

Comes already sweetened
Its own sugar is developed in the
baking. It solves your sugar prob-
lem among ready-to-eat cereals.

Grape-Nuts

Order a package from
the grocer.
Its flavor appeals and
there is no waste.



Made by
Postum Cereal Co., Inc., Battle Creek, Mich.

Luxurious
Box Springs
Hair Mattresses

"A Good Bed"

Oh, for a good bed! Why, the way some people speak of it you might suppose good bedding was a most difficult thing to get, yet anyone can have the most luxurious, restful, sanitary Mattresses and Box Springs produced by simply remembering Dougherty's Faultless Bedding—peerless in comfort and lasting economy.

Dougherty's
Faultless Bedding
1632 CHESTNUT STREET

Luxurious Box Springs, Reliable Hair Mattresses, Mahogany Bedsteads, Brass Beds, English Down Furniture, Lamps, Dainty Blankets and Comfortables, White Enamel Nursery Accessories, etc., etc.

Reading Gettysburg
"America's Greatest Battlefield"
\$3.60 Round Trip
War Tax 20c
Sunday, October 10th
Special Train leaves Reading Terminal at 11:15 A. M., stopping at Columbia Ave., Huntington St., Manayunk, Conshohocken and Norristown (De Kalb St.).
Returning leaves Gettysburg 3:00 P. M.
Tickets may be purchased prior to date of excursion. Consult agents.

PHILADELPHIA AND READING RAILWAY

Commercial Stationery

YOU will find here the largest stock in this city of Commercial Stationery and general office requirements.

Pens, pencils, inks, mucilage, erasers, fountain pens, stick files, clips, pins, etc.

Our Fountain Pen Department is at your service for cleaning, repairing and filling—or any information you desire.

When you want Commercial Stationery, you want it right away and you'll find everything you want in stock at 529 Market Street.

WILLIAM MANN COMPANY
529 MARKET STREET
PHILADELPHIA, PA.
New York Offices: 261 Broadway, Founded in 1848

BLANK BOOKS
Bound and Loose Leaf
LITHOGRAPHING
PRINTING
ENGRAVING
OFFICE
Stationery and Supplies

For That Sahara Thirst

On days when your thirst mounts with the thermometer—when you want a drink to quench the most persistent thirst, ask for Peacock Ginger Ale.

Do not overlook the health feature of Peacock. The high quality ginger and flavors that go into Peacock are specially processed to insure their purity. And the water, before it is properly carbonated, is sterilized and twice filtered to remove all impurities.

Peacock will give you an entirely new idea of how good ginger ale can be made. Your druggist or grocer sells it in 1 1/2-ounce bottles.

When you want Root Beer, Birch Beer, Sarsaparilla or Lemon Soda, order PEACOCK

WEISBROD & HESS, Philadelphia

PEACOCK Ginger Ale

Store Hours 9 to 5.30
Always this: Economy is in the price you pay—not in the high price some store says the thing is worth.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH
For Friday

Philadelphia, Thursday, September 30, 1920.
October will be the greatest value-giving month the Gimbel Store ever knew.

523 Women's and Misses' Suits

—Really Sensational Values—

At \$54 { *Least Saving: \$15*
Greatest Saving: \$50
Average Saving: \$35

Twenty-six styles for Women—and sizes run all the way from 34 to 53!
Twenty utterly different styles for misses—typical misses' ideas—besides. Sizes for ages 14, 16, 18 and 20.

Every Suit Has a Huge Collar of Fine, Beautiful Fur
The Fabrics—warm, winter-textures—soft-to-touch; perfect for tailoring, indescribably lovely: Ylamas, duvet de laines, tinseltones, goldtones, velours and broadcloths.

Such Wonderful Browns!— And such variety of browns! Blues by the score, too. And dryad. And plenty of black. But the loveliest browns that ever established a "brown season!"

The Furs—Scotch mole, French seal (dyed French coney); Australian opossum and nutria.

The Styles—fur-trimmed or embroidered—or both! Plenty of that clever French stitchery. Plenty of latticed tucks. Plenty of stunning buttons.

And—oh, the evidence of luxury that those wonderful silk linings provide! \$54.

And 367 Suits
at **\$44** { *Least Saving: \$15*
Greatest Saving: \$35
Average Saving: \$25

Eighteen styles among women's suits. Nearly all embroidered. Forty "Samples" included.
Twelve utterly different styles, besides, in misses' suits. Some fur-trimmed.
Tinseltones. Goldtones. Silvertones. Duvet de laines. And wonderful Tricotines.
Browns far and away in the lead. But blues galore—especially those tinseltones.

Women's Suits in the Women's Section
Misses' Suits in the Misses' Section

—Gimbels, Salons of Dress—Third floor.

Women's Nutria-trimmed Duvet de Laine Suit, \$54
Women's Sealine-trimmed Broad-cloth Suit, \$54
Women's Nutria-colored Flannel Suit, \$54
Misses' Squirrel-collared Velour Suit, \$54
Women's Sealine-trimmed Flannel Suit, \$54
Misses' Australian Opossum-collared Suit, \$54
Women's Scotch Mole-trimmed Duvet de Laine Suit, \$54
Misses' Nutria-collared Velour Suit, \$54

Five Thousand Percalé Shirts at \$1.68

That's big gun No. 2 for this October idea of value-giving.

New York make—a good one—good styles or patterns—full Gimbel standard, which means comfort—fit without girding—five-button fronts.

Why? How?

Found a holder of percales who had to turn them into money—that is the road by which so many real bargains come. The saving is from the high cost of the percales to a price enough under today's market to tempt us to buy.

All sizes; soft double cuffs—single- and cluster-stripe fabrics.
\$1.68. ---Gimbels, Shirt Section and Grand Aisle