

We Buy Gold
Silver, Platinum, Diamonds,
Jewelry of All Kinds
Penn Smelting & Refining Works
THE OLD GOLD SHOP
906 Filbert St., Phila.

PORCHES ENCLOSED
Convertible Glass and Screens
HORST MFG. CO. 2650 Callowhill
CO.

RICHMOND
Pipeless Heaters
8100 and Up
Thermo Heater Co.
230 ARCH ST.
Phone: Market 2481
HEATING SYSTEMS
INSPECTED FREE

1920 REO
Roadster, run less than 5000
miles; five cord tires; bumper;
wind shield wings; special
cowl lights\$1475.00
Bigelow-Wiley Motor Co.
304 N. Broad St.

**DEAD MEN
TELL NO
TALES**

Postoffice Service
A course to prepare men for examinations
for postal clerks and carriers will com-
mence Monday, October 25 at 7:30 o'clock.
Course will be completed in time for January
examination.

Y M C A.
Central Building—1421 Arch Street

SHOP WITH STORE ORDERS
That Buy Anything from the leading stores of Philadelphia, Camden, Atlantic City & Easy Term
FRAMBES & CLARK
1112 Chestnut St., Phila.
600 Quaker St., Bldg. Atlantic City
50 N. Third St., Camden

LOWER PRICES TO WIRE YOUR HOME ON 12 MONTHLY PAYMENTS
FIXTURES INCLUDED
Decreased overhead due to larger volume of business in the cause.
WHALEN-CROSBY
140 North 11th St.
24 Race 20 & 24 & Walnut 2962 & 2963

SAVILL'S SWAN NECK FAUCETS
Pat. June 18, 1912. No splash or drip. No fill complete without them. Positive shut-off saves water. Ask your plumber for Savill's Swan-neck faucets.
THOS. SAVILL'S SONS
1310 WALLACE STREET

"I wouldn't take \$1000 for that idea--"
That's what A. M. Whitecarver, of Baxter Springs, Kan., says about a plan which he originated in connection with the stimulation of Christmas trade.

Could you use rabbits to increase clothing sales?
M. L. Parker & Co., in Danport, Ia., did it—and now "rabbit week" is one of the business times of the year in this store.

Do you know why sales are lost?
A big New York department store investigated 200 selling failures and the results of this analysis are interesting in the extreme.
The \$1,000 idea, the details of the "rabbit week," the analysis of lost sales and scores of other articles of direct dollar-and-cents value to all retail merchants appear in the current issue of the

Retail Public Ledger
Send one dollar (cash, stamps or check) to Room 218, Public Ledger Bldg., Philadelphia, Pa., for a year's subscription—24 semi-monthly copies—of this business-building magazine, the only periodical of its kind in the world.

Store Opens Daily at 9 A. M. and Closes at 8:30 P. M. All These Goods on Sale Monday

A sensational sale that marks the lowest price level for fine footwear since pre-war days!

HATS TRIMMED FREE OF CHARGE
Lit Brothers
Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day Filbert Seventh

America's finest shoes for women—at an astonishing figure that barely pays for materials.

25,000 Pairs of Women's High Shoes

Ultra Fashionable Fall and Winter Styles—on Sale Monday At Less Than Half Their Real Prices!

The supreme value-giving sale of the year, an event even surpassing this store's three previous phenomenal disposals of footwear—a sale offering values absolutely without parallel in the merchandising annals of Philadelphia.

Actual \$8, \$10, \$12, \$14, \$16 Values

Three of America's most celebrated manufacturers of exclusive footwear—firms whose names we are not permitted to publish—have turned immense surplus stocks over to us for spot cash, at price concessions that enable us to sell these shoes at this phenomenal low figure.

Sale Monday!

Several thousand pairs are the product of the famous Val Duttonhofer's Sons Co., Cincinnati, Ohio, and the mammoth stock assembled for this sale also includes special purchases from Dan. Cohen Co., Cincinnati; J. Heilbrunn & Sons, Rochester, N. Y., and Bleecker Shoe Co., New York City.

\$4.65



Stunning new high-cut lace models and a host of button styles—some with contrasting tops and pretty pearl buttons. Excellent workmanship throughout, typical of the best master craftsmen. Leathers include practically every favored skin, from the daintiest kid and soft-finished suedes to the sturdy, serviceable calfskins.

Tan calfskin
Gun-metal calf
Koko calfskin

Patent coltskin
Brown kidskin
Black kidskin

Gray kidskin
Black suede
Gray suede

Beaver brown kidskin
Field mouse kidskin
Bronze kidskin

Rich two-tone effects are shown, including patent coltskin with varied tops, including fawn kidskin, fabric, moire and brown kid; also bronze kid with satin quarters and black kidskin with gray kidskin tops.

Hand-turned and welted soles. Heels of every height—leather or covered Louis, baby Louis, straight Cuban, military and low heels.

Every pair of shoes in the sale is perfect and new—they are the surplus production of this season's finest lines and highest grade makes, and are fresh from the boxes in which they were packed when made.

Sizes 2 to 8; widths AA to D. You can be assured that there will be a model that will please you, and a size that will fit your foot.

We are justly proud of our achievements in the three previous sales we have held since we became pioneers in a movement to obtain lower prices for high-grade footwear—and this marks our greatest triumph!

The women of Philadelphia and nearby counties who attend this sale Monday morning will find that these values surpass any offered in years—by this Store or any store.

Eager throngs of women who attended our previous sales overcrowded even our spacious regular shoe sections, hence the tremendous additional space provided Monday.

We Have Brought Prices Down; Even Below Pre-War Levels
Extra salespeople as well as additional space—three hundred and fifty trained, intelligent and eager helpers will be here to serve you.

Entire First Floor Shoe Section and in the Subway Store
All sizes arranged on tables for convenient choosing. Mail and phone orders filled to the best of our ability—Lit Brothers.

Sale Monday Morning, First Floor and Subway Store

See Our Special Window Display During This Great Sale

\$4.65 \$4.65 \$4.65 \$4.65 \$4.65

Visit Our New Big Restaurant—Best of Everything at Lowest Prices—Seventh Floor of Our New Building, 7th and Market Sts.