INCHES FROM

## The Golden-Plated Rule

By Lillian Paschal Day

Who could my girl's enemy be? She declared she had none. I went with her to the lot.

Got a job as extra. Then I watched every girl's face.

Especially when Laura was on.
Soon I spotted one girl.
She watched my girl every minute.
Jealousy was written all over her.
I got a specimen of her writing.
It was identical with the letters.
I took her aside, showed I had her.

I took her aside, showed I had her Taxed with it, she confessed. She was in love with the director. She thought he liked her. He changed when Laura came. She hated her—and wept. I wanted to shake her.

"You goose! He's a married man. He was merely kind to you. He's crazy about his wife. She came the day Laura did. She probably saw your foolishness.

She probably saw your foolishness. Put him wise, so he was cool.

It was for your own good!"
She dried her eyes and apologized.
She's engaged to the property man.
Laura has been promised stardom.
The director's wife saw to that.

They turn back when they wake up.

ters out?" with a curt "More or less,' took down his hat, and left the bank.

Jealousy turns girls to demons.

Isn't it odd?

Behind the Silver Screen

My daughter is in the pictures. No star yet, but name's in the cast, to the fans know who she is. So the fans know who sne is.
Directors are queer folks.
Ability doesn't always count.
They think a lot of letters.
Those are popularity thermometers.
Fans are supposed to write them.
Of course they don't always.
Any goose knows that.
Some actors write to themselves. Others have press agents to do it.
My girl scorns such methods.
Says it's your work that counts.
But these knocker letters started. hey roasted her up and down. They roasted her up and down.
Said she was ugly—no actress.
They even went to the director.
Asked him what pull she had.
Nasty insinuations, and they hurt. He began being crusty to her. Rawled her out till she cried.

had he'd been so nice before.

the expected daily to get canned.

decided to do something.

Inde her give me those letters. Seme were anonymous. Others had names and addresses. went on a still hunt for them. The first number was a vacant lot. Next place I asked for "Miss Sax." Nobody had even heard of her. The rest were all fictitious.

went home mystifience DREAMLAND ADVENTURES

Whoo-Whoo, the Watchman By DADDY

CHAPTER II

What the Dark Glasses Saw when Peggy told him of Caw-Caw w's plot to have the crows attack the

birds while they slept.

"Who! Who! Phoo! Phoo!" hooted
Judge Owl, swelling out his cheet as he
steed in the doorway of his hollow tree.

"Id like to see any rascally crow dare
to show his nose in Birdiand after nightfall. That's the time I'm best as watchmap. I can see so well in the dark that
I'm a match for a dozen crows." "But you're not a match for a hun-dred crows." Peggy reminded him.
"While you are fighting your dozen, the others will be thrashing the sleeping birds and wrecking their nests." Judge Owl had to admit that was so. No matter how brave he might be, one owl couldn't drive away a whole flock of

"What shall I do?" he asked Pergy. What shell I do?" he asked Peggy.
'I should think the best thing would be to wake up the birds and tell them about the danger," she advised.
'EThat's ensy." replied Judge Owl, and

will not come until moonrise."

"It la nearly moonrise now." hooted Judge Owl, looking off toward the easten sky. "We'd better hurry."

But when Peggy came to look for Billy she found it had grown so dark in the woods that she couldn't see where she was going. She banged into trees and bushes and had a lot of trouble.

"Who! Whoo! You're blinder than an owl!" Judge Owl hooted. "T'll have to get you my dark glasses."

Peggy thought that was rather foolish of Judge Owl, for if it was so black she couldn't see with her own eyes, how in the world could she see with dark glasses."

If they help me see in the daytime, when I'm simost blind, they ought to help you see in the night time," he argued. Peggy doubtfully put on the Fragles just to satisfy him. Then, much to her surprise, she found that what he said was actually true. She could see remarkably well with the glasses—not to well as she could see with her own eyes in the sunlight, but well enough to Eake out the trees and bushes and open places in the woods, and even an ocasional nest.

