

Antiques from Paris
and Rome,
Just Arrived.
ASK FOR and GET
DIAMONDS BOUGHT
House of Established Reliability
Highest Prices—Value Guaranteed
LIGHTNEY'S 6 North 11th St.
1 Door S. Market

Banquet Ring
Two flawless diamonds and a sapphire; green gold and pierced platinum mounting.
\$125
MUTH 1832 Columbia Ave.
and 5 N. 9th St.

FOOT AND LIMB TROUBLES
Indicating followed by our special cream supports, fitted and adjusted by experts.
Our cream is a classic formula in a most comfortable support for aching feet, swollen limbs, aching knees and ankles.
Treats rheumatism and all other ailments of the feet and limbs. Largest mfrs. of deformity appliances in the world.
Philadelphia Orthopedic Co., 49 N. 13th St.
Cut out and keep for reference.—P. L.

Personal Efficiency
can only come after a careful analysis of oneself. Many young men and women get started wrong in business. Dr. Robert Grosvenor of New York will conduct a course in Personal Efficiency Wednesday nights at 7:30 o'clock beginning October 13. Everybody is invited to the opening talk.
Y. M. C. A.
CENTRAL BUILDING, 1421 ARCH ST.

Take your complexion seriously
Are your pores enlarged or clogged with waste matter? Is your skin rough, unusually oily, or red? Don't neglect the treatment of these defects when Resinol Ointment and Resinol Soap usually overcome such troubles quickly and easily. Resinol Ointment soothes and heals the skin while Resinol Soap cleanses and refreshes it.
At all druggists.
RESINOL

\$3.50
Round Trip
War Tax 25c
additional
Sunday Excursion Washington
The National Capital
Sunday, October 17.
Special Train Leaves
Broad Street Station... 7:50 A. M.
West Philadelphia... 7:55 A. M.
Returning, leaves Wash.
ington... 7:15 P. M.
The night is reserved to limit the sale of tickets to the capacity of equipment available.
Sunday Excursion to Baltimore
OCTOBER 24
\$3.00—Round Trip—\$3.00
Pennsylvania System

SLASHING REDUCTIONS FOR 5 DAYS
40% Discount
on all Gas and Electric Fixtures, Floor Lamps, Table Lamps and Silk Shades at Price Gas & Elec. Supply Co., 38 N. 9th St. Following are some of our specials:
40% on Rogers' Silver Plate Co. Fixtures during this sale only.
This sale is for the public only. No dealers or phone orders.

22-inch Art-Glass Domes
entirely complete
\$3.95

Table Lamp Special
\$15 Value Complete Only One to a Customer.
\$8.95
Free Auto Delivery
Price Gas & Electric Supply Co.
38 N. 9TH STREET

SECRETARY
Progressive, efficient young man desires position with official of reliable concern; experienced; best references furnished.
1104 LEBANON OFFICE

ASK FOR and GET Horlick's
The Original Malted Milk
for Infants and Invalids
Avoid Imitations and Substitutes

HUSBAND'S THE MAGNESIA DOCTORS RECOMMEND
for Constipation, Acid Stomach, Indigestion. Can be used as Milk of Magnesia. Sold only by the bottle—never by dose.

Everything About Cuticura Soap Suggests Efficiency
Modern business demands charts and statistics. We shall conduct a course under the direction of an expert from one of the largest organizations in Pennsylvania. The class starts Monday evening, October 11. Call for full particulars.
Y. M. C. A.
1421 Arch Street

WAGON COVERS
that insure you against damage to your goods in transit. Right in quality, right in price—made in our own loft, no dealer's profit.
F. Vanderherchen's Sons
7 N. Water St. Phila.
Everything in Canvas
"At the Sign of the Sail"

Genuine Shaker SWEATER \$8.50
Retail \$10.00. 81% wool, worsted, full fashioned, hand finished, machine washed, wrings, dries, etc. all colors; styles are new. Over with collar and open front with button. Various color styles for men, women & children.
Metropolitan Knitting Mills
2823 Kensington Ave.
Sexton Park, Philadelphia, Pa. 19124
Keystone, East 159. Open Evenings

W-E-E-K
at
Blake and Burkart's
We are devoting this week to the interests of the dancing population of Philadelphia. Everybody who dances or who would like to dance—Everybody who likes dance music, will enjoy visiting Blake and Burkart's this week.
We have prepared a special stock of the finest dance records for you to hear and a wonderful stock of phonographs for you to hear them on.
Our choice instruments comprise—
The New Edison, Sonora, Cheney and Columbia
Come... stay as long as you like... and hear as many selections as you wish.
We sell records on the club plan, too.
Terms? Easy
Blake & Burkart
"The Phonograph Shop"
Eleventh and Walnut

