



## When You Are Acquainted <br> Post Toasties

you at once understand why the Superior Corn Flakes
Some who ilke corn flakes hve never had the best because they haven't known POST TOASTIES are supperior corn flakes.

Best Corn Flakes Sold

## Monday's Economy Events At Strawbridge \& Clothier's

This Store has its finger on the pulse of the market. It has every advantage and every facility for distributing merchandise at the lowest market prices, and every possible opportunity for procuring such surplus stocks as may be forced to sale at re duced prices. Any reduction in the wholesale cost of merchandise is immediately reflected
in our retail prices-and in many instances our prices are reduced BEFORE THE MANU FACTURERS' REDUCTIONS AFFECT OUR OWN STOCK-ON-HAND. Therefore, our advice is to BUY WHAT YOU NEED WHEN YOU NEED IT-and we especially advise you to buy freely of the goods offered at reduced prices on MONDAY

## Extraordinary Sale of Silks <br> Beginning Monday, a great Sale of standard, high-class silks! Special purchases

 at important concessions, large lots from our own wholesale stock at less than this seasonss eerular whoreseale prices and many in ines from our retail stock at treaty reduced three iffererent 8 roupp and mosto of these groups in a wide variety of colors or designs!

## Reductions of One-third to Nearly One-Half

## A Wonderful Sale of Shoes

Beginning Monday, a very remarkable Sale of Autumn and Winter Shoes for WOMEN, MEN and CHILDREN-thousands of pairs, all in fashionable, up-to-date styles, taken from our own regular stock. The product of such manufacturers as Laird, Schober \& Co., the James A. Banister Co., J. R. New ton \& Co.-made to our exacting specifications. A splendid variety of HIGH SHOES, OXFORDS, PUMPS and SLIPPERS. (See details in Monday morning newspapers)

At Reductions of 20 to 40 per Cent.

## 12,000 Pairs of Gloves

## At Less Than Average Wholesale Value

On Monday begins a very important Sale of Gloves for WOMEN, MISSES, CHIL DREN and MEN, and we strongly advise our customers to buy'freely, not only for their own needs for the season, but for Christmas gifts-for such values are not likely to be ffered again, after these lots are sold out. All are Gloves of the Strawbridge \& Clothier standard of quality-and the prices average less than wholes

## Semi-annual Sale of Rugs

Also Carpets and Linoleums-Practically Our Entire Stock at Savings of 10 to 35 per Cent.
The Semi-annual Sale of American and Oriental Rugs, American and Imported Carpets and American and Foreign-made Linoleums, is now in progress-and Monday should bring a host of home furnishers to take advantage of the remarkable reductions Our entire stock of American Rugs (excepting only one maker's line) is in the Sale-fine
Wiltons, Royal Wiltons, Axminsters, Velvets, Body Brussels, Tapestry Brussels, Wool and Fibre, and Prairie Grass Rugs, all at substantial reductions.

## Men's Clothing Reduced

Hundreds of Suits Worth $\$ 35.00$ to $\$ 90.00$, in the Sale Beginning Monday at $\$ 25.00$ to $\$ 73.00$

There are signs of some reduction in the wholesale cost of Clothing for next season but we have told you that any tendency toward lower prices in the manufacturing mar Ket is at once reflected in our retail prices, even though we sacrifice profits to which we
are fairly entitled. For Monday, hundreds of Autumn and Winter Suits, re-marked at even lower pricesthan conditions indicate will prevail next spring.

In this remarkable Re-adjustment Sale are many of our best new models, from the
 $\$ 25.0$ to $\$ 7.00$ Also, a very remarkable collection of


Corsets at Less Than Average Half Price Very Unusual Savings in Linens and Towels Boys' Corduroy Suits-Exceptional at \$13.75

54-inch All-Wool Dress Serge at $\$ 3.50$




