ORDER "EXECUTION" OF OLD BATTLESHIP

Massachusetts Will Be Taken to Florida to Be Target for Fleet

HAS HAD HEROIC RECORD

To be battered to pieces by guns manned by men of the nation she once helped to protect is the fate awaiting the battleship Massachusetts, of Spanish war fame, now lying idle at the Philadelphia Navy Yard.

Stripped of all her equipment and fittings, the Massachusetts will be towed in a few days to Pensacola, Fla., to find a lasting berth in Davy Jones' locker as a target for the big guns of the coast artillery there.

Navy officials recently decided that the battleship, which covered herself with glory at the battle of Santiago July 3, 1898, is of service to the country now only as a target to sharpen the "gunning eyes" of the gunners of the navy.

Although at the time of the Spanish-American War, the battleship Massachusetts was considered the peak of perfection as a fighting ship, her service in the world war was only as a training ship for navy recruits. Many a gob and old salt will regret her passing after twenty-four years of service. The Massachusetts has been out of commission at League Island since March, 1919, since which time she has been dismantled of all her guns, superstructure and valuable fittings in making her ready for the junk pile.

The Massachusetts was built at Cramps' Shipyard in 1896. She is of 10,600 tons and 344 feet long. When commissioned she carried four thirteen-inch guns, the largest navy guns at that time, and eight eight-inch guns.

Her sister ship, the battleship Indiana, also a veteran of the Spanish war, will suffer the same fate. The Indiana was dismantled recently and sent to Chesapeake bay to become a target for the Atlantic fleet gunners.

October Sale

Marvelous Bargains Used Player Pianos

Friday and Saturday

LAST 2 DAYS

Open Friday Evening Until 9 o'Clock

EVERYONE will agree that selling expenses are reduced to a minimum through dealing direct with the manufacturer, thereby eliminating the middleman's profit.

IN buying from Story & Clark Piano Co., you deal with a manufacturer who sells to the public direct. We have been established for 63 years, during which time we have manufactured over 260,000 instruments.

WE manufacture the Player as well as the Piano in our own factories; workmanship and materials are the best. Building on a large scale and always up to a high standard, we produce the greatest player-piano value on the market. To own one is to assure yourself a pleasure derived only from an artistic instrument.

OUR Factory-to-Home selling plan outlines the most direct route to the consummation of a Piano purchase, by eliminating the middleman and commission man from the transaction.

WITH every Piano sold goes the Story & Clark guarantee which is backed by $3,000,000 and 63 years of fair dealing direct with the public. We guarantee satisfaction to each customer, which is the basis that this firm has been founded and progressed on.

88-note Player, guaranteed, shop worn, can't be told from new. Bench, 18 rolls and delivery **$525**

Used 88-note Player, guaranteed, looks like new. Bench, 15 rolls and delivery..... **$495**

Used 88-note Player, full size and guaranteed. Bench, 15 rolls and delivery **$395**

Mahogany, 88-note, used Player with Bench, 12 rolls and delivery **$315**

Story & Clark Player

Philadelphia's Greatest Piano Value

Made possible only by our FACTORY-TO-HOME policy of distributing the Story & Clark Player Piano!

The great fundamental principle of modern progressive business is to produce in such volume as to reduce cost; then to eliminate the dealer and the middleman, and finally to take its product direct from its factory into the homes of its patrons.

Our Guarantee Is the Strongest Ever Written

Save $100 to $300 *Do It This Week*

TERMS AS LOW AS **$3** PER WEEK

A Liberal Allowance for Your "Silent" Piano

Story & Clark Piano Co.

Est. 1857

1105 CHESTNUT STREET

Open Friday Evenings Until 9 o'Clock

STRAWBRIDGE & CLOTHIER

To-morrow, Friday—The Second of Three Clover Days!

In Many Departments All Things Reduced

IN CONNECTION WITH THE INAUGURATION OF

A General Reduction Sale of Unprecedented Magnitude

In All Departments Many Things Reduced

We prepared for these three Clover Days with more than a THOUSAND DIFFERENT LOTS of merchandise to be sold under the famous Four-leaf Clover Signs at far below the regular prices. Many of these lots were in quantities sufficient for the three days; some will be sold out to-day; but new lots are in reserve for to-morrow and Saturday, so that EVERY DEPARTMENT will have a wide variety of Clover Specials for each day. The Clover Day reductions alone would insure a throng of enthusiastic shoppers to-morrow, but—

In Addition to the Hundreds of Clover Specials There Will Be Thousands of Different Things in the General Reduction Sale

In a number of Departments EVERYTHING is reduced in price, excepting a very few trade-marked articles which we always sell at the regular price. In all other Departments will be found, in addition to the Clover Specials, many things at substantial reductions. The starting of this General Reduction Sale in combination with Clover Days makes the occasion one of unprecedented attractiveness.