An Opportunity
Is yours if you desire to obtain photographs which appear in the Ledger or any we have on file.
The Ledger Photo Service was recently established (due to many requests for prints) and rates may be had by writing or phoning
LEDGER PHOTO SERVICE
Room 311
Independence Square

Store Hours, 9 to 5:30
When the Vocalion was perfected the world got a new conception in Talking Machines. To develop the business, two models are greatly reduced. \$110 and \$135. First payment of \$5.

Women's Coats—the Anniversary Sale Develops Two Particularly Good Models Special at \$55
One in bolivia—the graceful model pictured—in sizes 36 to 48.
And a slenderizing model in velours—in sizes 35½ to 53½.
But the quality of the velours—the beauty of the cut—the excellent tailoring—the richness of the silk linings—the set of the sleeve—the turn of those wonderful collars—the slant of the pockets—even the quality of the buttons—these are better proofs than words of the remarkable values!
Just a Hundred Coats—Sale-Special at \$39.50
Of imported (our own importation) "Rayee velour"—with its smart lines. And wool-velours—in a soft, warm quality that is remarkable.
And every coat silk-lined "to match"—the way the model-coats are.

Celebrating the 78th Anniversary of the Founding of Gimbel Business
Also marks the twenty-sixth Anniversary of the establishment of the Gimbel Store in Philadelphia.
What does the Store mean to you?
1st. A place to obtain beautiful and wonderful and artistic things on almost as close margin of profit as is charged on staples. Notably observable in Women's Garments, Millinery, Silks, Shoes.
2nd. A place you are safe in—to select at will, knowing that everything is dependable.
3d. A business, with its other stores and connections, so vast that it can effect savings in buying. A business so large that it can afford to sell on small clear profits.
While upholding quality, which is most important to the customer, the Store will not be undersold.

One of the Most Tempting "Plums" in the Anniversary Sale—
Women's Tricotine Dresses—in the Style Pictured—at \$55
Tricotine of a most superior grade. Cut with just the subtlest lines. And the "motifs" are the new long, bugle-beads in iridescent effect.
That isn't all—the tiny vest and the irregular cuff-inserts are of silk-duvetyn in one of the "shades of iridescence!"
New—and Very Wonderful Tricotines—Sale-Priced \$29.75
Gimbel-Tricotine. Made after a French idea we brought over, with the clever lattice-stitching confined to the bodice in back; to the skirt in front.
Extra-Size Tricotines at \$39.75, \$45 and \$49.75
In slenderizing models. And sizes run up to 50.
—Gimbels, Salons of Dress, Third floor.

Wamsutta Sheets Save \$1.35 to \$1.70
America's Brand "de Luxe"
WAMSUTTA SHEETS
65 x 99 inch at \$2.95 | 81 x 99 inch at \$3.45
72 x 99 inch at 3.15 | 90 x 99 inch at 3.65
72 x 108 inch at 3.35 | 90 x 108 inch at 3.85
WAMSUTTA PILLOW CASES AT ONE-FOURTH SAVINGS
42 x 38½ inch at 72c | 50 x 38½ inch at 88c
45 x 38½ inch at 80c
—Gimbels, Second floor

More Imported Hand Beaded Bags At \$1.65
First lot took Philadelphia by "storm!" Unmounted and unlined—as the picture shows. But a silk lining and draw-string slipped in in a jiffy, and presto! Your beaded bag is ready to carry or to "box" for Christmas giving.
Beautifully rich colors—dark or vivid. And even white with silver or gold or jewel color—for evening.
At \$1.65, only because—We Cleared the Importer's Entire Shipments—"for Cash."
—Gimbels, First floor

Imported "Jeweled" Bar Pins Special at \$1
Save Third to Half
Long, slender "bars." Thickly jeweled with rhinestones combined with amethyst, sapphire, topaz or emerald-color "stones."
Gold Filled Bracelets at \$1.85. Save \$1.90. Half engraved. Secret lock.
Metal Bag Frames, Special at 65c. Oxidized finish. Etched and hammered patterns.
—Gimbels, First floor

250 Cedar Chests Enter the Anniversary Sale at \$18.50 to \$78.50
The famous Tennessee red cedar, polished until they shine! Brass locks. Moth-proof—dust-proof. And some have trays.
Sizes range from 35 to 48 inches long.
And 100 Matting-Covered Boxes at \$4.95
—Gimbels, Upholstery Store, Fifth floor.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH
For Tuesday
Monday, Oct. 11, 1920
Savings of \$50 or more on a Rug—yes, war prices are gone, so far as Gimbels are concerned.

