

Reading Gettysburg
"America's Greatest Battlefield"
\$3.60 Round Trip
War Tax 25c
Sunday, November 7th
Special Train leaves Reading Terminal at 7:15 A. M., stopping at Columbia Ave., Huntingdon St., Wansynk, Conshohocken and Norristown (The Rail St.).
Returning, leaves Gettysburg 5:00 P. M.
Tickets may be purchased prior to date of departure.

PHILADELPHIA AND READING RAILWAY

Buy Furniture Direct From Manufacturer
Open Saturday Evenings



Bedroom Suite \$155
Bedroom Suite in walnut finish. Includes bed, dresser, chest, bureau and dressing table. The most beautiful suite obtainable. Actual value \$225.

Remember, we sell direct to consumer from factory; by so doing we save you over half. Come in; you are under no obligation to buy.

FURNITURE MFR'S SHOW ROOMS
138 South 8th St.

for HALLOWE'EN

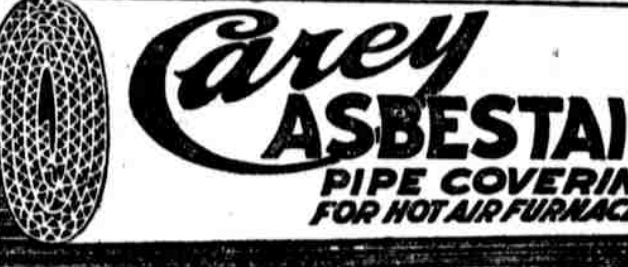


S. & S. Cider and Doughnuts

That's the delicious combination for this year's festivity. S. & S. Apple Juice is the pure, sweet juice of the perfect apple. You can buy it in bulk or bottled. If your dealer cannot supply you, phone us your order.

S. & S. WATER CO.
Phone Poplar 357
30th & Thompson Sts.

Carey ASBESTAIR
PIPE COVERING FOR HOT AIR FURNACES



Saves that Costly Coal

DO YOU want to get the utmost heat value from every pound you burn this winter?

If you operate a hot air furnace you should know what Carey Asbestair Pipe Covering for hot air furnaces will do for you.

It will save you one, two, or three tons of coal—enough to pay for its cost the first year.

Ask for the booklet, "Warmer Houses on Less Coal"—telling you how easy it is to save some of your valuable coal—how the University of Illinois has proved immense savings in its laboratories—how easily any one can apply it—how you can get more heat in your house and less in your cellar—and many other interesting and valuable facts.

Headquarters for the building and insulating products of
ASPHALT ASBESTOS MAGNESIA
A Roof for Every Building

AMERICAN INSULATION CO.
EXCLUSIVE DISTRIBUTORS OF
CAREY PRODUCTS
ROBERTS AVENUE AND STOKLEY STREET
PHILADELPHIA



Store Opens Daily at 9 A. M. and Closes at 5:30 P. M. All These Goods on Sale Tomorrow

Lit Brothers
HATS TRIMMED FREE OF CHARGE
Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day
Filbert Seventh

TOMORROW—PHENOMENAL OPPORTUNITIES MARK THE Second Day of the End-of-the-Month Sale

Profits are sacrificed to the point of cost. Our customers will assemble from miles around to share these most sensational bargains ever known in Philadelphia.

To make room for new holiday and winter merchandise pouring in from every corner of the globe, we are sacrificing fresh, fine lots but lately arrived.

Women's \$8 to \$16 Shoes \$4.65
Tan calfskin, gun-metal calf, koko calfskin, patent coltskin, brown, black, gray, field-mouse and bronze kidskin, black or gray suede. Many with contrasting tops. Turned and welted soles.
Lit Brothers—First Floor and Subway

Misses' & Children's \$2.95
\$3.50 to \$4 Shoes
Button and lace. Patent coltskin and gun-metal. Sizes 8 1/2 to 2.

