

WALLA-WALLAS TO DANCE

Annual Masked Frolic of Club Held Tonight in Bellevue Ballroom
The annual masked ball of the Walla Walla Club will be held tonight in the ballroom of the Bellevue-Stratford. Invitations have been sent to 600 couples, and the frolic is expected to be the best yet given by the club. D. E. Sandberger, John Loughlin and John Pearson, the committee, have arranged for several special features, including novelty electrical lighting, vaudeville and other innovations. Pat Riley will direct the music. Prizes will be awarded the best costumed persons in the various classes.

Elect Chemical Club Officers
At the fourth luncheon held yesterday, the Chemical Club, consisting of manufacturers and jobbers of chemicals in Philadelphia, elected permanent officers as follows: President, Sylvan H. Hirsch; secretary, Hans R. Geyers; treasurer, William Thorn.

TWO HURT IN AUTO CRASH

Park Guard Finds Men After Machine Had Hit Tree
Two men were seriously injured last night when their automobile struck a tree after they had lost control of the steering wheel rounding a curve on the Fairmount drive near Nicetown lane. A park guard, attracted by groans, discovered the two men, who were taken to the Northwestern General Hospital. The machine was demolished. The man injured were Clarence H. Ould, 1505 North Twenty-seventh street, and William R. Keyburn, 1605 North Twenty-sixth street. Both have probable fractures of the skull.

Accountants to Elect
The Public Accountants' Association will elect officers tonight at a meeting to be held in the assembly room of the Chamber of Commerce.

FORBES
1115 CHESTNUT ST.
(OPPOSITE KEITH'S)
Open a Charge Account
Furriers

FORBES
1115 CHESTNUT ST.
(OPPOSITE KEITH'S)
Purchasing Agents' Orders Accepted
Milliners

The Downward Trend in Fur Prices Has Been Reached

Furs are lower in price than they were last year—the lowest they have been in years. And yet pelts are scarce and Dame Fashion's demand for Furs is greater than the supply. At these low prices, the time to buy Furs is now—the place, FORBES, where you can save from one-fourth to one-third on every article you buy.

We're manufacturers and save every middleman's charge from the buying of the pelts to the selling of the finished garment.

No Reason for You to Delay—A Small Deposit Will Reserve Your Purchase—Storage FREE Until Required

Extra Special for Saturday
Trimmed Hudson Seal Coats as Pictured

Rich, lustrous, lovely supple skins; three-quarter length, trimmed with large Natural Skunk Collar and Cuffs, also trimmed with Natural Squirrel and Golden Beaver. A year ago these coats were special at \$90.00. Special now for tomorrow at

395.00

The Same in Sports Length, \$295.00

Fur Stoles

French Seal 49.50
Scotch Moleskin 74.50
Taup Nutria 89.50
Natural Squirrel 94.50
Jap Mink 125.00
Jap Kolinsky 155.00
Natural Skunk 195.00
Russian Kolinsky 195.00
Baum Marten 225.00
Hudson Bay Sable 250.00
Natural Mink 295.00

Fur Sets

Jap Mink 39.50
Taup Wolf 49.50
Black Fox 49.50
Brown Wolf 59.50
Taup Fox 64.50
Natural Raccoon 69.50
Black Lynx 69.50

Fur Scarfs

Taup Wolf 14.50
Natural Mink 19.50
Natural Raccoon 19.50
Brown Fox 24.50
Taup Fox 24.50
Black Fox 29.50
Natural Skunk 29.50
Hudson Bay Sable 29.50
Scotch Moleskin 29.50
Baum Marten 29.50
Jap Sable 34.50
Fitch, 2-skin 39.50
Natural Squirrel 39.50
Jap Cross Fox 49.50

Fur Coats & Wraps

Taup Marmot 89.50
French Seal 125.00
Trimmed Marmot 145.00
Trim'd French Seal 195.00
Jap Mink 245.00
Trimmed Leopard 295.00
Natural Squirrel 345.00
Australian Opossum 345.00
Trim'd Hudson Seal 345.00
Genuine Beaver 475.00
Taup Nutria Wrap 595.00
Hudson Seal Wrap 645.00
Baby Caracul Wrap 650.00

SATURDAY SPECIAL AUSTRALIAN SEAL STOLES

12 inches wide, 72 inches long. Made from fine, soft, lustrous skins. Beautifully lined.

29.50

SATURDAY SPECIAL SMART CHOKER SCARFS

Solid, well-made animal effects in Natural Squirrel, Australian Opossum and Jap Mink.

12.50

Platinum and Diamond Bar Pins

Our large assortment includes many moderately priced bar pins of exquisite designs.

A platinum pin of tapering design, set with nine diamonds—\$260.

S. Kind & Sons, 1110 Chestnut St.
DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS



The best in milk and in service

The satisfaction of having your milk always delivered promptly is almost as great as the pleasure of knowing all the time that your milk and cream are rich, pure, wholesome. Supplee-Wills-Jones service is given the same attention as the character of our milk and cream. Both are constantly maintained.

Telephone—or speak to the driver of the wagon with the big "S".

Supplee-Wills-Jones



Serve Peacock at Halloween Festivities

PEACOCK Ginger Ale with its bubbling vim and life just naturally fits in with the joy and surprise of Halloween parties. Peacock has a joy and surprise all its own—you will recognize it with the very first taste. Serve Peacock at Halloween affairs. It fairly dances with zest and sparkle, eager to gladden the throats of your guests.

You cannot serve a more healthful drink than Peacock Ginger Ale. The best quality Jamaica ginger and fruit flavors purified by an exclusive method, combined with pure water twice filtered and properly carbonated, make Peacock such a healthful and satisfying drink.

