

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# New Goods—and Many Opportunities to Save Money on Them

**Our Best Friend Is the One Who Helps Us to Find Out Our Real selves and who endeavors to show us how to make proper use of our abilities.**

A school or college teacher who sees no other duty in her position than cramming heads with book knowledge alone is next door to a failure.

To help make the coming man somebody must study the headpiece and the heartpiece of every individual under his care and aid him to sift his book knowledge and apply to himself the part that will develop the plans of his life.

If he has no plans for his life, lose no time in helping him to find himself.

Let us be practical in keeping store and in everything else we have to do.

[Signed] *John Wanamaker*

Oct. 26, 1920.

## Lovely Sable Furs

When you consider what a perfect finish they make for a tailored costume there is no wonder that they are in great request.

Hudson Bay sables, mostly tipped or blended: Single skins, \$110 to \$260.

Two skins or more, \$250 to \$1200—that last price being for a stole of twelve skins.

Russian sables; very few of these are tipped; as a rule they are natural.

One-skin boas, \$250 to \$400; the finer they are the darker brown in color.

Two-skin boas are \$640 to \$800.

(Second Floor, Chestnut)

## Smart New Tricotine Dresses for Young Women—\$47.50

This group of brand-new tricotine frocks includes some new models, and just such dresses as girls and young women are asking for now.

There is the fashionable dark blue, also a pretty tan shade—another popular color.

The dresses have round necks and short sleeves, there is one style combined with glistening satin, another in beaded effect, and a third, a rather tailorish model with appliqued panels.

They're youthful and becoming.

\$47.50—and 14 to 20 year sizes.

(Second Floor, Chestnut)

## All-Black Waists of Georgette

Uncommonly attractive, first on account of their fine quality, second because of their exceedingly dainty pleatings and tucks.

There are two styles at \$15—one square-necked with short roll collar and tiny frills, one with tuxedo collar and similar frills.

One style at \$18—square-necked with the finest possible tucks and very small self-buttons.

(Third Floor, Central)

## English Envelope Handbags Are Different

Their good style attracts one at once and their novel features of interior construction are an agreeable change.

In unusually large shapes and made of pin seal and velvet calfskin in various colors, with corners and flexible mountings of silver gilt.

Prices \$35 to \$50.

(Main Floor, Chestnut)

## New Plaids and Checks to Make the Fashionable Skirts

For sports wear, for school wear, for general Autumn and Winter wear, plaid skirts are certainly popular! And here are the materials to make them—in the Dress Goods Store.

There are demure velour checks, there are gay and striking plaids, there are soft rich colorings, there are quiet plaids and others not so quiet, for there's a wonderful variety from which to choose.

From black-and-white effects to the gayest plaids there is scarcely a color combination that has been overlooked, and they start with pretty plaids at \$2.75 a yard and 40 inches wide and go on up to \$15 a yard for the softest camel's-hair plaids at 54 inches wide.

There are many prices in between, many of the materials are the right weight for pleated skirts, and practically all, save the \$2.75 quality, are 54 inches wide.

(First Floor, Chestnut)

## CINDERELLA now-adays is asking for silver cloth slippers with one strap, high French heels and pointed toes. She will find them in the Exclusive Little Boot Shop at \$19 a pair.

(First Floor, Market)

## Silk Petticoats in Large Sizes

are of various weaves and various dark colors—such as taupe, purple, green, navy, brown and so on—to go with suits.

Jersey top petticoats with taffeta flounces, \$12.

All-Jersey petticoats, \$14.

All-messaline with pleated flounce, \$13.50.

All-taffeta, \$10 and \$13.50.

(Third Floor, Central)

## Frames for Women Who Are Making New Handbags

are here in pleasant variety and the fashionable sizes and styles.

Silver-plated frames in many designs are \$1.25 to \$4.

Fancy novelty frames in different colors, some imitation shell effects, some carved, are \$1.50 to \$12.50 each.