We open wide the gates to the lower-price era for which nearly everybody seems to be waiting, and which is NOW HERE, so far as this Store is concerned — though we shall LOSE SEVERAL HUNDRED THOUSAND DOLLARS in profits to which we are justly entitled.

The Entire Stocks of the Following Departments At Reduced Prices

Buy freely now, all you need in the following lines, and be assured that the prices represent actual reductions from our own fair, moderate prices, all of which were based upon cost to us.

In some of these lines there is not yet any reduction in wholesale prices; in others there has been some reduction since our stocks were bought; nevertheless we REDUCE OUR PRICES NOW:

Our Entire Stock of Men's Clothing Is Reduced

Every Suit and Every Overcoat Reduced

Including a Wonderful Lot of Men's $45.00 to $60.00 Winter Overcoats } **$29**

Men's and Young Men's Ulsters, Ulsterettes, Chesterfield and Form-fitting Overcoats, made to sell at $45.00 to $60.00—now $29.00.

Our Entire Stock of Shoes for Men

(ALSO MANY LOTS FOR WOMEN AND CHILDREN)

All Our Men's and Boys' Hats

Entire Stock of Boys' Clothing

Our Entire Stock of Furniture

All Metal Bedsteads and Bedding

Entire Stock of Lace Curtains

Upholstery and Drapery Fabrics

Entire Stock of Silks Reduced

All Wool and Cotton Dress Goods and Linings Reduced

Entire Stock of Rugs Reduced and All Carpet and Linoleum

Our Entire Stock of Sheetings, Muslins and Flannels Reduced

Trunks, Leather Traveling Bags

A PARTIAL LIST OF THE CLOVER DAY SPECIALS

FOR WOMEN

Fur-collar Wool Velour Suits—now $37.75
Button-trimmed Velour Suits—now $36.00
Jersey Suits, plain and heather—$23.50
New Serge Dresses, long tunic—now $13.75
New Beaded Tricotine Dresses—now $21.75
Jersey Dresses, embroidered—$19.50
Silvertone Velour Coats, silk-lined—$27.50
Fine Dark Wool Velour Coats—now $33.50
Thirty-five Serge and Poplin Skirts—$5.00
Voile, Lawn and Batiste Waists—$1.85
Fine Voile and Batiste Waists—now $2.85
Tailored Pongee Silk Waists—now $2.85
White Georgette and China Silk Waists, $3.25
Alaska Fox Scarfs—now $52.50, $60 and $70.00
Patagonian Fox Choker Scarfs—now $23.50
Trimmed Ready-to-wear Hats—now $3.50
Tailored Hatters' Plush Sailors—$4.95
Fancy Feathers and Wings—25c and 50c
Rumpled French and Philippine Underwear, in broken sizes, at Great Price Reductions
Odd Lots of House Dresses—$1.50 to $3.95
Gingham and Chambray House Dresses—$2.65
Colored Linene Smocks—now $1.95
Odd Lots of well-known Corsets—now $1.50
S. & C. Special and Warner Rust-Proof.
Hook-front and Hook-back Brassieres—$2.00
Colored Taffeta Silk Petticoats—$3.95
Satine and Cotton Petticoats—$1.35
Extra-size Cotton Taffeta Petticoats—$1.50
Cambric Petticoats—now 95c to $1.35
Wash Satin and Crepe de Chine Bodices—85c
Trimmed Nainsook Initialed Night Gowns, not all initials—$1.95
Warm Flannelette Petticoats—$1.25
One-clasp Capeskin Gloves—now $2.45
Two-clasp White Lambskin Gloves—$1.75
Washable Chamois Gloves—now $2.00
Silk-lined Gray Fabric Gloves—now 90c
Sample Lot of Marabou Capes—now $6.75
Lace-trimmed Net Roll Collars—now $1.00
Collars and Guimpes, samples—15c to $2.00
Embroidered Mull Handkerchiefs—20c each
Embroidered Linen Handkerchiefs—25c each
Hemstitched Linen Handkerchiefs—30c each
Gray Switches and Transformations—$4.25
Union Taffeta (silk-and-cotton) Umbrellas, $4.25
Colored Silk Umbrellas, seconds—now $4.25
Fleeced Cotton Union Suits—now $1.65
Extra sizes, now $1.85. White. Various shapes.
Band-top Ribbed Cotton Union Suits—75c
Low neck, no sleeves, tight or shell knees.
Medium-weight Cotton Union Suits—$1.35
Extra sizes, $1.65. Dutch neck, elbow sleeves; low neck, short sleeves, ankle length.
Ribbed Cotton Vests, lace-front—25c
Ribbed Cotton Vests, low neck, no sleeves, 30c
Also Bodices in extra sizes. Seconds.
Ribbed Cotton Vests, 50c; extra sizes—60c
Fleeced Ribbed Cotton Vests and Drawers, 75c
Extra sizes, 85c. Seconds.
Full-fashioned White Silk Stockings—$1.35
Seconds.
Full-fashioned Silk Stockings, seconds—$1.50
Burson Stockings, regular and extra sizes—39c
Black with unbleached soles. Seconds.
Full-fashioned Black Silk Stockings—$1.75
Mercerized cotton tops and soles.
Black Ingrain Silk Stockings—$2.25
Full-fashioned; cotton soles. Sizes 8½, 9, 9½.
Full-fashioned Silk Stockings—95c
Black, white and cordovan. Seconds.
Burson Stockings, seconds—now 45c
Black mercerized lisle.
Silk Quilted Vests—now $1.50
Warm Wool Scarfs—now $5.00
Fine Shoes, in broken sizes—now $5.90
Fine Black and Brown Shoes—now $8.90
Pumps and Oxfords, broken sizes—$3.95
Various Smart New Pumps—now $6.45