Ask your grocer or druggist for Peacock Ginger Ale in 16 ounce bottles. Look for the Peacock trademark.

You can also get Peacock Root Beer, Birch Beer, Sarsaparilla and Lemon Soda.
W. D. & HESS, Philadelphia

PEACOCK

Ginger Ale



ASCO COFFEE

We Save You 21c On Every Pound

Have you ever stopped to realize just what our Producer-to-Consumer Plan means to you and the rest of the public—not in "theory," but in actual dollars and cents?

The unusually high quality and low price of our "Asco" Blend Coffee, for instance, is a striking example. Let us trace back a pound of high quality 50c coffee. The retailer who sold it to you bought it from his wholesaler. The wholesaler, in turn, purchased it from the importer, who obtained it from the foreign exporter.

Exporter—importer—wholesaler—retailer—each handled that pound of coffee and—mark this!—each had to make his profit, for that's what he's in business for! And what's the result? By the time each adds on his profit, and the coffee reaches you, it costs you about 50c per pound. Of course, you can buy some brands of coffee for less than 50c per pound, but we're speaking now of good coffee!

Now, let's trace back a pound of "Asco" Blend Coffee, the same high grade coffee as sold elsewhere for 50c per lb. Let us see how we are able to sell such good coffee for 29c per lb. When you buy "Asco" Blend Coffee, you are buying it direct from the importer, for we bring our coffee direct from the greatest plantations in the world. From the incoming steamers we place "Asco" Blend right in our stores, with just one profit added (and that profit a small one, because of our tremendous sales volume). You are saved the extra profits that ordinarily go to the importer and wholesaler. Our Producer-to-Consumer Plan thus enables us to sell you regular 50c quality coffee at 29c—a clear saving of 21c per lb!

Furthermore, it is impossible for anyone without our resources and direct connections with the source of supply to sell a coffee of the same quality as our "Asco" Blend for any less money. Of course, you can buy coffee at almost any price, but—there are Fords and there are also Pierce-Arrows!

"Asco" Blend 50c Value for

COFFEE 29c lb!

—the best coffee at any price!

"Asco" Stores are conveniently located all over Philadelphia and in the principal cities and towns of Pennsylvania, New Jersey, Delaware and Maryland

20% OFF

AT STERN & CO.

Making Possible Now—Actual Savings of 40% to 60% On Our Entire Stocks

FURNITURE & Home Furnishings

Convenient Credit Terms

Apply in this sale. Small payment down, balance on weekly or monthly payments as desired. No interest or extras charged.

Make Your Own 20% Reductions

Every piece of furniture is plainly tagged—and from present low marked prices you deduct one-fifth from the price. This is a bona fide and genuine effort on the part of Stern & Co. to force down prices.

Buy Your Furniture At These Savings

For prices cannot come down this low for more than a year. In nearly every instance the present retail prices are lower than those quoted by manufacturers. This presents an opportunity to supply your furniture and home needs that is truly extraordinary.

BUY OF STERN PAY AS YOU EARN

\$200,000 Saved

Our entire Million Dollar stock is embraced in this sale—meaning that people of Philadelphia can save \$200,000.00.

STERN & CO.

712-714 Market Street
Largest Home of Furniture in America

VISIT OUR ENLARGED STORE AT THE CORNER 8th AND CHESTNUT STREETS



SPECIAL 3 DAY SALE AT I. PRESS & SONS

Big Savings Mark This Great Selling Event.

Diamonds—The Gift of Gifts!

With the approach of the Xmas season you will find that our great stocks of diamonds contain just the gem you desire to buy and at a great saving of money.



Here is a marvelous diamond value that will instantly appeal to those contemplating a purchase. The diamond weighs 1/4 carat and is of a magnificent blue white color and of rich brilliancy. This ring is a regular \$65.00 value. Our special 3-day sale price..... **\$50**

Another great diamond value. 1/4-carat pure white brilliant diamond. Any style ladies' or men's 14-K solid gold ring. Regular \$135.00 value. Special sale price..... **\$100**

\$50. \$100.00

Mail or express, 200-page catalog free.

Special sale of Pearl Necklaces
Real French Pearls—Just imported, 16 inches long—solid gold clasp **\$3**
20 inches long—solid gold clasp **\$4**

Elgin Watches

Every Watch Fully Guaranteed

Guaranteed gold-filled case fitted with Elgin movement. \$12

15-jewel Elgin movement, fitted in 20-year gold-filled case. \$18

14-K solid gold case, case fitted with genuine Elgin movement. \$22

17-jewel adjusted Elgin movement, 20-year gold-filled case. \$25

Waltham Watches

Genuine Waltham movement, fitted in guaranteed gold-filled case. \$14

14-K solid gold case fitted with genuine Waltham movement. \$23

21-jewel adjusted Waltham movement, railroad time-keeper, 20-year lever case. \$42

Lever Watches

Gold-filled case fitted with 15-jewel adjusted Lever movement. \$11

21-jewel adjusted lever watch, 20-year gold-filled case. \$15

14-K solid gold case fitted with 15-jewel adjusted Lever movement. \$18.50

Ladies' Wrist Watches

Gold-filled round wrist watch, lever movement. \$10

14-K solid gold round wrist watch, lever movement. \$13

14-K solid white gold wrist watch, 16-jewel lever movement. \$35

This wrist watch studded with diamonds **\$125**

I. Press & Sons

D'AMONDS, WATCHES, JEWELRY
THREE PHILADELPHIA STORES
8TH & CHESTNUT STS.
1017 Market St. 909 Market St.
All Three Stores Open Evenings