## DECLARES 7-CENT-FARE DECISION CANNOT STAND

 Lawyer Says Contract With P. R. T. Antedates Creation of

Patchwork Paving
 $3=2=2$

## No Mail-Order Advertising

Butterick magazines carry no mail-order ad vertising. We believe that the distribution of
merchandise can be best effected through retail tores. Mr. Julius Rosenwald, president of Sears
Roebuck \& Company, recognized as the genius of the mail-order business, said recently that the mail-order business is a forced and unnatural one and that the retail store is the logical place to buy goods.

The public generally undervalues "service." To shop conveniently has become so habitual
that we don't realize our dependence on prethat we don't realize our dependence on
arranged stores for our immediate wants.
If you had to wait for everything to come after an interval of from three days to three weeks rom a distance, you would think the Eable.
Even the smallest store can carry goods of
ridd-wide reputation and standard prices, and world-wide reputation and around the corner." Advertising space in "the Butterick Publications is
ior ante through aceredited advertising agencies.
Butterick-Publisher
The Delineator Eyerybody's The Designe Magazine

## THE (1)S ARMY

TEACHES TRADES
$\mathrm{F}^{\text {IGURE UP the time it would take }}$ you to become a good machinistand what it would cost you for board and clothes and all the other expenses while you were learning.
If you could get paid while learninghave money in your pocket at the end of every month-and no bills to settle-wouldn't you call that a good job?
Well, that's the kind of a job the Army offers you.
Y.ou earn a good living and while you're earning a good living you learn to be a skilled man in one of a hundred trades.
There are few better jobs open these days.
Ask a recruiting officer to tell you when you can begin -and where.


## EARN, LEARN

and TRAVEL

## STRAWBRIDCE \& CLOTHIER Economy for Men

0 UR prices as based upon cost of merchandise this season have been absolutely fair, and the sweeping reductions in prices now being made in these departments involve a sacrifice of the greater part of the legitimate profit without which no business can continuously exist. But, while manufacturers' prices for this season were at the peak, there are signs of a future decline, and we reducing stocks to be ready to go into the market, hoping to pay resucing stocks to be ready to go into than we have been paying
less for

## Our Entire Stock of Men's Suits Now Reduced

This includes every sack-coat Suit, from the-lowest priced to the finest-and that means the finest ready-to-wear Suits in America. Every HART,SCHAFFNER \& MARX Suit, every "ALCO" Suit, every STEINBLOCH Suit, and every Suit from every other maker represented in our matchless new autumn and winter stock.

$$
\frac{\text { Suits That Were } \$ 35.00 \text { to } \$ 95.00}{\text { Now } \$ 22.50 \text { to } \$ 71.50}
$$

These Suits have the new price tickets in addition to the tickets they already bore-and you can plainly see the amount of the reduction.

Also, Special Lots of Suits Worth $\$ 35$ to $\$ 65$

- Now $\$ 19.50, \$ 25.00$, $\$ 31.50$ and $\$ 44.50$


## 1000 Winter Overcoats that Were

 $\$ 4 \overline{0.00}$ to $\$ 75.00$, Now $\$ 23.50$ to $\$ 54.00$Trousers worth $\$ 5.00$ to $\$ 16.50$, now $\$ 3.50$ to $\$ 12.7$

## Our Entire Stock of Men's Shoes and Oxfords Reduced

This includes every pair of High Shoes and every pair of Low Shoes in our whole great stock-the smart new Autumn styles from the James A facturers. Every pair of fine bench-made, custom-finished Dress Shoes, all the swagger Brogues and winter-weight Oxfords, all our high and low Golf Shoes, all the Buckskin Sports Shoes-
$\$ 8.50$ to $\$ 22.50$ Shoes, $\$ 6.75$ to $\$ 17.50$
regular ticket, showing the exact reduction. THE SPECIAL LOTSS that had already
been reduced have a ticket showing the reduced price-MANY WONDERFUL
A Few Examples of the Reductions

## Extreme Reductions in These Small Lots of Standard Rugs

[^0]
[^0]:    Printed Cork Linoleum Remnants-65c square yard

