

OLD QUARRY HOLES ORDERED FILLED

Health Department Acts Against Public Menace Following Mayor's Wishes

MAY BE USED AS CITY DUMP

Director Furbush, of the Department of Health, yesterday instituted a crusade against all unused quarries, and other excavations of whatever kind throughout the city, that are a menace to the lives of children.

Acting under instructions from Mayor Moore, he issued orders for a complete survey of the city to determine the location and character of each dangerous excavation. Preparations were made to send out notices to the owners or owners of each to have it filled immediately or to turn the property over to the Department of Public Works for use as a department "dump."

The action of the director is the direct sequence of the protest recently filed by citizens in the western section of West Philadelphia over the existence of abandoned quarries and excavations there which are said to have been responsible for the loss of a number of children's lives by drowning. At least one of these West Philadelphia holes is on property controlled by the Fairmount Park Commissioners.

"Mayor Moore is very much interested in having all these dangerous holes filled, and the department has put to work the necessary machinery to bring about that result," Director Furbush said. "We have nearly all of them spotted now, but we have been going ahead with a survey of the entire city. Wherever they are they will have to be filled in. It is difficult to say at this time the exact number there are scattered about the city. The number is large and several of them are in Fairmount Park. The order to fill the excavation goes to the Park authorities as well as to private owners. These holes are a menace to the community and we will do everything in our power to conserve the lives of children.

The order is not confined to quarries. It applies to all excavations that are dangerous. There are numerous brickyard ponds where the making of bricks has been discontinued and where the excavations have filled with water. All will have to go, and where the owner or owners cannot do the work the Department of Public Works will use the spots as public dumps."

Chestnut Hill Home Robbed
Thieves entered the home of Sarah E. Kell, 405 Gwynn avenue, Chestnut Hill, while the family was away over the week-end, and escaped with jewelry valued at several hundred dollars.

LEAGUE TO AID, NOT DIRECT WOMEN, SAYS MRS. PIERSOL

Chairman of County Organization of New Voters Takes Gentle Sarcastic Fling at Its Critics in Republican Party

"Belonging to a nonpartisan organization does not mean you are a Democrat, as a number of Republicans have inferred," says Mrs. George W. Piersol, chairman of the Philadelphia County League of Women Voters. "It means that the women who belong to this league are from all parties."

Mrs. Piersol, a leader in suffrage movements here for several years and deeply interested in politics, refused to state her personal party preference. In an interview today she expressed her ideas concerning the coming election.

"As chairman of a nonpartisan organization," she said, "my part is to help women find themselves politically—not to influence them to affiliate with one certain party. The League of Women Voters teaches women the right way to vote, ethically, and the right way mechanically. We thoroughly study all parties and all candidates so the women may select the party that comes most near their beliefs. We are not fostering suspicion of any party or any candidate. We are fostering the best there is. And we plead for greater intelligence in voting among both men and women. We ask them to study what offices there are and whether the candidates are qualified to fill them. If a public officer has not served well in the past, then he should not be voted for again.

"We are not advocating a woman's party. Far from it. Suffragists from the beginning have worked against segregation. We want to share responsibilities and work with the men to solve problems of government. In a great many cases needs of women have been overlooked. We hope, through the vote to correct this. Election laws and methods need changing in Philadelphia. There should be a unification of the laws regarding women. Women should serve on school boards. There are a multitude of legislative measures that women are particularly interested in for the betterment of the nation.

"As to Philadelphia women—I believe there will be a light vote from them this year. Those who were anti-suffragists will vote because they are alive. The suffragists naturally were among the first to get assessed and register. But there is a large class of apathetic women who have not yet been touched. They have made no effort to inform themselves on politics or governmental problems. They are indifferent and will not vote. The women who are awake are making every effort to reach these other women and instill them with patriotic enthusiasm.

