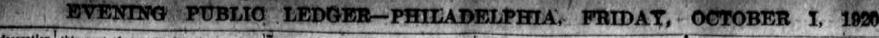


It is planned to serve meals, giving choice of two kinds of meats and three vegetables, very moderately priced in-deed. Tea will be served trom 3 until 5 o'clock; dinner hours being from 6 o'clock until 8. and, gathered about the banquet

nne, and, gathered about the banquet board, with a few informal speeches opened the new cafeteria. The restaurant is due to the generos-ity of Mrs. William L. McLean, hon-orary president of the board of man-



Y. W. C. A. HAŚ NEW, S. W. S. W. C. A. HAŚ NEW, S. W. S.

Prices for Women's Apparel Are Considerably Less Than Last Year at

# Strawbridge & Clothier's

This Store has its finger on the pulse of the market. It has every advantage and every facility for distributing merchandise at the lowest market prices; and every possible opportunity for procuring such surplus stocks as may be forced to sale at reduced prices. Buy what you need when you need it. And be assured—if you buy it here—that our power, prestige and policy combine to make the price as low as it can be made at time of purchase.

### **Coats Will Be Featured** -And a remarkably fine showing they will make. Coats this year are exceedingly smart, and what is most unusual, many of the Dolman and wrap-like effects are to be had at very low price Wool Velour Coats at \$22.50 Fresh, New A smart belted model with deep cape-like collar with ornamental stitching. Lined through-out with silk. Millinery **Coats with Fur Collars** \$25, \$27.50, \$28.75 up to \$75 Velour Coats in good dark street shades, lined throughout with silk. Others of plain and silvertone velours and Bolivia weaves, \$30.00 to \$75.00, nearly all lined throughout. Many fashionable Dolman effects among these. Model sketched, \$50.00. Special at \$12.50 and \$15 Two excellent groups-the Hats at \$12.50 are copies of Faris Sports Coats, \$30.00 to \$45 shapes and have silk velvet brims and duvetine crowns. Shown in all the most fashionable light and dark effects, with many pretty contrasting combinations. Top Coats, \$25.00 to \$60.00 The Hat shown above (\$12.50) is a combination of old rose duvetine and black velvet. Those at \$15.00 throat if desired. are the most favored types of

Three-quarter-length Coats of jersey cloth, in plain shades and heather mixtures, made on plain-tailored lines with mannish collars.

Of fancy mixtures in good dark autumn tones, made in practical, enveloping, slip-on styles, with collars that close up well at the



**To-morrow Moderately-Priced** 

One of the New Suits, \$30.00 This is one of a group of Suits at \$30.00. which is claiming unusual attention, because of the smartness and good value of the Suits. Included are Suits of cheviots, men's-wear serge and burella cloth, some pin-tucked crosswise, some with inverted plaits, others with panelback below the waist-line, trimmed with bone

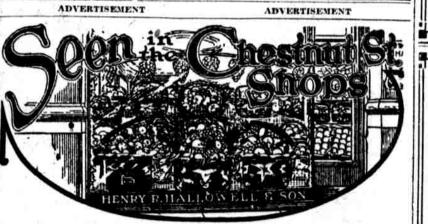
## buttons-all very smart and good-looking. The model sketched is from this group. Suits, Special at \$25.00

Well-tailored Suits of burella cloth, in black, navy, brown and reindeer. Made in belted

Girl's Hat. \$5.95







The well-dressed man and the woman who is fastidious in the matter of clothes and of the things of the household demand a certain kind and quality of mercandise, knowing that true value is a question of service rather than price. Hence, they buy at the Chestnut Street Shops, for education in the matter of how to buy and where to buy leads to Chestnut Street.

## Deborah Sogan

G RAPES, the most perfect in houses of Belgium, have ar-rived at the store of Henry R. Hallo-well & Son, Broad Street below Chestant. The clusters are many the performance of platinum set well & Son, Broad Street below Chestnut. The clusters are mam-moth and the grapes are cellciously sweet. Seckel Pears, one of Phila-delphia's old-time favorites, are here, too. They are so good and everybody loves them. Hallowell's have the most attractive steamer hampers of fruit I've ever seen. The fruits are, of course, of the very finest quality and are most artistically arranged. and are most artistically arranged. They make most acceptable bon voyage gifts and perfect delivery is guaranteed to any eastern port. Delicious Apples from Virginia, Comice Pears and Honey Dew Melons from California are among the most recent fall arrivals.

WO well-dressed women in the seat shead of mine on the 9.43 Two well-dressed women in the seat ahead of mine on the 9.43 were chatting on the ever-inter-esting subject of clothes. Snatches of the conversation floated back to me. "Now, these suits are the most practical and becoming ones we've had in a long time," said the lady in heather brown. "Yes," agreed the lady in navy blue, "I wear mine shopping, motoring and at the coun-try club. It is one of those Alpine Wool suits from the Blum Store, at 1310 Chestnut Street," "Why, that's where I bought mine," exclaimed the ady in brown. "But mine is a Full Wool suit and has a notched collar instead of the tuxedo." Both the Alpine Wool and the Full Wool suits pome in heather brown, pine needle, hankin and navy, and prices are 29.50 and \$39.50.