And one of the first things she saw,

places in the woods, and even an oc-tasional nest.

And one of the first things she saw, as she turned toward the rising moon, was a black cloud sweeping toward Birdland. It wasn't an ordinary cloud, either. Peggy knew without being told that it was a flock of crows coming for their surprise attack on Birdland.

How the surprise attack is met by other surprises will be told in tomor-row's chapter.

#### THE DAILY NOVELETTE

Another Man's Fiancee By WILLIAM R. COWLES

Charles Denison leaned back in his twivel-chair and looked across his mahogany desk with its bronze marker letered "President." at the tense young sllow before him. He was thinking how have a thing it was to be thus holding a the hollow of his hand all the future of this clean-cut chap who normally car-ried him head high and his shoulders

Well, Graham," he gave out at impth, 'It's all up, isn't it?"
Jack Graham raised eyes that were remarkably unworried, considering the position he was in. Then, "I'm afraid it is," he said. Suddenly he rose, thrust his hands into his pockets, and strode eyer to the window. "I don't know how you—er—got on to me, but I plead no excuse. I'll swear I never did such a thing before. It's foolish to say I never will again, for I'll probably never have another chance."

"Grahams" Denison's tone held a note which halted the other man in his stride, "By the grace of heaven it was not the bank examiner who saw you bringing the money from the teller's cage when Drake's back was turned and placing it in the vault where it did not belong to take the place of money gone you doubtless alone know where. I was the man who saw you and in your face I read the explanation. Now, I happen to like you, Graham. More than that, our fathers were old friends. A first offense shouldn't queer a man for a lifetime, yet I don't feel that I can let you go on here is if nothing had happened. Now, my smally have a little place up in West-chester. Run up there as my guest until you get a grip on yourself again."

Jack was taken aback, baffled. He Denison's tone held a note Jack was taken aback, baffled. He estated, Under the circumstances, and he accept this hospitality? On the other hand, could he refuse? "Thank ou, he said at last, "I will."

Had Jack seen the speculative half mis in the other's face after he had see from the office he would have the significance. As it was, he said in Drake's query, "Biraighten materials."

who was a sort of ne'er-do-well—a job in the bank. But we drifted apart, and now Jim is in an awful scrape—took money from the bank and inveigled another man into fixing things up the day the bank examiner came by telling this other man a hard luck story about a secret marriage and a sick wife and children. Charlie got the other man out of the way for a while, thinking if Jim felt safe he would keep on and ultimately give himself away and so clear the other fellow. And that is the way it has worked out. I heard from Charlie yesterday and tonight he is coming—why, Jack!"

For once again, Jack was drawing her arms about his heck. "Darling" he said, "if you knew what I've suffered the last two weeks!"

"Maybe." whispered Betty, "I do!" And blotted out the memory with her first kiss. UNDA ON BACKERO ACTOR ONE vereno vereno vereno vereno ve

Next complete novelette-

Adventures With a Purse

So Many chains one sees these days, long chains, short chains, bright chains, dull chains, every woman has one. And with so many to choose from, who knows how to go about making a selection! Let me give you a hint that may help. There is a certain firm of master jewelers, who make a specialty of necklaces and chains. To Paris they go, and searching here and there, in that mirrored jewelry shop, and at that designer's workshop, they select the designs for us, and bring them back to New York. And then, oh, the chains that are fashioned! Curiously wrought metals studded with colors of rubies, sapphires, topaz and emerald. How they delight one! And in New York they are selected by a wise shopkeeper in our own city, who brings them here for us to revel in and purchase. The prices are reasonable, and the designs and lovely color combinations will cause you to exclaim. Let me whisper to you the name of these chains, so that you to exclaim. Let me whisper to you the name of these chains, so that on may stop and look at them.

This is an adventure for those who Two weeks latter a merry crowd of fur-toqued, mackinawed young people left the Keynes's house on the estate adjoining the Denisons, dragging tobogans and carrying skis. Jack Graham bent forward under the pull of a short toboggan upon which Betty Keynes had casually dropped.

