

INCHES FROM The Golden-Plated Rule By Lillian Paschal Day

King Coal

needed coal-hadn't a pound. Frosty nights, the house was chilly. Had my order in since last May. We have to depend on one dealer. We have to depend on one dealer.
Can't get it elsewhere.
Zone system is still in force.
Though we've no fuel administrator.
Result, he is a petty tyrant.
We call him King Coal.
He sells us coal or he doesn't.
Just as he happens to feel.
We wonder if he doesn't hold it.
Waiting brings higher prices.
He always says it's strikes.
Or else the railways discriminate.
Small dealers get left. They do.
But he himself does the same.
We get left. Says he has no coal.
Same day he fills his own cellar.
I live near his house and see it. Same day he hils his own central.

I live near his house and see it.

He sold my neighbor five tons.

I phoned him to ask him about it.

He claimed she'd a prior order.

I said she only moved here in June.

My order antedates hers. My order antedates hers.
His answer was typical:
"I haven't time to argue. Goodby."
Then he rang off.
If anything maddens me, it's that.
I wanted to go right over to him.

He needed a lecture on courtesy, But I didn't. Such men are impervious to that.
I got a dozen neighbors together.
A committee was appointed.
I was made chairman.
We ordered three carloads of coal.
Got it direct from the mines. Got it direct from the mines.
Our average was ten tons apiece.
We naid \$11.75. Dealer got \$15.
Our winter's supply cost us \$1410.
Dealer would have cost \$1800.
Mr. King Coal was furious.
He called up one of the committee.
She referred him to the chairman.
He telephoned me.
Why were we sending to the mine?
We should patronize home merchants.
Wasn't his coal good enough?
"Coal may be all right," I said.
"But your manners weren't.
Nor your methods nor prices." Nor your methods nor prices."
'But—" he expostulated. My interruption was an exact copy:
"I haven't time to argue. Goodby!"
Then I rang off. oetic justice is sweet.

Isn't it odd?
Little tyrants receive tyranny.
Then pass it on to the defenseless.

THE DAILY NOVELETTE

Such a Nice Girl

By HAZEI, GRAY WOOD

"Oh, John, you know the Baldwins ever on Pocasset road?" His mother stood in the doorway wiping floury hands on her big apron. "Well, they have such a nice girl visiting them!" "Tee," chimed in John's sister Nell, appearing behind her mother's shoulder, "she really is, John." "Tee," chimed in John's sister Nell, appearing behind her mother's shoulder, "she really is, John." "Tee," chimed john unappreciatively, and without glancing up from the casel upon which was appearing, by degrees, a strong resemblance to the oid cow barn.

"You know," continued his mother."

ow barn.
"You know," continued his mother, plaintively. "I think it would be lovely if we all went over this evening, so that you could meet her."
"Now, mother, and you, too. Nell." and John threw down his brush, regardless of where its camel's hair tip might the very start of yalegs of where its camers half the impar-land, "right at the very start of va-cation, I want to say I'm through with girls, positively through! My experi-ence with girls has been unfortunate." he hinted darkly and to Nell's tremen-dous delight. (Her brother had a

past!) Later in the day, Mrs. Canfield, not-

Later in the day, Mrs. Canfield, noting that her son's afternoon walk wantaking him in a direction quite opposite to Pocasset road, sighed heavily. Sie did wish John wouldn't be "queer," and wasn't it queer for any healthy, good-locking boy like John not to show an interest when informed that there was a nice girl in the neighborhood? "Nell," she called suddenly to her daughter, "let's have the Baldwins and their guest over to supper. John can't run away, and it would be so nice n—well, they say she's terribly clever, makes her own clothes, and all." Mrs. Canfield was a bit weak here, to be sure, in thinking that any man was ever attracted to a girl because she made her own clothes.

Several days later, John, flat on his back beneath a maple tree in the pasture, chewing a spear of timothy any gazing skyward at the white clouds racing by above the foliage, was ruminating over the recent competition in which he had been defeated. The contest had been over a deeign for a frieze to be used in decorating the new city library and John, after turning out what he considered the masterplece of his career, had been defeated—and by a woman. One of those short-haired, masculine ceratures, he supposed, who lived in topsy-turvy studios with bare floors and rugs on the walls. Nor had his injured pride been salved by an honorabie mention and a bid for the friese from a neighboring village erecting a fancy town hall.

