



INCHES FROM

The Golden-Plated Rule

By Lillian Paschal Dog

Kind Hearts Are More Than Coronets

I grow pessimistic at times. Feel as if the world was all off. Everything going to the dogs. The something good comes up. And in such unlikely places. Lately I lost some valuable papers. They could not be replaced. Had just arrived by express. Had left package in the basement. Coal man moved it to put in coal. He set it on the ash can. Negro assistant supposed it was trash. He took it away in his cart. Sold it to an Italian junk dealer. Dago sold it to a paper dealer. Jew dealer sold it to a paper mill. The trail was terrifically involved. But I tracked it down. Every step I feared the worst. I saw the paper mill raved. I saw the place where many bales. Waste paper in tons and tons. It was stored by wagon loads. I gathered all down our valley. Ten towns had contributed. Needle in the haystack. I'll say. Yet at every point help came. Swiss maid went to the ashman. Colored man spent Sunday hunting. He tracked down the Italian.

DREAMLAND ADVENTURES

Who-Who, the Watchman

Last week's story told how Judge Owl was elected Head Watchman of Birdland, getting more votes than Caw-Caw. This week's tale tells of the queer adventure Judge Owl has while acting as watchman. Chapter I Caw-Caw Crow's Plot PEGGY sat in her room looking toward the stormy western sky. The sun, a great red ball, was sinking from sight, and angry, flaming clouds, that sheaped about swiftly overhead, driven by a wind that roared through the trees and whistled around the house. "This is an evening when it is nice to be in your own cozy home," thought Peggy to herself, "staring down into her chair. But as she blinked at the sunset, she suddenly sat up straight again. Something was flying toward her on the wings of the gale—something that was larger and sweeter than the dried leaves that fell before the storm. Peggy leaned forward and pressed her face to the window pane for a better look. It was heading straight for her. It swooped downward, fluttered as it held back against the wind, then was swept in a flurry to the window sill, where it clung with clutching claws. "Homer Pigeon!" cried Peggy. Sure enough, it was her friend from Birdland. Peggy threw her window open, and a blast of the cold breeze swept in. Pigeon was within the room. "Who-who!" This a stormy evening—a fit time for dark deeds that are brewing!" asked Peggy. "Here this will show you!" cooed Homer Pigeon, lifting his feet and showing Peggy a note fastened to it. Peggy

"Who! Who! Who's making all this fuss and waking me up so early?" ruffled Judge Owl. "Be quiet or I'll put you in my hollow tree jail. Don't you know that I'm Head Watchman of Birdland?" "The Head Watchman had better be watching instead of snoozing," replied Peggy tartly, and then she told Judge Owl of Caw-Caw Crow's plot. What happened next will be told in tomorrow's story.

THRESHER BROS.

Specialty Silk Store 1322 Chestnut St. ANNOUNCE A MOST FORTUNATE PURCHASE AND SALE of Silk, Costume Velvets, Velvet-eens, Duvetynes, Silk Blouses and Silk Petticoats

- We mention below but a few of the many values offered. Silks 36-inch Colored Japanese Silk, suitable for linings \$1.15 yd. and so forth. Retail value \$1.75. Sale price... 40-inch Georgette Crepe in street and evening shades, plenty of pink, white, navy and black. Retail value \$1.65 yd. \$2.50. Sale price... 40-inch Crepe de Chine in a line of colors, evening and street shades, plenty of flesh and white. Retail value \$1.95 yd. \$2.50 yard. Sale price... 36-inch Costume Velveteen, twill back and fast pile. Street shades only, plenty of navy, brown and black. Retail \$3.95 yd. value \$6.00 yard. Sale Price... 40-inch Costume Velvets in a line of colors, evening and street shades, plenty of navy and black. Retail value \$7.95 yd. \$9.50. Sale price...

Silk Blouses New Fall Silk Blouses of Crepe de Chine, Satins and Georgettes, beautiful tailored and dressy models. \$4.95 to \$27.50 Prices range from... Special Sale of Georgette Blouses in flesh and white, also suit shades, handsomely embroidered and beaded. \$7.95 Retail value up to \$14.95. Special at... Silk Underskirts Changeable Chiffon Taffeta Silk Underskirts (new tailored models, excellent quality. Retail value \$5.95. Special \$3.95 at... All Silk Jersey Underskirts made with handsome accordion pleated flounces, new fall colorings. Retail value \$6.95. \$4.95 Special at...

NOTE: Select the material in our silk department and have your silk undershirt made to measure in our own workrooms at a small cost.