This is an adventure for those who love the sweet faint seent of levender. One of the shops has just received some quaint slender bottles of delicate old English lavender, direct from Londan, where it has been put up. The bottle itself will attract you, with its delightfully quaint English picture, and certainly on will be cleased with the cleaned with the casually dropped.

Unexpectedly plunged into the midst of a winter house party, Jack had, perforce, to hold up his end or attract undue attention to himself. Vouched for by the son of them, first by the Denison household, then by the Keynes, whose two pretty daughters and Janice Denison kept going one good time after another. Janice had even confided to him that she find great hopes that Betty and her brother had hit it off.

Thinking of these things, Jack paused

fully quaint English picture, and certainly you will be pleased with the elusive fragrance. I am told that it is used as a headache cologne, and that ladies frequently put just a tiny drop on their handkerchiefs. The bottles may be purchased in 37c size or for 78c.

If you are planning a luncheon, or card party, or perhaps a party for some little person who is approaching a birthday, you will be interested in hearing about the place card holders. They

brother had hit it off.

Thinking of these things. Jack paused in his trudging to draw a deep breath. He didn't like his position, he knew he must fight the feeling of regard growing in his heart for Betty Keynes, he couldn't read the future.

"Smatter, Jack?" called Betty.
"Tired?" The girl jumped up and ranto his side. "What about trying the long run before the others catch up?"
They climbed the hill, dropped on the toboggan, Jack in front and Betty steering, and started. It was a swift, exhilarating drop, and Jack smiled at the little shrieks of delight which came from close over his shoulder.

Suddenly something went wrong. Folto help out a certain decoration scheme, or you could vary the colors. Suddenly something went wrong. Followed a swerve, a glddy curve and a thudding impact against a tree.

That's easy." replied Judge Owl, and the search to hoot a warning to sit Birdland.

That's easy." replied Judge Owl, and the shear to hoot a warning to sit Birdland! Whoo! Whoo! Whoo! Wake up! Danger is "Whoo! Whoo! Wake up! Danger is should in Birdland! Whoo! Whoo!" blook owned in the shear of the gloomy woods as loud as the shriek of a train whistle. Feggy hought it would wake up the birds in a hurry and put them on their guard. To her surprise, however, not a bird seemed to stir.

Now this wasn't as strange as one might think. The birds were used to might think the birds in a hurry and put them on their guard. The birds cost 10c each.

True he heard a voice—was it was till ground a thudding impact against a tree.

For names of Shops address Woman's pack editor or ohone Walnut or Main 8000.

HOTEL SALE CONFIRMED

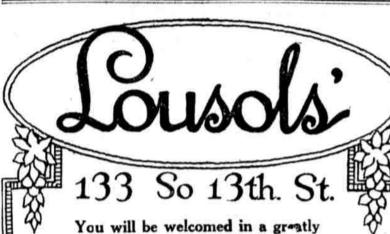
Syndicate to Get the St. Charles, of Atlantic City, Oct. 12.—Sale of the Hotel St. Charles to a syndicate headed by ex-Senator Charles Dick, of Ohio, between the house in their dreams it was still sleeping time and they went right and recurred confidence in his integrity was stead and trying to wake up, had a rooster crowed, they would have samed up in a hurry. As it was they land a rooster crowed they would have land the could and the knew now that she loved him. Slowly, Jack sat upright. With a shaky little laugh, ne unfolded the gentle was knocked out. Kept ladge Owl go on with his hooting.

First Homer Pigeon, who had brought to set up he had a rooster crowed the storm when the same and the saw what he had brought to set up he had a rooster crowed the sentle stat

Even Homer Pigeon, who had brought to get it straight. "Barbarā!" gasped Betty. "My sis. teep awake. He yawned and yawned as he perched in a pine tree waiting to see what Peggy and Judge Owl were going to do, and finally he dropped off to sleep. "Whyo! Whoo! The sleep of the fall, put his hand to his brow, bewildered. "Why—they said—a secret botween you——" Taink we'd better look for Billy." I taink we'd better look for Billy. The sale was affirmed by the United States District Court in New Yolce was genuinely puzzled. "Unlesson!" I taink we'd better look for Billy." I taink we'd better look for Billy. The sale was affirmed by a cash payment of \$50.—

I'l don't meerstand, Jack!" Betty's dividends have been paid to the creditive better look for Billy.