"The League of Women Voters has its headquarters at 211 Franklin build-

CAVEN WILL RUSH CITY IMPROVEMENT

Work to Be Continued All Winter So as to Aid Men Out of Employment

BIDS TO BE RECEIVED TODAY

Municipal improvements will be continued all winter to help give the increased number of unemployed men in the city work to do. Director of Public

Works Caven made this announcement today.

Director Caven said he would endeavor to place under contract of immediate or early construction every municipal improvement he is authorized or directed to make. Today he will receive bids for the construction of main and branch sewers, the total cost of which will approximate \$1,250,000, and additional bids for grading to cost about \$250,000. He will announce the awards promptly.

There is in the \$38,000,000 loan to be voted upon by the people on November 2 millions that can be expended for constructive improvements that will provide employment for thousands.

"There are now available additional funds for the construction of the South street and other bridges, held up because of high prices for materials and labor, that are now reaching the period of adjustment and reduction.

Director Caven believes that it is the

function of the municipality to see that all of its citizens are employed if possible, and the recent bid received for the completion of the Forty-ninth street bridge within the funds available, after two previous futile attempts, is a barometer of reduced prices and plenty of labor. Mr. Caven wants the municipality to go ahead with all of its undertakings, even if prices of materials are still regarded as high.

"When periods of reduced prices and plenty of labor are at hand, the city ought to be ready and willing to do the maximum amount of constructive work," said Director Caven. "Where the high pressure of war activities required the maximum of labor, the situation is being reversed. There will be plenty looking for work, as during the

winter months in normal times. Even if the city has to pay a higher price for materials than would seem proper in normal times, the city ought to go ahead and put all work possible under contract. It is the function of a municipality to find employment for its people when work is slack."

The Department of Public Works will have under its control the expenditure of the bulk of the funds to be provided by the \$38,000,000 loan. In the budget for 1921 there is included \$5,000,000 for street repairs, and although the budget requests exceed the sums available by \$3,000,000, if the amount for street repairs is reduced, the sum may later in 1921 be augmented by an emergency loan for \$2,000,000 in the event that such is deemed necessary to provide employment.

PASTORS DISCUSS POLITICS

Wilson Attacked and Defended at Clerical Brotherhood Meeting

"Moral Issues of the Campaign" were debated before the Clerical Brotherhood in the Episcopal Church House, Twelfth and Walnut streets, yesterday.

"Fidelity to American institutions, which President Wilson has imperiled," is the issue at stake in the coming election, the Rev. George C. Foley, of the Episcopal Divinity School, declared. He was opposed by the Rev. Louis Washburn, of Old Christ Church.

The Rev. Mr. Washburn declared the real moral issue of the campaign is the League of Nations.

WOOLMAN'S NAME HONORED

Schools Observe Anniversary of Friend Saint's Birth

Friends' schools throughout the country are today honoring the name of John Woolman, Quaker saint and philanthropist, who was born 200 years ago at Rancocas, near Mt. Holly, N. J. Woolman was the founder of modern organized charity, and was instrumental in building up that branch of social service. He ranks as one of the foremost leaders of the Friends.

Memorial services were conducted by the John Woolman Memorial Association at the Friends' Meeting House in Mt. Holly Saturday last, at which an ivy vine from the grave of Woolman in England was presented to the association and formally planted at the memorial cottage on Branch street. Announcement was made of the gift of a complete two-acre garden to the memorial cottage.

Next Sunday will be known as "Woolman Day" at the Friends' Meeting at Haverford. The Bible class will give a special program in commemoration of the great Quaker.

Anticipatory Advertising

To have a "distribution" means among salesmen that a commodity is in stock, ready for sale in a sufficient number of stores to be convenient for the public.

An automobile might have thorough distribution with one thousand dealers.

A breakfast food, to be equally well distributed, might require forty thousand retail sales outlets.

Should a new product be advertised before securing distribution, or after?

Obviously, advertising is most effective and economical when every sale it can induce may be easily consummated in some nearby store.

On the other hand, the average store does not wish to put in stock new, unknown and unasked-for goods.

"Advertise and create a demand," says the merchant, "and then we will stock your lines."

