

Band at 9; Organ at 11 and 4.50 Chimes at Noon	<b>WANAMAKER'S</b>	Store Opens at 9	<b>WANAMAKER'S</b>	Store Closes at 5	<b>WANAMAKER'S</b>	<b>WEATHER</b> Unsettled
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# The Evening Ledger Page of Wanamaker News

## No Man or Woman Is Ever Finished With Learning

Sir Isaac Newton, the great student of nature and philosopher, who discovered gravitation by the fall of an apple, said of himself, in his after life, that he felt himself to be a child on the seashore, learning from the shells and pebbles, and that the great ocean of Nature's facts was still lying before him waiting to be discovered.

Stop and think of the wondrous inventions in the successful enginery of the air and the thousand little things like air guns, telephones, improved typewriters, kitchen and housekeeping utensils and the Edison discoveries in the application of electricity—what will the next six thousand years produce?

This store is still a wonder to some of the people in its bigness and completeness to visitors who come every day.

[Signed] *John Wanamaker*

September 25, 1920.

## Toilet Goods

### in a Special Disposal

For months we have been getting ready for this sale, and this list includes most of the things practically every family needs and uses. They are all good qualities and every item represents a saving.

#### Imitation Ivory Toilet Articles

Though "seconds" it will be difficult to find the flaws in these pieces and the prices more than compensate for any imperfections.

There are mirrors, hair brushes, combs, puff boxes, hair receivers, cloth brushes and pin boxes—and prices go from 25c for a comb to \$4.75 for a mirror.

We will mark any of these pieces in any of the ten styles you select for 80c each, which is much below the regular price.

#### Toilet Soaps and Other Articles

Wanamaker peroxide bath soap, 10c a cake, \$1.85 a dozen.  
Vegetable oil soap, 12½c a cake, \$1.50 a dozen.

Queen Mary bath tablets, rose and cold cream, 10c a cake, \$1.10 a dozen.  
Toilet soap, 12c a cake, \$1.35 a dozen.  
Shaving cream, 25c.  
Tooth brushes, 20c each.  
Hair brushes, \$1.50 to \$3.75 each.  
Metal hot-water bottles, 95c each.  
Bath sprays, 85c.  
Rose-and-Almond cream, 27c a jar.  
Benzoin, glycerine and rosewater, 25c a bottle.  
Cocoa butter cream, 30c a jar.  
Peroxide cream, 25c a jar.

#### Honfleur and Other Toilet Articles

Honfleur toilet water, 60c and \$1 a bottle; extract, 60c a bottle; talcum, 15c a box; face powder, 40c a box; sachet, 85c.

Skin cream, 40c a jar.  
Youth and Beauty cream, 40c a jar.  
Cleansing cream, 40c a jar.  
Vegetal in lilac and wistaria, 85c.  
Bay rum, 60c, \$1.10 and \$2.  
Witch hazel, 45c a pint, 75c a quart, \$2.65 a gallon.

Violet ammonia, 25c and 45c a bottle.  
Bath crystals, 50c and \$1 a bottle, in violet, rose and verbena.  
Face powder and cream, 60c for the two; usually as much again.  
Cocoonut oil shampoo, 15c.  
Cocoonut oil and tar shampoo, 45c.  
(Main Floor, Chestnut)

## Two New Hand-Made Blouses, \$5.50

are of soft, sheer batiste in snowy white. In addition to being hand made they have hand hemstitching and drawnwork for trimming, and one style has a frill down the front.

Other hand-made blouses, \$6.75 to \$12. Some of these are hand embroidered and sometimes trimmed with real lace.  
(Third Floor, Central)

## New Long Washable Capeskin Gloves \$9.50 a Pair

Made right here in America, these gloves are a product of which American glove makers may well be proud, for they are very well made.

They are of excellent quality South African capeskin and are all washable, twelve-button length, and come in brown, tan and beaver shade, mousquetaire style, pique sewn with Paris-point embroidery.