Improved Shop

when you call again, for since our remodeling our equipment and resources have been much improved.

SPECIAL OPENING FEATURE

Wraps—Coats—Suits of Valdyne and Marvella Cloth Plain and fur trimmed

\$69.50 to \$150

Prices on our entire stock make reduction sales unnecessury. You will not pay less later

Things You'll Love to Make



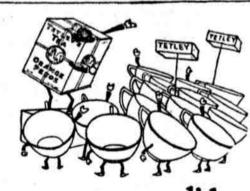
Glove Change Purse

bers of the Young Women's Christian Association from all city branches, was an unqualified success. The show will be repeated tonight. It is given for the

benefit of the Y. W. C. A. summer

Like the plots of most musical shows, that in "Fi-Fi of the Toy Shop" is most conspicuous by its absence. The dances of all the familiar story-book dances of all the familiar story-book characters are well executed and many intricate steps are introduced by the more than 600 girls in the chorus. Miss Ruth Elliott, as Fi-Fi, shows the benefit of experienced coaching. Her work leading up to the climax, when she marries the "Man-in-the-Moon," is good.





# The popular candidate

There's never any doubt about the choice when Tetley's is in the ring. It's the most popular every time! But on the other hand,

The refreshing fragrance of a sparkling cup of Tetley's full-flavored Orange Pekoe Tea is not an accident.

TETLEY'S TEA

It's the result of a blending experience that dates back over 100 years. No wonder Tetley's is so popu-



RIALTO GERMANTOWN AVE.

AT TULPEHOCKEN ST.

ROBERT WARWICK in

"THE 14TH MAN"

RUBY MARKET ST. BELOW 7TH

10 A M to 11:15 P. M.

DOROTHY GISH 1n

"LITTLE MISS REHELLION"

SAVOY 1211 MARKET STREET

8 A. M. TO MIDNIGHT
OLIVE THOMAS IN
"DARLING MINE"

SHERWOOD 54th and Baltimore Mar. 2: Eve. 6:30

STANLEY MARKET ABOVE 16TH 11:15 A M to 11:15 P. M.

VICTORIA MARKET ABOVE STR

"THE JOYOUS TROUBLEMAKER"

The NIXON NIRDLINGER THE ATRES

AVENUE Formerly West Allegheny 25th St. and Allegheny Ave. STAR CAST in WHAT BECOMES OF THE CHILDREN?

BELMONT 52D ABOVE MARKET

ALMA RUBENS In

CEDAR GOTH AND CEDAR AVENUE

"THE FIGHTING CHANCE"

COLISEUM MARKET BETWEEN

JUMBO FRONT ST. & GIRARD AVE.
GEORGES CARPENTIER IN
"THE WONDER MAN"

LOCUST 52D AND LOCUST STREETS
THOMAS MEIGHAN IN
"CIVILIAN CLOTHES"

NIXON 52D AND MARKET STS.

GEORGE WALSH 2:15, 7 and 8
"SINK OR SWIM."

"LADY ROSE'S DAUGHTER"

MARJORIE RAMBEAU IN THE FORTUNE TELLER

New York, N. Y.



