

These Special Sales for Saturday at Snellenburg's

Taken right out of regular stock and reduced!—a remarkably fine lot of **Women's Winter Suits Now \$25.00!**



—formerly best in town values at much, much more!
Of velour de laine, silver-tone, velour and serge—this season's most fashionable fabrics—in enviably fine quality; beautifully braided, smartly stitched and finished with the sleek silk arrowheads every good tailor bestows on his product.
All are lined throughout with silk—and there's a complete assortment of best new colors to choose from.
Wonderful, wonderful suits! Phenomenal values!

SNELLENBURG'S Second Floor

Stunning New Tricotine Dresses for Women

that are values extraordinary indeed, at **\$29.75**

Straight-line tunic, lowered waistline and redingote models—very newest and very smartest frocks of the season—

Brilliant Embroidered Beaded
—beautifully tailored! Markedly superior in quality—in the most fashionable darker shades—with PLENTY of navy blue!

Also at this notably low price are distinctive dresses in high-grade serge, velveteen and satin for afternoon and general wear.

SNELLENBURG'S Second Floor

Women's \$3 Imported Glace Gloves at \$2.00 Pair

Imported "dress" gloves for women, over-seam sewn, with Paris-point embroidered backs and two clasps at the wrist. Colors include mode, tan, brown, black and white.

Washable Gloves for Children, 89c
Suede-finish fabric gloves, splendidly serviceable for school wear. In brown, mode, gray or white; two-clasp style.

Lined Gloves for Children, \$1.69
Tan capeskin gloves for boys and girls. Warmly lined; one-clasp style.

SNELLENBURG'S First Floor

Sale of Children's Smart Cloth Coats! Truly Remarkable Values at \$15.95!

Thoroughly high-grade coats, exceptionally smart in style and of beautiful quality. Made with very full back, warmly lined, finely tailored, and in an excellent range of best colors. Sizes 4 to 6 years.

Special Lot of Children's Broadcloth Coats at \$14.95
In pretty yoke styles so becoming to little "two-fives"—of beautiful quality, shirred and smocked daintily and warmly interlined. Some are fur trimmed.

Children's Quaint Little Hats, \$2.95 to \$6.95

Children's Crepe Bloomer Dresses, \$6.50

In just the pretty colors most wanted; daintily smocked. Sizes 3 to 7 years.
Dainty Silk Caps and Bonnets for Babies, \$1.50 to \$4.50

Demonstration of Vanta Garments by a Registered Nurse
Shirts, bands and binders—pinless and buttonless, ideal garments for the wee baby's safety and comfort.
FREE! A pattern of the Vanta pinless diaper.

Lovely Silk Covers for Baby Coaches, \$3.95 to \$6.00
Quilted, plain or beautifully hand embroidered. In dainty colors; most attractive for gifts.

SNELLENBURG'S Second Floor

The greatest custom tailoring offer made in Philadelphia this year—

Fine Made-to-Measure Suits for \$55.00

Splendid Made-to-Measure Overcoats for \$63.00

Styles for men and young men—a complete assortment of all the smartest kinds of the season to choose from; an excellent range of patterns and colors provided; and

all wools of best American make—all linings, trimmings, findings, etc., of highest grade.

Snellenburg tailoring is famous. Our reputation of 47 years' standing is back of every suit and every overcoat. This offering is for a limited time only. Don't delay or you may risk missing the big saving it provides!

SNELLENBURG'S Third Floor

Wonderfully Good-Looking and Fashionable Are These

\$12.50 Fleecy Wool Scarfs Special Here at Only \$7.50

—You'll find nothing to equal them in quality or smartness for anything like so little! Very fleecy and thick and soft, yet not heavy, and in pleasing combinations of brown-and-buff and buff-and-brown.

Saturday Special! \$1.00 to \$1.50 Sample Neckwear for 50c

2000 pieces—a wonderful special lot for today only—collar and cuff sets, vests, separate collars, lace points and Venise lace tuxedo collars in great variety. All fresh and new and of very latest fashioning.

Smart New Plush Stoles, \$6.95 to \$25.00
The popular kind with pockets; some with belts, some with ball trimmings. Big variety of good-looking styles; very rich and silky in quality.

50c and 75c Lace Points, 38c
Hundreds of neck lengths in these smart little finishing touches for dark dresses; white and ecru; very large assortment of patterns.

