


Pe 3 a Democrat Grandpa's a Republican and Ma's Independentbut when it comes to the Food Administration, we all vote for
Post TOASTIES -says Ruby

## (THIS IS A STUDEBAKE <br> "THIS IS A STUDEBAKER YEAR"

 BECAUSE




The Studebaker Sales Co. of Philo. | 847-49 North Broad Street |
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| PHONE -POPLAR |


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"The workmanship and finish on the Cadillac are equal to anything extant, whether it be a product of Europe or America."

From The Motor-the National Motor Cars

THE full force of this striking statement from an eminent English authority will be instantly apparent to anyone at all familiar with the. fine motor cars of Europe.
It's chief interest and importance consists in the fact that it places the Cadillac on a parity of excellence with the best European cars of very much higher price, whose reputatron has rested upon the very points now conceded to the Cadillac.
Several of these cars have, indeed, sold hitherto for as much as three times the price of the Cadillac; but the same writer, in another part of his editorial, admits that the Cadillac has broken down the wall of prejudice existing in England against American cars.
"By reason of its up-to-date design," he says, "excellence of material and workmanship, and fine performance on the road, it has for some considerable time been generally accepted as one of the finest, if not the finest, of American models imported into this country.'

Again, this same frank admirer corroborates the opinion of American army officers and observers, generally, in pronouncing the Type 59 an even greater car than the great war Cadillac.

He lays stress on Cadillac progress and development during the past two years, emphasizing the experience gained in arduous war services, and pointing out that in many respectsincluding coachwork and greater driving comfort and luxury-the Cadillac shows marked advance over its own previous high standards.

Herefers again and again to the beauty of the Cadillac and its enhanced charm of appearance, speaking of it in one instance as "giving the impression of a tasteful traveling boudoir on wheels."

The highly desirable changes of the past two years in the Cadillac, "he quite properly describes as "the natural and considered outcome of extended experience."
"Regardless of price or size," he concludes, "the Model 59 Cadillac approaches the ideal (of perfecion) as closely as any other car on the market today."
With distinguished foreign observers pronouncing the Cadillac the equal of their own costliest productions, which far exceed it in price, what need is there for us to impress upon appreciative Americans that the Type 59 Cadillac represents the greatest monetary motor car value in the world today?