MISSES, CHILDREN

Misses' Winter Coats—$22.50 and $29.50
Misses' New Velour Winter Suits—$37.50
Misses' New Dresses—$17.75 and $21.50
Girls' Cheviot and 2-tone coats, 10 to 16—$18.50
Girls' Serge Coats, 6 to 12, reduced, $7.50, $10.75
New Plaid Gingham Dresses, 6 to 14 years, $1.85
Girls' Suede-cloth Tam o'Shanters—$1.50
Rompers and Boys' Suits, 2 to 5 years—95c
Rumpled Dresses, 6 mos. to 2 yrs.—$1.65 to 4.25
Rumpled White Dresses, 2 to 5—$1.50 to $6.00
Misses' White French Kid Gloves, 6 to 6½, $2
Children's Knit Gloves—50c Gauntlets—75c
Children's Shaker-knit Sweaters—now $6.35
Ribbed Cotton Stockings, seconds—25c
Black Stockings, fashioned feet, seconds—50c
Ribbed Mercerized Lisle Stockings, seconds, 39c
Children's Ribbed Cotton Waists—now 30c
Fleeced Vests and Pantalets, 4 to 16—50c & 60c
Drop-seat Sleeping Suits, 1 to 12—$1.15, $1.30 and $1.50, according to size
Misses' Black, White and Other Shoes—$2.00
Children's Sturdy Brown Leather Shoes—$3.35
Growing Girls' Dress Shoes—now $4.35

MEN'S CLOTHING

In addition to our entire stock of Suits and Overcoats marked at great reductions, there are the following and other remarkable Clover Specials—

Men's $70.00 to $90.00 Suits—$49.00
Men's "Alco" Winter Suits—$27.00
Hart, Schaffner & Marx Suits, $33.50
Medium-weight Spring Suits—$16.50
Men's Worsted Suits—$37.50
Winter Overcoats, $25; Ulsters, $34.50
Leatherette Overcoats, half price, $12.50

Autumn and Winter Suits, to-measure—$45.00
Soft Hats—$2.35, $3.75 Caps—$1.45
Cloth Hats—$2.95 Derby Hats—$4.65
Neckties—50c, 75c, 95c, $1.15, $1.50 and $1.85
Shirts—$1.45, $1.65, $1.85, $2.00, $2.60, $3.25
Outing Flannel Pajamas—$2.50
Night Shirts—$1.85
Cotton Socks, black and colors—25c
Silk Socks (seconds), black and colors—45c
Black Cotton Socks (seconds), 3 pairs for 50c
Balbriggan Shirts or Drawers (seconds)—85c
Natural Merino Union Suits—$2.50
Natural Merino Shirts or Drawers (seconds), $2
Initial Handkerchiefs (not all letters), 6 for $1.25
Gray Mocha Gloves—now $3.50
Gray Suede Gloves—now $1.50
Shoes—$6.75, $9.45, $9.90 and $11.00
Tan Grain Brogue Oxfords—$9.45
Men's Fitted Dressing Cases—$3.95

