

NEW FICTION, GRAVE AND GAY, TO SUIT ALL TASTES

IRV. COBB, FARMER
The Humorist Tells How He Made an Abandoned Farm Give Up Its Abandonment

Irv. Cobb has bought an abandoned farm and built a house on it and is now living in it and is a country gentleman. He likes it. There are drawbacks, but he confesses in a book he has written about it that in spite of all it is worth while.

New Edition of "Types"
Herman Melville's "Types" has just been published by Harcourt, Brace & Co. in an edition suitable for young people.

Samuel Butler's THE WAY OF ALL FLESH; the finest IBAVEZ novel, THE CABIN, G. B. SHAW'S inimitable THE UNSOCIAL SOCIALIST, and FLAUBERT'S masterpiece, MADAME BOVARY—and much other fiction in

THE MODERN LIBRARY—51 TITLES FLEXIBLE HAND-MADE BINDINGS Send for Catalog—Sold Everywhere

Aunt Emma on Montmartre
Huge, black and golden-hearted, she was in Paris with Peter Devreaux Champneys to guard him.

THE PURPLE HEIGHTS
By Marie Conway Oemler
Author of "Slippy McGee"

West Wind Drift
By GEORGE BARR McCUTCHEON
Author of "Graustark," etc.

DODD, MEAD & COMPANY, New York
Publishers for Eighty Years

OUR WOMEN
CHAPTERS ON THE SEX-DISCORD
By Arnold Bennett
After such performances as "Clayhanger" and "The Old Wives' Tale," few will deny to Mr. Bennett the distinction of being an expert in the idiosyncrasies of men and women.

NEW BOOKS

General
SPIRITUALISM, Edited by H. Lippincott

TALKS TO WRITERS, By Lafcadio Hearn. New York: Dodd, Mead & Co.

POINTS OF FICTION, By Agnes Repplier. Boston: Houghton Mifflin Co.

A HISTORY OF SEA POWER, By William Oliver Stevens and Allan Westcott. New York: Charles Scribner's Sons.

SIR MARCO POLO, By Henri Cordier. New York: Charles Scribner's Sons.

THE NEW WORLD OF SCIENCE, Edited by R. M. Yerkes. New York: Century Co.

A TOUR OF AMERICA'S NATIONAL PARKS, By Henry O. Reisk. New York: E. P. Dutton & Co.

THE MAKING OF HERBERT HOOVER, By Rose Wilder Lane. New York: Century Co.

THE ABANDONED FARMERS, By Irv. S. Cobb. New York: George H. Doran Co.

only 95¢
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LAUGHING HOUSE
—IT'S BULLY!—
\$1.00 EVERYWHERE
—PUTNAM'S

West Wind Drift
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Author of "Graustark," etc.

DODD, MEAD & COMPANY, New York
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The remarkable story of the shipwreck of a great modern liner on an uninhabited island, where the passengers built homes, established a government, created laws and enforced them, and kept the fires of courage burning through the years that followed.

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ERNEST POOLE
Who has written in "Blind," a serious study of social conditions

DEAD MEN'S MONEY, By J. S. Fletcher. New York: A. A. Knopf.
A brilliant and original study of the story that delighted President Wilson during his term.

ENTERTAINING MELODRAMA
"The Purple Heights," a Romance for Those Who Like Sentiment and Thrill

Marie Conway Oemler knows how to write an entertaining story. She proved this in "Slippy McGee."

THE PURPLE HEIGHTS, By Marie Conway Oemler. New York: Century Co.

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ERNEST POOLE'S SOCIAL STUDY

An American Novel of Modern Life Done in the Broad Manner of H. G. Wells

Fortunately for the peace of the reading public, there are novels for all tastes and for all moods.

Mr. Poole's latest novel, "Blind," is not for the reader when in the mood to be relaxed by a story of the antics of a hapless hero.

Mr. Poole's story is autobiographical in form and is told by a successful dramatist who was blinded in the war.

