


## Is there a thief in your plant?

Is there an unseen, unnoticed something stealing power from pulleys, and robbing you of a big percentage of fintshed product?

An incorrect size of the right belt, a belt running under improper tension, but most of all the wrong kind of belting, will rob you of precious power.

Throw out the thieves! Put real, honest leather belts to work, belts that grip with the least possible slippage, belts that transmit their rated load as easily as an eight-cylinder car-goes twenty-an-hour on the_level-briefly, Ladew Leather Belts.
We supply belts for all kinds of drives and conditions of service-the right belt in each particular case, as expert belting engineers see it

Phone Market 5263, or write
George Yenman, District Manager
EDW. R. LADEW CO., Inc
Third and Cherry Streets, Philadelphia, Pa.

# LADEW LEATHER BELTING 

 86th Year



In selecting a motor car the first cost is not always the last cost. The Premier car will render all kinds of service in a surprisingly economical man-
ner. The general average of gasoline and tire consumption is much lower than one would imagine
Economy of operation is an assured fact. Immediate Deliveries
B. L. P. MOTOR CO., Inc.

PREMIER









## and capacities.

He'll be part not only of a big, friendly family, but of a erful business organization. Before his eyes there will be the
stimulating sight of other boys and men being promoted as he will stimulating sight of other boys and men being promoted as he will
be, if he makes good, and the inspiring example of men high in
office here who commenced as Wanamaker boys. office here who commenced as Wanamaker boys.
Step right in, boys, with or without Mother and Father, Step right in, boys, with or without Mother and Father, visit
our Employment Office (First Floor, Gallery) and let us take a
look at you!

## John Wanamaker



## The Three-way Dependability of Atlantic Gasoline

Gasoline! In the bright lexicon of use "dependability" is a grand old word. And with Atlantic it is a handle that fits three ways:-on Service, on Quality, and on Performance.
No matter where you are - anywhere in the great states covered by The Atlantic Refining Company's vast distributing system-you can depend on being able to obtain Atlantic Gasoline. For not far ahead, along the road you are traveling, there's sure to be a Red Pump or a sign which says Atlantic. That's service!
No matter where you buy Atlantic, you can depend on getting a gasoline unequalled for purity, volatility and refinementfor scientific correctness - driving power - mileage. That's quality!

And no matter where or when you use Atlantic, you can depend on its making good. For Atlantic has uniformity. And range. It delivers to the utmost-always!-whether operating in the rarified atmosphere of the mountains or in the heavy air of the lowlands.
Simply see that your carburetor and Atlantic are properly introduced and they'll work together through thick and thinunder every altitude, temperature, humidity, speed and load
condition. That's performancel

## ATLANTIC GASOLINE

PutsPepin Your Motor
THE ATLANTIC REFINING COMPANY