SNELLENBURG'S First Floor

Friday, Oct. 29, 1920. STORE OPENS DAILY 9 A. M. CLOSES 5:30 P. M.
SNELLENBURG'S
ENTIRE BLOCK—MARKET, 11TH TO 12TH STREETS



\$49.50

\$59.50

\$29.75

\$59.50—\$49.50—\$29.75

Prices to Suit Everybody Among These

Women's Coats of Unusual Beauty—Marked Utility

Our assortment of styles, colors, fabrics, the richness of the trimmings is unrivaled. Our values unquestionably superior to those offered in any other store!

At \$59.50 At \$49.50 At \$29.75

We picture one of the beautiful coats in this group—of fine velour de laine, fashionably bloused, richly embroidered and with large, lovely soft collar and narrow belt. Beautifully lined; in pekin, reindeer and brown.
One of the stunning dolmans in this lot is sketched—loose and graceful in back, belted in front, and topped off with a huge collar of Australian opossum. The lining is of gayly flowered silk; the quality excellent!
A Coat-wrap of unusual beauty that will recommend itself at once to the woman of a practical turn of mind! With tucks for trimming and a great big collar of the sort so fashionable this year. Just one of thirty-five distinctive models at this price—all silk lined.

SNELLENBURG'S Second Floor



Children's, Misses' & Women's Hat Day at Snellenburg's!

\$5.00, \$6.00 & \$7.00 Beaver and Beaver-and-Plush Hats

at **\$2.99**

Children's Hats—In very good-looking roll brim, mushroom, side flare and front flare effects—of fine, silky, long-nap beaver, with trimmings of gros-grain ribbon bands and streamers. For girls of 5 to 14 years; in black, brown, navy and beaver—the most wanted hats of the season.
Women's and Misses' Hats—In hatters' plush of excellent quality, with beaver facings. Large, small and medium hats in sailor, San Toy and mushroom shapes, trimmed with ribbon bands and bows in the most fashionable shades—black—brown—navy—taupe.

These Hats Will Be on Sale on the Second Floor and in the Economy Basement

Silk Petticoats Frivolous and Serviceable Kinds Very Attractively Priced

\$8.50 All-Jersey Petticoats, \$6.95
Of splendidly heavy quality all-silk jersey, with pretty pleated flounces, trimmed with figured silk. In all wanted colors.

\$7 Taffeta Petticoats, \$5
Taffeta and jersey top petticoats with messaline and taffeta flounces. Attractive styles.

\$5 and \$5.50 Silk Underskirts, \$3.95
Messaline, taffeta, all-jersey and jersey-top petticoats with messaline and taffeta flounces. Some trimmed with flowered silk ribbon.

Heatherbloom Petticoats, Special, \$2.95
In black and colors, with pretty flowered flounces.

\$2.95 Extra-Size Black Sateen Petticoats, \$2.25
Serviceable underskirts, finished with neat tucked flounces. SNELLENBURG'S Second Floor

Good Corsets at Half and Less Than Half Regular Prices!

Including Snellenburg Special and Other Good Makes
\$3 to \$3.50 Corsets, \$1.85
\$5 to \$6 Corsets, \$2.95
\$10 to \$15 Corsets, \$5.95

Brassieres and Bandeaux, 59c to \$5
Full assortments, including such famous makes as H. & W., Pansy, B. & J., De Bevoise and Model.

SNELLENBURG'S Second Floor

Saturday Silk Specials \$3.50 White Silk Shirting, \$1.75 yd!

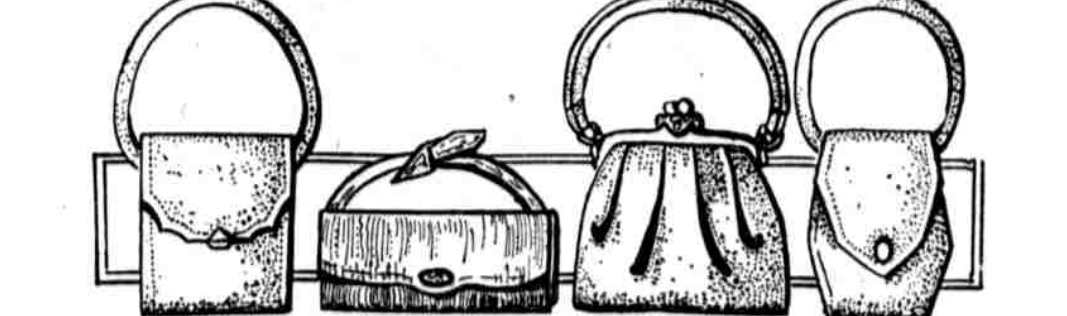
Beautiful quality La Jerz shirting silk in a large assortment of white satin stripe patterns. Beautiful for men's shirts, women's blouses and entire dresses. 36 inches wide.
\$3 Crepe de Chine, \$1.89 yd.
Good heavy quality all-pure-dyed silk, in black, white and a good range of wanted colorings.

