FORGET THE MONEY

tomer, and to gain your valued trade we offer the smartest bargains in this city. The money end we look after on our LIBERAL CREDIT TERMS!

Fall and Winter

Time to

Pay

Where can you get strictly high-class clothes on the terms we offer?

Bear in mind, you are dealing with one of the largest organizations in the country—with stores everywhere. We make our own merchandise, set our own LOW PRICES and offer exclusive terms.

MEN'S

steds, Cassimeres, Serges, finely tailored. Prices lower than for the

Philadelphia's Popular Upstairs Clothing Store

736 MARKET ST. PHILADELPHIA OPEN SATURDAY EVENING TILL 9:30

39 North 13th Street Be Sure of Address-Look for Name on Windows

Our Credit Plan Offers Everyone the Opportunity of Owning Handsome Jewelry

So pleasant have we made our credit plan that no one need hesitate buying here. Every objectionable feature of buying on credit has been eliminated. You experience no embarrassing questions tions or red tape. You simply come here, select what you want just as though you were paying cash. Don't feel one bit obligated because we extend credit to you. You'll see the difference in our





\$41.25

We offer you the biggest selection of fine jewelry in Philadelphia. Our enormous buying power enables us to save many dollars on discounts, etc. We always share it with our customers; that's why our



ow prices and terms excel all others. 50c a week. XMAS SPECIAL NOTICE latinum \$31.25 | WE WILL LAY ASIDE ANY ARTICLE

Be Sure of Address—Look for Name on Windows OUR ONLY STORE

39 NORTH 13TH STREET

Piano and Talking Machine Store Open Till 9 P. M. Sale of the Bankrupt Stock of Player-Pianos: Prices Start at \$395

GIMBEL BROTHERS

FOR SATURDAY

Hallowe'en Candy Special

Fresh from the "Candy Kitchen," one thousand pounds old-fashioned Peanut Brittle, just chock full of nuts, at 30c lb, box. In the Chestnut Street Annex and the Grand Aisla and Subway Store.

SWEEPING REDUCTIONS

Taking in Our Entire Stocks of

Men's and Young Men's Suits and Overcoats FOR FALL WINTER

Involving Over 12,286 Suits and Overcoats, Ulsters and English Great-Coats in the Adjustment—Second Floor and Subway Store

Who shall withstand the weather-man? The phenomenally warm October has "played hob" with the normal outgo of clothing stocks. Piles and stacks of Suits and Overcoats that should all have had new owners by now are still here. And they can't stay!



The Loss Is Ours—The Very Great Savings Are Yours The heavy reductions show how very much in earnest we are to get stocks down to where they should be. **High Tailoring Art** High Quality Low Prices High Value Smart, stylish, correct-fitting clothes made by the country's leading wholesale tailors-styles, fabrics and colorings for fall and winter. REDUCED TO 476 Suits and Overcoats....Were \$45 804 Suits and Overcoats... Were \$40 986 Suits and Overcoats... Were \$60 672 Suits and Overcoats.... Were \$55 2906 Suits and Overcoats... Were \$50 REDUCED TO 866 Suits, Overcoats, Ulsters . Were \$75 768 Suits, Overcoats, Ulsters . Were \$65 2120 Suits, Overcoats, Ulsters . Were \$70 786 Suits and Overcoats... Were \$85 842 Suits and Overcoats . . . Were \$80

233 Suits and Overcoats...Were \$125 268 Suits and Overcoats . . . Were \$110

Fur-Collar and Fur-Lined Overcoats Reduced a Third

And all our London-Made Fall and Winter Overcoats and Great Coats and the Famous Yeltra Plaid-lined Gabardines Are Reduced. -Gimbels, Second floor, Ninth Street.

The Sale in the Subway Store Suits and Overcoats | Suits and Overcoats At \$1 8.50

