

Band plays at 9, Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Giving the People the Advantage of Every Drop in the Market

The Honorableness of This Business

is more to the two men who own it than everything else.
It is pleased to place itself at the disposal of its clients who choose to have service, and it agrees to take a small profit on each transaction, which is quite possible because of its large annual turnover.
It is so organized that, from long connections with the makers of merchandise, its patrons may be assured that all its collections are made at lowest costs at source of production and that the benefits of cash purchases are passed off promptly to our patrons from day to day, taking advantage of the state of the markets day by day as changes occur.

[Signed] *John Wanamaker*
Oct. 25, 1920.

Beautiful Japanese White Silks Come Down

There are altogether 1860 yards of the finest and heaviest Japanese white habutais, known as "choice American No. 1," made to our order.
Every yard of the 1860 yards of these silks has been lowered by \$1 a yard, so that the new prices are \$3.50, \$2.50, \$2.25, \$2 and \$1.75 a yard.
These silks are from 9 to 16 momme weight, they are in plain white only, and thus can be used for many purposes and at their new prices are within the reach of many more people than have ever used them.

(First Floor, Chestnut)

Over Two Hundred Splendid New Winter Coats for Young Women

\$32 and \$77.50 each

There are about two hundred and fifty of these excellent coats, to be more exact, and they are the very kinds of coats girls and young women are asking for—coats for school and coats for sports wear; coats for business; coats for afternoon and better wear.

The Coats at \$32

are trim, well-tailored coats of British wools—heather and other attractive mixtures in dark colorings. They are plainly tailored, are in three-quarter length, are lined to the waist, have big patch pockets and are button trimmed.

The Coats at \$77.50

include four smart models—two coats and two wraps. They are of fine wool velours and of lustrous cyprus cloth, and one style wrap and one style coat are trimmed with fur—nutria or sealene. Some have deep cuffs as well as wide fur collars. All are lined throughout with rich, soft silks.
There is one wrap with a cape-back that is unusually handsome, and one coat with a wide cape collar is particularly becoming to younger girls because of its youthful lines.
They come in brown shades, navy blue, reindeer and black. And all are in 14 to 20 year sizes.

(Second Floor, Chestnut)



Three-Strand Pearl Bead Necklaces Are New and Lovely

for the pearls are excellent imitations and have a charming luster and sheen.
They are in graduated sizes, two and three strands, and they are held by a dainty clasp at the back, set with an imitation sapphire.
\$15 to \$27.

(Jewelry Store, Chestnut and Thirteenth)

Special Purchase of Parisienne Corsets at \$5

Kinds usually much more, as a woman will see at once.
They are of pink or white coutil chiefly, though there are also some fancy materials in the collection.
There are many styles, for many types of women, they are all well-made corsets in the good styles to be found in the Parisienne, and they are uncommonly good for this price.

(Third Floor, Chestnut)

Long Silk Bloomers

"Long" means ankle-length, and the bloomers are made of messaline, satin and silk jersey, in various dark suit-shades.
Some of them are finished with pleatings and are priced from \$3.85 to \$11.

(Third Floor, Central)

Bedroom Slippers of Quilted Satin

Two styles to choose from at the modest price of \$3.75 a pair, and each style in four colors, pink, blue, old rose and black.
One has soft, padded sole and spring heel and the other has leather sole and low heel. Both made especially for this store.

(First Floor, Market)

Lovely Sable Furs

When you consider what a perfect finish they make for a tailored costume there is no wonder that they are in great request.
Hudson Bay sables, mostly-tipped or blended. Single skins, \$110 to \$260.
Two skins or more, \$250 to \$1200—that last price being for a stole of twelve skins.
Russian sables, very few of these are tipped; as a rule they are natural.
One-skin boas, \$250 to \$400; the finer they are the darker brown in color.
Two-skin boas are \$640 to \$800.
(Second Floor, Chestnut)

Fur-Trimmed Velour Coats Are Many Women's Choice

And a great many women will like some new arrivals in these coats that are particularly attractive in style.
They are made of cashmere velour, almost as soft and silky as broadcloth, but much heavier and warmer, and they have big collars of nutria fur with long pointed ends.
The colors are black, navy blue, brown and they are lined throughout with fancy peau de cygne, \$88.50.
(First Floor, Central)



Women's Black Afternoon Gowns

Some of them might serve also as semi-evening gowns.

Nothing could be more delightful, enriched as they are with jet "nail-heads" and bugles, with bands of white beads, with borders of crystal beads, or with designs in gunmetal beads.

