Enamel Bedsteads, full size—\$16.75
- Single Enamel Bedsteads, with springs—\$14.00
- Feather Pillows—now \$5.25 a pair
- Full-size Felt Mattresses, art ticking—\$21.75
- Two-part Felt Mattresses, roll edge—\$16.00
- Two-light Mahogany-finish Floor Lamps—\$12.00
- Polychrome-finish French Panel Mirrors—\$10.50
- Wall Papers, fabric effects—35c to 40c a piece
- Room Lots of Wall Papers—\$4.00 to \$7.50
- Cretonne—55c
- Tapestry Table Scarfs—\$2.50
- 30-inch Colored Madras—now \$1.50 a yard
- Colored Mercerized Madras Curtains—\$7.50 a pair
- Serim, with colored border—now 45c a yard
- White Nottingham Curtains, 3 yds.—\$1.85 a pair
- Mantel Clocks, 8-day movement—now \$9.00
- Silver-plated Bread Trays—now \$3.25
- Square Cut-Glass Dishes—now \$5.25
- Light-cut Glass Candy Jars—55c and \$1.65
- Decorated Fruit Saucers—12c
- Dresser Sets, \$1.50
- Reliable Washing Machines—\$8.75
- Rotary Ash Sifters—now \$3.25
- Bread Makers—\$2.25
- Oil Heaters—\$4.50
- Oval Pearl White Floating Soap—75c a dozen
- Oval Seamless Double Roasters, blue enamel, \$1.95
- FURNITURE—A number of complete Suits, also many pieces of Summer Furniture, at reductions averaging 30 per cent.
- FURNITURE—Single pieces at half price
- PIANOS—New and used instruments under price
- PLAYER-PIANOS—New instruments reduced
- PHONOGRAPHS—Slightly used for demonstration, reduced

**TOYS AND DOLLS**

- Infant Character Dolls, 12 sizes—55c to \$8.00
- Voo-Fly Rocking Horses, upholstered—\$2.50
- Velopelices, for boys and girls—now \$8.00
- Children's Sewing Machines—\$1.00 and \$2.00
- Skudder Cars—\$7.50
- Bowling Alleys—\$1.50
- Fine Mechanical Trains, with track, \$2.00 to \$8.90

**CLOVER SPECIALS**

**MEN'S CLOTHING**

In addition to our entire stock of Clothing already marked at great reductions—  
"Alco" and Other Winter Suits—\$27.00  
Hart, Schaffner & Marx Suits—\$33.50  
Men's \$55.00 Worsteds Suits—\$37.50  
Winter Overcoats, \$25; Ulsters, \$34.50  
Leatherette Overcoats, half price, \$12.50  
Youths' Long-trousers Suits—\$29.50  
Men's Separate Trousers—now \$5.75

- Autumn and Winter Suits, to-measure—\$45.00
- Soft Hats—\$2.35, \$3.75
- Derby Hats—\$4.65
- Velour Hats—\$5.95
- Men's Caps—\$1.45
- Neckties—50c, 75c, 95c, \$1.15, \$1.50 and \$1.85
- Shirts—\$1.45, \$1.65, \$1.85, \$2.00, \$2.60, \$3.25
- Outing Flannel Pajamas, \$2.50 Night Shirts, \$1.85
- Men's Cotton Socks, black and colors—25c
- Silk Socks (seconds), black and colors—45c
- Black Cotton Socks (seconds)—3 pairs for 50c
- Balbriggan Short-sleeve Shirts and Ankle Drawers (seconds)—85c each
- Eru Shirts or Drawers (seconds)—\$1.00
- Medium-weight Merino Union Suits—\$2.50
- Hemstitched Linen Handkerchiefs—30c each
- Men's Blanket Bath Robes—now \$8.00
- Black Gantlet Mittens, fleece-lined—\$4.00
- Capeskin Gloves, tan and brown—\$1.90
- Shoes—\$6.75, \$9.45, \$9.90 and \$11.00
- Tan Grain Brogue Oxfords—\$9.45
- Men's Fitted Dressing Cases—\$3.95