(Jewelry Store, Chestnut and Thirteenth)

## The Most Beautiful Suits of the Season for Women

will be ready tomorrow for the inspection of women who love soft pile fabrics and massive furs. They are in the subtle, fine shades of brown which Fashion favors this season, besides dark blues and black.

Here are some of the new fashion features:

A close, fine ribbon embroidery used in profusion.

Rather long coats; one model showing two tiers of vandykes and much ribbon work.

Skirts finished with embroidery.

Embroidered side panels on both coats and skirts.

Very narrow string girdles of self-material.

Bloused coats.

Embroidery in unusual places, such as the waist-line and back.

Bell sleeves opening on the inner seam.

Beautiful fur collars, and sometimes cuffs.

At the same time there are suits without fur collars, which can be worn with the owner's separate furs.

Prices are \$175 to \$460.

(First Floor, Central)

## These Gifts in Gold Will Please a Man

They are things he can use every day, and they are gifts that last. All are 14-karat gold.

Belt buckles, \$21 to \$40.

Cigar cutters, \$12.50 to \$18.

Key chains, \$21 to \$39.

Pocket knives, \$15 to \$21.

Cigarette cases, \$120 to \$315.

Match boxes, \$43 to \$72.

Scarf pins, \$2.75 to \$32.

Tie clasps, \$4 to \$20.

Cuff links, \$9.50 to \$45.

(Jewelry Store, Chestnut and Thirteenth)

## Japanese Silks at Remarkable Price-Lowering

The largest lowering of prices in years has taken place in our finest and heaviest Japanese white habits.

These silks were made to our order and are known as "choice American No. 1" and are from 9 to 16 momme weight.

There are five different grades in the collection and the price of every one of these has been lowered \$1 a yard.

The new prices are \$3.50, \$2.50, \$2.25, \$2 and \$1.75 a yard.

Considering that the regular prices are in every case \$1 a yard more, you can easily see, especially if you see the goods, that the economy is as remarkable as it is real.

(First Floor, Chestnut)

## Luxurious Novelties Among Women's Coat-Wraps

One cordovan brown duvetyne has the new chenille embroidery and big splendid beaver collars and cuffs. The silhouette of the garment is oval, and the price \$515.

A charming copy of a French model is a dull blue silk-and-wool duvetyne with lines of gold embroidery defining the shoulders and ending in arrow-heads. This has collar and cuffs of gray squirrel and costs \$350.

A mushroom colored duvetyne is trimmed with mole fur and priced at \$395.

Others of these fine wrap-coats are made of bolivia cloth, velour and evora, and are often enriched with fine furs—beaver, squirrel, fox and others. Also there are usually no two alike.

Prices run from \$100 to \$568.

(First Floor, Central)

## Odds and Ends

Paris sends us bright-colored collars for cats—red, blue and green, trimmed with brass studs and bells; \$1 isn't much to make Pussy resplendent.

Prices of manicure sets in silk-lined cases run from \$2 for a five-piece set to \$22 for a twelve-piece: This last is in a leather-covered case with imitation ivory handles.

The Kwikmix mixer mixes anything and everything mixable. Price \$5.

Light-weight axes of cast steel have long handles, and sell at \$1.50.

An all-nickel can-opener opens round or rectangular cans and can be used with the right or left hand, 25c.

Japanese nut-bowls with hammer and finished in black and silver cost \$3.75.

Hammered copper ash receivers are beautifully colored, \$1.50 to \$3.50.

Utilize the heat of the hot-water boiler for drying clothes. A drier with six hooks can be adjusted to any size upright boiler and costs 50c.

Grapefruit knives with saw edges. Price \$1.

Glass bowl ash receivers with dull brass cigar rests, \$1.

(Fourth Floor, Central)

## Good Choosing in Women's New French Gloves at \$3.75

All short gloves, all new, all fresh, and all kinds women want to wear now and during the Winter.

Overseam sewn kidskins in tan, black, brown or white, with needlepoint embroidery.

Or another style with square black hems on white, beaver, champagne or tan color, with combination embroidery.

