

Store Hours: 9 to 5:30

GIMBEL BROTHERS

MARKET · CHESTNUT · 810TH · NINTH
For — Monday

Philadelphia, Pa., October 23, 1920

Piano Store Open Till 9 O'clock Tonight Enter at 9th Street Door

U. S. Court Confirms Sale to Gimbel Brothers

of the bankrupt stocks of the International Manufacturing Piano Co., of Fall River, Mass. Think of buying Handsome and Fully Guaranteed Player-Pianos for \$395

That's the starting price. 10-year guarantee. Terms to suit.

—Gimbels, Hardman Hall, Seventh floor.

Ready at Opening of the Gimbel Store, Monday Morning 1161 Women's Coats—1000 Misses' Coats



Women's Bolivia Coat at \$35

A Lenoir Reproduction at \$35

Women's Coat with Enormous Fur Shawl-Collar at \$59.75

Women's Wrap with Fur Collar at \$59.75

Women's Coat with Fur Collar at \$45

In Such A Sale As Has Never Been Equalled Except Once—
And Then By Chicago's Greatest Store

At \$35 Save \$10 to \$30 | At \$45 Save \$20 to \$30

At \$59.75 Save \$35 up to \$50

We bought up the accumulated coatings from one of the most famous coat makers in all America—a man who deals in millions—who "anticipates conditions" and who, through anticipation, held thousands upon thousands of yards of almost priceless fabrics, at prices well below even rock-bottom prices of today.

We swept his yardage stock-rooms clear! We furnished the styles—yes, they were imports.

The greatest Gimbel fur expert (and Gimbels have been fur experts for seventy-eight years!)—the greatest fur expert in the entire organization picked the furs for the coats that have wonderful fur collars.

Seven Styles in Women's Coats in Every Size, Fabric, Coloring

Each of the seven styles at each price.

Duvel delaines. Velours d'argent. Broadcloth and velours and such glorious stuffs as cashmere-bolivia and peachbloom.

Every Coat at \$59.75 Has a Great Collar of Rich Fur

Mostly the sweeping big shawl-shapes. Either of Australian opossum, or skunk-dyed opossum, or taupe-dyed nutria, or natural raccoon.

Every Coat at \$45 has a huge sealine (seal-dyed coney) collar. And the Coats at \$35 have unique collars—cape-collars and shawl-collars, or chin-collars—of their own fabric.

Also—at each Price—an extra-size model in the cleverest of slenderizing effects, in sizes 38½ to 46½.

The Misses' Groupings Include Many Lovely Samples

Probably twenty-five styles.

Polo-lengths to hem-touching lengths.

Bolivias, velours, silvertones, polo-cloths.

And some of the smartest seal-plush Coats with great sweeping fur-collars, imaginable!

Misses' Fur-Collared Coats at each of the three prices—\$35, \$45 and \$59.75—and the new, huge cape-collars at each price.

Embroidered models—cutest things imaginable!

Stitchery-trimmed models—the way Paris does it.

Swirl-backs—and tuck-panels and wonderful pockets. And loose styles. And straight lines. And unique belt-treatments.

**Every Coat Silk-Lined
Every Coat Hand-Tailored
Every New, Fashionable Coloring**

At least six shades of new brown tones.
At least six shades of blue. At least six shades of reindeer.
And taupe, and the new greens.



Misses' Fur-Collared Coat at \$35

Misses' Fur-Collared Coat at \$59.75

Misses' Lined Fur-Collared Coat at \$59.75

Fabric-Fur with Fur Collar at \$59.75

Misses' Fur-Collared Coat at \$45

—Gimbels, Salons of Dress, Third Floor

2200 Women's and Misses' Coats in the Subway Store

At \$23

Save \$10 to \$42

About a thousand coats have huge fur collars.

A hundred and ten stunning wraps are included.

Three hundred samples—entire "showroom sample lines" from six of our most dependable makers.

Mostly silk-lined—some of the extra sizes, tailor-lined, instead, for the greater durability.

Every fashionable length—36-inches, 42-inches, 44-inches up to 48-inches long!

Eleven Winter-Smart Fabrics to Choose From

Bolivias, velours, silvertones, tinsel-tones, broadcloths, duvet-polo, polo-cloth, suede cloth, chamo, silk-plush and "animole" (fabric-fur).



Seal-Finish, Trimmed with Beaver Fabric-Fur, \$23

Broadcloth with Enormous Cape-Collar, \$23

Silvertone with Fur, \$23

Velours—with Panels and Tucks, \$23

Velours, Wrap-Coat Model, \$23

Broadcloth and Fur, \$23

Suede Cloth—Cleverly Tucked, \$23

At \$23

Save \$10 to \$42

Fully Half Are in the Fashionable Brown Tones

Dark browns—like Zanzibar and chocolate. Wood, reindeer, tan, sand, Malay brown, nut brown.

But Nanking blue, too. And Suchow blue. And a new dark tone of Peking blue. And navy. And dragon-fly. And taupe. And fine needle green. And black.

When the Collars Are of Fur---

They are variously of Australian opossum, skunk-dyed opossum, sealine (seal-dyed coney), nutria and raccoon.

Wonderful Embroidery. Smart stitching in rows—or motifs.

Misses' sizes: 14 to 20.

Women's sizes: 36 to 46.

And plenty of extra sizes: 46 to 52.

—Gimbels, Subway Store