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BUSINESS HOURS NINE TO FIVE THIRTY

STRAWBRIDGE & CLOTHIER

A Great Sale Beginning Monday

Our Entire Stock of Men's Shoes and Oxfords Reduced

Again we shall more than fulfill our promise to speed the coming of lower prices, whenever there is any indication of lower prices in the manufacturing market.

But we reduce our fair regular prices NOW, at a loss of thousands of dollars of our legitimate profit, so that every man may buy NOW at prices as low as, or lower than the prices that will rule six months or one year hence—

\$8.50 to \$22.50 Shoes—\$6.75 to \$17.50

EVERY PAIR of Men's High Shoes and Oxfords in our regular stock is in this Great Reduction Sale—including Banister and other equally famous makes.

EVERY PAIR of Men's High Shoes and Oxfords in our regular stock is in this Great Reduction Sale—including Banister and other equally famous makes.

A Great Sale Continuing Monday Our Entire Stock of Men's SUITS at Reduced Prices

The reductions in prices on the Clothing in this extraordinary Sale aggregate more than one hundred thousand dollars—that is, the total actual savings of the men who buy Clothing here will be more than \$1,000,000!

Every sack-coat Suit in our immense stock is marked at a substantial reduction from our regular price of this season—and every regular price was well within the recommendations of the Fair Price Committee.

But we are sure THESE REDUCED PRICES ARE LOWER THAN NEXT SPRING'S REGULAR PRICES CAN BE—

Suits That Were \$35.00 to \$95.00 Are Now Marked \$22.50 to \$71.50

Every STEIN-BLOCH Suit, every HART, SCHAFFNER & MARX Suit, every "ALCO" Suit, and every Suit from our other manufacturers, is marked at a reduction.

Also Special Lots of Suits Worth \$35.00 to \$65.00—Now \$19.50, \$25.00, \$31.50 and \$44.50

Every man who needs a Suit should buy it NOW. The Suits from regular stock have new price-tickets in addition to the regular tickets, showing the reduction.

1000 Winter Overcoats That Were \$40.00 to \$75.00, Now \$23.50 to \$54.00

Trousers Worth \$5.00 to \$16.50, now \$3.50 to \$12.75

GOLDEN SPECIAL FOR MONDAY

1600 Pairs of Scrim Dutch CURTAINS One-third Under Price At \$2.10 a pair

Monday's Golden Special will be a most opportune one—as practically everybody is interested in refurbishing the home for winter occupancy.

The Semi-Annual Rug Sale

Not only involves every carpet-size standard Rug in our stock at a reduction from our former selling price, but in addition, many equally attractive values in Carpets and Linoleums.

In the Rug Department—Fine Wilton Rugs, 9x12 feet, \$125.00. In the Carpet Section—Japanese Matting, \$15.50 a full roll. In the Linoleum Store—Inlaid Linoleum, \$2.85 a square yard.

Semi-Annual Values in the Lower-Priced Rug Section

The Department of Lower-Priced Floor Coverings contributes to the Semi-annual Sale many remarkable lots that far exceed this department's well-known standard of value-giving.

Printed Cork Linoleum in useful remnant lengths, 65c a square yard. Axminster Rugs, size 9x12 feet, \$46.50. Seamless Tapestry Brussels Rugs, 9x12 feet, \$15.75.

Seamless Velvet Rugs, 9x12, \$39.50. Tapestry Brussels Rugs, 11 ft. 3 in. x 12 feet, \$44.50. S. & C. Prairie Grass, 9x12 feet, \$8.50. Felt-base Rug Border, 36-in., 65c yard.

OTHER SPECIAL ATTRACTIONS FOR MONDAY

The Great Sale of Silks at Reduced Prices Women's Dainty Night Gowns at Sharp Reductions Fashionable Wool Polo Coatings at Great Savings Women's Smart Gingham House Dresses Under Price Hundreds of Women's Linen Handkerchiefs Reduced Don't Miss the Excellent Values in Bedfurnishings Hundreds of Boys' Suits at Greatly Reduced Prices Men's Soft Felt, Velour and Tweed Hats Under Price A Clearance of Decorative Linens Reduced.