"There's something wrong," he grumbled, "when women can compete with

"There's something wrong." he grum-bled, "when women can compete with men and take the bread and butter out of their mouths." Whereupon he arose and went home, with a hope in his heart that there would be a berry pie for sup-per and, possibly, hot biscuits and honey.

per and, possibly, hot biscuits and honey.

There was all of that—and more. As he approached the veranda John heard volces—feminine volces—unknown faminine volces. Now, why had his mother not given him a him that he might have taken his supper in town!

"My son—Miss Everett—you know the Haldwins, I guess."

In the twinkling of an eye he found himself seated in the couch hammecabeside a girl whom he mentally, and at once, labeled "the winner of them all." She was everything his fancy demanded of a woman—petite, feminine, low-volced. Totally domestic, of course. Deftly, he pigeonholed her.

And the conversation which followed seemed to prove his theory. Miss Everett held opinions about jelly making, renovation of portieres, the cleaning of silver.

Throughout supper, Mrs. Canfield, with

sliver.

Throughout supper, Mrs. Canfield, with that detached part of her which was not attending to the wants of her guests, noted with satisfaction that John and Miss Everett, thoughtfully seated side by side, were "getting along." And after the meal she continued to detain the older people indoors, even managing to detach her romantic daughter from her brother's side.

Consequently, John and Helen Ever-

rother's side.
Consequently, John and Helen Everit, in friendly solitude out on the darkhed porch, watch a cool little misty
soon descend the sky. And gradually



ASCO

ASCO

1126 Walnut St. From 12th St.

A Distinguished Line of
Excellent Styles in Smart Millinery

at 10.50 to 12.50 Is Being Featured This Week Most Unusual Values

P. N. Degerberg 1621 Chestnut Street

Imported Scotch Tweed SUITS, TOP COATS, CAPES and SKIRTS

> \$65 up or WOMEN and MISSES

"Why, I—I haven't talked much about it—but there was a competition for a frieze for the new library—" "Yes?" John urged her on, the while cold hand seemed clutching at his

"And I worked dreadfully hard over "And you won!" broke in John, determined not to show the emotion he reany felt—part envy, part chagrin that a slip of a girl could beat him. "Good for you, Miss Everett. I tried and won only honorable mention. So I know better than any one clae what it means to you. Congratulations!"

But in the faint silver shine of the moon, he saw that the girl was gazing at him in astonishment. "You're wrong," she said, "quite, quite wrong. I didn't even get honorable mention." There was a moment's silence. Then John reached over and helped himsen to her hand. "Thank heaven!" he exclaimed. "I don't believe I could ever ask a woman to be my wife who had.

beaten me in a big thing and—and—why—" for the girl beside him was blushing and trying to remove her hand from his.
"I guess I was a bit sudden," he applogized, "but you know, ever since my mother told me you were at the Baldwins I've felt such a strange attaction toward-you. And now that I've met and talked with you—"
"Wait!" interrupted Helen gently.

"Wait!" interrupted Helen gently,
"we hardly know each other yet. Tell
me again when when the moon is full!"
And John, glancing into the western
sky, smiled and was satisfied. Next complete novelette-



Mahogany Half Hour Cathedral \$23 ong, 8-day .. 23 and 5 So. 8th St 1633 Columbia Ave.

Schwartz Fur Shop House of Fine Furs Announces Brilliant Fall Opening interest all lovers of fine furs. It will prove as well a value-demonstration event. We are manufacturing furriers and sell direct. There Is No Middle Profit You Buy at Wholesale Prices Fur Remodeling at Lowest Cost By All Means Attend the Opening This Week

11 South Sixteenth Street

If you like the taste of coffee, you'll like

INSTANT POSTUM

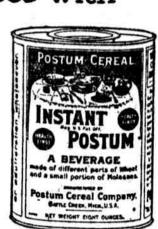
and you'll like it better than coffee because it is a table drink of satisfying flavor, with no after regrets, and it costs less.