SNELLENBURG'S First Floor

Last Call for Halloween! Masquerade Suits at Reduced Prices

All sorts of noisemakers and decorations—come in early in the day.
The "Loony" Game, Special at 50c. There's no end of fun to it! Get one for the party tomorrow night.
Ouija Boards, Donkey Party Games—EVERYTHING to make your party a tremendous success, at very low prices.

SNELLENBURG'S Fourth Floor



Women's Leather Handbags!
Hundreds of pieces—every smart and serviceable kind, all grouped together

at **\$2.95**

Flat books, camera-style bags, pouch effects and vanity novelties in black and color; in morocco, pin, cobra and long-grain effects.
Every detail of their making indicates that they're of thoroughly high grade; quality is most exceptionally good.

There's just one more important thing to say about them—"Come early!"
P. S. Here's a good chance to get a mighty fine Christmas gift for very little!

SNELLENBURG'S First Floor

Finely Made Footwear for Women
distinctively patterned—of beautiful quality
at \$13.50

Two of the most popular styles pictured—they're of the sort you'll pay \$1.50 to \$2.50 more for in other stores!

The Semi-Brogue Foxed Pattern
Comes in light tan calfskin, dark cordo calf, black kidskin, gun-metal calfskin. These have leather military heels and perforated straight tips.

The Real Brogue
In cordo calf and has long outside wing tips and low flat heels. There is another model in cordo calf with plain foxing and perforated wing tips that has military heels.

All Sizes and Widths in All Styles

Women's \$9 and \$10 High Lace Shoes to Sell at \$7.45 Pr.

Four new styles—black glazed kid—dark brown kid—dark brown calf—gun-metal calf—all with welted and stitched soles and leather military heels.

Smart Shoes for Boys at \$6.50 Pr.
Gun-metal calf and dark brown calf—straight-laced English patterns on narrow flat toe lasts—welted soles. Sizes 1 to 5½.

Small Boys' Broad-Toe Blucher Shoes
In sizes 10 to 13½.

Special at \$5.00 Pair
Straight laced and blucher patterns, welted soles.

Children's Tan Calf High-Cut Shoes
—On Broad Nature lasts.
Sizes 8½ to 11, Special at \$5.25
Sizes 11½ to 2, Special at \$6.25

SNELLENBURG'S Second Floor

Boys' \$20 Norfolk Suits, \$15

With Two Pairs of Full-Lined Knickers

Suits of all-wool fancy chevrons and cassimeres, in brown, green, gray. All coats lined with mohair and thoroughly tailored.

Boys' \$17.50 Norfolk Suits, \$12.25

With Two Pairs of Full-Lined Knickers

Of extra good quality fancy chevrot and cassimeres, in a splendid assortment of styles and colorings.

Sale of Boys' Mackinaws
\$15.50 Mackinaws at \$11.75
\$17.50 Mackinaws at \$14.25
\$20 Mackinaws at \$16.50
\$22 Mackinaws at \$17.50
\$23.50 Mackinaws at \$18.75

Boys' Winter Overcoats at Rock-Bottom Prices!

Boys' Corduroy Knicker Pants, \$2.75 and \$3.50

Of excellent quality, sturdy and serviceable for school wear.

SNELLENBURG'S Third Floor

Two Special Values in Women's Silk Undergarments



Women's Crepe de Chine \$2.69

Envelope Chemises
Several pretty styles, trimmed attractively with fine laces, hand embroidery and ribbons. Style pictured.

Women's Crepe de Chine Night Gowns \$3.69

Slip-over models, cut full, with square or V-shaped necks. Trimmed with lace and Georgette. Style shown.