One charmeuse gown has short sleeves bordered with gray squirrel fur, which is echoed by a gray crepe lining to the girdle. Another is every atom black, except for a tiny bright ribbon edge on its sleeves. Still another with no beads at all on it is embroidered with big dots in black and dull blue. A few of the dresses have embroidered all-over designs in silk thread.

Prices are \$105 to \$200.

(First Floor, Central)

Beautiful Statuary of Sculptured Marble From Italy

It is good to have such a collection of these beautiful pieces once more.

For some years past they have been practically out of the market, but we secured a new lot in the Italian ateliers at the first opportunity and now they are here to sell at prices almost as low as they were in pre-war days.

All are exquisitely sculptured by hand and the choice of subjects, embracing figures, busts and groups, is very charming.

The subjects are mostly of modern inspiration. Therefore they are unconventional and for that reason all the more interesting.

They have been executed with skill and reveal a rather fine imaginative sense as well as a sense of reality.

This latest shipment also includes a number of handsome marble pedestals in green and white, and in several styles and sizes.

Such things as these are gifts of a particularly cultural kind.

(Fourth Floor, Chestnut)

First Since the War—Redleaf Doeskin Gloves

Real English doeskin gloves, of soft and velvety feel, of smart cut and many hand sewn, are in this shipment. We are particularly glad to get them, for they are the first English doeskin since pre-war days.

They are in the natural color and white, and they are all washable, which makes them more practical.

For Women

One or two button length gloves, \$2.75 a pair.
Five-button-length slip-on gloves, \$3 a pair.
Five-button-length hand-sewn gloves, stitched in black, \$3.50 a pair.
Strap-wrist gloves, pique sewn, \$4 a pair.

For Men

One-button gloves, in natural color, \$3 a pair.
One-button gloves, with combination embroidery and touch of black on the natural color, \$3.25 a pair.
Hand-sewn gloves, with spear points and black stitching, \$3.50 a pair.
(Main Floor, Central)

1000 Yards of Irish Dress Linen—Special at \$1.25 a Yard

This is so good that a wholesale house offered to buy the lot at a trifle more per yard than our price at retail.
Of pure Irish linen, full bleached, very even in the thread, well woven and fine in texture and finish. A beautiful fabric for fancy work as well as for dress purposes.
The width is 36 inches. Price \$1.25 a yard.
(First Floor, Chestnut)

Women's Silk Stockings With Openwork at \$3.50

Black silk stockings with openwork clocks and openwork ankles. First-grade goods, full fashioned and with lace tops and soles.
Ordinarily a dollar more.
(West Aisle)

The Charm of Willow Furniture and a 30 Per Cent Saving

Have you ever thought of what a wonderful thing is willow furniture? Have you not had experience of the peculiarly restful, comforting feeling that a willow chair can impart?

The reason is in the pliancy, the subtle resilience, the yielding, yet firmness of the interwoven rods.

No other furniture possesses this same quality—certainly not in the same degree. That is why willow furniture is so much liked and why it is so much in demand, not only for sun parlors and enclosed porches, where it is simply delightful, but for living-rooms, bedrooms, ante-rooms, dens, every place to which people go for ease and rest.

Will you please think of this in conjunction with the fact that hardly anything that is as comfortable as a willow chair or rocker costs as little, and that we are now offering a lot of willow furniture at 30 per cent less than the regular fair prices.

These goods are a recent special purchase.

You may choose individual pieces or complete suits in various enamels and stains.
Chairs, \$8.50 to \$46.
Rockers, \$9.50 to \$31.50.
Settees, \$26 to \$58.
Tables, \$8.75 to \$105.

(Sixth Floor, Central)

Men's Pigskin Wallets—You Can "Treat 'em Rough"

A man likes things that will wear, as well as please the eye. Pigskin three-folds, hip books and letter cases come under this head. They are handsome and they are durable.

We have a fine selection of such goods, all made of imported pigskin, at \$4 to \$7.50, with unusually good choosing at the first price.

(Main Floor, Chestnut)

New Books

"Son of Power," by Will Levington Comfort and Zamin Ki Dost. Price \$1.90. A stirring and unique tale against the background of mysterious India.

"Gentlemen of the North," by Hugh Pendexter. Price \$1.50. Telling of the North and the rivalries of the great fur companies.

"Jacqueline of Golden River," by H. M. Egbert. Price \$1.50. A mystery story of Quebec and the North Woods.

"In Chancery," by John Galsworthy. Price \$2. A poetic study of adolescence.

(Main Floor, Thirteenth)

When You Are Cleaning House

these are things that come in remarkably handy:

Desolve, a paint-cleaner of uncommon merit, 75c for a quart can.