Another style glove of the same skins in the same length is pique sewn with very broad embroidery in contrasting color. \$9.50 a pair.  
(Main Floor, Central)

## When the Baby Graduates

to short dresses his mother will want to put him in just such dainty, snowy white frocks as these.

They are all brand-new and all soft white batistes and nainsooks. Some are entirely hand made and hand embroidered, though not all are hand made. Some have embroidery in white, some have touches of colored embroidery, some are tucked and some are lace trimmed.

\$3 to \$10 each, and 6 months to 2 year sizes.  
(Third Floor, Chestnut)

## Wool-Filled Quilts \$20 Each

Covered in satin with floral design on top, bordered with plain satin and backed with plain asteen, making them durable and serviceable as well as beautiful to look at.  
All desirable colors.  
(Main Floor, Central)

## 1000 Yards of Blue Serge Again at \$2 a Yard

By a stroke of great good fortune, we were able to get more of this fine all wool blue dress serge to sell at the special price of \$2 a yard. One day was about all the other shipment lasted.

In only the one shade, a dark navy blue, 43 to 44 inches wide, and the fine French weave that is so much desired for women's and children's dresses or for pleated skirts.  
(West Aisle)

## Stockings Down to Pre-War Prices

Women's Silk Stockings, \$1.50

Infants' Socks, 25c

Men's Cotton Half Hose, 35c

Men's Silk Half Hose, 50c

The prices placed on these stockings are two-thirds, one-half and one-third of the prices at which they were selling a few weeks ago.

We do not know of a stronger statement to make than to say that we will sell them at pre-war prices. We do not believe you will see merchandise of this character at these little prices for a long time to come. The disposal will be staged on the West Aisle.

For women—black and cordovan full-fashioned silk stockings at \$1.50.  
For children—full-fashioned open-work cotton socks, in black, white and all the wanted shades—in all sizes at 25c.  
For men—full-fashioned black and navy cotton half hose at 35c, 3 for \$1.  
Seamless silk socks, black and colors, "seconds," at 50c.  
(West Aisle)

## Have Your Old Umbrella Re-covered for \$1.65

The Umbrella Shop will cover your old umbrella and put on a sturdy one of good black cotton for this special price.

We will do women's or men's umbrellas.  
The covers will give good service and they are a good fast black.  
(Main Floor, Market)

## Everybody Knows What Paris Thinks of Velvet This Year

And now the first shipment of the new colored velvets has come. They are chiffon weave, exquisitely soft and drapable and exactly the kinds that will be used in the most fashionable gowns for day and evening and for wraps and skirts.

So far there are blue, brown, henna, taupe and American Beauty, all 40 inches wide and \$11 a yard.

Black chiffon velvets of the same fine beautiful quality and the same width are \$9.50 a yard.  
(First Floor, Chestnut)

## 600 Yards Imported Black Satin to Sell at \$2 a Yard

Another good instance of a fine fashionable silk coming in to sell at a smaller price, for exactly this same quality black satin has been selling all along for \$1 a yard more.

It is 40 inches wide, of bright luster, light weight and soft, and is especially suitable for dresses, foundations and linings.  
(West Aisle and First Floor, Chestnut)

## New Socks for the Man Who Wears Low Shoes Well Into Winter

We had them shipped by parcel post to save time. From France come two lines of exquisite novelty hosiery socks that only France seems to know how to produce.

Accordion-ribbed black, shot white, blue and red at \$8, and silk vertical striped with various colored grounds at \$3.50.  
From England—the home of the woolen hosiery industry: Beautiful cashmere and mercerized mixed socks with hand clocks, in blues, grays, browns and other colors at \$2.75.  
Ribbed fine wool in heather and gray mixtures at \$4.  
America has been minus these fine socks for some years, and these parcel post shipments are snapped up almost as fast as they arrive.  
(Main Floor, Market)

## New Winter Millinery for the Children

Scores of new Winter hats are here—furry beavers, lustrous velvets, practical serge hats and leather sailor hats.