Or pique sewn gloves in black or beaver shades, with Paris-point embroidery.

Or black gloves, pique sewn, with four rows of heavy white embroidery.

They all have 2 clasps—and all are \$3.75 the pair.

(Main Floor, Central)

## Who Wants a New Mattress?

Think of how long it is since you could have bought any mattresses of a standard, reliable kind at one-third less than regular prices! Years, is it not?

Well, you can buy them at one-third less now.

We are selling a new carload of felted cotton mattresses at a saving of 33-1/3 per cent. They are a purchase made to exceptional advantage. These mattresses are already complete and made up and come in sizes to fit bedssteads of all regular sizes.

3 feet wide, \$14.50

3.3 feet wide, \$15.25

3.6 feet wide, \$16

4 feet wide, \$17.25

4.6 feet wide, \$18.50

(Sixth Floor, Chestnut)

## New Fiction

"West Wind Drift," by George Barr McCutcheon, price \$2. A story of the experiences which followed the wreck of a great modern steamship on a remote island.

"The Clan Call," by Hapsburg Liebe, price \$1.50. A tale of the Kentucky hills, of feuds and love.

"The Emperor of Elam," by H. G. Dwight, price \$2. The Eastern magic pervades this book, and the stories are stirring and dramatic.

"Lady Lilith," by Stephen McKenna, price \$2. The heroine is a contemporary of Sonia Bainton, and a character study full of interest.

"The Rose Dawn," by Stewart Edward White, price \$1.50. The concluding volume of Mr. White's trilogy of California. In no other of his novels has he assembled so fascinating a set of characters.

(Main Floor, Thirteenth)

## Boys' Suits Fine as They Make Them

Wanamaker suits for boys are as fine and reliable as they have always been.

In some respects there is a noticeable improvement.

This is especially so as regards the fabrics. They are manifestly better. The making could hardly be better in ready-to-wear garments.

All the suits are in the Norfolk style, made with belts.

They are natural-fitting, which means that they fall naturally into the lines and conformation of the wearer, and that they are not stuffed or padded or puffed.

They are mostly single-breasted, but some double-breasted styles are also shown.

They are made in sizes for boys of 8 to 18 years and priced as fairly and reasonably as suits of the kind can be at \$20, \$22.50, \$25 up to \$35. All are Winter-weight suits.

(Second Floor, Central)

## New Velour Portieres at a Special Price

These portieres are made of extra-fine mercerized velour, with French edges, and are marked at \$40 a pair, the lowest they have been for over two years. The material alone is worth much more.

Window draperies to match, with silk edge, \$13.50 a pair.

(Fifth Floor, Market)

## Infants' White Shoes

Of white buck, button and lace, sizes 2 to 5, price \$4.50 a pair; sizes 5 to 8 (these have little wedge heels), price \$5. All these are in C to EE widths.

Other white buck shoes, button and lace, with flexible web soles, sizes 5 to 8, price \$6.

(First Floor, Market)

## Entire Stock of Light-Weight Upholstery Silks Lower-Priced

Beginning tomorrow, every yard of our light-weight upholstery silks will be sold at a much lower price than it has been.

The savings are about a third.

Among the materials are plain Japanese, plain Florentine and plain Shiki, in 31 and 36 inch widths, now marked \$1.25 and \$1.75 a yard.

Figured silks are now \$1.50 to \$2.50 a yard.

These are all new goods and the patterns are this season's best. They are silks suitable for draperies, lamp shades and other uses and the clearaway comes just at the time when women are buying silk for such purposes.

(Fifth Floor, Market)

## Open Season November 1 for Rabbits and Ducks

For rabbits in this State and for ducks on Chesapeake Bay. And gunners are getting ready.

Fox, Parker, Winchester, Remington and other makes of shot-guns, single and double barrel, \$35 to \$750.

Peters, Western, Winchester and U. M. C. shells in all gauges and loads, \$1 and upward a box.

Leather and canvas gun cases, \$3.50 to \$125.