The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

ALLEGHENY Frankford & Allegheny Mat. Daily 2:15. Evgs. at 8

MAY ALLISON in "THE CHEATER"

PALACE 1214 MARKET STREET 10 A. M. to 11.15 P. M. LOUISE GLAUM in "LOVE MADNESS" APOLLO 52D AND THOMPSON STS.
MATINEE DAILY
ANITA STEWART IN
"THE YELLOW TYPHOON" PRINCESS 1018 MARKET STREET
SPECIAL CAST IN
"THE FIGHTING CHANCE"

Alhambra Mat. Daily at 2: Ewes., 6.45 & 9

ANNA NILSSON In
"THE FIGHTING CHANCE"

OVERBROOK 63D AND
HAVERUORD AVE.
STAR CAST In
"EYES OF THE WORLD." "EYES OF THE WORLD"

ARCADIA CHESTNUT Helow 16TH
10 A. M. to 11:15 P. M.
ELLIOTT DEXTER In
"SOMETHING TO THINK ABOUT" REGENT MARKET ST. Below 17TH
P:45 A. M. to 11 P. M.
MAY ALLISON in
"HELD IN TRUST"

BALTIMORE 51ST & BALTIMORE EVES, 6:30 Mat. Sat.
"LOVE'S PROTEGE"

BLUEBIRD BROAD STREET AND SUNQUEHANNA AVE.

BROADWAY Broad & Snyder Ave.
2. 6:45 & 5 P. M.
ALMA RUBENS in
"HUMORESQUE."

CAPITOL 10 A M. to 11:15 P. M. ETHEL CLAYTON IN "A CITY SPARROW" COLONIAL Gtn. & Maplewood Aves. 2:30. 7 and 9 P. M. THOMAS MEIGHAN In "CIVILIAN CLOTHES"

EMPRESS MAIN ST., MANAYUNK CONSTANCE TALMADGE IN

FAIRMOUNT 20th & Girard Ave.
WALLACE REID IN "WHAT'S YOUR HURRY?" FAMILY THEATRE-1311 Market St

STAR CAST in "THE WHITE CIRCLE" 56TH ST. THEATRE—Below Spruce MATINEE DAILY SESSUE HAYAKAWA IN "AN ARABIAN KNIGHT"

FRANKFORD 4715 FRANKFORD "THE SHEPHERD OF THE HILLS"

GREAT NORTHERN Broad St. at Eric Mariorie DAW in GO AND GET IT" IMPERIAL 60TH & WALNUT ST LOUISE GLAUM in

LEADER 41ST & LANCASTER AVE. "EYES OF THE WORLD"

LIBERTY BROAD & COLUMBIA AV. "UP IN MARY'S ATTIC"

333 MARKET STREET THEATRE RIVOLI 52D AND SANSOM STR.
ALMA RITREES IN 12 11:15 P. M. ELSIE FERGUSON Matines D. "LADY ROSE'S DAUGHTERS" MODEL 425 SOUTH ST. Orchestra.

THE SOUL OF RAFAEL AURORA 2182 GERMANTOWN AVE | JEFFERSON 29th & Daughtin Sta

STRAND GERMANTOWN AVE.
THOMAS METGHAN IN VENANGO ONE HOUR HEFORE DAWN"

CENTURY Eris Ava and 6th St. Mat 2 is Nov. 8 45 to 11

WANAMAKER'S

WANAMAKER'S

# Wanamaker's Down Stairs Store



Delightful Hats With Feathers or Flaring Bows Imagine a wide, stiff bow of black moire ribbon

across the front of a hat of glistening hatters' plush; or a hat of terra cotta velvet with a feather of exactly the same tone fluttering over the brim; -or a wide, soft-brimmed hat made entirely of peacock blue velvet.

Hundreds of beautiful hats have come, with Autumn, to the Down Stairs Store. There are little hats and big ones and each has its own distinguishing touch of smartness. The colorings are lovelier this season than they have been in many a year with an unusual number of beautiful ruddy browns. At \$10, \$12.50 and \$15 there are wonderfully beautiful things.

#### Men's Genuinely Sound Business Suits of All-Wool Materials Are Special at \$39

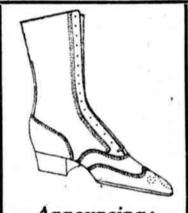
And, as a straight business proposition they are worth looking into. The cheviots, cassimeres and worsteds of which they are made are pure wool, every thread, and are in weights for Winter wear. The tailoring of the suits is correct in fashion and careful in workmanship.