There are mushroom hats, there are pokes with long streamers, there are turn-up and turn-down styles and there are all the kinds which are most practical and becoming for small girls and boys of 2 to 6 years.

Black, brown and blue are the colors and the prices go from \$3 to \$12.  
(Third Floor, Chestnut)



## The New Kind of Furniture Movement Will Make a New Beginning on Monday

COMPLETE suits for dining rooms, bedrooms, libraries and living rooms are the mainstay of this unexpected event.

These are marked at the lowest prices quoted on such a variety of suits in years, the savings ranging from 30 to 50 per cent. There are many individual pieces at half-price that seem to go out as if they had wings. These are worth coming far to see, but the sooner one comes the better, because the variety of them cannot be kept up indefinitely at such extraordinary savings.

The matched suits are of beautiful and dependable quality in a notable variety of styles, all worthy interpretations of recognized period types. For many homes that means an opportunity such as has not been presented in years.  
(Fifth, Sixth and Seventh Floors)

## Switzerland Sends Fine Embroideries

Witness some new ruffled flouncings for children's dresses and petticoats. They are on Swiss and the embroidery is very fine and dainty, 25 inches wide, \$2.25 to \$2.75 a yard.

And in the same importation are ruffled edges of cambric and nainsook, embroidered, 75c to \$2.75 a yard, to trim dresses and undermuslins. 1½ to 9 inches wide.  
(First Floor, Chestnut)

## You'd Hardly Find Prettier Black Net Flouncings

And we are quite sure, not at this price of \$4.85 a yard. They are very new and made of black silk net with most effective designs in silk embroidery.

They make charming evening dresses and can be used as flounces or tunics, being as much as 40 inches wide. There are a number of patterns.  
(Main Floor, Central)

## Table Linen and Napkins

Of Irish double damask, heavy full-bleached satin finished and in a choice of five circular and oval patterns. Exceptionally good merchandise, imported from the looms in Belfast to sell at prices that are very moderate, in view of conditions.  
(First Floor, Chestnut)

## "The Trumpeter Swan"

### A New Book By Temple Bailey

A charming story of love and gallantry, of roses and candlelight, of old southern customs and courtesy. Ready this morning in the Book Store.  
Price \$2.  
(Main Floor, Central)

## New Books

"Trails to Two Moons," by Robert Welles Ritchie, \$1.75.  
"A World to Mend," by Margaret Sherwood, \$2.  
"Poor Man's Rock," by Bertrand W. Sinclair, author of "North Fifty-Three," \$1.50.  
"In the Onyx Lobby," by Carolyn Wells, \$1.50.  
"In the Mountains," a delightful story by an unknown author, \$1.50.  
(Main Floor, Thirteenth)

## The Lamp Sale Glows Brightly But Will Soon Go Out

Four more days of the sale remaining. It will be a bright, shining sale of opportunity every day until the close, on Friday evening.

Beautiful and ingenious lamps, beautiful shades, fine fixtures, all are still shown in large variety at savings of 33 1-3 per cent. Now is the time to secure the lamps and lighting fixtures you will need to cheer the long nights of Winter just ahead. After next Friday you will be too late.  
(Fourth Floor, Central)

## The China Sale Nears the End

### And Going Ahead Wonderfully

This has been a go-ahead China sale from the beginning. There are many reasons for this, but there is one above all others—we offer the finest kind of China and Glassware in splendid assortment at substantial savings. On that basis it will be a go-ahead sale every day to the end, but the end of it is near.

Friday of this week will be the last day and your last opportunity to choose from such a large and fine assortment of wares at September savings.  
(Fourth Floor, Chestnut)

## Men's Fine New Low Shoes Are \$7.75 a Pair

This is a new purchase of 2000 pair of brogue Oxfords in tans and black calfskin.

And at \$7.75 a pair they are just a little over half the price that the manufacturer intended them to sell for.

