


Crowds Protest as Police En force Law Against Playing FREE CONTESTS ALLOWED


Do you know that today you can buy a MERCER for

## $\$ 3950 \begin{gathered}\text { FORMER PRICE } \\ \$ 4950\end{gathered}$

The price goes up after January first unless manufacturing costs come down.

## TMERCER

The family car par excellence
LOCOMOBILE COMPANY
2314 MARKET STREET, PHILADELPHIA

## 

 plentyseason!


Mountain
Valley Water mous ourative water from nat
Hot Springo, Are.
sno Mountain Valley Water Co., 718 Elisestnat St.


## William H. Wanamaker

1217-19 Chestnut ${ }^{\circ}$ Street

## An Enormous New Stock Totaling Half a Million Dollars Sharply and Squarely Reduced 20\%

AVERY backward season due to continued warm weather brings this unprecedented opportunity of genuine reduction
chandise in the William H. Wanamaker Store.

## Now You Can

Buy Our $\$ 500,000$ Stock for $\$ 400,000$
 quality than can be found in any good Philadelphia clothing store.
$20 \%$ off everything in the store, nothing withheld.
$20 \%$ off all our new imported English overcoats.
$20 \%$ off all dress clothing.
$20 \%$ off all the suits in the store.
$20 \%$ off all the regular overcoats, all our ulsters and all our fur-collar ulsters
$20 \%$ off all the merchant tailoring fabrics, including the special \$90 suitings which ue are featuring for $860-$ in fairness to our customers who have placed undelivered orders for clothing to measurement since October 1 we will
allow the $20 \%$ reduction. $20 \%$ off all hats and caps.
$20 \%$ off all furnishings of ever
ccessoris, everything The regular prices for Fall were marked 16\% less profit this year than in the Fall of 1919, are now further reduced $20 \%$, in other words
A FULL $36 \%$ LESS THAN LAST YEAR


## SALE LIMITED

notice of discontinuance will be given in due season with fair op PORTUNITY TO MAKE SELECTION BEFORE T
BUT

EXPERIENCE HAS TAUGH US That it IS BEST, on SUCH Notable occasions as
THESE For our Customers to make best SELECTION SURE by Making it
William H Wanamaker \{ 1217 and 1219
William H. Wanamaker
Chestnut Street

## GIMBEL BROTHERS Ention aph 

## 12,461 Fine Handkerchiefs At Sweeping Reductions

## 

1000 Women's Irish Linen Handkerchiefs at 38 e Exquisitely hemstitched-most Coxquisisily the detiency y of those designs!
Christmas-boxed if pou like.
1000 Men's Irish Linen Handker Half Dozen-Below To-day's Cost Pri.el urable quality-but finel Gencrons size. Hematitched, of Other Sale-Items-Each at Close to To-day's Cost-Price

Memen's crepe de Chine Handkerchiefs-28e each. Solid colors or colored borders.
Women's Dresses---Anniversary Specials
 ---at \$39.75 and \$45
That Include Smart Tricotine Street Gowns; Dressy Satins and Tricolettes; up to Adorable Even ing Gowns-with Contrast Applique.

That evening gown, by the way (it's the $\$ 45$ "Special") is a copy of a Jenny model. And if you saw the way the exquisite rose-and-gold tones of the applique blend into the exquisite peach-and-gold of the taffeta, it would be a case of love at first sight! Other Colorings-just as new; just as lovely.

## The Specials at \$39.75

Three models in our own tricotines.
A satin straight-line, with pleatings from the hips.
Two models in crepe de chine-one drapes into long lines; the other's a slenderizing model

And an embroidered coat-dress model in tricolette.

## Sale Extraordinary of Women's and Misses' Coats At $\$ 35, \$ 45$ and $\$ 59.75$ <br> - Savings Rarn wp to 560 <br> The winter's favorite coat-fab- <br> rics at each price-cashmere, bolivias, velours d'argent, plain velours, broadcloths, peachbloom, and wonderful grades of Every coat silk-lined. Every coat hand-tailored. Fully half are fur-collared. Wraps, coats, wrappy-wraps, oat-wraps, swivel backs. Embroidered models. Stitchery, Sports models-but the newer. dressier sorts that button with loops right up from belt to high loops right collar line. <br> The new browns; the reindeers; the fashionable blue shades; taupes, greens, oxfords -Gimbels, Salons of Dress <br> 

## During This Anniversary Sal We Will Deduct $\$ 10$

 From the Price of Any Lomestic Sewing 1 MachineOMESTIC $\$ 67$

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