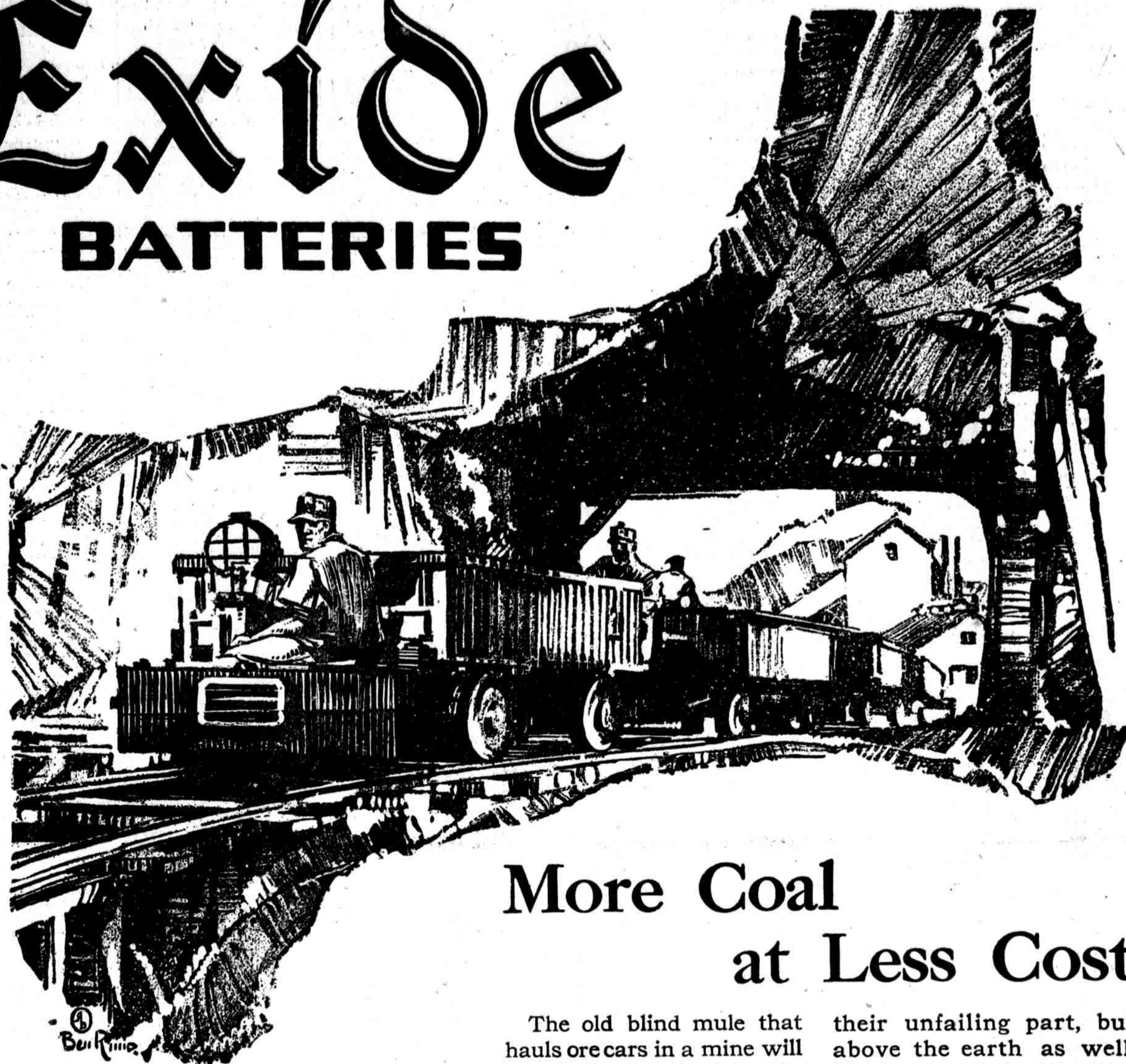


# Exide

## BATTERIES



## More Coal at Less Cost

The old blind mule that hauls ore cars in a mine will soon be but a relic of the picturesque past. More coal we must have, and mine locomotives propelled by Exide-Ironclad Batteries have proved that they increase output, save labor, and cut operating costs. Not only underground, but under the sea in submarine boats, Exide Batteries lend the magic of their stored-up power.

Not only on the sea, in lighting yachts and firing the big guns of our navy, and on the land in countless industries do Exide Batteries play

their unflinching part, but above the earth as well, Exides do their bit. For many of our airplanes use Exide Batteries for ignition, and nearly all wireless plants depend on Exides for reserve power. From the little battery that lights a motorcycle to the huge cells used in most central stations in our great cities for emergency power, there is an Exide Battery for every purpose.

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