Men's \$8 Lace Shoes, \$6.98
Tan and gun-metal in English and broad toe shapes.

Women's \$2 Boudoir Slippers, \$1.49
Black kid with pom pom. Sizes 3 to 8.
First Floor, South

\$2 to \$2.50 Aprons, \$1.25
Dotted Swiss lawn and cambric. Some trimmed. —Second Floor

\$10 Cottage Sets, \$4.95
Service for six people. Gold lace border.
Lit Brothers—Third Floor

A New Series Tomorrow!

50 Yellow Trading Stamps FREE

To Every Purchaser of One Dollar's Worth or More Series "14XXI" & "14XXJ"

Good in any Yellow Trading Stamp Book no matter how many "extra" stamps you may already have.

All goods purchased tomorrow will be charged on November Bill, payable in December.

\$5 Corsets, \$3.50
Low or medium bust. Long skirt. Sizes 20 to 28. Second Floor to 40. Lit Brothers—Main Arcade

Children's \$5 Beaver Hats \$2.79

Many pretty shapes. Suitable for children 4 to 10 years. Black and colors. Gros-grain bands and streamers. Pictured.

Lit Brothers—Second Floor

Ready-to-Wear \$6 to \$8 Hats \$3.98
Of fine velvets in chic turban, feather top and soft flare models. Ribbon and fancy trimming. No Mail or 'Phone Orders.

\$3 Untrimmed Hats, \$1.95
Large dressy styles. Pictured.

\$4 Sports Hats, \$2.95
Hatters' plush combined with velvet. Pictured.

\$2.50 to \$3 Plume Hats, \$1.49
Some have duvetyne crowns. Black and colors.
Lit Brothers—First Floor, North

Girls' \$2.50 and \$3 Tub Dresses, \$1.55
JO A. M. SALE
Fine gingham and linen, with contrasting color trimmings. Have pockets and belts. Sizes 6 to 14.

Girls' \$12.50 to \$15 Coats, \$9.85
Cheviot, plaids, mixtures and poptones. Some belted models with fancy pockets. Sizes 8 to 14.
Lit Brothers—Second Floor

Vestees 75c
Made of rows of First Floor, North

Women's \$6 Bath Robes, \$4.49
Beacon blanket cloth. Neatly trimmed. Colors and sizes 8 to 14.
—Second Floor

A SATURDAY OF PHENOMENAL OPPORTUNITY!

Famous KIRSCHBAUM Suits for Men at Cost

Continuance of our unprecedented, genuine sacrifice of all profit for a limited time to help to lower clothing prices.

SOME LINES EVEN LESS THAN COST!

Kirschbaum \$42.50 Suits

\$29.50
Kirschbaum \$45 Suits Kirschbaum \$50 to \$60 Suits

\$34.50 \$39.50

All-wool, hand-tailored clothing of the renowned Kirschbaum-standard, from the celebrated shops at Broad and Carpenter streets, this city.

These are our regular stocks—every smart style of the season, every fine fabric is represented.

Men's \$35 & \$40 Winter Overcoats, \$25
Value extraordinary! Swagger loose-line, belted or half-belted styles, ulsters, ulsterettes and great coats—tweeds, chevots and meltons.

Boys' \$16.50 Norfolk Two-Pants Suits, \$10.98
Mixtures and pin-stripes, 6 to 18 years.

Boys' \$12 Corduroy Norfolk Suits, \$8.75
Tan and brown. Lined throughout. 6 to 18 years. —Second Floor, 7th St.

Small Boys' \$6.75 \$10 Polo Coats
Blue, brown and gray chinchilla, mixed chevots and cassimeres. Sizes 2 1/2 to 8.

Women's & Misses' \$22.50 Coats \$15.75

Velour, polo cloth and zibeline in all desirable colors. Many are handsomely topped with sealine collar. Lined to waist or throughout with figured silk.