Mackinaws, sheep-lined coats, corduroy coats and trousers and hunting clothing of every description at a fourth less than regular prices.

(The Gallery, Juniper)

## Little Grand Pianos for Apartments

Grand pianos are the aristocrats among pianos. Almost every one who has another kind of piano cherishes the ambition to some day own a grand.

For dignity and beauty of line, for a distinction that makes it unsurpassed as a piece of furniture alone, the grand piano is much sought. But until recently only homes with spacious rooms could accommodate such an instrument.

To meet the demand for a grand piano that can be used in apartments several of the leading piano makers have built small grands, ranging from 4 feet 8 inches to 5 feet 2 inches in length. They are complete instruments in every way, with a range of power surprising in a piano so graceful, but they take up very little more room than an upright piano, especially when standing in a corner.

Here are five of the leading makes of little grands:

Chickering, \$1400

Schomacker, \$1250

Lindeman, \$1000

Bramback, \$895

The celebrated Knabe, \$1400

Any of these instruments may be purchased on convenient terms.

We can, if you like, furnish diagram showing exactly how much floor space each piano requires.

(Egyptian Hall, Second Floor)



## News—Real News—About the Oriental Rug Sale

News of a new shipment of Kazak rugs, the best and largest shipment of the kind perhaps in our experience, certainly the best in ten years.

It seemed as if there were hardly so many Kazaks on the market in the particular sizes which this shipment brings. They range from 4x5 feet up as high as 10x6 feet. The choice of pieces in the neighborhood of 6x9 feet is largest in a long time.

These sizes are at once scarce and much sought after. In quality the rugs are as fine as can be found in any market in the world.

Many are of extraordinary weight and thickness with a great heavy pile.

Kazaks are noted for the charming boldness of their designs and color contrasts. These are typical Kazaks in their appeal.

They are mostly in figure patterns. The colorings are particularly good. Red, green, ivory, sky blue, robin's-egg blue; ecru and other tones are shown in effective contrasts.

Think of choosing from such a collection at 30 to 50 per cent less than regular prices. They are marked \$175 to \$265.

(Seventh Floor)

## Men's Fine Suede-Finish Soft Hats From London

These are the finest examples of famous Lincoln-Bennett soft hats. The suede finish gives a little more nap than is in the usual smooth-finish hat and this has three advantages. The fabric is softer, it is considerably more durable and it takes a richer color.

There are two shapes in these hats and ten beautiful colorings, with a tendency to the lighter tints that smart Londoners prefer.

The price is \$15.

(Main Floor, Market)

## New Fancy China A Delight to Gift-Seekers

In this new collection there are many patterns and color effects shown now for the first time.

These are novel and attractive. Gold decorations and floral designs are numerous and the general effect is one of richness and daintiness.

The assortment is one that should delight all gift-seekers.

Coffee sets, \$12 to \$13.50.

Tea sets, \$9 to \$17.50.

Berry sets, \$5 to \$9.

Cake sets, \$5 to \$7.50.

Jam jars, \$3 to \$3.75.

Sugar and cream sets, \$3 to \$4.50.

Fruit bowls, \$3 to \$7.50.

Celery sets, \$3.75 to \$7.50.

And all the other regular items regularly included in a collection of fancy china.

(Fourth Floor, Chestnut)

## A Dozen Varieties of 9 x 12 Ft. Domestic Rugs

Six different makes at twelve different prices, surely affording plentiful selection for any one looking for a room-size rug.

Wilton—\$97.50, \$111, \$152.50

Tapstry Brussels—\$45 and \$54.50.

Axminster—\$67.50, \$72.50 and \$82.50.

Body Brussels—\$78.

Wool fiber—\$31.

Wool chenille—\$39.

(Seventh Floor, Chestnut)

## For Hallowe'en— "When a' the Witchie Might Be Seen"

Suits to wear to the party—good things to eat when you get there—favors for the guests—novelties for folk big and little—all these are here:

Children's Suits