## 2MENSURPRISEEU RAISACKNGGHOSSE

 Resident Holds One While OtherEscapes After Exciting Chase BURGLAR TOOLS ARE FOUND
 $4=$ mivezative 0 mewaizew $\pm$ wise inn wiow

maze 54 LRGEST OLD BOOK STORE IN AMERICA Books Bought most fanous peo wisteo Philiadel phia would be found registered "regulars"-men and women certain book, but who continue
to come because they found sat isfaction and quiet enjoyment

Leary's Book Store

## The. Hare and

 the Tortoise$$
\begin{aligned}
& \begin{array}{c}
\text { In advertis } \\
\text { sional Ponzi. }
\end{array} \\
& \begin{array}{l}
\text { In a popular play of a few years ago-"It Pays } \\
\text { Addvertise," the youthful and exuberant hero }
\end{array} \\
& \text { marketed a soap-13--unlucky for diftrt", with } \\
& \text { The soap cost } 3 \text { c } \\
& \begin{array}{l}
\text { The soap cost } 3 \text { cents, and after the secon } \\
\text { at, sold for } \$ 1.00 \text { in tremendous quantities. }
\end{array} \\
& \begin{array}{l}
\text { This dramatic profit came, of course, from } \\
\text { whirlwind campaign of pubbicity, and so the }
\end{array} \\
& \begin{array}{l}
\text { thirsis that anmpans ot ofdvertise was prome } \\
\text { everybody lived happily forever after. }
\end{array} \\
& \text { People like to dream of striking the } \\
& \begin{array}{l}
\text { People like to dream of striking the popula } \\
\text { chord one terrific wallop and cashing in millions, }
\end{array} \\
& \begin{array}{l}
\text { chard ine terrinc wall } \\
\text { but it isn't teing done }
\end{array} \\
& \begin{array}{c}
\text { The public is lethargic, stupid, forgetful, and } \\
\text { advertising success must be planned in terms of }
\end{array} \\
& \begin{array}{l}
\text { advertising success must te planned in terms of } \\
\text { years of time and the continued, persistent, never. }
\end{array} \\
& \begin{array}{l}
\text { years of tume and the continuer } \\
\text { ending application of power. }
\end{array}
\end{aligned}
$$

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\begin{aligned}
& \text { Butterick-Publisher } \\
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\text { The Delineator } \\
\text { (ss.so a Year) }
\end{array} \text { Everybody's } \begin{array}{c}
\text { The Designer } \\
\left(s s^{2} .00\right. \text { a Year) }
\end{array} \\
& \underset{\substack{\text { Magazine } \\
(s, 75 a \\
\text { Year })}}{ }
\end{aligned}
$$

## TO THE REPUBLICAN WOMEN

VOTERS OF PENNSYLVANIA
 spill be used to persuade you that your should show your inde
wendence by splitting your ticket and voting for certain Demo pentic candidates.
chat
, party, which is the Democratic party. You will not
Democrat urging Democratic women to be non-partisan. Democrat urging Democratic women to be non-partisan. These
arguments are always reserved by them for Republican women
to mislead them. There is no such à thing as a non-partisan arguments are always reserved by them for Repubican women
to mislead them. There is no such a thing as anon-partisan
this fall. You are either for or against the Republican party this fall. You are either fo
and Republican principles.
You are either for Har
You are either for Harding or you are against him, and if you are for him you can't afford to tie his hands by givin
him a Democratic Congress. A vote for a Democrat is a vot
against the great principles for which the Republicans are against the great
fighting this fall.

The Republicans stand for a free America, free from
opean entanglements, free from being required to sen European entanglements, free from being required to send
their sons across the water to take part in wars in foreign
They stand for a manly, independent America in its for eign policy and for the protection of American homes, America
ideals and American business in its home policy. When you hear one talking about being non-partisan, se
him or her down as being a Democrat and be on your guard. MRS. BARCLAY H. WARBURTON,
Chairman Republican Women's Committee of Pennsy

## Oieph e. Wamington d





NEW NAYY BLUE TRICOTNE DRESSESS: 10.4 .tyl for fom 6 mite Mull embroidered in silk and one in metal; black moire
ribon tied in an effective eash completes another.
You will be surprised to see how good these Frocks
You will be surprised to osee how good these Frocks
are for .