H. H. is a carpet soap which can be used to scour the finest of floor-coverings, and with very little effort, 25c a cake.

Indian perfume bricks are said to keep moths out of wardrobes and trunks, 20c each.

Powdered ammonia will go farther than the liquid kind and will not injure the finest of garments, 15c a package.

Night lights, which will burn 15 hours, are 10c each, and holders for them, 10c each.

Japanese feather dusters are 10c, 20c and 30c.

Vermin-proof furniture cups, \$1 for a set of four.

(Fourth Floor, Central and Market)

Linen Pillow Cases Extraordinary at \$4.25 a Pair

As goods of this kind are generally valued today, there is a saving on these of 40 per cent.

They are made of a fine, closely woven, pure-flax linen and excellently hemstitched.

All made regulation size—22x36 inches, \$4.25 a pair.

(First Floor, Chestnut)

All the Materials Wanted for Making Window Curtains

Marquise, voile and scrim from 45c to \$1.25 a yard. Fillet, lever and fancy nets, 45c to \$3 a yard.

Irish point laces with double border for panel effect. 18, 24 and 36 inches wide, \$2.85 to \$4.75 a yard.

And, for over-draperies, plain madras in all the most desirable colors, \$1.65 and \$2.25 a yard.

Also light-weight artificial silk, \$2.75, \$3 and up to \$6.75 a yard.

(Fifth Floor, Market)

These Gifts in Gold Will Please a Man

They are things he can use every day and they are gifts that last. All are 14 kt. gold.

Belt buckles\$21	to \$40
Cigar cutters\$12.50	to \$18
Key chains\$21	to \$39
Pocket knives\$15	to \$21
Cigarette cases\$120	to \$315
Match boxes\$43	to \$72
Scarf pins\$2.75	to \$32
Tie clasps\$4	to \$20
Cuff links\$9.50	to \$45

(Jewelry Store, Chestnut and Thirteenth)

New Felted Cotton Mattresses One-Third Less

This is the first lot of mattresses of this kind offered at such a large saving in years.

It is the result of a very fortunate and favorable purchase. The mattresses are already made up to fit beds of all regular sizes.

They are covered with sateen ticking and finished with a roll edge.

3 feet wide, \$14.50	3.5 feet wide, \$16
3.3 feet wide, \$15.25	4 feet wide, \$17.50
	4.6 feet wide, \$18.50

(Sixth Floor, Chestnut)

Some Splendid Values in Domestic Rugs

All fine, new rugs, too, in the designs of this season and in agreeable colorings.

Wilton Rugs

9x12 ft., \$97.50 and \$152.50.
8.3x10.6 ft., \$95.

Seamless Scotch Axminster Rugs

9x12 ft., \$95.
9x10.6 ft., \$87.
10.6x13.6 ft., \$127.
12x15 ft., \$157.

(Seventh Floor, Chestnut)

Lamb's Wool Comforts Lessened One-Third

Two groups of excellent comforts, filled with good, warm lamb's-wool, are ready for the cold nights and their prices are one-third less than regular markings.

One kind has figured mull tops and borders and backs of plain mull to match.

These are now marked \$14.50 each.
The others are covered with figured cambrie and bordered with plain sateen—price \$10.50 each.

(Sixth Floor, Central)

White Blankets—150 Pair at a Saving of 40 Per Cent

They are now marked \$6 a pair, a remarkably low price for blankets of this grade.

Made of part-wool, with borders of pink or blue, and in double-bed size.

(Sixth Floor, Central)

400 Pieces of Office Furniture Down 20 to 35 Per Cent

These goods embrace a very interesting variety of chairs, tables and desks of standard make, all of them belonging to our regular stock. We have lessened their prices 20 to 35 per cent, which means a very substantial saving on office furniture of a sound, dependable and desirable kind.

Desks, oak and mahogany finish, \$50, \$60, \$70, \$75, \$85.75 and \$92.75.

Chairs, oak and mahogany, \$12.75, \$15.50, \$19.50 and \$25.

Tables, in oak only, \$11.25, \$20, \$29, \$35 and \$42.

(Third Floor, Market)

Children's Knitted Wool Suits From England

Little English children wear these knitted suits, and many American children will like them, too, for they are soft and warm and comfortable and in such attractive colorings.

Hand-knit suits in all-rose, or in white with rose or blue trimmings, have little bloomers and square-necked sweaters. They are dainty and pretty, come in 2 to 5 year sizes and are \$22.

Knitted wool suits in another style, with straight trousers or bloomers, in two shades of blue or an olive drab, have Jersey-like sweaters, come in 2 to 5 year sizes and are \$10 to \$18.

(Third Floor, Chestnut)