Women's Coats—the Anniversary Sale Develops Two Particularly Good Models Special at \$55
One in bolivia—the graceful model pictured—in sizes 36 to 48.
And a slenderizing model in velours—in sizes 35½ to 53½.
But the quality of the velours—the beauty of the cut—the excellent tailoring—the richness of the silk linings—the set of the sleeve—the turn of those wonderful collars—the slant of the pockets—even the quality of the buttons—these are better proofs than words of the remarkable values!
Just a Hundred Coats—Sale-Special at \$39.50
Of imported (our own importation) "Rayee velour"—with its smart lines. And wool-velours—in a soft, warm quality that is remarkable.
And every coat silk-lined "to match"—the way the model-coats are.

Fur-Collared Coats at \$49
Bolivia.
Or velours.
Or duvet delaines.
With collars either of natural raccoon, skunk-dyed opossum or seal-dyed coney.

The Hosiery Sale Can Save You Third or Half
And—on the hosiery you want most right now—fine silk pure wool. Women's Wool Hose at \$1.75—Worth Double but these are marked seconds—for unimportant flaws. Some in silk and wool. Heather mixtures. Women's Wool Hose—Another Line—at \$1.25. Heather mixtures.
Women's Full-Fashioned Silk Stockings at \$1.95
Fine-needle hosiery—so close knit they seem woven, and ingrain silks—dyed-in-the-yarn—with all the depth and richness and fastness of color that implies. Called "seconds"—but mostly seconds that could be marked firsts.
Men's Wool Half Hose at 58c
Good "seconds," in heather colorings.
Men's Silk Half Hose at 68c. Full-fashioned black silk half hose. Second selection—no flaws that hurt wear.
Children's Ribbed Stockings at 28c. Black cotton; sizes 6 to 10. Slight "seconds."
—Gimbels, First floor, Regular Section and Grand Aisle

Anniversary Savings in Silk Petticoats at \$3.85 and \$5
Two new models at \$3.85—all-jerseys and all-taffetas. And plenty more of those popular jersey-tops with the tailored satin flounces.
And at \$5—taffetas; jerseys; and jersey with messaline. New Fall shades.
Clearance of "Odds" in Sateen Petticoats at \$1.50
Colors. And colors combined with black.—Gimbels, Second floor

Anniversary Specials That Mean Telling Savings
500 Cotton-Filled Comfortables at \$3.95, \$5.95, \$6.95
Save \$1.05 to \$2.55
Some bordered with sateen and some with pretty floral coverings.
1000 Soft, Fluffy Silk Mull Comfortables at \$12.50
Figured centers and backs, with plain silk mull borders to match.
5000 Pairs of Plaid Blankets at \$6.95, \$8.75, \$10.75, \$12.50 Pair
—for those wool-and-cotton sale specials.
\$16.95 and \$22.50 a Pair
—for those of all wool.
—Gimbels, Second floor

Another Lot of "Star-Tex" Union Linen Crash Toweling To Sell at 28c yard
Part linen—warp and weft. For roller and kitchen towels.
—Gimbels, Linen Store, Second floor

Two Discontinued Styles In the Interest of Business Development At \$110 and \$135 And on Easy Terms

Case Woods: Selected Mahogany, Fumed Oak and Golden Oak. Tone Arm: The Aeolian Universal Tone Arm. Vocalion Automatic Stop: An improved type superior to and simpler than any other on the market. This instrument is equipped with the famous Gradowa—the only artistic phonograph tone-arm.

Former Price, \$135 Special Price \$110
Pay as Little as \$5 Down

Former Price, \$185 Special Price \$135
Pay as Little as \$5 Down

The makers have arranged with Gimbels for quick distribution of these two styles at reduced prices—\$110 and \$135.
Musically and Mechanically There is to be No Change
This is an extraordinary opportunity to own a high-class Talking Machine on very easy terms—
First Payment May be as Little as \$5
Place your order today and make sure of the bargains.
—Gimbels, Hardman Hall, Seventh floor and Subway Store

Gimbel Brothers, Philadelphia
Without obligation on my part, please give full information regarding Aeolian Vocalions and easy terms of payment.

