

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Tomorrow Brings Much That Is New and Closes Some Important Sales

There Is More Blue Sky Above Us Than Clouds

if we take the year all through. This is the deliberate judgment of a weather-wise observer who makes a study of the subject.

It is a human failing to magnify our wet days and our disappointments, and we dishearten ourselves and are only half as hopeful and energetic as we should be.

The stiffer the wind and the steeper the climb, buckle on your courage the tighter, and go at it until you see the sunrise from the top of the mountain.

We are confident we can make this store better than ever.

[Signed] *John Wanamaker*

September 29, 1920.

100 Women's Satin Dresses Special, \$28.50 to \$38.50

And such pretty, new fashions as they are! There are beaded and embroidered dresses, dresses with three-tiered ruffled skirts and others with pleated ruffles. And there are some of the new stitched styles that are so much liked.

If a woman wants a dress to put on right now and wear for many occasions, she would do well to see these specials, for they are very good looking and excellent values.

(First Floor, Central)

New Winter Sports Suits for Young Women, \$45

Nothing in a girl's wardrobe is much more practical than a sports suit. It is useful morning and afternoon and is youthful and becoming.

These new suits are smart, well-tailored affairs in brown, navy blue, Copenhagen blue and rust color.

They are silk lined throughout, too.

\$45—and 14 to 20 year sizes.

(Second Floor, Chestnut)

New Diamond Bar Pins in Openwork Platinum Mountings

So delicate in the tracery of the design that the diamonds seem held in suspension.

Some of these bar pins have only one diamond in the center. Others have a diamond at each end in addition and the brilliancy of the platinum seems almost like a paving of tiny diamonds.

The prices of these new bar pins are far less than you'd think—from \$180 to \$400.

(Jewelry Store, Chestnut and Thirteenth)

Very Different Indeed Are New Soft Taffetas

So much so that many people stop to inquire about them. The printings are odd and surprisingly pretty—large block effects, some with a suggestion of Batik about them, and others distinctly Persian in deep, rich colorings.

For fur coat linings, and the silk kimonos, these soft taffetas are charming. They are 40 inches wide and 36 a yard.

(First Floor, Chestnut)

Less Than Half Price for Scarfs Shawlettes Slip-ons Sports Coats

No matter how careful we are, merchandise will become soiled and mussed through handling. Therefore, we put on sale tomorrow several hundred imported and domestic garments, only one and two of a kind, at prices that are less than half of regular.

168 silk scarfs, slightly imperfect, \$5 each.

14 shawlettes, \$10 each.

108 slip-ons at \$1, 205 at \$2.50, 71 at \$3.50 and 100 at \$5 each.

36 sports coats and slip-ons at \$7.50, 46 at \$10, 140 at \$15 and 25 at \$25 each.

(West Aisle)

A Dainty New Shoe That Women Will Like

It is a one-eyelid ribbon tie, with tongue, turned sole and baby Louis heel. Just the sort of shoe for afternoon wear and it will carry a buckle beautifully, if you wish further to decorate it.

In black and tan calfskin and patent leather.

Considering its fine style and careful workmanship, and the fact that it comes from the leading women's shoe factory in the city, \$12 a pair is a small price for this shoe.

(First Floor, Market)

10,000 Yards Cotton Remnants All One-Third Less

Ginghams, percales, voiles—almost every kind of cotton goods you can think of, and there are any number in the right lengths for children's school frocks and women's waists; some are long enough for women's dresses.

We have been some time getting together this assortment, and this is the opportunity for every one who can make use of these good remnants.

(West Aisle)

Two Good Handkerchief Items

Women's handkerchiefs, \$3 a dozen, are of sheer and snowy Irish linen.

Men's handkerchiefs, 35c each, are the plain, practical sort.

(West Aisle)



Tomorrow Night the Musical Season of 1920-21, in Philadelphia, Will Be Opened by

Ysaye Mirovitch and the Chickering Piano

Eugene Ysaye is a leader among the world's greatest violinists—one who has scaled the supreme heights of classic interpretation and who delivers the musical message with the authority of a master.

As in the past, Ysaye continues to use the Chickering piano in his studio and in all his public recitals.

Alfred Mirovitch, the famous Russian pianist, who is making his initial bow to American audiences, has chosen the Chickering piano for his concert tour.

In almost a century of existence the Chickering piano has been the favorite of thousands of fine musicians and many great ones. The fact that it will be the piano used in the notable concert tomorrow night is just one more example of its excellence.

For ninety-seven years Chickering has been a name to conjure with in musical circles, and today this piano stands among the half dozen great pianos of the world. It is sold in Philadelphia at the Wanamaker Store only, and whoever secures one will have an instrument equal to the most exacting demands.

Chickering upright pianos, \$1150. Chickering grand pianos, \$1400 and \$1550.

Chickering player-pianos, \$1650. Chickering Ampico reproducing pianos, upright, \$2200; grand, \$3500.