The colorings are best ones a man can choose-dark blues, browns, grays

Coats are made single breasted with two or three buttons and are lined throughout with mohair. Fittings in all regular sizes and spe-

cially proportioned suits for men who are taller, shorter or stouter than the

And there is a real money saving of \$6 to \$16 on a suit. (Gallery, Market)



Announcing: Women's New Brogue Shoes at \$8.40 a Pair

Small price? Yes, indeed, and you will realize the excellent value when you feel the soft, durable brown leather and see the good style of the shoes. They have slightly broader toes than usual, ful wing tips and perforations soles are sturdily welted and the heels are low and

Girls going to school and college will like these shoes!

New Kidskin Shoes Soft black kidskin lace shoe are made with welted soles and medium heels at \$9 a pair Shoes like these combine comfort and good appearance. Children's School Shoes

Tan lace shoes with good, wide toes and welted soles are in sizes 111/2 to 2 at \$5.25 a

#### Women's New Suits Smart of Line and Excellent of Material

Beginning at \$18.50, one can find good, knockabout jersey suits and there are various other jersey suits up to \$48.75, which is the model sketched.

It is in brown, dark blue or Nankin and the jacket is lined with soft, plain-color silk to match. The collar is of good grade Australian opossum. The quality of the jersey is worth noticing, too.

The Other Suit Sketched is of silvertone in navy or Pekin. It has six pockets in front, tucks in back above the belt and a rippling skirt below. The jacket is lined with pretty figured silk. \$32. Wool velour suits of moderate

price are \$25 to \$37.50 and some of them are trimmed with fur.

Between \$45 and \$125 a woman can choose just about that she wishes. The materials are of especially good quality, the tailoring is beyond reproach, the jackets are all nicely lined and the fur that is used is of

clean, full-furred skins.



#### Practical Black Sateen Petticoats, \$1.25

The sateen is of a firmly woven, lustrous quality and the petticoats are made with deep flounces.

Flowered petticoats of sturdy mercerized material have a pleasant rustle and real durability. \$2.

### Hundreds of Dresses in the New Fashions for Fall and Winter at Most Moderate Prices



The Down Stairs Dress Store is full of dresses for girls and women of all ages and types-becoming styles, good materials, well made and reasonably priced.

### Silvertone Dresses at \$15 and \$16.50

In the \$15 group there are dresses in reindeer, navy and brown. One of the \$16.50 dresses is sketched; it is a lovely shade of brown and the decorative stitching is in blue, gold or henna combined with strips of what looks like black patent leather

### Seven Styles in Serge at \$15

Yes, and every one is good-looking, too, and the serge is a good At \$16.50 there are various other models in serge, including one

that is embroidered with blue, tan or red wool in chenille fashion. Also, a number of gabardine dresses are trimmed with braid. The beaded gabardine dress that is sketched is from a group of serge and gabardine dresses at \$22.50

### Among the Individual Finer Dresses

Beautiful satin dresses, handsomely tailored dresses of Poiret twill, serge, gabardine and tricotine, charmeuse and Georgette crepe frocks and some of duvetyne range in price from \$36 to \$103, including satin or Georgette dresses trimmed with fur at \$50.

#### New Tailored Pongee Blouses \$3.75

They are just the thing to wear with the ever-popular sports suits-and these are particularly becoming styles. They have collars that can be worn high or low and one has a finely tucked front while

the other is plain. Extra-Size Pongee Blouses

with collars that can be worn high or low may be had in sizes 46 to 54. \$4.50. (Market)

### New Adora Corsets

have now arrived and we have every size in every model -and there are many models, for they take care of all figures, from the small, slight girl to the tall, stout woman. The corsets are well made, the boning is flexible and the prices are moderate. Adora corsets can be bought only in the Down Stairs Store at Wanamaker's.

We shall be glad to give you a fitting and there is no additional charge.

\$2.50 to \$7.50