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THE MAGNESIA
DOCTORS RECOMMEND
For Constipation, Acid Stomach, Indigestion,
Can be used as Milk of Magnesia.
Sold only by the bottle—never by dose.

Automobile Classes FOR WOMEN
Twice a week. Afternoons, 3 to 5.
SPRING GARDEN INSTITUTE
Broad and Spring Garden Sts.



THE WHITE ELEPHANT OF SIAM

ONE of the biggest fakes ever concocted—as laughable a story as ever has been told! P. T. Barnum perpetrated it, and an unsuspecting public, loving to be fooled, fell for it. You know the white elephant of the East—sacred keeper of the spirits of royalty—himself a dweller in regal palaces—with retinues of priests and servants! There was Barnum's offer—\$250,000 for the loan of the elephant for a year—priests, attendants, etc. What happened, how a ruse was invented, its success, are told in the remembrances of Charles Mayer's circus days, in

ASIA

The American MAGAZINE on the Orient

More Than 60 Illustrations—Art Insert of 8 pages in Color
This is the first of a series of adventure stories of the business of catching wild animals alive—the tale of the great python, for instance—for show purposes. ASIA entertains—but does much more. It widens one's vision in a sweeping view of a continent rich in new endeavor and beauty and in vital interest to the everyday American.

Among other good things of the October issue:

- The Story of Willard Straight**
The tale of a young American of vision and action in the fascinating life of the East, laying the foundation for today's great International Consortium for loans to China which may solve the Far Eastern Problem. *Louis Graves.*
- The Way of the Farmer in Japan**
And how Japan's victorious army and navy, the smoking chimneys of Osaka, rest on the bent back of the farmer and his wife, standing up to their knees in their paddy fields, raising no less than 4,000 different kinds of rice. *Robertson Scott.*
- On the Trail of the Lord Tiger**
Hunting the big animal in Indo-China. *H. C. Flower, Jr.*
- Here Hunting in Persia**
Meeting the Khans of Central Iran. *Harold Weston.*

OUT TODAY—35c—ALL NEWSSTANDS
ASIA PUBLISHING COMPANY
627 Lexington Avenue New York



5300 baths kept hot every minute, is the service of

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ASBESTOS AND MAGNESIA PIPE COVERINGS

FOLKS who have more than five thousand baths to keep hot every minute and more than five thousand rooms in five hotels to keep warm—naturally make a study of coal saving.

After experience gained in four Statler Hotels Carey Pipe Covering was chosen for the world's largest hotel, the Statler operated "Pennsylvania" in New York. Could a higher tribute be paid to the efficiency of Carey Pipe Coverings?

There are Carey Asbestos and Magnesia pipe and boiler coverings for all power and heating plant purposes. Let us show you how Carey insulation will save one-fourth of your coal and give you more effective heat and power.

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FOR SATURDAY

Friday, September 24, 1920

Women's Dresses

Good Blue Serge, With Unique Trimmings of Scarlet Leather

Special at \$25

Scarlet leather belt. Scarlet leather tops to the distended pockets. Scarlet leather pipings to the flared sleeves. Scarlet leather pipings to the collarless yoke. And wonderful blue serge.

Five Other Specials—Also at \$25

Two models in serge—both embroidered. Two models in satin—remarkable quality. And a new straight-line wool-jersey in heather-colorings and a lovely new blue.



\$25

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| Six Specials at \$35 | Tricotines—Two styles.
Serges—Two styles.
Satin—One style. Beaded.
Tricolettes—Embroidered. | Three Specials at \$45 | Satin—Elaborately jet-beaded.
Tricotines—Very smartly tailored.
Tricolettes—Elaborately embroidered. |
|-----------------------------|--|-------------------------------|--|

—Gimbels, Salons of Dress, Third floor.

200 Women's Coats — Warmly Interlined — Specials at \$29.75 and \$35

Velours, mostly—and some chamos. Navy blue. Brown. Deer. Taupe. Tailor-lined. Man-tailored. And styles range from unique tailor models with huge pockets, enormous collars and smart belts, to some mighty dressy styles, with the new ribosine embroidery, done "to match."