Any of these instruments may be bought on convenient terms.

(Egyptian Hall, Second Floor)

Women's Raincoats

Certain kinds are absolutely waterproof and these are the new English black rubberized cloth ones with checked collar and cuffs, \$25.

Oil silk raincoats, transparent and in the prettiest colors, \$26.50.

Rubberized silk raincoats, \$33.

Those that are weatherproofed are all the gabardines and serges, in tan, navy, brown and black, all imported cloths, \$40 to \$65.

(First Floor, Central)

Crisp White Dotted Swiss Dresses for Girls, \$7.50

What with their smocking and colored sashes they are as pretty frocks as we have seen for some time for this price.

The dresses have smocking on the collar and cuffs and they are finished with pretty organdie sashes in pink, blue or orchid.

In 6 to 14 year sizes, \$7.50.

(Second Floor, Chestnut)

Filipino Lingerie Sateen Garments for Babies and Girls

Quite a shipment has just arrived, and the cases are full of little dresses, caps and lingerie, all daintily hand-made and hand-embroidered.

There are petticoats, night-gowns, envelope chemises for older girls and dresses and caps for babies.

Prices begin at \$2.75 for caps and go to \$10 for the finest dresses.

(Third Floor, Chestnut)

Women Who Wear Flannellet Pajamas

will be interested in this new shipment just unpacked.

They are of soft, warm flannellet in pink or blue striped effects. \$4, \$4.50 and \$5.85.

(Third Floor, Chestnut)

Boston Bags Are Now Good Philadelphians

So many women, girls and college men are using these serviceable and convenient bags that this city may have to adopt them too.

Made of soft hand-boarded leather, with wide mouths and double handles, they are splendid for shopping or professional use. Most of them are black, but there are a few brown.

Prices are \$4.75, \$5 and \$5.50.

(Main Floor, Chestnut)

Good Felted Cotton Mattresses at a Saving of One-Third

A recent purchase of good, fresh, standard quality felted cotton mattresses, secured at a price concession of 33 1-3 per cent, that we are glad to pass on to our customers.

Double-bed sizes, \$18.50; large single-bed size, \$16; medium single-bed size, \$15.25; small single-bed size, \$14.50.

(Sixth Floor, Chestnut)

Tomorrow Is the Last Day of the Housefurnishings Sale

Tomorrow brings you one final opportunity to buy housewares of the finest quality at savings of 10 to 40 per cent.

Our final opportunity to choose

Aluminum ware Brooms and brushes Ironware Kitchen cutlery and hardware Coffee percolators Casseroles and baking dishes Enameled cooking utensils Porcelain-top kitchen cabinets and tables

Wooden ware Cedar chests Matting-covered boxes Tinware Dusters, mops and cloths Soap Sewing machines Dress forms Trunks

All at a saving of 10 to 40 per cent on every dollar.

(Fourth Floor, Market and Central)

Women's Silk Stockings at Lower Prices

\$3.50 a pair for full fashioned thread silk stockings in black with fancy openwork clocks and ankles, and with mercerized tops and soles.

\$4.50 a pair for full fashioned all-silk stockings in both fancy open colors in black and all-over openwork effects in black and colors.

Both groups have been much higher priced all summer.

(West Aisle)

New Books

"The Maid of Mirabelle," a romance of Lorraine, by Eliot H. Robinson, \$1.75.

"The Air Pirate," by Ranger Gull, \$1.75.

"Prologue," by Phyllis Duganne, \$1.75.

"The Loudwater Mystery," by Edgar Jepson, \$2.

"Enjoying Life and Other Literary Remains," by W. N. P. Barbellion, \$2.

"A Spring Walk in Provence," by Archibald Marshall, \$3.50.

(Book Store, Main Floor, Thirteenth)

Good Down Quilts at \$15

Covered with tussah silk, in tan and cream colors. Regular size for double beds. Made in our own factory. Being a surplus lot of a few dozen in only two colors we have marked them at a price that should sell them at once. All in double-bed size, \$15 each.

We have another lot of specially priced wool-filled quilts with beautiful figured silk mull tops and borders and backs of the same material in plain colors. Special at \$14.50 each.

(Sixth Floor, Central)

Floor Screens Will Help Prevent Autumn Colds

This is tricky weather. Look out for draughts, no matter how warm it may seem. And be careful at night. Have a screen between your bed and the open window, so you can have the fresh air without lying in a current of it.

We have some fine floor screens of white, ivory and mahogany, filled with burlap in blue, green, brown and rose. They all have inner frames which can be taken out and refilled at any time.

Three and four fold in three heights, 4 ft., 6 inches; 5 ft. and 5 ft. 6 inches. Prices, \$13.50 to \$20.75.

(Fifth Floor, Market)

These Wonderful English Overcoats Are Marching Out by Hundreds

This morning we started a Sale unique in American merchandising.

