

INCHES FROM
The Golden-Plated Rule
By Lillian Paschal Day

The Honest Taxi Driver
The Manloves were on a vacation. They got off the train at Kingston. Branch train just pulling out. "You're a taxi-driver," "Where you bound?" he inquired. "Haverstraw!" the couple replied. They're young, handsome newcomers. Pleasant, prosperous appearance. Look like a million dollars. Their combined smiles melt stone. Taxiist looked 'em over—and fell. "There's another depot across town. Your train stops for water. We can make it—for two dollars." "You're on." They climbed in. The old ark's top was opened back. Driver was quite garrulous. "See that crook?" he pointed. A taxi passed with an old lady in. "Old girl asked him about trains. Her train for Harle follows this'n. She coddle tuk it in five minutes. He never told her 'bout it. Jes' bunched her into his fiver. Said he'd get her to this depot. Now I wouldn't do that. Honest. That's me all over, Mabel. Here y'are. There's yer train. Better hurry! Thank ye, sir." He waved goodby with the greenback.

Two Minutes of Optimism
By HERMAN J. STICH

THE UNIVERSAL "HEEL"
COME time ago, a contest was held for a \$8000 prize to be awarded for the best 1920 Republican platform.

The judges of the contest were Nicholas Murray Butler, president of Columbia University; Albert J. Beveridge, former United States senator, and David J. Hill, one time American ambassador to Germany.

The man who won the \$8000 prize, when asked how he worked, answered: "In preparing to write the platform, I read as much of the political writings of the three judges—Butler, Beveridge and Hill—as time allowed before drawing up my treatise."

Here is somebody, who with no reflections upon the honorable and capable judges, ought, if this master stroke of astuteness is a true index to his brain, to be worth around a \$1,000,000,000 or so a year as a diplomat or in any other capacity where understanding of human nature is a chief requisite.

Hans Christian Andersen, who in his fairy tales showed he knew more about people than almost any other writer, once wrote a story about two weavers who worked at a mighty loom, pretending to weave cloth for their emperor's clothes.

This cloth, they said, was invisible to all foolish persons, and to those who held positions of which they were undeserving.

For a long time they succeeded in their trickery. For each person, seeing no cloth and believing this to be proof of his foolishness or his unworthiness, pretended to see and admire the beautiful fabrics which did not exist.

The cat was finally let out of the bag by a little girl who divulged the fact that the emperor wore no fine robes, but his shirt only!

Ask any man who has done much interviewing and he will tell you that the best if not the only way to find an eminent or busy man "in" is to come to him from his side of the fence, not yours.

If you want to secure a statement from the head of a large bank or college or railroad; read his latest published statement and base your request upon one of its "darn good" ideas. It never fails.

An author, even if he is drowning and has gone down for the third time will probably come to the surface for a few final seconds of life if you question him about his latest book. Don't mention his first.

The almost invariable fact is that no matter how important or how insignificant, how ordinary or how extraordinary, how big or how little your man—whether he is a mechanic, carpenter, porter, professor, preacher, judge, jurymen, bachelor, maid, husband, wife—from the best of us through the rest of us—there is an altar of vanity at his threshold. And if you would hope for any favors at his hands, your chances are a thousand and more times augmented if you offer up some small sacrifice upon this shrine.

This must not and should not entail insincerity or servility, both of which are as despicable as they are transparent and unavailing.

It is simply appreciation of the fact that Diplomacy in its various phases is the better part of valour—and that vanity is the universal "heel."

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THE DAILY NOVELETTE
JANE'S INDIVIDUAL PROBLEM

By WILLIAM R. HOWE
"No," Jane Hadden hesitated, then repeated, more decisively, "No, John. I will not. We look upon life's problems from entirely opposite viewpoints. Take your attitude upon this question or equal pay for equal work, for example."

John Bullard had risen to his feet and taken his answer standing. His sincere gray eyes had a look of pain as he gazed down upon this woman whom he loved, about whose brown hair glowed for him a halo of romance, even against its awful background of duty, boarding house food, and "fry well, dear."

He said gently, "I love you from the top of your dear head to the sole of your foot, and I will always love you, and we are both past the age when love comes lightly—goes, I'm sorry it came only to me."

Jane looked up at him with an expression of mingled surprise and tenderness. At twenty-eight, it is even pleasant to be loved than at eighteen. "I like you, John, greatly," she said unconsciously, for the moment, you were looking at the question from the point of view of my—my—my—"

"How?" asked the girl, flushing. "I don't see."

"You're retorted," she was thinking how silly it would be for you to marry me after having done your very best to defeat, by every means in your power, the increase for the women, any hope of an adequate salary for your husband—and you!"

Jane turned his argument aside with a smile. "Equal pay for equal work is a matter of justice," she told him, "and although I respect your opinions after all it is my own individual problem. How I should regard it. The fact is my resignation from the high school is already in, to let me fight still of common sense and the woman's Dolly Clarion."