MISCELLANEOUS

Fibre-covered Dress Trunks—$22, $23 and $24
Fibre-covered Wardrobe Trunks—$50.00
Baby Coaches, sharply reduced, $29.85 to $47.50
Sample Stroller Go-Carts—$6.25 to $15.00
Baby Pens—$4.00 White Enamel Cribs—$10.00
Various Staple Articles Reduced
Lace-trimmed Scarfs—now 75c and $1.00
"Adventures of a Brownie," illustrated—65c
"Dere Mable," "That's Me All Over, Mable"—28c each
Ribbon Sautoirs, 50c, 75c Pearl Earrings, $1.00
Pearl Bead Necklaces—$5
Novelty Bracelets—50c
Gold Cuff Buttons, $6 Gold-filled Par Pins, 50c
Venetian Leather Strap Books—$4.85
Purses—45c
Metal and Leather Photograph Frames Reduced
Peroxide Cream—19c Epsom Bath Salts—12c
Violet or Witch Hazel Soap, half price, 5c cake
Brown Cowhide Traveling Bags, 18-in., $10.50
Rexo Art Corners—8c Flash Lights—$1.25
Dress Shields, 25c Bias Seam Tape, 12c to 18c
Black or White Basting Cotton, No. 40, 35c doz.
Pearl Buttons—12c card—Dress Forms—$5.00
Stationery Cabinets—now 60c
Correspondence Cards, white or tinted—28c
60 Sheets Paper, 48 Envelopes, boxed—68c
White or Tinted Stationery, 20c and 30c a box
Butterscotch Caramels, 58c Jelly Strings, 58c
Chocolate Nonpareils—68c Mint Patties—75c
Sheet Music—25c Dance Folios—50c

FOR BOYS

Cheviot Suits at Half Price—$7.50
Boys' Suits, 7 to 17 years—$14.25
Jack O'Leather Suits—now $16.75
Hart, Schaffner & Marx Suits—$25.50
Corduroy Suits (3 to 5 years)—$3.95
Mackinaws—$7.75 and $9.75
Winter Overcoats (11 to 17), $8.75, $15.75, $19.75
Plush and Velvet Hats—$1.95 and $2.95
Cloth Hats—$1.25 Knit Caps—45c
Blouses—60c and 95c Shirts—70c and $1.25
Outing Flannel Pajamas—$1.75
Boys' Sweaters—$5.85 and $6.35

FLOOR COVERINGS

$145 to $165 Wilton Rugs, 9x12 feet—$122.50
Royal Wilton Rugs, 9x12 feet—$88.50
Roxbury Brussels Rugs, 9x12 feet—$49.50
Axminster Rugs, 27x54 ins., $4.25 and $6.25
3x6 feet, $7.85; 4.6x6, $12.50; 6x9, $27.50; 6.9x12, $35.00; 11.3x12, $59.50 and $69.50
Heavy Fibre Rugs, 9x12 feet—$15.00
Wilton Velvet Carpet—now $3.85 a yard
Chinese Matting, full rolls—$14.50 a roll
Inlaid Linoleum—$2.25 and $2.70 a square yard
Printed Cork Linoleum—95c a square yard
In the Lower-priced Department
Velvet Rugs, 9x12 feet—$37.50
Axminster Rugs, 9x12 feet—$44.50
Tapestry Brussels Rugs, 11.3x12 feet—$42.50
Tapestry Brussels Rugs, 9x12 feet—$15.00
Axminster Rugs, 11.3x13.6 feet—$62.50
Tapestry Brussels Carpet—90c a yard
Rubber Door Mats—now 50c each
Fibre Rugs, 3x6, $1.75; 27x60 inches—$1.50
Cork Linoleum Remnants—55c a square yard

FABRICS, TRIMMINGS

40-inch Black Satin de Luxe—now $3.00
40-inch Black Satin de Lyon—now $5.65
40-inch Black Satin Charmeuse—now $4.50
Extra-heavy Black Crepe Meteor—now $4.00
40-inch Printed Foulard Silks—now $3.35
Metal Brocade Novelty Silks at Half Price
40-inch Sports Satins and Silks—now $4.35
40-inch White "Callot" Crepe—$1.65
Crepe de Chine, white and colors—$2.35
Thousands of Silk Remnants Greatly Reduced
Imported Wool Homespuns—now $4.00
54-inch Herringbone Cheviots—$3.50
54-inch Broken Wool Plaids—now $4.00
46-inch Wool French Plaids—now $4.50
42-inch Wool-mixed Plaids—now $1.15
54-inch Black French Twill Serge—$3.00
42-inch Black Wool Henrietta—now $2.75
Remnants of Dress Goods Greatly Reduced
Printed Victorian Chintz—now 32c
Gray Silk-and-Cotton Poplin—now 68c
Pink Underwear Batiste—now 45c
Plain Blue and Gray Chambray—45c
White Linene Suiting—now 45c
Imported White Organdie—now $1.10
10-yard Pieces of Nainsook—now $3.25
Figured Venetian Coat Lining—now $1.00
Damaskette Coat Lining—now $2.00
Blue Trimming Fringe—now 50c a yard
Fancy-edge Taffeta Ribbon—now 28c
Fine Colored Crepe Georgette—now $1.25
Net Lace Edgings and Insertions—18c
Cotton Torchon Laces—now 10c a yard
Petticoat Flouncings—now 35c a yard