GYM bloomers of all-wool serge are to be had at a very reasonable Gyptice at the store of A. G. Spalding & Bros., 1210 Chestnut Street. They are black, and made in the regulation pleated style, and they ome in various sizes. Spalding's also have the bloomers in an extra eavy-weight wool and in cotton and wool. Most schools and colleges are vearing the plain white middy without trimming. These at Spalding's re of white jean, a material that looks well even after innumerable vashings, and have either long or short sleeves. I haven't seen them as easonably priced at any other store. Three-corner ties in various colors, thite rubber-soled sneakers made especially for gym work, and fast lack tisle Holeproof Hose are important accessories to the gym outfit. THE CHESTNUT STREET ASSOCIATION

#### styles with novel pockets and convertible collars, and trimmed with rows of bone buttons Girls' Mullinery Suits from \$32.50 to \$37.50 From \$1.50 to \$18 Suits of chevrona, cheviot, silver - tipped Knitted Tams, \$1.50. Suede burella and smart tweeds, made with narrow tailored belts, some plaited, some pin-tucked; also models in panel effects, and having the new pockets and the stylish collars that close Cloth Tams, \$2.50. French Berets, Napped Beaver Hats, \$3.75. Velour Hats, \$5.95 to up snugly. Black, navy blue, Burgundy, tan and shades of brown. \$5.95. \$7.95. School Hats, \$2.95 to \$6.95. Trimmed Hats, \$4.95 to Strawbridge & Clothier-Second Floor Centre \$18.00. All fashionable styles for In the Semi-Annual Sale, Our girls and children. A fine line of Streamer Hats. Strawbridge & Clothier-Entire Stock of Rugs Women Favor Smart Reduced 10 to 35 per Cent. Plaid Skirts And you will understand their The great Sale is in progress! That is sufficient enthusiasm when you see the glory of autumn coloring woven into the plaids. All the new information to arouse the enthusiasm of all who have taken advantage of our famous October Sales in former years. Those who have not bought Rugs here in these brown tones, too, and rich green Sales will find that it is a wonderful opportunity-a pracshades, and Skirts of black-andwhite plaids, the last word in smart effects: tically all-inclusive Sale of Standard American Rugs, Oriental Rugs and Carpets, at REDUCED PRICES. The Rugs include the finest Wiltons, Royal Wiltons, Plaid Skirts, \$15.00 tc \$35.00 Axminsters, Velvets, Body Brussels, Tapestry Brussels, Second Floor, Filbert Street Wool and Fibre Rugs, and Prairie Grass Rugs-in all sizes from the smallest to the largest. Social Stationery Whatever your Floor Covering needs may be, at Good Savings come to this Sale and save money. is-> Strawbridge & Clothier-Fourth Floor, Wes Sixty sheets of "Glenside" white linen-finish Paper and 48 Trunks for Autumn Travelers Envelopes to match. Worth onehalf more, but now-75c. STEAMER TRUNKS — fibre-bound, with brass-plated steel hardware; 32 - inch size — un-usually low at \$12.75. DRESS TRUNKS - fibre-Cabinets holding 12 sheets of bound, hard-wood slats; steel hardware brass-plated; 28-inch, \$12.00; 32-inch, \$13.00; 36-inch, \$14.00; 40-inch, \$15.00. Steamer white Paper, 12 of blue, 12 of buff and 12 of pink, with Envelopes to match each shade. Onefourth under price, at 58c. Boxes holding 24 sheets of Paper and 24 Envelopes, in white only—marked at 20c for quick DRESS TRUNKS, fibre-covered, one tray, brass trimming; 32-inch, \$17.00; 36-inch, \$18.00; 40-Trunks to match; 28-inch, \$11.25; 32-inch, \$12.25; 36-inch, \$13.25; 40-inch, \$14.25. inch, \$19.00. A small lot of Fibre-covered Wardrobe Trunks, of most modern clearance. design and equipment—special value at \$72.00. Strawbridge & Clothier-Unusual News of Men's Clothing Our stocks of Clothing are complete-new autumn and winter models from the Stein-Bloch Co., Hart, Schaffner & Marx, the "Alco" manufacturers and others! Matchless assortments of Suits and Overcoats at fair prices. But every week brings to our customers some EXTRAORDINARY OPPORTUNITY, such as the following-"Alco" Silk-lined Sample Suits About Half the Average Retail Value A good assortment will be here for Saturday-men's and young men's models, of fine fabric Men's and Young Men's Autumn Suits A Saving of One-third to Nearly One-half From one of the best manufacturers in America-several hundred of a very wonderful purcha remaining for to-morrow. Autumn and Winter Suits, in medium and dark shades; practically all st He . Strawbridge & Clothier-