



Yes indeed, there's a difference in Soda Crackers

Freshness is necessary in Soda Crackers. Keebler Soda Crackers are baked right here in Philadelphia.

Far better to buy by the pound and save the cost of expensive packages and wrappers.

Remember that you are also sure of extra daintiness, as well as freshness in Keebler Saltines.

KEEBLER Oven-fresh Soda Crackers

Buy by the pound and save Keebler-Weyl Baking Co., Philadelphia

Save Your Dirty Dishes for a Free Dishwashing



WE will wash your dishes in your own kitchen for you, if you have electricity in your home, using the well-known Whirlpool Electric Dishwasher—free of charge and without obligation—

Then after you are convinced that the Whirlpool is a thoroughly practical labor-saver for your home, you can buy it on these exceptionally easy terms of payment:

\$10

with the order and the balance at convenient rate of \$10 per month.

We unhesitatingly recommend the Whirlpool Electric Dishwasher as an exceptional investment.

Remember: The free trial offer and exceptionally easy terms of payment are good for a limited time only.

Come in Telephone Write

The PHILADELPHIA ELECTRIC COMPANY

10th and Chestnut Street 400 Frankford Avenue

DELAWARE COUNTY ELECTRIC COMPANY

Chambers London

Store Hours, 9 to 5:30

This Gimbel Anniversary month is being marked by the greatest values the store has given in years.

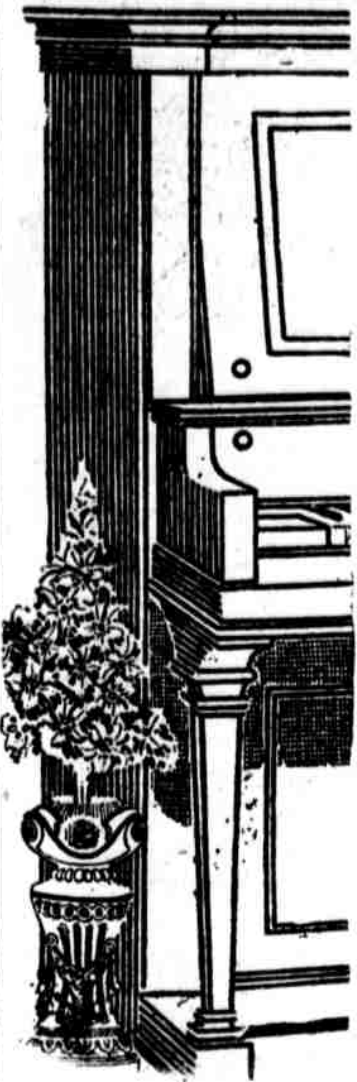
GIMBEL BROTHERS

MARKET CHESTNUT 11 EIGHTH NINTH For Thursday

Wednesday, Oct. 6, 1920

Nothing for mere price—the Store is pledged to satisfaction-giving; the real cheapness of goodness. And prices are greatly reduced on Dependable goods.

Selling the Bankrupt Stock of the International Piano Mfg. Co. of Fall River, Mass.



As largest customer of this important factory, Gimbels New York store expected the United States Court to award it the entire stock—but legal prohibition of bulk sales prevented such ratification for a fixed time.

Our Stores Were Immediately Awarded all of the Player-Pianos That Were Sold

And they are now on sale in both stores.

The Company failed because it figured wrong and sold goods too cheap. But figuring is lost sight of in a bankrupt sale, and we have these—

Beautifully Mahogany Cased 88-Note Player-Pianos to Sell in One of the Styles at \$395

We know of no other new player-pianos in Philadelphia selling under \$550, and in makes approaching these the prices run very much higher.

Not only are you buying at bankruptcy prices, but you have Gimbel ten-year guarantee of the instrument, and—

Two Whole Years in Which to Complete Payments

Hardman: Vose: Harrington:

Packard: Milton: Conreid

Pianos and Player Pianos

represented by Gimbel Brothers.

The amenities of business—estopping procedure that would unduly harm a business otherwise unaffected—prompts us not to sell one of the lines in New York, where it is largely sold by a Fifth Avenue piano store.