FOR THE HOME

Ivory or Mahogany-finish Enameled Beds, full size, with springs—$28.50
Two-part Felt Mattresses, roll edge—$16.00
Feather Pillows—now $5.25 a pair
Framed Mirrors, greatly reduced—$1.50 to $125
Handsome Framed Pictures—now $6.50
Tapestry Wall Papers—35c to 75c a piece
Flowered and Striped Bedroom Papers, 15c to 25c
White Scrim Curtains, 2¼ yds.—$2.65 a pair
Casement Cloth—85c Piano Scarfs—$5.00
Tapestry Couch Covers—$7.50 Cretonne—65c
Ruffled Muslin Curtains, 2¼ yds.—$1.65 a pair
SILVER-PLATED Bread Trays, $3.25; Vegetable Dishes, $10.00; Coffee Sets—$15.00
Sterling Silver Dessert Forks—$2.50 each
Table, Floor and Boudoir Lamps, samples, about half price—$2.25 to $62.50
Silk Lamp Shades, samples—$2.25 to $50.00
Cut Glass Bonbon Dishes—$1.10 Bowls—$2.75
Light-cut Glass Celery Trays, $1.35 Vases, $1.35
Imported China Dinner Sets, 100-piece, $48.00
Jardinieres—$6.00 Dinner Chimes—$9.25
Teakettles—$2.25 Oyster Fryers—60c
Aluminum Lipped Saucepans, 3-quart—$1.05
Carpet Brooms—40c S. & C. Disinfectant—20c
White-Handle Steel Table Knives, $6.75 a dozen
Crepe Toilet Paper—12 rolls for 80c
Scrub Brushes—40c

FURNITURE—Special lots of Dining-room, Living-room and Bedroom Suits, and of Summer Furniture, reduced 30 per cent. Odd Furniture Pieces at half price.

Used Pianos at Remarkable Savings
New Player-Pianos, mahogany—$515.00
Slightly used Phonographs—$45, $65, $80, $95

TOYS AND DOLLS

Sample Dolls, Half Price, some dressed, $2 to $9
Fine Imported Dolls, 12 sizes—85c to $8.90
Hallowe'en Suits—$1.50 to $6.90 Masks—15c
Velocipedes, for boys and girls—now $8.00
Mechanical Trains, with Track—$2.00 to $8.90
Kitchen Cabinet Tables—$2.00
Horse Bikes—$11.00 Bowling Alleys—$1.50
Hair-covered Rocking Horses, convertible, $5.00

LINENS, BEDFURNISHINGS

Mercerized Dinner Cloths, 72x72 inches—$3.00
Irish Linen Damask Cloths, 72x90 inches, $10.00
Irish Linen Napkins, 22-inch—$11.50 a dozen
Cotton Huck Towels, hemstitched, 18x35—40c
Heavy Scotch Linen Toweling—45c a yard
Cambric Handkerchief Linen, 36-inch—$2.25 yd.
Japanese Printed Bed Spreads, $9.00 and $10.00
Lace-trimmed Scarfs, 17x50 inches; imitation filet—65c; imitation Cluny—$1.00
Hemstitched Linen Bolster Throws—$5.00
Cotton Blankets, white, 66x84 ins.—$6.75 each
Wool-mixed Crib Blankets—$7.65 a pair
Cotton Blankets in Indian designs—$7.50 each
White Crochet Bed Spreads, 74x95 in.—$4.00
Colored-stripe Bed Spreads, 72x98 in.—$8.50
Bleached Muslin Sheets—$2.35 and $2.45
Bleached Muslin Pillow Cases—65c
Nainsook—$6.50 a 12-yard piece
Unbleached Muslin, 36-inch—40c a yard
Bleached Gauze, 36-inch—18c a yard
Quilted Nursery Padding—$1.50 a yard
Quilted Table Padding—$2.40 a yard
Wool-mixed Shaker Flannel—$1.45 a yard
Cream-white Flannel—$1.35 a yard

Take Advantage of These Lowered Prices To-morrow