Women's & Misses' \$50 Suits, \$39.75
Of velour, silvertone, treetone and mannish serge. Sealine or cloth collars and silk lining. Pictured.

Women's & Misses' \$30 Coats, \$19.50
Velour and polo cloth. Belted and ripple styles. Silk linings.

Women's & Misses' \$39.50 Coats, \$25
Bolivia, polo silvertone, broadcloth, tinseltone, plain or suede velour and velour de laine. Large cape seal collars. Figured silk lined. Pictured.

Women's & Misses' \$42.50 Coats, \$35
Straight line and dolman styles developed from velour and duvetyne. Some are topped with large sealine collars and some are handsomely embroidered in wool. Lined throughout with silk or satin. All new colors. Pictured.

Women's & Misses' \$35 Tailored Suits, \$23.75
Show all the newest style notes. Jackets are silk lined. Materials include tricot, velour and full wool. One picture.

Women's & Misses' \$25 Dresses, \$18.50
Tricot, serge and satin, portraying effective style ideas.

Women's & Misses' \$20 Dresses, \$12.75
Tunic or straight line models of serge and velour in modish new colors.

Women's & Misses' \$8 Skirts, \$5
Snappy designs of serge in navy or black.
Lit Brothers—Second Floor



\$30 Comforts, \$21
Figured silk or satin centers, plain borders and backs. Lamb's-wool filling. 72x78 inches. —Second Floor

\$12 Silk Comforts, \$7.75
Figured Mull center, plain silk border and figured cambric back. 72x84 inches.
Lit Brothers—First Floor, North

Women's \$1 Stockings } 55c
Lisle thread. Full fashioned. High apicled heels, double soles, reinforced tops. Black, white, gray and brown.

Women's \$2.75 Silk Stockings } \$1.59
Thread silk. Full fashioned. Black, white and colors.

Women's \$1.75 to \$2 Underwear, each, 95c
Merode brand vests and tights. No Mail or 'Phone Orders Filled on Underwear.
Lit Brothers—First Floor

\$1.25 Damask, yard, 78c
Lit Brothers—First Floor, North

\$26 Solid Gold Wrist Watches, \$18.95
14-karat cases. 15-jewel movements.
Lit Brothers—First Floor, South

\$3.50 Envelope Bags, \$2.25
Buffed and Japanese embossed grain leather in plain and fancy colors. Filled with mirror, silk and cuticle bags.

\$6 Silk Night Gowns, \$3.89
Crepe de chine with lace, Georgette, crepe and ribbons. Also tailored styles.

\$3 Silk Chemise, \$1.69
Crepe de chine; lace trimmed or tailored.

\$1.50 & \$2 Chemise, 98c
Nainsook trimmed back and front with embroidered medallions, laces and ribbons.
Lit Brothers—Second Floor

Men's \$8 to \$10 Silk Shirts, \$4.85
High-grade silks, including satin stripe crepe de chine, Eagle Bros. flat crepes and baby broadcloth. Neat and novel stripes in beautiful colorings.

Boys' \$1.50 Puritan Blouses, 95c
Light striped percale, dark stripe madras and plain white. Attached collar; soft cuffs.
Lit Brothers—First Floor, 7th St.

79c New Process Floor Coverings
Full rolls, Remnants
Square Yard, Square Yard, 48c 37 1/2c
Finest quality. Please bring sizes.

Royal Wilton Rugs
Finest grades. Only one or two of a kind.
\$160 Rugs: 8.3x10.6 feet \$69.50
\$96.50
\$60 Rugs: 4.6x7.6 feet \$41 \$35
Lit Brothers—Fourth Floor

Three-Burner Gas Range, \$17.49
Large oven and star-drilled burners. Can be connected with pipe or tubing.

\$19 Refrigerators, top lid \$14.90
Top lid. White enamel lined.