Two Very Special Lots of Girls' Dresses


## $\$ 2.85$ <br> $\$ 5.85$





## STRAWBRIDGE \& CLOTHIER


o-morrow 350 New Trimmed Velvet \& Duvetine HATS Unequaled Value at $\$ 9.50$

 elaborately draped, a pin is all the ornamentation they need. Plenty
of banck and navy, all the beautrul rowns, taupes and deer shades;
new blues and odd blues, rusts, hennas, purple and flaming. shades

NOTE-We call particular attention to our fine lime of hundreds of Ready-to-Wear Hats, \$4.95, $\$ 5.95, \$ 6.95$; to the finest Velour Hats made in this country, $\$ 5.95$ to $\$ 10.00$; to the Tailored Felt Hats, the hundreds of Untrim
the late Trimming Novelties.

Boys' Cheviot Suits With Two Pairs Trousers, \$14.50

| A saving of one-fourth and mare on every Suit in this lot. They are of handsome dark brown, green or gray-mixed cheviots; in a new plaited style for boys of 8 to 17 years. Both pairs of Knickerbockers are lined throughout- $\$ 14.50$. This is one of many exceptional values available right now in the Boys' Clothing Store. Others- | 5-pound tins, $\$ 2.50$ Candy, Favors and Novelties for Hallowe'en <br>  |
| :---: | :---: |
| Hart, Schaffner \& Marx Suits, reduced to $\$ 29.75$ and $\$ 32.75$ <br> "Triple Service" Suits, double seat and knees-now $\$ 21.50$ <br> Jack o ${ }^{\prime}$ Leather Suits, leather reinforced-now $\$ 19.75$ | Excellent Values in Fine Hair Goods |
| Corduroy Suits, belted coat, lined knickerbockers- $\mathbf{\$ 1 0 . 9 5}$ | Pieces most in demand for |
| Warm Belted Mackinaws, convertible collar, \$10.75 \& \$12.75 | Smitches of wavy hair-now \$7.50 |
| Small Boys' Overcoats-special at \$12.75, \$18.00 and \$21.50 | and \$9.90 |
| Intermediate Boys Overcoats, 8 to 12 years- 115.75 |  |
| ratl Boys' Novelty Suits- $\$ 7.75$, $\$ 10.75$ and $\$ 12.75$ | Psyche Puffs |
| Corduroy Knickerbockers, $\mathbf{\$ 2} 2.15$; of mixed cheviot- | Expert Manicur |



First Among Winter Coats
ortao Coats, s3.000 to so.0.00

mxxwerest Cotats. 822505 to 8110.00


New Velour Dolmans Exceptional at $\$ 50.00$ Coats for Full Figures Couts or Full Figures

Dresses, $\$ 15.00$ to $\$ 37.50$


## Are Lower

 Because We Make Them LowerLinens, Useful and Decorative A few ? items from the Line ore, ALL UNDER PRICE:<br>Lace-trimmed Scarfs, Special, 50 c to 75 c

Trimmed with lace in filiet pat
Serns.
Several
inches, inches, SHARPLY REDUCED. Plhin linen, hemstitched $\$ 1.75$
$18 \times 36$ to $18 \times 54$, inche
Damask Lunch Cloths, $\$ 1.00$ scaloped,
$18 \times 27$ inches- 85 c .
Lunch Cloth and Napkins Lunch Cloth and Napkins
Of Irish linen, spoke-stitched lower-simply because, in many instances, we sacrifice our profit to help bring down thesst of living right now. This is especially
true of MEN'S CLOTHING. The regular wholesale prices for this season were no lower than a year ago, but we have marked
several thousand SUITS and hundreds of OVERCOATS at GREATLY REDUCED PRICES.
But the Manufacturer
$\left.\begin{array}{c}\text { Shares the Loss on a } \\ \text { Splendid Lot of Suits at }\end{array}\right\} \$ 31.50$

$\qquad$
Not the same percentage of
"Alco" Hockanum Worsted Suits reduced to $\$ 6^{9}$ -
Suits with 2 Pairs Trousers- $\$ 38.50, \$ 46.50, \$ 56.50$
Hart, Schaffner \& Marx Suits- $\$ 43.00$ and $\$ 49.50$
Winter Overcoats-now $\$ 26.50, \$ 29.50$ and $\$ 39.50$
Hart, Schaffner \& Marx Ulsters-now $\$ 63.50$
Autumn Overcoats-now $\$ 25.00, \$ 32.00$ and $\$ 42.00$

Shoes for Every Member of the Family in This Sale!








 Men's High Shoes- 86.85
Bhack and tan,
Enictum-last shoe


More Silks in the Sale
 Dooblewidit fine crepe de chine now s.1.5 s.as
 Yard-wide Satin Twill Foulard Silks-now
Yard-wide Black Satin de Luxe-now $\$ 2.35$
Many Printed Silks and Satins at Half Price

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| Wemers.inow wh |  |
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| efs, some with hand-em- red corners- 50 c each. Men- Imported Cambric |  |
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