The man's face dropped. "So I am to lose even the few glimpses I had of"

Followed the vote: each member of the board voting as his name was called. There were three eyes and three noses and Jane, as chairman, had not voted. An outburst of feminine clapping greeted John's victory, for surely such it was, John rose to go.

Suddenly, half way to the door, he stopped, unable to believe his ears. A ringing "No!" had halted the chattering, rising crowd. Then he continued his way, his heart singing within him, Jane's deciding vote had been cast his way!

That evening, on the impossible boarding house sofa, Jane tried to tell John there had been nothing personal about her vote. "Although," she admitted, "when I heard that woman ask where were your family and knew it wasn't your fault you didn't have one, I bolted inwardly."

"Never mind, dear heart," John answered her, contentedly. "I think—very shortly—I am going to have a wife!"

And Jane didn't contradict him.

Next complete novelette—
"Exit Lemuel's Prize Bantam"

Jane Hadden was going—had already started a way out of his life. Little time would she have for him in the future, even for memories of the good times they had had together. Her interests would keep her busy, her thoughts completely occupied.

A few days later, he learned of a new demand upon her time. She had been appointed to the Board of Education, a position she naturally had coveted, affording her, as it would, an opportunity to use her influence in furthering equalization of pay for the city teachers.

Somewhat or other, John had lost his enthusiasm for the momentous question which was stirring to valiant effort of speechmaking and petition the hundreds of teachers and causing uneasiness to thousands of taxpayers.

"I'll keep on fighting for the sake of the other boys," he told himself, bitterly, "but what chance does it make to me? After all, at the root of things, I was working for a chance to make a decent home for Jane and—any other. But now—well, at any rate, there'll be many a struggling young man who'll get his increase—money cannot be stretched indefinitely."

At the time that the equal salary question had become the chief municipal agitation of the day, Jane Hadden had been a member of the Board of Education—a signal honor, considering that only men had previously been considered for the position.

The proper moment appeared eventually to be arriving when a meeting of the board was to be held. Jane was called, at which representatives of the women teachers, of the many clubs and of the finance board were to be present.

The meeting convened, many voices were raised and heard, and it fell upon John Bullard, in behalf of his masculine fellow instructors, to make the closing speech. He felt Jane's calm eyes upon him as he rose from his chair.

"We, too," he ran his words in part, "believe in equal pay for equal work, but we believe that our work in maintaining homes and raising families justifies our claim that we do more work than single women and are therefore entitled to a greater compensation."

At the words, a little smile rippled among the women and some one, at Jane's right, exclaimed quite audibly, "and where are John Bullard's wife and children?"

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Grape-Nuts
for breakfast

A dish of this delicious wheat and malted barley food starts the day right.

A Sugar Saver

you and the occasional words that made the daily grind worth while, am I?" he said. "Well, I congratulate you on your new job and—may you always be happy, dear."

John left the house, utterly downcast.

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ONE REASON WHY

your Gidding store can offer you such splendid values is because all of the Gidding Stores—New York, Philadelphia, Washington, Cincinnati and the northwest—unite in making and assembling their fashions. The savings thus made possible are shared with Gidding customers.

Not only that, but the advantages in procuring fashions at first hand through their personal representatives in their own bureau at Paris and their own establishment on Fifth Avenue, New York, designing and making many of their fashions in their own workrooms there, enable them to offer this style without extra cost.

Isn't it worth while having the Gidding Label on your Frock, Suit, Coat, Hat or Fur, especially when you can have it at no extra cost?

Quality for quality, no house in America gives the real intrinsic value that the House of Gidding does.

Things You'll Love to Make



Harmony Beads

Beads of every description are being worn completely or in partial strings. The string of beads is a different. It is a double knot near one end of a one-and-a-quarter yard piece of silk cord. String on a spherical kindergarten bead, which has been simply decorated. Fasten by making a double knot just above it. About two inches above tie another double knot and string on a cubical bead, also decorated. Fasten it the same way as the other. The next double knot two inches above the first. Then a half inch above, fasten on a cylindrical bead. About four inches above and fasten on a cylindrical bead. Continue duplicating the knots and beads on the other end. Finish the ends with tassels. It would be interesting to have a string of harmony beads in each color. This can be done by making the ends and decorations of the beads harmonize with the colors of the dress.

