INCHES FROM The Golden-Plated Rule By Lillian Paschal Day

Antiquated Antis

voted on primary day: First time.

Colls were in Boro Hall.

Jame place I pay taxes.

Jidn't feel a bit different.

It took me just three minutes.

Chew beforehand just how I'd vote.

Streets were cleaner since he sat:
And C. for representative now.
Dublous—ducked when queried.
She thought he favored the wets.
My land! That apple sauce! She flew.

And C. for sepresentative now flame place 1 per dense. It how me just three minutes. Why and I That apple sance! She first flame minutes with the humband part here. He was the sance was working. He was the sance was working. He was the sance was working. He was the sance was the sance was the sance was working. He was the sance was the

THE SNUG WRAPPINESS OF A WARM COAT or

LUXURIOUS WRAP that combines utility with style. The smartest models for fall and winter. Fur trimmed Llamette, Swanskin, Bolivia, Marvello, Veldyne. The values are most unusual.

Specially \$85 to \$200

TAILLEUR SUITS \$75 to measure. Guaranteed

Established 16 Years

Penn Ladies' Tailoring Co. 1120 Walnut St.



The "Convenient Pricings" Vogue

In step with foremost vogues, whether of fashions or pricings, FreDeMan tells of such manifest popularities.

Dresses, 35.00 to 145.00 Hats, 15.00 to 45.00

FURS





him a quarter to slip up behind and look over her shoulder. What say?"

It's scarpely important what they all said, Suffice it to mention that an hour or so later, when the plumber had finished his job. Freda, unsuspecting, was propelled, candle and mirror in hand, down the cellar stairs. And, although she wouldn't have confessed it, she was just the tiniest bit excited. Her brain might tell her that signs were nonsense, but something within would always whisper, "Well just suppose."

Anyhow, the evening had been a perfectly miserable one. Even if she had avoided Blakeley Wallace, she knew he was there.

avoided Blakeley Wallace, she knew he was there.

"Shut your eyes and turn around three times!" shouted Maud as sepulchrally as her treble voice admitted.

"See in the mirror the face of your future fate!" siggled Evelyn, visus! ing Freda's gasp of astonishment when she glimpsed the hored and sleepy countenance of the plumber, whom she had never seen.

\$550 style used

88-note - Bench,

1105 Chestnut St.

October sale of used instruments.

12 rolls & delivery

Things You'll Love to Make



OCTOBER PLAYER-PIANO SALE

Call Wednesday or Thursday

THE BEST USED PLAYER PIANO VALUES WE HAVE

EVER OFFERED-ONLY A FEW AT THESE PRICES

at these prices. It is better to buy a good used piano than a cheap new one,

for a good piano is built by experts and contains the finest material and

workmanship. Only a limited number on sale. Only a few days more of this

TERMS: AS LOW AS \$3.00 PER WEEK

Richness that

are ever New and

really Delicious

Although used, these Pianos are in good condition and are real bargains

\$600 style used

GUARANTEED

88-note - Bench, \$355

1105 Chestnut St.

Your Mantel

To sum up briefly the art of mantel decoration: Begin by studying the mantel itself, noting its size, proportions color, texture and structural details. Then decide, not how many, but how few ornaments will draws it harmoniously. Next make your selection carefully, choosing objects which will harmonize with one another and with the mantelpiece in scale, form and color; and, finally, arrange these in such a manner as to produce an effect of perfect balance.

ance.
The observance of these few and simple rules is by no means difficult, and will make all the difference between a genuinely artistic and dignified composition, and a meaningless hodge podge unworthy of the important office it fulfills.—In November Good House-trawing.



WANAMAKER'S

WANAMAKER'S

Announcing the Opening of The Little Phonograph Shop-Wanamaker's Down Stairs Store

Featuring a Splendidly Built New Phonograph

L'Artiste at \$90

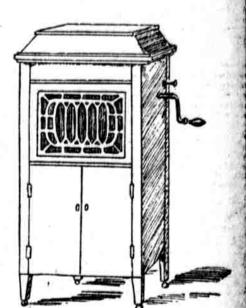
which was specially produced, at our suggestion, by one of the best makers of phonographs in America.

L'Artiste is of sound, solid construction and the tone quality is exceptionally clear and pure, with none of the disagreeable scratching sounds that are so annoying. It has an all-wood amplifier, which does away with any metallic reverberation.

Another excellent point about L'Artiste is the modulator, which regulates the strength of tone, and, as it is on the outside, it can be adjusted after the lid is down and the playing begun.

L'Artiste stands 40 inches high by 19 wide and 21 deep. The sides are solidly constructed and the surfaces are finished with a fine mahogany veneer. Inside there are wooden shelves for records.

