

Band at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

Tomorrow Will be a Great Day for Money Saving in This Store

Happiness and Half Happiness Are Miles and Miles Apart

There is as much difference as there is between Winter and Summer.

There are few cities or homes or churches that would not be better off if it were not for jealousies and friendships broken off for some undefined and unknown reason.

One or the other made a mistake, and the two men or women who could have helped each other drifted apart and both have been and are poorer and unhappier for it.

The hearty good will one for the other is one of our best assets in this store.

[Signed]

John Wanamaker

September 28, 1920.

100 Wool Jersey Sports Suits for Women Are \$30 Each

Practical, good-looking suits that a woman can wear every day in all kinds of weather and yet know that she is well dressed.

These are all new Fall models, there are about 18 styles altogether, and the only reason that the price is as little as \$30 is because certain sizes are missing in each style. There are all sizes from 34 to 44 in the entire collection, however.

Both plain colors and two-toned mixtures, particularly the pretty heather tones that so many women like.

(First Floor, Central)

New Fur-Trimmed Suits for Young Women, \$62.50

One of the smartest and most practical suits in the Young Women's Salons is a new model of fur and wool jersey in a style suitable for general or better wear.

The collar is a wide furry one of ring-tail opossum.

The suit comes in brown or blue shades and in 14 to 20 year sizes.

(Second Floor, Chestnut)

SEEMS as if Tweed Coats Never Wear Out

But you will find women forgiving that readily when they want a good all-around coat for general wear.

And, just because they do last so long the makers of tweed coats have found it good policy to use only the more conservative tailored styles that stay in fashion as long as the coat lasts.

Many women are buying tweed coats this Fall and there is a better assortment than ever. \$45 and \$65 for domestic tweed coats. \$88 for imported cloths made up in this country. \$75 to \$95 for English tweeds. All are weather proofed.

(First Floor, Central)

Paris Talks "Velvets," and Here They Are!

Chiffon velvets of exquisite softness, drapable into any form you choose and beyond everything fashionable for the new day and evening gowns and handsome wraps. There are the new shades of blue, brown, henna, taupe and brilliant red. 40 inches wide and \$11 a yard.

Also you will find plenty of black chiffon velvets of the same fine quality and width but at the very moderate price of \$9.50 a yard.

(First Floor, Chestnut)

FINE New Kid Gloves, \$3.50 a Pair

These are the smart short kid gloves that women want for cloth frocks with long sleeves and for their early Autumn suits.

The skins are soft and of fine quality and the gloves are over-seam sewn. They come in black, black with white embroidery, white, white with black embroidery, tan, mode, brown. \$3.50 a pair.

(Main Floor, Central)

KNITTED "Tams" and Caps at Special Prices

A manufacturer anxious to clear up incomplete lines and odd lots turned them all over to us at an exceptionally low figure. They are just in time for school-girls' Autumn wear.

Wool caps at \$2.15.
Plain and striped tam-o-shanters, \$2.50.
Large tam-o-shanters, striped, \$2.75.

All in a variety of colors.
(First Floor, Market)

The People Won't Let This Furniture Movement Stop

At least not for the present. The only thing for us to do is to keep it replenished as well as possible, and we are doing so.

The event centers around a very fine collection of dining-room, bedroom, library and living-room suits which are marked 30 to 50 per cent less than regular prices.

It is years since there has

been such a variety of these suits offered at such unusual savings, a fact which people apparently appreciate.

The variety embraces suits in many beautiful periods, woods and finishes. It is a most remarkable opportunity for anybody who has longed for a fine new suit of furniture for bedroom, dining room or library, but who may have hesitated because of prices.

Upholstered Furniture for Libraries and Living Rooms in Tapestry, Velour and Mohair Coverings—3-Piece Suits at Savings of 30 to 40 Per Cent

Three-piece suits, \$155, \$235, \$300, \$325, \$575, \$655, \$1100 to \$1245.

Armchairs, \$48, \$55, \$62, \$70, \$90, \$100, \$110, \$123 to \$160.

