

Carry Your OWN Lunch


## ROTHSTEIN NAMED PENNANT NOT YET HON, SAYS GLEASON HOLMESUURGOPELS

 FXXE BY ATtell Were Laid Off


## What's in a Cigar?

WHAT'S in a name? The answer-what worth. Or the opposite.
The same is true of a cigar. The day is coming when every smoker will judge a cigar by its name, and no maker shall dare to tak liberties with his product, for fear he shall lose his reputation and his profit
In a difficult labor and material marke reputation may sometimes be risked by cig manufacturers to whom profit is a daily necessity.

## Not so with the makers of MANUEL

This house has been established for sixt years. Its own name is too valuable an asse 0 permit "taking chances." Its resources a ample to insure large buying of selected, fin leaf tobaccos in quantities needed, and
provide factory and craft facilities for making of Manuels to a rigidly uniforn standard.

> "Manuel" means Cigar Quality at its best. This quality is unvarying. We shall keep it so
allen r. Cressman's sons
Cigar Manufactur
Philadelphia

## che BLEND that makes HAVANA

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