They are unmatched in Philadelphia at the price. They are especially suited for young men, for they have the long, decorated wing tips, ornamental perforations around the vamp and on the heel foxing.  
(Main Floor, Market)

## Many Women Will Buy Their New Curtains at Once

There are still several thousand pair of the good scrim, muslin and lace curtains in the special sale at 30 per cent below regular.

Choose from the following:

- \$2.25 a pair for scrim curtains, 2½ yards long; they are plain or with lace edges; also fancy net curtains.
- \$3 a pair for scrim curtains, 2½ yards long, with insertions and edged; and fancy net curtains.
- \$4.25 a pair for scrims and fancy nets, 2½ yards long, in various fine, desirable qualities. Also Marie Antoinette curtains.
- \$6 a pair for Irish point, Marie Antoinette and cluny lace curtains, 2½ yards long.
- \$8 a pair for Irish point, cluny lace, Marie Antoinette and point d'jean curtains.
- \$10 a pair for Irish point, point d'jean and cluny lace curtains, 2½ and 3 yards long.
- And \$16 to \$75 a pair for a great variety of fine lace curtains in 2½, 3 and 3½ yard lengths—a choice from nearly the whole variety of Wanamaker stocks, offering such values as Philadelphia has not known in years.  
(Fifth Floor, Market)

## Do Look at These Wonderful New Fur Coats!

One of the smartest new short coats is of taupe caracul with a large, attractive collar of taupe-dyed squirrel. The cuffs are of the same squirrel. And the price is \$600.

For the woman who likes natural squirrel, there is a new, full-length dolman of soft, lovely skins at \$1200.

Real Alaska seal skin, lustrous and beautiful, is in a new, full-length coat with a deep collar. It is \$1600.

Another dolman, and this is a much-liked style this season, is of Kolinsky dyed squirrel with a deep fur collar. \$1200.

A perfect beauty is a mink dolman. The skins are the rich dark brown of the natural mink, perfectly matched. The dolman is generously cut and richly lined. \$3500.

Of regal loveliness is a loose wrap of snowy ermine with a great, crushable collar, large sleeves and deep cuffs. This is shown in the picture. A broad band of tailless ermine extends all the way round, the middle is finished with a row of little black tails at the bottom. This is \$5000.  
(Second Floor, Chestnut)



## New and Distinctive Winter Suits for Young Women

These are the fine, one-of-the-kind suits that young women want who wear their own furs and prefer simple, well-tailored models.

They are of beautiful fabrics like soft silvertone velours, the pretty veldyne, duvet de laine and plain velours. Their tailoring is worthy of admirable comment and the linings are soft, lovely silks.

Stitching and braid are two of the most-used trimmings. The coats are in short and longer lengths, and most of them have collars which button high.  
Chinese blues and the new Winter browns predominate among the colorings.  
The prices begin at \$45 and go to \$85.  
(Second Floor, Chestnut)

## Children's Coats Are Here Before Jack Frost

And sensible mothers like to get the children's coats before the actual need is here:

The new coats are in pretty colorings, and just as pretty styles, of all-wool materials. Soft, lustrous broadcloths, silvertone velours, sturdy chinchillas and rich velvets make the new coats which are in French blue, brown shades, new greens and tans.

They are all warmly lined and many are fur trimmed. \$21 to \$72 and 2 to 5 year sizes.  
(Third Floor, Chestnut)

## Look at the Calendar—September—and the Housefurnishings Sale Ends Next Thursday

Choose housefurnishings at September Sale prices while you may. You have time enough, but none to spare.

MONDAY, AND THREE MORE DAYS OF THE SALE REMAIN

No time like the present time—now is the time to act. Now is the time to choose from over 76,000 housefurnishings and utensils of the finest quality at savings of 10 to 40 per cent. This applies to a whole world of wares from brooms, buckets, dust cloths and scrubbing brushes all the way up to sewing machines.  
(Fourth Floor, Market)