Silk-Lined Velour Wraps, \$42.50
Silk-Lined Bolivia Coats, \$42.50

Zanzibar brown. Malay brown. Taupe. Navy blue. And black. And how the linings—the silk linings—tone in! And what becoming things those great collars are—whichever of their several ways you wear 'em! **Don't know where else—nor when again!**

—Gimbels, Salons of Dress, Third floor.

Girls' Pretty Serge School Dresses—Specials at \$7.50 and \$8.95

"Regulation" models—box-pleated; braid-trimmed; chevron on sleeve. Navy blue and black. And "dressier dresses"—embroidered. Navy blue, brown and a lovely wine-color. 6 to 14 year sizes.

Winter Coats for Girls of 12 to 16 Chinchillas for school—bellivias and velours and fancy chevrons for dress. Belted models. And—oh, those collars! At \$19.75, \$25, \$35 to \$69.75.

Winter Coats for Girls of 6 to 10 Velours. Heather mixtures. Broadcloths. Velveteens. Big shawl collars. Or snug-fitting styles that fasten high at the neck. At \$19.75, \$25, \$29.75 to \$45.

—Gimbels, Salons of Dress, Third floor.

1000 Just-Made Hats Between \$8.50 and \$15

Big brown dress-hats. Fascinating little brown hats—perfect for suit-wear. And blue hats of every size. And blue hats. And even reproductions or adaptations of French models. But at \$8.50, \$10.50, \$12.50 and \$15.

—Gimbels, Millinery Salons, Third floor.

Hatter's Plush Sailors—Special at \$4.95 and \$5.95

Not ribelline—not ironed-down plush. But the fine hatter's plush itself. Three shapes. Banded and fancy lined—ready to wear. Black.

—Gimbels, Third floor.

Big Warm Wool Scarfs

for street or sports or motor wear! Roll tuxedo collars—heavy fringed ends. And pockets. Rich, warm browns—with tan, navy-and-tan, navy-and-oxford, Copenhagen-tan, black-and-white, and all-black. At \$10.

Narrow Suit Scarfs of soft heavy wool in brown, tan and heather mixtures. At \$2.95, \$4.50 to \$7.50.

—Gimbels, Neckwear Store, First floor.

The Fine French Kid Gloves Women Want "for Dress"

Overseam-sewn. Two-clasp. Black-with-white Paris Point, all-white, all-black, beautiful brown and beaver shades. At \$3.50.

—Gimbels, First floor.

Assorted Chocolates : 60c lb.

Chocolate-covered Coconut Balls, at 58c lb. Chocolate Straws, at 60c lb.

—Gimbels, Chestnut Street Annex, Grand Albo and Subway Store.

Men's Blanket Bath Robes

New color-effects, in grays, browns, blues, greens, reds; shawl collar or notch collar; cord and pockets. \$7.75, \$8.50, \$9, \$10, \$11, \$12, \$13.50, \$15, \$18.75 and \$25.

Well made; just the comfortable weights for fall draughts and winter chill to the air.

—Gimbels, Men's Furnishings, Market and Ninth Corner.

"Kuppenheimer" and "Society Brand" Clothes for Men and Young Men
Show the Best Styles for All Men All the Time



Newest Waist-Seam Models

Newest "Lapels" and "Shoulders"

Fall Suits at \$45 to \$75
Fall Overcoats at \$35 to \$65

Distinctive styles for the man who is habitually well dressed—clothes that fit as though made specially for the wearer.

Here are great specials in other suits and overcoats in this—

Sale of Men's Suits and Overcoats, Each at— \$35

Save 38% to Over Double

Suits, in Single- and Double-Breasted styles. Fabrics include worsteds, chevots, cagsimere and tweeds. \$35.
Overcoats—many are silk lined in shoulders and sleeves. Excellent choice in a well-balanced variety of staple Oxford grays and fancy mixtures; snappy styles for the young man, and conservative styles for mature men. Exceptionally well tailored; silk-lined shoulders and sleeves; at \$35.

—Gimbels, Second floor, Ninth Street.