Davenport, \$85, \$95, \$155, \$180, \$215 to \$375.

Arm rockers, \$40, \$48, \$65, \$86 and \$100.

(Sixth Floor)

Only Tomorrow and Thursday for the China Sale

Two days more to choose from our entire stock of dinner sets, including several open-stock patterns, at 29 to 33-1-3 per cent less than regular prices.

Two days more to choose from a large collection of fine cut glass and inexpensive glassware at the same substantial savings.

Varieties in all lines are practically as good as they were at the beginning.

Savings opportunities are as plentiful and as real, but the time is short, so the thing to do is to help yourself while you may.

Dinner sets of fine quality—French, English, American—\$16.50 to \$450.

Cut glass from \$1.75 to \$200.

(Fourth Floor, Chestnut)

The Lamp Sale Bright to the End

The end of it comes Thursday evening. Until then you may choose from a very fine assortment of table and floor lamps, fixtures and shades in silk and parchment.

Varieties are as good as they were at the beginning on account of new lots that have been coming in.

Prices are 20 to 33-1-3 per cent less than regular rates, but the time for taking advantage of all the bright opportunities of the sale is short—tomorrow and Thursday, but not afterward.

(Fourth Floor, Central)

TWEED Hats for "Regular" Boys

The smaller boys prefer the popular bulldog shape, while the older lads like an Alpine shape, like Father's.

And while few of the boys appreciate the fine materials and workmanship that go into these hats, their parents do.

Bulldog tweed hats, \$3.50.

Alpine tweed hats, \$5.

Boys' tweed caps, \$2.50 and \$3.

Redleaf London-made tweed hats for boys, \$5.

(Main Floor, Market)

NEW Brushed Wool Scarfs at \$8!

The wide comfortably warm scarfs that many women are wearing these days in place of a coat and this price is considerably less than they were last year.

In stripes of various kinds, black, tan, navy, gray, brown and heather mixtures.

(Main Floor, Central)

NEW Fabric Handbags of Unusual Charm

Brocade velvet in navy, brown, taupe and black, and doretyme in heaver, blue and brown are the fabrics used, and they are all of fine quality.

The frames are in gold or green gold finish and are unusually attractive.

The handles are fine metal mesh loops that slip over the wrist, and are also gold finish.

The linings are all of fine satin.

Rather remarkable handbags for \$12.50.

(Main Floor, Chestnut)

WOMEN'S Wing- Tip Oxfords for Fall and Winter

Each year finds more women wearing Oxfords through the colder weather. For this purpose they are partial to the wing-tip style with much perforation and Cuban heels.

We have two new models of these desirable shoes in dark tan boarled calfskin. One has a graceful round toe of a brogue shape and moderate Cuban heel. The other has narrower toe and higher Cuban heel.

Either style \$12 a pair.

(First Floor, Market)

PRETTY Pink Silk Bloomers

Some are of soft lustrous wash satins and others are of firm crepe de chine, but you will notice that the silks are always of good quality and the color the pretty pink that women like so well.

Some have lace ruffles; some are braided trimmed; some have lace insertion, and others are simply hemstitched, but they are always attractive and dainty.

Crepe de chine bloomers are \$3 to \$8.

Satin bloomers, \$2.85 to \$5.50.

(Third Floor, Central)

Thursday Ends The Housefurnishing Sale

In the great Sale of Housewares, time now is money. Tomorrow and Thursday you may choose housefurnishings of the finest quality made at 10 to 40 per cent less than regular prices.

Choose while you may at a substantial price advantage from a vast variety of wares, articles and domestic utensils.

Choose Aluminum Ware at a Saving of One-Third

Choose fire lighters at less than cost of making.
Choose electric fans at good reductions.
Choose dress forms, ironware, cutlery, enameled cooking utensils, brushes, soaps, chamois, tinware, Russian ironware, baskets and hundreds and hundreds of other articles at prices that will not be quoted again on the same variety of wares in a long time.