You will agree that no equal bargain in beautiful, fully-guaranteed new Player-Pianos is offered anywhere.

If you can't call, mail the Coupon

GIMBEL BROTHERS, MUSIC SALONS

Eighth and Market Sts., Phila., Pa.

Gentlemen:—Please send me further information concerning your Bankruptcy Sale of Player Pianos.

Name .....

Street and Number .....

City and State .....

E. L. 10-6-20 Gimbel's, Hardman Hall, Seventh floor

Sale of "Used" Talking Machines at \$49

Full-size Talking Machines—mahogany-cased; possibly a scratch here and there, but no scratch to their playing; will play any disc record. Fully guaranteed, \$49—first payment? Oh, say \$5.

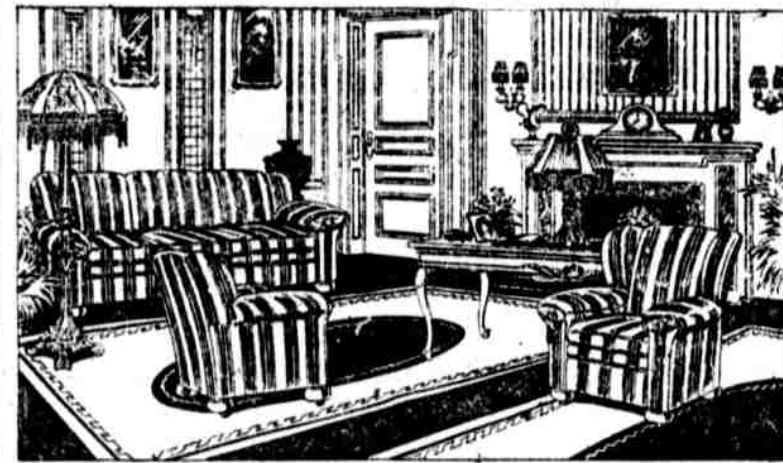
Gimbels Represent Victrola, Columbia, Vocalion, Pathe and Conreid

Gimbels, Seventh floor and Subway floor

Anniversary Feature—Stock of Five Furniture Factories

Savings Run to Half—Large Savings in Every Case

Dependable, beautiful furniture; changed factory control threw the made-up stock to us—about \$200,000 worth. Easy payments cheerfully arranged.



Three-Piece Tapestry Living-Room Suites, Half Price at \$375

High-back davenport, deep-seated high-back arm chair and rocker, spring pillow backs, loose cushions covered in fine quality floral tapestry. Three pieces, at \$375.

Specially Priced at \$375

Three-Piece Tapestry Living-Room Suites, Half Price at \$250

Six-foot davenport, spring cushion backs, spring pillow arms, loose cushions covered in floral tapestry. Three pieces, at \$250.

Three-Piece Tapestry Living-Room Suites at \$350 Half Price

High-back davenport, deep-seated high-back arm chair and rocker, spring pillow backs, loose cushions covered in fine quality floral tapestry. Three pieces, at \$350.

Three-Piece Tapestry Suites, Half Price at \$275

Six-foot davenport, spring backs, loose pillow arms, spring cushion seats, covered in floral tapestry. Three pieces, at \$275.

Three-Piece Tapestry Suites, Half Price at \$225

Suites with 6-foot davenport, arm chair and rockers, all spring back, spring arms, loose spring cushions, covered in two patterns of floral tapestry. Three pieces, special at \$225 per suite.

Three-Piece Living-Room Suites at \$350. Half Price

Seven-foot davenport, high-back wing fireside chair, deep-seated arm chair, all outside backs covered in same material, loose spring cushions, pillow spring backs, in silk velour coverings, retailing at \$22.50 per yard, in either blue or mulberry colorings. Three pieces, special at \$350.

50 Chamber Suites, Two Designs, at \$375

Handsome chamber suite, Louis XVI, or William and Mary design, mahogany or walnut; 48-inch Bureau, large Chiffonier with mirror, Vanity Dressing Case, full length Center Mirror, full size bow-end Bed.

