

Band plays at 9, Organ at 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Planning to Make the Last Week in October the Best

## A Learned Bishop Speaking in the House of Lords

at Westminster once said, on the occasion of a question under discussion involving an old noble family and another family of recent creation: "High birth is a thing which I never knew any one disparage except those who had it not, and that I never knew any one make a boast of it who had anything else to be proud of."

The first section of this tall granite 12-story building looked down on the old Grand Depot sheds and said to the old one-story structure, "I used to be as low-down and small as you. Be patient and all of Market Street and all of Chestnut Street to Thirteenth, shall grow up twelve high stories, too."

Men and stores may grow tall, little by little, and better and better, wherever they set themselves to do the right thing.

[Signed] *John Wanamaker*

Oct. 23, 1920.

## Fashionable Furs for Trimming Gowns and Wraps

are ready now in the Dress Trimmings Store. They are good furs, of selected quality, and the collection, which is most comprehensive, includes all kinds most in fashion this Winter.

There are bands of nutria, beaver, natural gray squirrel, natural racoon, moleskin, Kolinsky squirrel, dyed opossum and Australian opossum, kit coney and white, brown and black coney, and they are in all the desirable widths.

Prices start at \$1.40 for one-inch bands of coney and go to \$54.50 a yard for the seven-inch width of natural gray squirrel.

(Main Floor, Central)

## Speaking of Waists for Autumn Suits

there isn't anything like Georgette crepes—dark or light; dark if the suit is a color you can easily match, white or flesh-color if it is odd in coloring. The Waist Store has quantities of all these—in styles to be worn outside or in, two-toned, beaded, braided, made up with dyed laces.

Prices \$9.85 to \$35.

(Third Floor, Central)

## Exquisite New Afternoon and Evening Gowns From Paris for the Debutante

Soft, lovely crepe gowns for coming out parties and teas; gleaming, sparkling nets for dances and dinners—it is a delightful collection.

These are the dresses we selected in Paris—dresses from

**Alice and Madeline Brant Maggus**

Beautiful though they are, and exclusive, they are really most moderately priced for such gowns. Exquisite net gowns in the new tangerine color, in jade and apricot, as well as black and white, are spangled and beaded and beautifully made, and are \$100.

Some enchanting crepe gowns, beaded with the tiniest of white beads, and in delicate blues and greens and other shades, are \$140.

A stunning sapphire and black net and spangled gown is \$185.

A handsome new cloth-of-gold evening gown is \$110.

And there are hand-made organdies and voiles, in delightful colors and styles, from \$40.

They are in 14 to 20 year sizes.

(Second Floor, Chestnut)

## Women's Oxfords That Are Made to Walk In

Comfortable, well-fitting shoes with good soles and military or Cuban heels, from the leading women's shoe factory in town.

Of black boarder calfskin and tan Russia calfskin with perforated vamp seams, punched tips and military heels.

Of black glazed kidskin with narrow toes and Cuban heels or round toes and military heels.

Price \$12 a pair.

(First Floor, Market)

VERY rich and warm in effect are certain women's kimonos of rajah silk with all-over Oriental designs in Oriental colors. They are very supple and light to wear and cost \$18.

(Third Floor, Central)

## 100 Pleated Plaid Skirts, Samples, \$13.50

If they weren't samples, some of these skirts would be double this price and the rest very close to it.

They are beautiful skirts, both in their styles and materials, chiefly in soft all-wool velour in many combinations of navy blue and tan, which is, by all odds, the best this season. It goes particularly well with the new sports coats.

Only one of each model and only sample sizes.

(East Aisle)

## Women's Silk Stockings for as Little as \$1.10

1800 pair of first quality, full-fashioned, pure-dye silk stockings with cotton tops and soles. In black and cordovan.

\$1.10 is a little above half price.

(West Aisle)

## Small, Smart Dress Hats of Gleaming Brocades

are just out of the workrooms and ready for your inspection. They are charming Winter chapeaux—just such hats as women will like to wear with velvet gowns, with fur coats and wraps and with afternoon frocks.