THRESHER BROS. 1322 Chestnut Street BOSTON STORE 19-15 Temple Place Through to 41 West St. Mail orders filled promptly. Wal. 2036 Telephone: Wal. 2035

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

A Notable Item in the Silk Sale was the lovely charmeuse, 40 inches wide, at \$2.65 a yard. And since there was plenty of it there is still good choosing in black, brown, taupe, turquoise, navy, pink, marine, midnight, light blue, rose and lavender. (Central) Women's Warm Flannellet Nightwear Nightgowns are made in a variety of ways and can be had in pink or blue stripes. All have long sleeves, of course, and high or V necks. \$2. Two-piece pajamas are in pink and blue checks and stripes at \$2.75 to \$3.85. (Central) Real Filet Neckwear has an undoubted charm and is particularly effective on dark frocks. Collars, in many lovely patterns, are \$1.50 to \$3.75. Collar-and-cuff sets are \$3.25 to \$4.75. (Central) Cozy Wool Scarfs Are Ready for Cold Winds So wide and soft and thick and warm that they are almost wraps in themselves, these scarfs will make jolly companions this winter. They're in soft browns and tans, black-and-white and gray-and-white combinations, greens, navy blue and Copenhagen. All have deep fringe and many have belts and roomy pockets. \$5 to \$15.75. (Central)

A Sale of Children's Dresses and Hats at Half Price

Dresses, \$1 to \$3 There are 500 pretty white dresses, of lawn, voile or batiste, in many, many styles. There are sizes 2 to 6 years in the lot; some of the dresses are in all sizes and others are in just a few, but there is plenty of opportunity for selection. Hats, \$1 to \$2.50 Included are little plush tams and round chinchilla hats for boys, and many velvet and felt hats for girls. Among them are hats for boys of about 2 years to 5 and for girls of 2 to 10 years. (Central)



Hundreds of New Winter Suits at Fair and Moderate Prices

At \$18.50 A special group includes heather-mixed jersey suits in Copenhagen, green and brown tones. They have stitched belts and four patch pockets. At \$25 Three attractive models of velour in navy brown and reindeer are all lined with silk and two styles are trimmed with fur. At \$37.50 A special group of wool velour suits in French blue, brown and reindeer, all the coats are lined with silk. They have collars and trimmings of fur. Extra-Size Suits At \$39 are wool jersey in heather mixtures, blue, brown and Oxford. The coats are lined throughout with beau de cygne and topped with opossum collars. Other Handsome New Suits in tailored or novel styles are braid or button trimmed or softly adorned with fur. \$45 to \$125. (Market)



Regulations and Middies Aplenty for Schoolgirls

The regulation dresses in 8 to 14 year sizes are all of the finer qualities of sturdy cadet blue gingham. They have braided collars and cuffs, and many of them red ties. \$6.25, \$6.50 and \$8.50. Middies of 'most every kind—all-white middies; middies with blue collars, cadet blue or white shirt-waist middies (that so many girls are wearing now) and white middies with detachable flannel collars. Sizes are 8 to 18 and prices are \$1.50 to \$3.50. (Market)

Light-Colored Furs

Squirrel has been difficult to get but we have some soft, silken squirrel throw collars (natural gray) at \$63.50; muffler-collars at \$85 and muffers at \$70. Australian opossum choker collars are \$40; muffler-collars at \$67.50; shawl collars at \$80 and muffers at \$40, \$50 and \$60. Sets of natural badger are \$150 and \$60. (Central)

Chamois-Lisle Gloves Are Splendid Service Gloves for Now

Autumn fashions have brought a call for the longer lengths or for gloves with deep cuffs and strap wrists and the Down Stairs Store has a full supply of such gloves at moderate prices. Women's strap-wrist gloves of chamois-lisle, in beaver or cafe au lait, are special at \$1.35 a pair. In 8-button length, similar strap-wrist gloves with deep gores in the cuffs, in beaver or cafe au lait, are \$2.50. 8-button length, in beaver, are \$1.50 a pair; in cafe au lait, with spear-point backs, \$1.85. 12-button length, in cafe au lait, white, biscuit or beaver, \$2.25. 16-button length, in white or beaver, \$2.50 a pair. 2-clasp chamois-lisle gloves in beaver, mode, slate, white and black, are \$1.25 a pair.