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

Hair Nets 60c a Dozen
Cap and fringe nets can be had in black, auburn and light, medium or dark brown.
(Chestnut)



This 70-inch Stole of Hudson Seal Is Only \$57.50
It is made of many narrow strips of Hudson seal (dyed muskrat), giving a striped effect that is very pretty. In length it measures 70 inches and it is 11 inches wide. The lining is of seal brown silk and there are two pockets in the fur side of the stole.
Other stoles of nears seal are \$100 and \$110.
(Central)

RUGS
A Special Wool-and-Fiber Rug 9x12 Feet, \$9.75
Other wool-and-fiber rugs in dark colorings and of excellent quality are:
12 x 15 feet at \$35
12 x 12 feet at \$30
9 x 12 feet at \$20
7.6 x 9 feet at \$15
(Chestnut)

Cozy Bathrobes for Women Are \$5.50
They are soft, warm blanketing in a variety of pretty pinks, blues, lavenders and such. Plain color binding on the collar, cuffs and pocket and a cord girdle add the finishing touch.
Figured flannel kimonos are in many colors and combinations that women like. \$8.85.
(Central)

Dozens of Pretty Winter Suits at \$30 to \$47.50
Between these two low prices there are wonderfully pretty suits of silvertone, velour and kindred soft materials. Most of them are in shades of brown or blue and quite a number are trimmed with collars of Australian opossum, sealene or nutria. Jackets are lined with figured silks and ripple most delightfully.
The suit sketched on the right is of Copenhagen velour and has a sealene collar. \$37.50.
Velour also makes the other suit which has a collar of nutria fur. The back of the jacket is trimmed with braid. \$42.50.
Other Interesting Suits
cut on the fashionable lines of Winter are trimmed with embroidery, braiding or with beaver, squirrel, nutria or Australian opossum furs. Their prices range upward to \$124.
(Market)



\$42.50 \$37.50

500 Women's Regular and Extra-Size Flannellet Nightgowns \$1.75 for regular sizes \$2 for extra sizes
They are soft, good quality pink and blue striped flannellet in a number of styles with braid-trimmed and hemstitched yokes. They are generously cut and long and have long sleeves.
(Central)

The Daintiest Blouses for Women Are Hand-Made Special at \$5.90

Three pretty styles of sheer batiste and every stitch was put in by hand!
One shows hand-drawn work and hand embroidery; another has double strips of batiste set in with hand-drawn work; and the last has little squares of batiste used in the same way.

A Smart High-Neck Blouse at \$8.90
This, too, is all hand-made and one of the prettiest. It has plenty of hand-drawn work and a well-fitting high collar, finished with a little black ribbon.
(Market)

Umbrellas Special at \$1.85

Sturdy cotton covers, some of them tape edged, over strong frames, have plain or carved wooden handles with wrist cords for women and plain or carved crook handles for men.
Just the sort of umbrellas that will be needed for stormy weather.

Women's Colored Silk Umbrellas, \$6.50
Tape edge taffeta covers in navy, garnet, purple, taupe, green and black with plain or bakelite-tipped handles that have silk cords or bakelite rings.
(Central)

Real Laces at Special Prices

Filet Irish Crochet Edging Cluny
Filet lace in a number of pretty patterns, 2 1/2 and 3 inches wide, is \$1.65 a yard. Think how inexpensive a dainty lace collar or set would be!
Filet edging, 1/4 inch wide, is 32c a yard. It is much used on hand-made blouses.
Irish picot edge is 18c a yard.
Cluny lace, edgings and insertions, 1 to 5 inches wide, in many patterns, are 18c to \$1.50 a yard.
(Central)

45 Luxurious Winter Wraps Special at \$79

What an opportunity, to be able to get at this price a wrap of the exclusive, lovely sort that usually passes the \$100 mark! And they are lovely, every one; beautiful, soft materials, such as crystal Bolivia, evora, peachbloom and Caledonia, in the prettiest shades of the most fashionable colors.

The one that is sketched is of crystal Bolivia with a shawl collar of racoon. The other dolmans have large, becoming collars of the material or of ringtail, sealene or mole, and are handsomely lined.

Women's Coats and Wraps Special at \$42.50

The coat that is sketched from this group is of silvertone in brown, navy, reindeer or Oxford and is lined throughout with pretty silk.

Among the others are coats of silvertint Bolivia, tinsel-tone, Bolivia and suede velour, most of them with the plain collars that women who have their own furs want. Others have fur collars. All of them are lined with silk.
Special at \$10
A few navy chevrot coats, lined throughout, are in all sizes from 14 to 42.
(Market)

Veil Lengths Special at 55c

1-yard lengths of fashionable veils with plenty of the black-and-white effects among them.
(Central)

Men's Shoes at \$6.50 a Pair

Black leather English-last shoes are good-looking and the soles will give good service.
Tan leather English-last shoes are \$6.90 a pair.
(Gallery, Market)

Save Your Hands! Women's Rubber Gloves, Special at 45c a Pair

Good red rubber gloves, first quality, are in all sizes from 6 1/2 to 9, inclusive.
(Chestnut)

An Interesting Collection of Afternoon Gowns Moderately Priced

is to be found in the Dress Salon of the Down Stairs Store. These beautiful dresses are of soft and lovely charmeuse and chiffon velvet, of duvetyne and of silk lace used in combination with softly pleated chiffon.
Wonderfully lovely are the brown dresses, so fashionable this season. Handsome embroidery, heavy silk tassels with perhaps a touch of bright orange or terra cotta or a band of fur or a beaded ornament are some of the trimming ideas.

