

in clothes?

Ours will give you everything you demand in wear, fit, value, style; if not -money back

Hart Schaffner & Marx

You Are Doubly Insured at this Store; the Hart, Schaffner & Marx Guaranteeand our own-Strawbridge & Clothier

Then came indications that wholesale prices FOR NEXT SPRING would be somewhat lower. The public, naturally, expected them to be lower at once. We immediately proceeded to MAKE THEM LOWER on special lots, many of which have been disposed of at reduced prices during the past month. Our October business has been larger, thus far, than for the same period in any former October. Still our stocks are large, and still some men are waiting. Therefore, we open wider the gate to a LOWER-PRICE ERA.

Every Stein-Bloch Suit Reduced. Every Hart, Schaffner & Marx Suit, Every "Alco" and Every Other Suit

That means every man's and young man's sack-coat Suit in our entire stock, including all plain Black and Blue Suits as well as all fancy weaves-worsteds, cheviots, cassimeres, tweeds, etc.

Regular \$35 to \$95 Suits for \$22.50 to \$71.50 Also 2000 Men's Suits in Special Groups, Worth \$35 to \$65, Now \$19.50, \$25, \$31.50, \$44.50

The Suits from regular stock will have new price-tickets together with the original ticket, showing the exact saving. The tickets on the Suits in the SPECIAL GROUPS had already been marked at the lower prices —all are extraordinary values!

1000 Winter Overcoats Reduced

Golden Special for Women

Than Half Price This is, unquestionably, the most wonderful single purchase of Corsets we have ever had—and the most attractive Golden Special the Corset Store has had the good fortune to offer. Think of it—6,500 pairs of Corsets made to sell at from \$6.00 to \$10.00 and more.

6,500 Pairs of S. & C. Special

CORSETS

Half and Less

S. & C. Special Corsets are made expressly for this Store

S. & C. Special Corsets are made expressly for this Store, this lot being the factory's stock-on-hand—all UP-TO-DATE MODELS, some to be discontinued, but others to be found in our regular stock throughout this season at the regular prices. FRONT-LACE and BACK-LACE Corsets—some in pink, some in white, plain and brocaded materials; low- and medium-bust styles; some all-elastic top models; fully boned and lightly boned styles. Correct models for SLENDER, AVERAGE and FULL FIGURES. A wonderful opportunity. Be here early and choose from the entire lot, at \$2.95. and choose from the entire lot, at \$2.95.

Strawbridge & Clothier-Third Floor, Market Street, Weg

Now \$23.50, \$28.50, \$38, \$42, \$54 Men's Trousers Reduced Now \$3.50, \$6.75, \$10.75, \$12.75

The disposal of all the Clothing described above at the reduced prices will involve a loss of profit estimated at more than a hundred thousand dollars-an actual saving from the actual fair prices for our customers. When our stocks are depleted we shall be ready to go into the market again. By that time we may be able to buy at less than we paid early this season.

But you may be sure of this—that regular prices will not be as low as the prices in this Sale for at least six months, or perhaps a year.

PLEASE REMEMBER_

The Sale starts at 8 o'clock to-morrow (Friday). The doors at the CORNER of Eighth and Market Streets only will be open at that hour-the other departments opening at 9 o'clock.