Anticipatory advertising loses some retail sales but facilitates the getting of a thorough distribution economically.

You remember the old question of the priority of the chicken or the egg.

Butterick—Publisher

The Delineator (\$2.50 a Year) The Designer (\$2.00 a Year)
Everybody's Magazine (\$2.75 a Year)

Employment Methods

To train men and women for positions of responsibility in Employment and Welfare Work, we have arranged with Mr. Ralph R. Ray, Employment Manager of the P. R. T., to conduct a course in

Employment Methods
The class will meet Friday nights for 15 weeks, commencing October 22. Write, phone or call for outline of course.

Y. M. C. A.
Central Building 1421 Arch Street

Downward Revision of Prices Substantial Savings

Prevail Throughout Our Entire Line of Nationally Popular

Wilton Rugs

This revision includes every Wilton Rug in our establishment. Many of them have just reached our display floors from our mills at Seventh and Lehigh and represent the latest creations of a corps of craftsmen generally acknowledged as America's leaders in the production of distinctive and durable floor coverings.

And the wonderfully wide range of sizes guarantees that no matter what the size of your room, we have an appropriate rug to adorn it.

"Durable as Iron"

BUNDHAR WILTON RUGS					
Size 6x9	...now...	\$80	Size 11.3x15	...now...	\$223
Size 8.3x10.6	...now...	118	Size 11.3x16.6	...now...	290
Size 9x12	...now...	128	Size 11.3x18	...now...	318
Size 10.6x13.6	...now...	200	Size 12.9x19.6	...now...	413

We are showing an unsurpassed assortment of Oriental Rugs at values which we believe cannot be duplicated elsewhere.

"Fine as Silk"	"Perfection in Weavery"
French Wilton Rugs	Hardwick Wilton Rugs
Size 9x12 now \$170	Size 9x12 now \$142

Other sizes in all grades marked in proportion

HARDWICK & MAGEE COMPANY

Floor Coverings Exclusively for Almost a Century

1220-1222 Market Street



Downtown 1117-1119 Chestnut St. Uptown 6th & Thompson Sts.

Buy Your Christmas Gift NOW—

a piano or player-piano from HEPPE'S

Read the names in the side columns of this advertisement—they are the finest musical instruments that the world produces—all on sale at Heppes. Here you have the pleasure of buying from the largest and oldest exclusive musical establishment in Philadelphia. Founded in 1865, we have always stood for the finest and best in music, and every great innovation in the musical field in Philadelphia has emanated from the Heppes house. The "one-price" system, "complete guarantees" and "free exchanges" are features inaugurated by us. Whatever you need in musical instruments Heppes can supply. But now is the time to buy. Every accommodation is offered to assist early Christmas buyers. The usual troubles of Christmas buying can be avoided by a purchase NOW.

3-Year Rental-Payment Plan

You may buy any piano or player-piano we sell, and make payment either in cash or charge account, or through our 3-year-rental-payment plan which applies all rent toward the purchase price and leaves you free to return the instrument or purchase it at any time. Call, phone or write at once for full particulars.

C. J. HEPPE & SON

Philadelphia

Downtown—1117-1119 Chestnut Street Uptown—6th and Thompson Streets

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- Mason & Hamlin
- Weber
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- H. C. Schomacker
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Prices from \$495 up

Player-Pianos

- Steinway
- Weber
- Steck
- Wheelock
- Stroud
- Heppes
- Francesca

Prices from \$745 up

Wanamaker Brown

A Great Sale of 5000 RAINCOATS Below Wholesale Price

\$7.00 EACH

THIS is an opportunity for the men and young men of Philadelphia to provide themselves with a RAINCOAT (which is guaranteed by Wanamaker & Brown) against future needs.

These Raincoats have sold up to \$20 each, but we bought these in such great quantities that we can sell them on the basis of volume.

All sales will be for cash only; no coats will be sent C. O. D. or on approval.

No exchanges will be made.

Wanamaker & Brown

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