SNELLENBURG'S Second Floor

Another of those wonderful specials we've been breaking all records with tomorrow—very finest of

Union Taffeta Umbrellas at \$5.95

Extra good-looking kinds for men in the 28-inch size.
Umbrellas with full-length baculite handles for women in the 26-inch size.

Made over strong "Paragon" eight-rib frames with covers of genuine union taffeta (silk-and-cotton).

Women's handles in good-looking colors and color combinations; men's handles of solid hardwood in opera and Prince of Wales styles. All equipped with silk cases.

SNELLENBURG'S First Floor

Special Saturday!
Men's \$10.00 Genuine Morfelt Velour Hats for \$5.75 each

All brand-new, perfect hats in smartest new styles and most wanted colors; of rich, thick, silky quality; in all sizes.

Extra Special! Men's \$5.00 Soft Hats for \$3.45

In newest, smartest styles and complete range of sizes; all fresh and perfect; good colors.

Other Fine Derbies and Soft Hats, \$5.00 to \$10.00

John B. Stetson Derbies and Soft Hats, \$8.00, \$10.00 and \$12.00

Men's \$10.00 to \$25 Velour Hats, \$8.00, \$10.00, \$12.50 and \$18.00

Snappy New \$4.00 Cloth Hats, \$2.95
Smart Fall Caps for Men and Boys \$2.00, \$2.50 and \$3.00

Boys' and Children's Hats, \$2.00 to \$10.00

In an excellent assortment of smart, new styles—cloth, plush, velour and velvet hats; chinchilla hats to match overcoats; and leather, velvet or serge tams. Good-looking tailored effects suitable for boys and girls of 6 to 12 years.

SNELLENBURG'S First Floor

Men's 50c to 65c Socks at 39c Pair

Real lisle thread and fine mercerized socks with double soles and extra-finished heels and toes. In black, cordovan, gray and white.

Men's \$1.25 Silk Socks at 65c Pair

Full-fashioned pure-thread silk socks, with lisle soles and high spliced heels.
Run-of-the-mill quality—imperfections so trivial they are of no consequence.
Black and cordovan.

SNELLENBURG'S First Floor

Clearance: Men's and Boys' \$7.50 to \$10 Sweaters

Samples and Overlots, Now

\$5.00 each

Jumbo stitch and plain-ribbed V-neck sweaters in slip-over style. Also coat sweaters with shawl collars and buttoned fronts.

Warm, heavy, sturdy, serviceable—in best colors and heather mixtures.

SNELLENBURG'S Third Floor

Most Remarkable Savings in Seasonable Underwear for Everybody

For Women
\$3.75 and \$4.50 Union Suits At **\$2.69** For Reg. Sizes
At **\$2.89** For Extra Sizes

Silk stripe merino-finish union suits in a very good medium weight.
High Neck, Long Sleeves, Ankle Length; Dutch Neck, Elbow Sleeves, Ankle Length; Low Neck, Sleeveless, Ankle or Knee Length.
All styles in regular and extra sizes.

For Men
\$3.00 Gibbs' Union Suits at \$1.69 each

This famous make in three weights—medium light, medium and heavy. Ribbed ecru cotton; all sizes.
On Sale Men's Underwear Department—Market St. Aisle.

For Children
Children's \$1.59 to \$2.00 Union Suits

Sizes 2 to 10 Years at \$1.19
Sizes 12 to 16 Years at \$1.39
Best white-fleeced cotton-ribbed union suits finished throughout with flat-lace seams.

Boys' \$1.75 to \$2.25 Union Suits
Sizes 4 to 10 Years at \$1.39
Sizes 12 to 16 Years at \$1.59
Random fleeced cotton ribbed union suits, finished throughout with flat-laced seams and ribbed cuffs on sleeves and legs.

Children's \$1.50 and \$1.75 Sleeping Garments, \$1.19
Natural gray soft-knitted sleeping garments with feet. Sizes 2 to 7 years.

SNELLENBURG'S First Floor

Tomorrow We're Going to Sell 25 of These

Genuine Cowhide Traveling Bags at \$22.50 each

Save \$6 on the 18-Inch Size
Save \$8 on the 20-Inch Size

Hand boarded soft 3-oz. stock in a rich cordovan color. Sewed frames and sewed corners, no edge seams. Leather lined throughout.



SNELLENBURG'S First Floor