\$1.25 Mop Outfit, 69c
\$1 mop and 25c bottle oil polish.
Lit Brothers—Third Floor

\$5 Georgette Waists, \$2.39
Trimmed with net plating or flat pattern lace edging. Limited lot.
Lit Brothers—Second Floor

Women's \$7.00 Sweaters, \$5.98
Heavily worked top sweaters with shawl collar and pockets. Black, navy, maroon, peacock gray and a few brown.
Lit Brothers—Second Floor

60c Net Curtaining } 44c
Limited lot. Natural color; flat hem edge. Quaker lace trimming.

\$1.75 Opaque Shades, \$1.38
Hand-made. 36x72 inches. Guaranteed spring rollers; all fixtures.
Lit Brothers—Third Floor

Women's \$7.50 Kid Gloves, \$3.95
Strap wrist. White, black, brown, heaver and mode. Contrasting embroidered backs, gray, ecru and beaver. Also suede with handkerchiefs tops.
Lit Brothers—First Floor, South

\$40 Couch, \$29.75
Heavy oak frame upholstered in brown Spanish leather.

\$60 Living Room Suite, \$39.75
Jacobean oak in mission finish. Automobile spring seats. Upholstered in brown Spanish leather. Three pieces.
Lit Brothers—Fourth Floor

\$20 Floor Lamp and Shade, \$12.90
Heavy base; wired for two electric lights or with fixtures for gas. Silk shade, fringe trimmed.
Lit Brothers—Third Floor

Subway Store End-of-Month BARGAINS!

HATS TRIMMED FREE \$3.50 to \$4.50
Ready-to-Wear Hats, \$1.95
Sample line of hats in a red, blue, black, tan, white, and a u s h room and dressed turban styles. Trimmed with ostrich, flowers, tassels & fancy pink, black, and white. No mail or phone orders.

Men's \$5 & \$6 Shoes, \$3.98
Dull and shiny leathers and tan.

Misses' & Children's \$3 & \$3.50 Shoes, \$1.98
Gun metal calf and patent coltskin. Sizes 7 to misses' 2.

Women's \$5 & \$6 Shoes, \$3.95
Gun metal calf, patent coltskin and tan. All sizes in lot.

Boys' \$14.50 Suits, \$9.98
extra pair of pants. —Second Floor

\$8 Angora Scarfs, \$4.98
Brown and tan, heather and brown. Shawl collars, pockets, belt and fringe.

Women's \$1.75 Union Suits, 98c
Cotton ribbed, fleece lined.

Men's \$2 & \$2.50 Shirts, \$1.29
Madras and percale. Sizes 16, 16 1/2 and 17 only.

\$25 Sports Suits, \$15
Of Jersey in all shades.

\$7.50 Children's Fur Sets, \$5
White and kit coney, natural rabbit and tiger.

Fur Scarfs & Chokers, \$9.98 & \$12.98
Manchurian wolf in black, brown and taupe.

\$10 Rain Coats, \$5.98

\$17 Dresses, \$10
Velour, silvertone, Jersey, serge and silk poplin.

\$20 Dresses, \$12.75
Serge velour, silvertone, Jersey, satin and taffeta.

\$6.50 Skirts, \$3.99
All wool materials.

\$20 Coats, \$13.75

Boys' \$12 Mackinaws, \$8.49
Heavy plaid blanket cloth. Shawl collar. 7 to 17 years.

Men's \$2.50 Sweaters, \$1.79
Dark oxford. Shawl collar. Pockets.

75c to \$6 Bags and Purses, \$3.95 to \$4.98
Odds and ends in leather and fabric. Slightly mused.

Men's \$18.50 & \$22.50 Overcoats, \$15
Mixtures and plaids. Quarter length lined. Sizes 32 to 42.

Men's \$25 Fancy Suits, \$18
Cheviots and cassimeres. Some with quarter silk lining. Sizes 32 to 40.

Men's \$22 Union Suits, \$1.59
Ecru cotton ribbed.