We began the selling of a shipment of London-made topcoats at lower prices than domestic overcoats of equal grade can be bought for.

They are by the famous house of Kenneth - Durward, London, and under their style names, "Aintree," "Conduit," "Taglione" and "Balmacaan," are celebrated all over Europe and America.

Coats of this character have usually been regarded in America as too expensive for any except fastidious men who could indulge their fancy for the highest grade of London tailoring.

But for once—just this once—we secured a few hundred to dispose of at prices ranging from

\$40 to \$85

which prices are lower than American-made overcoats of equal grades can be had for anywhere.

We should say at this writing that only a few of the coats at \$40 remain, but there are still good selections at \$50.

Also Famous "Sunningdale" Golf Suits at \$48.50

These golf suits, also made by Kenneth-Durward, are believed to be the finest in the world.

They represent the clothing worn in the highest class country clubs in England and Scotland.

Practically indestructible, they are just the right weight for Autumn and Winter sports, and the coat is so cleverly slotted in the shoulder as to give the golfer opportunity for a full swing.

If all Philadelphia golfers knew just how good they are at this price, there would not be a single suit left here by tomorrow noon.



(The London Shop, Gallery, Chestnut)

Crisp New White Waists

These are the kind women like to wear with their sport suits and Autumn tailor-mades, because they are simple, yet not too severe, and are so carefully made that they fit very well.

\$8.75 for a batiste blouse with four rows of lattice beading down the front and on the turn-back collar and cuffs.

\$8.50 for a dainty batiste blouse with deep turn-back cuffs and collar with tiny tucks and lace edge.

\$8.50 for another fine white batiste blouse with just enough tucks and Valenciennes lace and insertion for prettiness.

(Third Floor, Central)

The Lamp Sale "Goes Out" Tomorrow Evening

It will be a bright, shining Sale up to the last minute. The varieties are as large as at the beginning, only the quantities have diminished.

One last opportunity to choose from a beautiful assortment of table and floor lamps, fixtures and silk and parchment shades at 33 1-3 per cent less than regular prices.

(Fourth Floor, Central)

She'll Like to Carry These New Mesh Bags

because they are in the fashionable green gold finish, because the meshes are so fine and because they are in such new and pretty shapes.

All have narrow frames and there are long, narrow and square shapes.

These new gold plated mesh bags are \$32 to \$58.

New mesh purses, \$7.50 to \$35.

(Jewelry Store, Main Floor, Chestnut)

The China and Glassware Sale Ends Tomorrow

The final opportunity of choosing from our entire stock of dinner sets, including many open-stock patterns, at 20 to 33 1-3 per cent below our regular prices.

The last opportunity of choosing from a large and brilliant assemblage of high-grade cut glass and at savings of 20 to 33 1-3 per cent.

In both dinner sets and cut glass selections are practically as good as they were at the beginning.

It may be long before you will have the same selections at the same substantial savings.

(Fourth Floor, Chestnut)

The Unexpected Furniture Event Reinforced by 500 Pieces of New Reed and Willow Furniture at 30 Per Cent Less

This very remarkable furniture movement, so very attractive in fine suits for dining rooms, bedrooms and living rooms, takes on a new interest tomorrow through the arrival of a notable new purchase of 500 pieces of reed and willow furniture, comprising many matched suits, as well as single pieces, all to be sold at a saving of 30 per cent.

Five-piece reed suit finished in blue; large davenport with 3 loose cushions and two pillows, two large armchairs, one side chair with loose-cushion seats and 6-foot table, \$420.

Five-piece willow suit; settee, two armchairs, arm rocker and table with glass top, \$200.

Six-piece ivory enamel willow suit; upholstered in erctonne with loose-cushion seats; davenport two armchairs, arm rocker, foot rest and round table with glass top, \$252.

Six-piece reed suit in frosted brown with spring seats, loose cushions and pillows; sofa, three armchairs, foot rest and large table, \$800.

(Fifth, Sixth and Seventh Floors)

Six-piece reed suit in antique bronze finish, upholstered in erctonne, with spring seats, reversible seat cushions and three pillows; large sofa, three armchairs, foot rest, table, 24x36 inch plate-glass top, \$1000.

Other suits include: Reed suits, 6 pieces, \$410
5 pieces, \$678
8 pieces, \$1035
Willow suits, 6 pieces, \$1275
Reed suits, 7 pieces, \$1520

Separate pieces in reed and willow, various finishes, mostly natural, some upholstered.

Sofas, \$26, \$32, \$35, \$43 to \$70.
Armchairs, \$16, \$17, \$21, \$28.50, \$45, \$65 and \$70.
Arm rockers, \$13.50, \$16.50, \$19, \$24, \$31, \$40.

By way of emphasis, we want to say that you should keep in mind the splendid selection of dining-room, bedroom, living-room and library suits at savings of 30 to 50 per cent.