Of Duplex Chamois-Lisle

there are 2-clasp gloves, in white or champagne, at \$1.75. A strap-wrist glove in gray, white, champagne or brown is \$2.25. (Central)

Slender, Active Young Women Like Elastic Girdles

They're by far the most comfortable sort of corsets to wear if you are at all athletically inclined, as they allow perfect freedom of motion. In pink or white, they are in a great many different models, with open or closed backs. \$2.25 to \$7.50. Pink Topless Corsets, \$2.50 Of course, these are admirably adapted to the needs of the slender to average figure. Some of them are finished around the upper edges with bands of elastic. (Central)

Almost Every Fashionable Sort of Autumn Dress Is Here at \$15 to \$50

Silvertone frocks, in a variety of models, embroidered with wool or gold threads, are \$15 and \$16.50. A Special Group of Poiret Twill Frocks at \$16.50 also some fine twill serge frocks, braided or embroidered in silk, are in the group. Smart checked velour frocks, trimmed with braid loops and bone buttons, are \$21.75. One is sketched. At the same price, gabardine frocks adorned with black and colored beads have box-pleated skirts. Another smart gabardine frock, embroidered with old blue and orange silk and iridescent beads, is \$33.50. Novel tricotine frocks, some have the new raglan sleeves trimmed with tan broadcloth, others are handsomely embroidered with beads, and some combined with duvetyne. Prices are \$29, \$31.25, \$38.50 to \$50. A Special Group of Lovely Charmeuse Frocks at \$39 \$21.75 \$39 are handsomely embroidered with chenille or beads. One model is sketched. Other beautiful frocks of charmeuse, crepe-back satin, crepe meteor and velveteen begin at \$35 and go to \$78.50. (Market)



The Blum Store The Store of Personal Service 1310 Chestnut Street Women's Outer Apparel at much less than prevailing prices The Policy of the Re-created Blum Store an emphatic reminder of its popular pricings The opportunity of Saving, whilst maintaining your own high standards of Quality in Dress, is at The Blum Store, as much an every-day matter to thousands of Philadelphians as "Shopping on Chestnut Street." And "Shopping on Chestnut Street" is a real ideal. This famous thoroughfare is the center of fashion in a famous city and, to a very marked degree, of distinctly moderate prices. To be specific, The Blum Store lives up to its announced policy of retailing the smartest fashions of the Day at prices much less than usual. Compare—discreetly, if you wish, for comparison is freely invited. That you may save, while gaining much in mode, is possible of immediate confirmation. Strolling through The Blum Store, you may see: Daytime Frocks of rare utility! Now priced at 29.50, 39.50, 49.50 and to 275.00. Imagine the variety! Every size for women and misses. Truly exclusive effects! And a rich diversity is also true of Dinner Gowns—49.50, 79.50, 100.00 and to 295.00. Tailleurs are a vogue unto themselves, and likewise Sports Suits—29.50, 39.50, 59.50, 89.50 to 350.00. Coats and Wraps! Such great luxurious Coats for Winter! 39.50 for sports models. 49.50, 59.50, 79.50 to 395.00 for the more elaborate models for "occasions." Blouses! A very wealth of Blouses! 3.50, 5.00, 7.50, 10.00 and to 49.50. Furs—the most sumptuous Wraps and Coats, the daintiest Neckwear! Fur Coats, 149.50 to 275.00. Neckwear, 15.00 to 595.00.

Delightful Choosing Among Women's Winter Coats and Wraps at \$39 to \$59

Perhaps you are looking for a particular kind of velour dolman or a coat with a collar of racoon or Australian opossum? Chances are that you'll find it among the interesting Winter wraps and coats between this moderate price-range. Silvertone, velour, suedene, wooldyne, tinsel-tone, polo cloth and Bolivia are the principal materials used, while the best-liked colors are taupe, reindeer, navy, Burgundy and black. Some are without fur, while others have deep, luxurious collars and sometimes cuffs of skunk opossum, Australian opossum, nutria, sealene or ringtail fur. Fittings for women and young women. (Market)

Extra-Size Petticoats, \$2

Of good white muslin, these petticoats are finished with deep hemstitched flounces and are generously cut. (Central)

Plenty of Rugs and Plenty of Sizes in the Sale of Rag Rugs at Savings of a Third to a Half

24 x 36 inches, at \$1.35 and \$1.40. 24 x 48 inches, \$1.50, \$1.80 and \$1.90. 27 x 54 inches, \$1.50, \$1.75, \$2.40 and \$2.50. 30 x 60 inches, \$1.85, \$2.85 and \$3. 36 x 72 inches, \$2.50, \$3.25, \$4 and \$4.35. 4 x 7 feet, \$3.85, \$5, \$6.75 and \$7.25. 6 x 9 feet, \$7.50, \$9.50, \$12 and \$12.75. 8 x 10 feet, \$11.50, \$14.50, \$18.50 and \$19.50. 9 x 12 feet, \$18.50, \$23 and \$24. The rag rugs are of many kinds and in many color combinations, including gingham rag rugs, plain-color rag rugs, hit-or-miss Colonial rag rugs and extra-heavy rugs of double-twisted rags. Of course, in such a sale as this, where values are so obvious and the rugs so desirable, no matter how large the quantity, certain lines, sizes and colors are sold out in a short time. There is still excellent choosing, although in some sizes the color selection is now limited. However, all these rugs are worth the seeing and every one is worth buying! (Chestnut)