There is gold and silver brocade and here and there you will see a glint of bright color—turquoise, jade, tans and browns, blues, and black.

The hats are in small shapes and turban effects, the materials are perfectly beautiful, and they are trimmed with feathers.

Prices start at \$55.

(Second Floor, Chestnut)

## A Popular Fur Is the Pretty Australian Opossum

It is a youthful fur, becoming to many women, and it is an attractive finish for a dark cloth wrap or a suit, which is one of the many reasons why it is so well liked.

The Australian opossum pieces in our Fur Salon are all of good

color, a clear pretty gray, the fur soft and deep. There are small collars and throw ties, chokers and mufflers, wide stoles and capes.

Prices start at \$33.50 for a small collar and go to \$175 for a good-looking scarf of quite generous proportions.

(Second Floor, Chestnut)

## Exquisite Evening Gowns for Women

Shimmery, airy, graceful things in the loveliest colors and combinations of colors. For instance—

There is a rather simple two-toned radium self-trimmed which is of two enchanting shades of orchid.

A pale maize charmeuse with net and lace over draperies of the same color.

A flame-colored chiffon with antique gold under the chiffon. Chiffon velvet and chiffon, in burning flame-color.

Another flame chiffon with silver-cloth and a blue chiffon girdle.

Pale blue radium satin with tulle draperies accented by rows of crinkled ribbon.

A chiffon in morning glory colors, one pointed drapery above another.

And so on, through scores of examples.

Prices are \$95 to \$177.50.



(First Floor, Central)

## We Have Found Certain Silks We Can Replace for Less

So, in consequence, we have taken every one of these silks and lowered the price to the new figure.

The savings are very considerable and should be of great interest to women who are planning new gowns, blouses or who need silks for millinery, trimmings and so on.

There is not a large quantity of any one of these silks, for they are kinds that are much in demand.

(First Floor, Chestnut)

French novelty tinsel brocades of the latest designs and colors, narrow widths, \$5 a yard. Wide widths, \$10 to \$30 a yard.

Beautiful new printed radiums, 40 inches wide, \$3 a yard.

Lingerie satin, flesh pink only, \$1.50 a yard.

Also small quantities of Georgette crepe, tricolette, satin, crepes de chine and various others.

## Wool Velours, \$3.50 to \$6 Mark a Downfall of Prices

There are at least thirty-five colors and styles in these fine all-wool velours and every one is less than it has been selling for. Many are entirely new shipments which have come in at a lower price.

Velours are unquestionably one of the most fashionable Winter

fabrics for suits, coats and dresses, and these are the right weights for all of these purposes here.

Also there are all the new shades from henna, browns, beaver, tan, Burgundy, terra cotta down through the many blues and grays. All are 54 inches wide.

(First Floor, Chestnut)

## 3000 Yards Printed Percalé Special at 22c a Yard

Only six weeks ago you would have paid twice as much for the same quality.

In pretty stripes and figures, such printings are most liked for men's shirts, women's house dresses and aprons.

(West Aisle)

## Silk Duveltyne Handbags, \$2.75 Not Much More Than Half

This particular style of bag has been selling right along in our regular stock at a much higher price—and special at that.

For one clean sweep we mark it \$2.75 and at this price there are just about enough bags for a day's selling.

Made of good silk duveltyne in navy and fur shades. A flat oval shape with covered frame, satin lining, purse and mirror.

Other silk duveltyne handbags specially priced at \$4.75 to \$10.50.

(Main Floor, Chestnut)

## High-Necked Nightgowns—29 Styles

Made of nainsook and cambric, trimmed with embroideries and laces. The necks are just plain high, V-necked high, and square-necked high, and the prices run from \$2.50 to \$10.75.

(Third Floor, Central)

THE marvelous Autumn tones cannot be caught by the camera, but the beauty of leafless trees and effects of Autumn light can—most beautifully—and people who do not care to do their own developing and printing may like to know that the Camera Store does both in an expert manner.