Coffee disagrees with some, but Instant Postum agrees with everybody.

"There's a Reason" for Postum

Sold by grocers everywhere!

Made by Postum Cereal Co., Inc., Battle Creek, Mich.





A Full Dozen in Every Dozen

When you buy eggs at an "Asco" Store, you can rest assured you are getting twelve good ones in every dozen-no question about it.

Every egg that is sold over our counters is carefully inspected. That's why we are able to guarantee each and every one of them to be sweet and whole-

Big, Meaty, Selected

ASCO

ASCO

Eat more eggs. Your body will need the additional heat and nourishment to resist the coming cold weather.

"Asco" Stores are conveniently located all over Philadelphia and in the principal cities and towns of Pennsylvania, New Jersey, Delaware and Maryland.

ASCO ASCO

ASCO

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

Autumn Has Produced the Lovliest Skirts of All

Not for years and years have skirts been as pretty as they are right now. Heretofore they have been utility affairs, more or less, but this season their beauty of coloring and of material makes them a distinct addition to the wardrobe of the woman of fashion.

Hundreds of delightful skirts in plaids, checks, stripes and plain colorings are to be had in the Down Stairs Store at prices which are rather surprisingly moderate. For instance, any one of the six skirts sketched is a splendid value.

At \$7.50, a wool jersey skirt has a slip belt, two pockets and big buttons for trimming and can be had in reindeer or heather blue.

At \$8.75 there is a checked velour in blue-and-black or tan-and-black.



At \$11.75, a most delightful skirt of soft velour in beautiful tones of brown, tan, blue or gray, with a bright stripe introduced here and there in the plaid. The pleats are very close and fine and extend above the narrow

At \$12.50, a skirt with big block plaids which can be had in four colorings. It is either knife or box pleated and a remarkable skirt for the money.



Bits of Sheer and **Dainty Whiteness**

Skirts

In Extra Sizes there is a good model in dark,

subdued plaids. The pleats are

stitched down over the hips and

the skirt can be had in 32 to 38 inch waistbands. \$22.50.

are these fresh, new collars and sets of voile and organdie. They are hand-hemstitched and some have touches of hand drawnwork or some embroidered dots in the corners. So simple are these that they are quite appropriate for mourning wear. \$1 to \$2.25.

Middy Ties Are Lower in Price Squares and half-squares of taffeta or satin are in navy blue, black or red and some have corded edges. \$1 to \$3.

New Duvetyne Neckwear is an Autumn fancy. It is in rose, white or pumpkin color and takes the forms of high or low collars or vestees. \$3.25 to

Oval Plaited Rag Rugs A New Shipment and the Best We Have Ever Had They're pretty, no gainsaying it!

Quaint and picturesque yet durable and inexpensive, withal! There are mixtures of gingham and chambray that have a dis-

| any p | eop | le u | se these | as scatter |
|--------|-----|------|----------|------------|
| edrooi | ms. | | | Participa |
| 18 | x | 36 | inches, | \$3 |
| 24 | x | 36 | inches, | \$3.50 |
| 27 | × | 54 | inches, | \$5.75 |
| | | | inches, | |
| | | | | \$10.75 |
| | | | | \$16.50 |
| | | | | on made to |

We will have special sizes made to order for anyone who would like to have them.

Women's Satin Dresses

Many Styles Between \$10 and \$25 Yes, many styles, for there are several models in black or navy at \$10 and various others at \$12 and \$15; then there is wide variety and very interesting choosing among the satin dresses in brown, navy and black up to

The Ever-Practical and Good-Looking Jersey Frock

Now, one may choose a tailored jersey or a jersey dress that uses most of the wiles that other frocks do. For instance, some of them have accordion-pleated overskirts. Of course, embroidery in wool or silk plays its part well, too, and there are dresses in tan, navy and various shades of brown and blue. \$16, \$16.50, \$18.75 to \$25.

Black Dresses

of beautiful quality crepe de chine or crepe meteor are simply made, but exceedingly well made and they have the charm of graceful lines.