50 Queen Anne Chamber Suites at \$250

Full size pieces. Triplicate Glass Toilet Table, large Bureau, Chiffonier, full size Bedstead; mahogany or walnut.

Four Pieces. Special at \$250

25 Ten-Piece Walnut Dining-Room Suites at \$375

Winsor design; 60-inch Buffet, 54-inch top Extension Table, closed Serving Table and China Closet, set of five Side and one Arm Chair, high backs, leather-covered seats.

Ten Pieces, \$375. Save \$125

50 Walnut Dining-Room Suites, Four Pieces, \$285



Louis XVI dining-room suite; 60-inch Buffet, 48-inch top Extension Table, large China Closet, Serving Table, American walnut.

Specially Priced, \$285. Save \$115 per suite

Four-Post Mahogany Bedsteads, Brass Bedsteads and Mattresses at Savings

200 Mahogany Four-Post Bedsteads at \$35

High head boards, heavy cross rails, high turned posts, full size, dull finish. Specially at \$35. Save \$20.

100 White Enameled Iron Bedsteads at \$16

Extra heavy. With 2-inch continuous posts, heavy filling rods, full size. Specially priced, \$16. Save \$6.

45-lb. Felt Mattresses at \$16.50

Full size Felt Mattresses. 45 pounds weight; stitched edges, fancy tickings.

Special at \$16.50. Save \$6.50.

50-lb. Blue Ribbon Felt Mattresses at \$22.50

Finest quality white cotton felt. Full size; four-row stitched imperial edge, fancy ticking.

Special at \$22.50. Saving of \$7.50.

Gimbels, Sixth floor



The Ethics of Production

Under conditions existing in the world today the welfare of nations and of individuals is dependent on a return to adequate production of the necessities of life.

Forces that retard production are contrary to public good and those that increase it constitute constructive effort for human well-being.

The National Bank of Commerce in New York employs its great resources in stimulating the production and distribution of staple and necessary commodities.

National Bank of Commerce in New York

Capital, Surplus and Undivided Profits Over Fifty-five Million Dollars.



In the Subway Store 600 OVERCOATS

For Men and Young Men

All Lengths and all Sizes \$25 Light, Medium and Heavy Weights

And the cheapest in the lot were \$8.50 more wholesale last year.

Many are of the same quality and grade that were as scarce as hen's teeth last winter and were wholesaling for almost double our retail price.

Sale Includes Stylish Modes—Clever Colors—Durable Materials and Wanted Weaves

Table with 4 columns: These Styles, These Colors, These Materials, These Weaves. Lists various clothing items and materials like Blue, Brown, Gray, Green, Olive, Heather, Melton's, Kerseys, Fazines, Vicunas, Shetlands, Iceland, Plain, Overplaids, Herringbones, Diagonals, Mingles, Twills.

Why these Overcoats are Bargains: Silk sleeves. Quarter and half silk-lined to match. Silk piped. Some of the overcoats have velvet collars—the dressy kind. —Gimbels, Subway Store

\$10,000 Subway Store Sale of Waists—Mostly Half Price

But new—fresh—fashionable waists from five of our regular supplying manufacturers, each of whom contributed a "special" for the Gimbel Anniversary Sale plan.

1200 Waists at \$1 Lingerie Waists—voiles. Nine styles. All sizes in each. Mostly lace-edged. 900 Waists at \$1.65 A dozen styles—sizes 36 to 46 in each. Voiles. All-white. Lace-trimmed. Embroidery-trimmed. Sleeves set in with hem-stitching.

900 Waists at \$2 Silk pongees—two models. All sizes. Lace-trimmed Georgettes. And beaded Georgettes. Sample sizes. And China silks. 500 Tricolette Blouses at \$2.55 Plain and drop-stitch. Three styles—embroidered or lace-trimmed. Stunning colors.

600 Waists at \$3.95 Georgettes. Silk-embroidered. Beaded. Lace-trimmed. Plenty of navy blue, beaded pink, white, bisque and turquoise.



—Gimbels, Subway Aisles and Section. Georgette, \$3.95. Half-Price