(Fourth Floor, Market and Central)

INTRODUCING New Golf Balls From England

These balls are all well known and well liked by British golfers and we believe that Philadelphians will find them satisfactory in length of flight and length of service.

The Zome Zodiac and the Pearl Zodiac are in two weights, 29 and 31.

The Avon de Luxe is in large heavy, large floater and small heavy sizes.

All have recess and lattice markings.

Prices \$1 each, \$12 a dozen.

(The Gallery, Chestnut)

FINE New Cretones from at Home and Overseas

We cannot recall a time when we had such a splendid collection of imported and domestic cretiones this early in the season.

The designs and colorings are suitable for any room in the house and people who like to get an early start with their Fall and Winter hangings will welcome this opportunity.

Prices range from 75c to \$2.25 a yard.

(Fifth Floor, Market)

A GOOD Addition to the Japanese Jute Rugs

Since our first announcement of the arrival of these rugs we have received some in 8x10 ft. size, a much-desired room-size which was missing then.

Because of their beautiful designs and colorings, which give them a close resemblance to Oriental rugs of the expensive sort, and because of their extremely moderate prices, these Japanese jute rugs are going out rapidly.

9x12 ft., \$62.50 6x9 ft., \$31.50

8x10 ft., \$48.50 4.6x7.6 ft., \$19.50

(Seventh Floor, Chestnut)

NEW Irish Linen Napkins Extraordinary at \$8.50 a Dozen

On these fine, new goods there is a saving of at least \$2.50 a dozen. Frankly, the manufacturer would have preferred us to cancel the order when he found what it had cost to turn them out and ship them.

These are full bleached napkins, 22x22 inches, all pure linen and in a choice of six beautiful patterns.

(First Floor, Chestnut)

Men's Overcoat Opportunity of a Lifetime!



BRIGHT and early tomorrow morning we will have in the Men's London Shop (on the Gallery just a few steps from the Chestnut Street Main Entrance) one of the most remarkable offerings ever made, by any store, to the men of Philadelphia—

800 Splendid London Overcoats at \$40 to \$85

(These prices being considerably lower than domestic overcoats of equal grades can possibly be sold for.)

PLEASE do not let this rather startling headline give any one the impression that England is now or is going to be able to send men's clothing to this country to undersell American clothing.

That is something that cannot be done

Except for This Once in a Lifetime Occasion!

We got these goods—over 600 of them—by means of an extraordinary special purchase such as we firmly believe cannot be made again with anybody.

These overcoats are not unknown things.

They are the famous Kenneth Durward, Ulster House, field and town top coats that are celebrated all over Europe and America.

In reputation, in fashion, in tailoring, in reliability, they are second to none in the world.

They are, of course, unmistakably London overcoats, with the easy shoulders and skirty effects that look as if nobody in the world but a British tailor could put them in.

Some are plenty conservative enough for club and evening wear, but most of them are the big, warm wrap-up Winter type of overcoats that you want for general utility, whether for street, or automobile wear or country use.

The models in the Sale are "Aintree," both single and double breasted, "Conduit," single and double breasted, and "Taglion" and "Balmacaan," and they include all that we have of these models in our own stocks, for when the great London shipment of over 600 came in the other day we had to bring our own stock of nearly 200 down to meet the prices of the new shipment.

Materials include Saxonies, fleeces, covert cloths, chevots, tweeds and angoras.

Colors run the whole gamut of browns, greens, grays, blues and blacks that are fashionable at the moment.

At \$40 to \$85 each the prices are away below what you would have to pay for domestic goods of equal quality.

Also 230 Men's London Golf Suits at One Price, \$48.50

These are the finest golf suits in America, and we believe that they are the finest that have ever come out of England.

They include the famous Sunningdale models that have become so well known in the highest-class country clubs of the country.

They are all by Kenneth Durward, of Ulster House, London, and contain more in fabric, in tailoring, in reliability and in fashion than any other golf suits we have ever handled.

For \$48.50, every one of these 230 suits ought to go marching out in a day.



(The Gallery, Chestnut Street)