The First Fine Wolf Skins Appear in the Fur Store They're quite the finest we have seen in a long time, too. The pelts are very full-furred and fluffy

and almost as soft as fox. One-skin scarfs can be had in a beautiful brown,

in taupe and in gray at \$35, \$40, \$47.50 and \$55. (Central)

600 Yards of Dark Curtain Material Special at \$1.85 a Yard

It is 48 inches wide and makes nice curtains for windows where the sunlight comes in, for it is a material that does not fade easily. The colors are rose, brown and blue in the plain-center, figured-border kind. That which is figured all over (really a madras) is in tones of brown or green. (Central)

150 Colored Silk Umbrellas for Women Are Special at \$6.50

Purple Of tape-edge taffeta, they all have shiny black wood handles with bakelite rings or silk loops.

Women's High-Neck Nightgowns

are of soft white cambric in four styles. So many women have been asking for gowns like these. There are two styles at \$2 and two styles at \$3.

Corset Covers, 85c to \$1.25 Many, many styles between these two prices, of white namsook with lace or embroidery

Envelope Chemises, \$2

An especially pretty one, of soft white batiste, has a deep yoke of embroidery all around and is topped with ribbon shoulder straps.

800 Yards of Pure-Dye Taffeta at \$2.75 a Yard

ASCO

Midnight Black

Marine Copenhagen Silver Grav

It is quite a while since we have had taffeta like this, at any price—smooth as wet sealskin; chiffon taffeta that is as durable as much heavier silk because the weight of it is all pure silk. "Pure dye" means that the dye is not "loaded" with gum or anything to give the silk weight and body.

Beautiful in color and lovely in quality, silk like this is actually an inspiration when one is making a dress of it. This would be especially nice for accordion-pleated skirts, too. 36 inches wide

(Central)

New Regulation Dresses for Girls of 6 to 14



The style sketched is made of white jean with a blue collar and blue cuffs; the sort of dress that most girls want for

school wear. Another pretty dress has a blouse of unbleached muslin with a cadet blue skirt of heavy quality gingham that buttons on to the waist. 6 to 16 year sizes at \$6.75.

The Other Dress, Sketched s a cotton serge with a white pique collar. It is in sizes 10 to 16, and is in a variety of color combinations. Price \$6.75.

Wonderfully Pretty Taffeta and Georgette Crepe Frocks for better wear are in blues and browns, mostly. They are for girls of 14 to 17 and prices range from \$16.50 to \$34.

New Black Lace Shoes in 4 Styles for Women and Girls

At \$8.80 a pair-black kidskin shoes with wide toes and low heels are very comfortable.

At \$8.80 a pair—black kidskin shoes with imitation raight tips At \$9.60 a pair—black calfskin shoes are made th imitation

wing tips or real wing tips and have medium heels.
All of them have welted soles. Children's Shoes, \$5.25 a P

Sizes 111/2 to 2 They are excellent school shoes, as they are made and dark tan leather on wide-toe shapes with serviceable, welted soles

Plenty of Neat House Dresses at Small Prices At \$2.25

The dress, sketched, is good chambray in pink, green or blue; it is the comfortable straight-line style that so many women like and the smocking gives it fullness in front.

At \$3

ginghams; some are trimmed with plain

The other dress, sketched, is in pink, blue, green or black and white plaid ging-ham. Embroidery adorns the snowy white pique collar. At \$3.85 There are a number of pretty styles (five styles at least) of checked or plaid

colors, others with white. A Special Group of

Women's Coats at \$23.50

every one of them is special value. They are of velour, silvertone and polo cloth in taupe, brown, navy, black, Burgundy and reindeer and they are cut on the conservative styles that you can wear for a long time. All of them are lined throughout with silk and there are fittings in all sizes from 14 to 44. The coat sketched is of polo cloth.

50 Coats at \$12.75

If you need a good, all-round knockabout coat for a small price, this one is exactly right. It is of navy blue cheviot of Winter weight and is lined throughout with durable black Venetian. In sizes 14 to 42.

At \$25 to \$39

there are dozens of different styles in good, serviceable coats and pretty dolmans. They are of veour, silvertone, polo cloth and Bolivia and are nicely lined with



silk. A great many have generous fur collars.