(Main Floor, Chestnut)

## New Books

"The History of the A. E. F.," by Shipley Thomas. Price \$6. Beginning with Pershing's arrival in France, it gives a clear, vivid and consecutive picture of the landing, training, defense of "quiet sectors," and ALL engagements of the A. E. F.; the relative armies; and a description of the battlefields.

"Day Before Yesterday," being reminiscences of a varied life, by Maitland Armstrong. Price \$5. A book of great charm, and a lively panorama of the world in the writer's time.

"The Evolution of the Oil Industry," by Victor Ross. Price \$1.50.

"Hide and Seek," by Christopher Morley. Price \$1.50. A sprightly adventure of various kinds of readers.

(Main Floor, Thirteenth)

A GOOD many wearers of eye-glasses think that breakage is reduced when they have their lenses in shell rims. However this may be, glasses will break sometimes, and it's worth remembering that the Optical Goods Store will make repairs quickly.

(Main Gallery, Chestnut)

## Women's Black Sports Oxfords

made of black Russia calf, with wing tips, perforations and 1 1/4-inch broad military heels—altogether very trim and comfortable shoes.

Price \$16 in the Exclusive Little Boot Shop.

(First Floor, Market and Juniper)



## The Ampico Will Make Your Entertainments Famous

Suppose you gave a dinner party, and while your guests were at the table Rachmaninoff, or Godowsky, or Ornstein, or some other celebrated artist sat down at your piano and played for them.

Wouldn't that dinner be one of the social events of the season? Yet except that he will not be there in person, you can have any one of a dozen world-famous pianists help you entertain any time you wish. Or several of them. An Ampico reproducing piano will echo their performances in your home.

## The Incomparable Ampico—

truly, the incomparable. The reproducing piano which does not merely imitate, but actually reproduces every shade of expression and every detail of technique, in the master's playing.

How much guests of real musical judgment will appreciate such music! How much more it will appeal to them than the performance of a hired orchestra!

If you have an Ampico reproducing piano you can not only entertain delightfully, but for your own delectation you may have whatever music you wish, at any time.

Ampico reproducing pianos are on sale in Philadelphia at Wanamaker's only, and any of these instruments may be bought on convenient terms.

Chickering Ampicos, \$1800, \$2200 and \$3500.

Haines Bros. Ampicos, \$1200 and \$1500.

Marshall & Wendell Ampicos, \$975 and \$1250.

The celebrated Knabe Ampicos, \$1650, \$2100 and \$3500.

From 1:30 to 2:30 every day the marvelous performance of these instruments is demonstrated in what is known as Ampico hour. You are invited to Egyptian Hall to hear it.

(Egyptian Hall, Second Floor)

## This Is the Kind of Oriental Rug Sale People Wanted

Doing the unusual has become a habit of the Oriental Rug Store.

The Sale now going on is one of the most unusual things it has done so far.

The offering of \$200,000 worth of Oriental rugs at 30 to 50 per cent less than regular prevailing prices was something of a sensation in the circumstances.

It was the first really big, helpful Oriental rug opportunity offered since pre-war days. And such it continues to be.

We have been keeping it refreshed with new bales.

On top of the new Kermanshahs and new Chinese lately opened have come a beautiful group of Kazak rugs. These, like all the rugs in the Sale, are marked 30 to 50 per cent below the regular figures.

The whole assortment is beautiful, affording a fascinating field of choice in all kinds of fine Eastern weaves—Persian, Chinese, Caucasian, Asiatic. It is the Sale for which people have waited, and they are finding it worth while.

(Seventh Floor)

## A Carload of New Mattresses at a Saving of One-Third

This is a very fortunate and remarkable new purchase, bringing felted cotton mattresses already made up to fit all regular size bedsteads at one-third less than regular prices.

They are covered with sateen ticking of a fine grade and finished with roll edge.

The savings are the largest that have been available on good mattresses of this kind in several years; which is another way of saying that this is a very unusual opportunity.

