

## Either at home or at the opera you hear the greatest artists

When you hear the greatest artists in your own home on the Victrola, you experience the same thrill of delight that comes when attending their actual performances. You hear the same famous artists just as they are-just as they want you to hear them-when you play their Victor Records on the Victrola. The records made for the instrument. The instru. ment made for the records.

Victrolas $\$ 25$ to $\$ 1500$. Victor dealers everywhere. New Victor Records demonstrated at all dealers on the 1st of each month.

## Victrola <br>  <br> Thii rudemat, and che tradememised Look under the tidd Look on the labell VICTOR TALING MACHINE CO.

Victor Talking Machine Company, Camden, N. J.


Right in line with the economical trend of the times, when the great Furniture values of this wonderful Autumn Exhibit are more convincing than offering at prices that are as low as it is possible for Furniture of high quality to be, anywhere.

The great things we have been doing in the Furniture world for nearly forty years speak with more emphasis and economy now, when we are hewing the margin of profit closer to the costs of production, than at any time since the to bring Furniture costs down to figures that make living easier and homes happier.

There is additional proof of this in the thousands of dollars' worth of Suites and Pieces-special lots coming to us unsolicited from leading man-
ufacturers in need
of ready money-
that are marked
still lower than the
low prices that
have advanced
this Great Store to
its commanding
position in the
Furniture World.



## Proof of the Great Reductions

LIVING ROOM

| Luxuriout Overatuffod Suites and Piecos | Suites in Poriod and Modern Styles |
| :---: | :---: |
| 55.00 Tapestry Suite, 3 pieces, now | $\$ 340.00$ Oak Suite, 8 pieces, now 82 |
| ${ }^{25500}$ Tapestry Suite, 3 pieces, now | $\$ 851.00$ Wainut Suite, 10 pieces, now $\$ 300.00$ |
| 4150 | 50 Mahogany-finish Suite, 4 pieces, |
| Tapestry S |  |
|  | \$495.00 |
| pestry and Velour Covered | Walnut Suite, 10 |
| Su |  |
| ,ocen, 8125.00 - | \$1575.00 Walnut Inlaid Suite, 10 pieces, |
| piecess, 8295.00 and | \$70.00 Mahogany China Closet, now |
| .00 Mahorany-and-Cane Suite, |  |
| 00 Tapestry-covered Arm Chair, now | (137.00 Wannut Buffet |
|  |  |
| 10.00 Roomy Suite, 3 pieces, $\$ 99.00$ | w |
| Imitation Leather-Covered Suitet |  |
| ${ }_{888.50}^{810.00}$ Living Room Suites, 3 pieces, | $\$ 06.00$ Nahogany Table, 6 ft . extension |

Floor Coverings Reduced $20 \%$ to 50\%

 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |



These Carpets at Less $\qquad$
\$36.00 Best Axminster, 3 ft . $\times 10 \frac{1}{2} \mathrm{ft}$ Than Today's Mill Cost $\qquad$ 84.90 Best Body Brussels,
$\$ 6.00$
Bring
Bitoo Velvet,
$\$ 3.45$
yard.

## J.B.Van Sciver Co.

 MARKET STREET FERRY, CAMDEN, N. J. Suitee in Poriod and Modern Styles
400.00 Suite, Mahogany or Walnut, \$400.00 Suite, Mahogany or Walnut,
Adum Style, 4 pieces, now $\$ 307$
$\$ 540$ Mahogany Suite, Louis XVI Style, 8540 Mahagany Suite, Louis XVI Style,
4pieceo, now $\begin{aligned} & \text { Si25.00 } \\ & \$ 715.00 \text { Mahogany Suite, Adam Style, } 4\end{aligned}$ $\$ 715.00$ Mahogany Suite, Adam Style, 4
pieces, now $\$ 6515.00$ Size..e0, Mahogany Suite. Louis X
Style, 4 pieces, now 8675.00


 Style, now 8165.00
$\$ 170.00$ Chifoneteo
sityle, now $\$ 120.00$ Style, now $\$ 120,00$
$\$ 0$ B. 00 , Chiffonette, Mahogany, Adam


