









BONWIT TELLER \& CO. The Specially Shop of Originations CHESTNUT AT 13 th STREET


Emphasizes the Value of These
NEW FALL HATS

On Sale Saturday at 10.00

Hundreds of new fall hats make
in the millinery section tomorrow
Softneasiof of texture and flowing gra
autumn.
Modese that atct che piritit of the oasan-
colorings that sem to
bring cloer the the deys


MILLINERY SECTION THIRD FLOOR

 Deborah Sopran














## Prices for Women's Apparel Are

 Considerably Less Than Last Year at
## Strawbridge \& Clothier's

This Store has its finger on the pulse of the market. It has every advantage and every facility for distributing merchandise at the lowest market prices, and every possible opportunity for procuring such surpius you need it. And be assured-if you buy it here-that our power prestige you needicu combine to make the price as low as it can be made at prestige and poilcb
purchase.


To-morrow Moderately-Priced Coats Will Be Featured


Wool Velour Coats, $\$ 37.50$ Worth One-Third More



In the Semi-Annual Sale, Our
Entire Stock of Rugs
Women Favor Smart
Plaid Skirts
And you will understand their
enthusiasm when you see the
glory of autumn coloring woven brown tones, too, and rich green
shades, ,nd skirts of black-and.
white plaids, the thast word in
bmart efects, the
Plaid Skirts, $\$ 15.00$ te $\$ 35.00$

Social Stationery at Good Savings
Sixty sheets of "Glenside"
white linen-finish Paper and 48
Enve
half more, but now- 7 . c .
Cabinets one-
holding 12 sheets of
buff and 12 of pink, with 12 Enve-
oppes to match each shade. One-
Oourth under price,
Paperes and 24 Envelopes. in white
only-marked at 20 c for quick
Unusual News of Mien's Clothing Matchless assortments of Schaffner \& Marx, the "Alco" manufacturers and others

$\$ 39.50$
 A Saving of One-third to Nearly One-halr