Here are sizes and prices—  
3 feet wide, \$14.50  
3.3 feet wide, \$15.25  
3.6 feet wide, \$16  
4 feet wide, \$17.50  
4.6 feet wide, \$18.50  
(Sixth Floor, Chestnut)

## Double-Damask Linen Napkins, \$15 a Dozen, and Well Worth It

These are cream or part-bleached goods bought in Belfast by our representative on his last visit to that market.

They are of heavy double damask with lots of body, made in a liberal size, 24x24 inches, and bound to give plenty of service. A few washings will make them snow white.

The patterns are neat, floral effects.

(First Floor, Central)

## The Hallow'e'n Candy Box, \$2.50

Tied with gray orange-hued ribbon—each box holds—  
1 pound chocolate-covered marshmallows  
1 pound assorted chocolates  
1 pound cream mint  
1 pound peanut lumps  
Box of cream wafers  
Surprise.

(Down Stairs Store, Chestnut)

## Seamless Wool Chenille Rugs Less Than Half Price

One of the most extraordinary opportunities this season to save money on good domestic rugs.

These are heavy pile wool chenille rugs in mottled effects in various colors. Good looking and durable.

The following prices are much less than half of regular.

9 x 12 ft., \$30 6 x 9 ft., \$27.50

8 x 10 ft., \$38.50 4 x 7 ft., \$15

36 x 63 in., \$7.50

(Seventh Floor, Chestnut)

## Electric Table Helps

The M. and G. electric grill is a complete cooker—broils, fries, steaks, toasts, and will even serve as a griddle; complete with cord and plug and heat control ready to attach, \$15.

Adaptors which turn vases and candle sticks into lamps are complete with cord and plug and ready to attach. Prices \$2.50 to \$6.50. Anybody can adjust them.

Wallace lamps are handy about the house and for travelers because they fold compactly. Prices \$4 to \$5 according to finish.

Vibrators with applicators ready to attach, \$5 upward.

An electric heater should be in every home for emergencies. It is portable and ready to supply heat wherever it is most wanted. With cord and plug ready to attach, \$12.50.

Emeraldite lamps are kind to the eyes, \$7 to \$15, according to size.

Electric heating pads are a great resource for invalids. Equipped with a regulating device, \$12 and \$13.50.

(Fourth Floor, Central)

## More Dining-Room Suits Added to This Wonderful Furniture Movement

The offering of such a large and varied collection of high-grade furniture at 30 to 50 per cent less than regular prices would be remarkable at any time, but at this time, it is doubly so.

There are four-piece bedroom suits as low as \$181 and there are dozens of others ranging all the way up to a palatial Louis XVI suit at \$1250.

There are upholstered living-room suits, many grades, comfortable, fine, sumptuous, now marked at \$235 to \$2100.

There are reed and willow suits and pieces in large selection.

Every suit and every piece of furniture in the disposal is marked 30 to 50 per cent less than the regular price.

The collection of dining-room suits is really splendid. There has been no such choice at savings of 30 to 50 per cent in years; and today finds a fresh batch added to the disposal.

Mahogany dining-room suit, consisting of buffet, china closet, side table, oval extension table and set of six chairs, \$907.

Colonial mahogany suit, consisting of buffet, china closet,

side table and 54-inch extension table, \$595.

Louis XIV mahogany suit, consisting of buffet, china closet, side table, extension table and set of six chairs, \$710.

Adam mahogany suit, consisting of buffet, china closet, side table and extension table, \$287.

Queen Anne mahogany suit, neatly carved, with brass trimmings—buffet, china closet, side table, extension table and set of six chairs, \$550.

Sheraton suit, beautifully selected veneers, suit consists of

buffet, china closet, side table, extension table and set of six chairs, with light brown hair-cloth seats, \$460.

Walnut dining-room suit, Queen Anne motif, neatly carved, buffet, china closet, side table and 48-inch extension table, \$315.

Fumed oak dining-room suit, William and Mary motif—buffet, side table, china closet, extension table and set of six chairs, covered with blue leather, \$400.

Walnut dining-room suit, Queen Anne motif—buffet, extension table, side table and china closet, \$375.

(Fifth, Sixth and Seventh Floors)