Men Are Asking for BROGUE OXFORDS



Men's "Perfection" Shoes; medium narrow-toe lasts or round-toe blucher-styles; in dark tan or gunmetal calf; solid leather soles and heels; \$8 to \$10. Men's Shoes reduced to \$9.85—save up to \$5; samples and ending lines from stock; cordovan,

Here they are—Gimbel "Welbred" Brogue Oxfords, of Norwegian tan grain; wing tips; low, broad flanged heels, heavy single sole, with fiber middle sole; also High Shoes—smart styles for fall at \$10 to \$15

Men's Soft and Derby Hats for Fall—\$3.50 to \$10

There's a new fall hat here for you—a hat that fits both your head and your notion of how a hat should look on you. All kinds—cloth, or soft, or derby.

- Soft Hats, at \$3.50 to \$10.
- Derby Hats, at \$3.50, \$5, \$6—up to \$10.
- Cloth Hats, at \$3, \$3.65—up to \$7.
- CAPS—At \$1.50, \$1.85, \$2 and \$3. Some are imported.
- BOYS' Cloth and Tweed Hats, at \$1.65 to \$5.
- Boy's Velvet Hats, also Plush and Velour, variously at \$3 to \$8. And Serge Tams, at \$2 and \$3.

Little Boys' and Children's Sample Hats—plush, velour, beaver and cloth—variously at \$2.95, \$3.45 and \$4.85.

—Gimbels, Men's Hat Store, Market and Ninth Corner.

Boys' All-Wool Norfolk Suits at \$15 and \$17.50

Share the \$5 to \$7.50 Savings!

The good hard-wear cassimeres—"specialized weaves" for boys' wear. Gray, brown and olive mixtures. Single- and double-breasted styles with mohair-lined coats and full-lined knickerbockers.

Many suits with double knees and seat. Ages 8 to 18 years. And Boys' Extra-Trouser Norfolk Suits at \$20—Save \$5. Fine all-wool tweeds in gray, brown and olive. Ages 8 to 18.

A Maker's Clean-Up of 400 Junior Norfolk Suits at \$8.75, \$10 and \$12—Save \$5 Each
All-wool cassimeres. Box or knife-pleated Norfolk. Detachable white collar. Ages 3 to 10 years.

—Gimbels, Boys' Section, Third floor.



SUBWAY STORE—

Women's and Misses' Fall Suits

Wonderful Values at \$28



Simply stunning! That's what you'll say when you inspect these new Fall models.

And look at the materials! Tricotines, Gabardines, Broadcloths, Plain Velours, Check Velours, Serges, Tweeds and Silver-tones. A truly marvelous selection.

Colors—browns, reindeer, tan, navy, bottle green, stone green, bordeaux, plum, black and oxford.

Sizes—misses' 14 to 20, women's 36 to 44 bust. Some extra sizes in the lot.

Your choice at \$28. —Gimbels, Subway Store.

Boys' All-Wool Suits, \$10 Saturday Special

In styles that boys of 7 to 17 years like to "show off." Coats are mohair-lined and the knickerbockers are full-lined and are made with taped and whipped seams. In gray, green and brown. Exceptional value at \$10.

Boys' Suits at \$4.95
Norfolk and Junior models with either knickerbockers or straight trousers. For boys of 3 to 8 years. At \$4.95.

—Gimbels, Subway Store.

Sale of Cut Bead Necklaces, at 95c: Less Than Half Price

Pearl Bead Necklaces, graduated style, 24-inch, solid gold clasp, at 75c. Worth 50c more.

—Gimbels, Subway Store.

Save a Third to Half

Men's and Young Men's SUITS \$20, \$27.50 and \$32

—Gimbels, Subway Store.

2000 Pairs of Children's School Shoes at \$1.65 to \$2.45: Substantial Savings

A special purchase. Button, lace and blucher styles in tan and black leathers. Stitched leather soles, which are very flexible and sturdy.

Sizes 6 to 8, \$1.65. Sizes 8 1/2 to 11, \$1.95. Sizes 11 1/2 to 2, \$2.45.

Boys' School Shoes, \$3.95

Black gunmetal lace shoes, strongly made with welted and sewed soles. Sizes 10 to 5 1/2. Special at \$3.95. —Gimbels, Subway Store.