Of course, there are scores of delightful black dresses, too, showing all sorts of new beading motifs. White crystals on this black satin are particularly effective.
Prices start at \$38.50 and go upward, with especially fine choosing between \$50 and \$75.
(Market)

Men's Fine Silk Neckties, \$1

By far the best-looking dollar ties that we have seen in a long, long time. They are all four-in-hands in a great variety of beautiful colorings and patterns. You'll be surprised at how fine they are!
(Gallery, Market)

Savings Average a Third On Men's All-Wool Suits at \$35 and \$39

Well-tailored, good-looking suits, every thread wool and with the Wanamaker standard of good value back of every one, they are worth any man's investment.

There are suits of mixed cassimeres and chevots and styles for men and young men. All are heavy and medium weight Winter suits.
All-wool overcoats are \$35 to \$43.50.
(Gallery, Market)

STILL good choosing, especially among the large sizes, in men's soft hats at \$2. Many are half price. (Gallery, Market)

Gay and Pretty Hats at \$8

Imagine a little shirred turban of rose-color velvet with a bobbing black silk tassel at the side, or a wide hat of brilliant red velvet with the brim turned up at just the right place!

Surely there is nothing half way about hats this season.
Beautiful browns and golds and heavier shades are in this collection, as well as many blues and blacks.

Particularly becoming are the hats of glistening black panne velvet laid in folds or prettily shirred.
You'll find a great many hats that you'll like in this collection.
(Market)



Excellent Values in the Sale of Seasonable Silks

There are still almost all shades, for the quantity was large, and there are many varieties of silk from which to choose—all at the new low prices. Notable among them are:

Messaline at \$1.65 a Yard
It is 35 inches wide, in gold, sapphire, gray, cardinal, orchid, taupe, tan, old rose, navy, marine and black.

Crepe de Chine at \$1.75 a Yard
Good quality crepe de chine is 40 inches wide in navy, taupe, biscuit, gray, turquoise, light blue, white, Belgian, rose, maize, orchid and black.

Beautiful Satin at \$2 a Yard
In navy and black, it is 35 inches wide.
(Central)

Inexpensive Dresses With a Decided Charm for Schoolgirls

We'll take the prettiest first and try to do it justice. It is \$6.75, in sizes 8 to 14 years and the material is an exceptionally heavy and finely woven gingham in checks of pink or blue. There is a shoulder yoke and smocking right below it, in front, and also just at the waistline, while a sash finishes the back.

Another Gingham Frock at \$6
It is a blue, green or yellow plaid gingham, in sizes 10 to 16 years, with a bodice that narrows to a sash, which ties in back. There are two pockets and the collar is of white crepe, hemstitched in color.
At \$7.50
—a corduroy dress for girls of 8 to 14 years is in brown or navy, trimmed in red.
At \$8.75
—navy serge dresses, sizes 8 to 14 years, are embroidered with colorful wool and will make serviceable school frocks.
(Market)

New Mocha Gloves for Women

There is nothing quite so serviceable, yet soft and pleasant to wear, as mocha gloves. For Winter they are absolutely perfect.

One-clasp mocha gloves in gray or beaver are \$2.50 a pair.
With embroidered backs, they can be had in gray, taupe or beaver at \$4.50 a pair.
Silk-lined mocha gloves, with one clasp, are in gray, beaver or black, at \$3 a pair.
Strap-wrist gray mocha gloves, outseam sewn, with spear-point backs, are \$6 a pair.
(Central)

Creepers for 1 to 3-Year-Olds, \$1.25

They are of good quality gingham in pretty pink and blue checks, and the collars, belts and trimmings are of plain color pink or blue.
Suits for the Small Boy of 3 to 8
are of heavy chambrays in dark blue, tan or gray. They are button-on or middy style, some with white waists, others in all one color. \$3.50 to \$4.50.
(Central)

A New Brown Kidskin Slipper at \$8 a Pair

The slipper, with its long, slim lines, is sketched, and you will notice the pretty straps that cross over the instep and fasten with buttons. The brown is just the right shade and the slipper is nicely finished. It has a turned sole and a baby French heel.

Brogue Oxfords at \$9.20 to \$9.90 a Pair
There are several styles from which to choose and all of them have full wing tips. You may have high Cuban, medium or low heels on Oxfords of brown or black leather. The soles are welted.
New spots in all the fashionable shades are \$2.50 to \$3.50 a pair.
(Chestnut)

