EVENING PUBLIC LEDGER - PHILADELPHLA, MONDAY, OCTOBER 11, 1920



CHEFS TO EXHIBIT WARES

$\$ 350$ for a $\$ 700$ four-piece walnut Queen Anne suite.
$\$ 425$ for a $\$ 725$ mahogany four-piece
sutit

An Endurance Test

All Reed, Rattan and Chinese Grass Suites and
Odd Pieces at Reductions of a Third to a Half. Odd Living Room, Library and Music Room Pieces
$40^{\prime}$ to 60 Per Cent Below Present Market Value
Rugs and Linoleums at Mill Cost


HENRY LINDE $\frac{o_{\text {pen Friday Evenings Until to oclock }} \text {, }}{\text { 23d, Columbia \& Ridge Ave }}$
will certainly be astonished at the marvelous values, sterling quality and will certainly be astonished at the marvelous values, sterling quality an
beautiful stylestof the full suites and single pieces in this wonderful sale.

Dining Room Suites

## WAR on High Prices! WAR

## One-Quarter Million Stock Reduced to Pre-WarFigures

Prices 40 to 60 Per Cent Below Present Market Values This extraordinary movement is timed just when the cost of living necessities
is far above normal. Excessive prices have been brought about, as you well
by unscrupulous profiteers the country over Oy unscrupulous profiteers the country over. NOW IS THE TIME TO WAR
ON HIGH PRICES, and it is the patriotic duty of every merchant to cut his profits away below the usual percentage to help in the creation of honest price levels.

This Furniture and Floor Covering Sale will go down in Philadelphia merchandising as one of the greatest money-saving events ever offered the buying public. We are the ONE store in a position to drive high prices to a pre-war level.
Our $\$ 150,000$ a year expense saving because we are outside the central high
rent district, our enormous volume of business, our efficient system on merchandise and the close proximity of our mammoth warehouse, a city block bulky all give us an immense advantage over every other store.

The reductions are astounding. The assortments are stupendous
The only way to fully realize what we are doing is to see for yourelf Your


Clain, Federal Fair Pric Commissioner, compli-
ments and thanks ments and thanks us for
the "public spirit displayed in reducing cos
of foods served to th public.,'
will
an



## fBanscom's

## Between $\$ 2500$ and $\$ 25,000$