The price is \$90, which is remarkably low for a phonograph of such excellence, and it is payable at the rate of



\$5 Down and \$5 a Month

Or, if you prefer, you can take the first \$5 out in records. In the Little Phonograph Shop we will feature

OKeh Records

in which there is an excellent choice of vocal and instrumental numbers. They are all double-faced and are \$1 each.



What a Collection of Smart \$8 Hats!

The newest hats to arrive are the little fur-trimmed toques with crownsi Then there are many of the smart flaring shapes so much in vogue!—or hats with brims that roll softly up from the face; in fact, most any shape one could want.

Beautiful blue hats, becoming brown hats, bright red hats and navy blue or black hats—they're all here and all good to look at.

(Market)

Women's Winter Suits of Soft Materials \$25 to \$47.50

include a number of interesting and becoming models in silvertone and velour. The colorings run principally to navy and Copenhagen blues and the fashionable browns. Lines are new and smart and many of the jackets have fur collars or pockets and bandings of fur. Excellent choosing at \$27.50, \$35 and \$37.50.

Wool Jersey Suits

in all the gay and youthful sports models in heather colorings, are \$18.50, \$23.50, \$25 to \$35. Tailored Serges and Tricotines

in navy blue and black, are sometimes trimmed with black silk braid. \$35, \$37.50 to \$55. (Market)

The Best-Looking Middies and Skirts! The schoolgirls are buying them every day

and telling their chums about them—such well-tailored middies and good-looking skirts!

The middy that is sketched is of fine white jean, splendidly tailored, with a collar of navy flannel. Sizes 12 to 20 years, \$3.50.

Other middies at \$3.50 are of white jean with navy braid, gold stars and gold emblems. A shirtwaist middy is also of white jean with a bit of red showing from the inset pocket.

The skirt that is sketched is of navy serge, box-pleated, in lengths from 29 inches to 32. \$7.75. New Gingham Dresses

are in pretty checks and plaids, sizes 8 to 14 years, at \$3.75 and \$4.25. A Host of Charming Coats for Junior Girls

They're of cheviots, polo cloth, velours and warm, Winter coatings, made with roll collars that button closely under the chin. Some have fur collars. Sizes 14 to 17 years, \$16.75 to \$37.50.

(Market)

Oval Plaited Rag Rugs Durable and Pretty

30 x 60 inches, \$7.50 36 x 72 inches, \$10.75 18 x 36 inches, \$3 24 x 36 inches, \$3.50 27 x 54 inches, \$5.75 4 x 7 feet, \$16.50 6 x 9 feet, \$32.50

They are made of gingham rags and are the heavier weight that will lie perfectly flat. The colorings are exceptionally pretty and there is a wide assortment of light, medium and dark mixtures. Some of the rugs have light blue, green, rose or dark blue borders.

We know of no better proof of the durability of these rugs than the fact that we have had two of them at the entrances to "The Little House of Home Ideas" for over a year and they are still in good condition. Think of how much more traffic there is there than in the average home!

Our Men's Clothing Is Every Bit All-Wool, Well Tailored and Moderately Priced Suits, Special at \$34.50 and \$39 Overcoats, Special at \$38.50

Shoes to Interest Men

(Gallery, Market)

Good-looking cordovan shoes with straight tips and perforations are \$9.75 a pair. Tan brogue shoes are \$8.75 a

Heavy outdoor shoes of black or tan leather are special at \$4.75 for black and \$7 a pair for tan.

Good Black and Tan Shoes for Boys

Blucher cut shoes in sizes 10 to 131/2 at \$5.50 and sizes 1 to 6 at \$6.90 a pair. (Gallery, Market)

In Passing Boudoir slippers that are

practical as well as pretty are of softest black or brown leather. \$2.40 a pair .-- Chest-

A little boy or girl would be as warm as-as a lamb if he or she were to put on one of these thick, warm lamb's-wool polo caps! They are the natural creamy color and have ear tabs that are detachable. Sizes 2 to 5 years, \$5.50 .-Central.

Standing frames, mostly silver finish, are in various sizes and you will probably find one to fit that picture you have been trying to get framed for a long while. 35c to \$2 .- Chestnut.

Spats are being worn with both Oxfords and pumps and probably will be worn all through the Winter. Therefore, it behooves you to get a pair or two. Black spats are \$2 and spats in various shades of brown, tan and gray are \$2.50 to \$3.50-Chestnut.

Black Sateen Petticoats, \$1

Lustrous and soft and of good quality, they have deep accordion-

Practical Knitted

Petticoats are ready for colder weather when women will need them. -Gray with colored borders

-Plain light or dark gray are \$1.25. -Plain black or navy \$1.50.

A Special Group of Lily of France Corsets, \$4

Half Price They are unusually good cor-sets of plain coutil or pretty fig-ured materials in pink or white. There are topless and low or medium bust models for slight to average figures.

(Central)



-CLATE IN THE WORLD