**MISCELLANEOUS**

- Fibre-covered Dress Trunks, \$27.00, \$28.50, \$30.00
- Fibre-covered Steam Trunks—\$24, \$25.50, \$27
- Baby Coaches, remarkable values, \$29.85 to \$47.50
- Sample Stroller Go-Carts, half price, \$6.25 to \$15
- Baby Walkers—\$3.15
- Baby Yards—\$4.00
- Stamped Pillow Cases—\$1.50 a pair
- Children's Stamped Dresses—now \$1.25
- Clinical Thermometers—75c
- Photo Albums—\$1.25
- Books for Children of 5 to 10 years—now 38c
- Christmas Post Cards—10c a dozen
- Enameled Sterling Silver Cuff Links—\$1.25
- Pearl Earrings—\$1.00
- Fancy Necklaces—\$1.00
- Solid Gold Scarf Pins Reduced One-third
- Gold-filled Bracelets at Half Price
- Women's Gold-filled Bracelet Watches—\$22.50
- Black Leather Bags and Strap Bags Reduced
- Suede "Kant-Lose" Purses—\$3.75 and \$4.85
- Leather Wrist Purses—20c
- Watch Bracelets—38c
- Tooth Brushes—15c
- Magic Soap Dye—5c
- S. & C. Hard-water Soap, 9c each, 95c a dozen
- Fountain Syringes, \$1.00
- Hot Water Bottles, 65c
- Black Cowhide Traveling Bags—\$20.00
- Brown Cowhide Traveling Bags—\$14.75
- Metal Bag Frames—85c
- Fur Chains—20c
- Children's Hose Supporters—15c a pair
- Sanitary Aprons—65c
- Celluloid Hair Pins—18c
- 84 Sheets Tinted Paper, 100 Envelopes—55c
- 60 Sheets Linen-finish Paper, 48 Envelopes—68c
- Bordered Writing Paper—35c a box
- Gift Stationery, ribbon-tied—3c a box
- Fudge—68c pound
- Spiced Jelly Strings—58c
- Nonpareils—68c
- Hard Candy, 48c, 5 lbs.—\$2.10
- Sheet Music—3 copies, 25c
- Sheet Music—25c copy

**LINENS, BEDFURNISHINGS**

- Scotch Damask Table Linen, 70-inch—\$3.95
- Half-Linen Napkins, 24-inch—\$5.50 a dozen
- Hemmed Cotton Buck Towels, 18x36—6 for \$1.50
- Bleached Cotton Kitchen Towels—20c a yard
- Hemstitched Linen Tray Coverings, 18x27—\$1.25
- Round or Square Linen Lunch Covers—\$1.50
- Hemstitched Linen Towels, 21x42 inches—50
- Irish Linen Holster Throws, hemstitched—1.00
- Wool-mixed Plaid Blankets—\$12.50 a pair
- Fine Cotton Plaid Blankets, 66x84 in.—\$7.50 each
- Crochet-weave Bed Spreads—\$3.00, \$4.00, \$4.50
- Crochet-weave Bed Sets, spread and sham, \$6.75
- Marseilles Bed Sets, spread and sham—\$10.85
- Floral Dimity Bed Spreads—\$3.00 and \$3.50
- Bleached Muslin Sheets, 81x90 inches—\$1.95
- Nainsook—\$5.00 and \$6.75 a 12-yard piece
- Cambrie, 36-inch—55c a yard
- Linen-finish Muslin, 44-inch—65c a yard
- Blue-and-white Cotton Check—55c a yard
- Muslin Pillow Tubing—62c and 65c a yard
- Outing Flannel—now 55c a yard

**FABRICS, TRIMMINGS**

- 32-inch Artificial Silk Brocade—now \$5.00
- 40-inch Fine Black Crepe Meteor—\$3.65
- 40-inch Heavy Colored Crepe de Chine—\$4.35
- 36-inch Colored Satin America—now \$4.85
- Colored and Changeable Satin Daphne—\$3.85
- Novelty Striped Crepe Georgette—\$4.00
- All-wool, Heather-mixed Velour—now \$3.00
- 39-inch All-wool Plaids—now \$3.00 a yard
- 30-inch Navy All-wool Serge—now \$2.50
- 54-inch Black All-wool Serge—now \$2.75
- Imported White Cotton Voile—now 60c
- 27-inch White Cotton Poplin—now 38c
- 36-inch White Crepe Batiste—now 50c
- White Ripplettes—now 38c a yard
- Printed Crepe Voile—now 50c a yard
- Printed Cotton Challis—now 25c a yard
- 36-inch Silk-and-cotton Chiffon—now 62c a yard
- Colored-stripe Ripplettes—now 42c a yard
- 27-inch Dress Gingham—now 32c a yard
- Cotton-back Satin Coat Lining—now \$1.75
- 36-inch Fast-black Satine—now 75c a yard
- Black Lace Bands—now 95c a yard
- Cotton Cluny Laces—now 16c a yard
- Short Lengths of Ribbons Greatly Reduced
- Narrow Fancy Ribbons, metal effects—18c
- Fashionable Jet Trimming Tassels—25c each
- Brushed Angora Dress Trimming—\$2.75 a yard

**STRAWBRIDGE & CLOTHIER**

MARKET STREET EIGHTH STREET FIFTH STREET