



A soda cracker that tops 'em all for crisp, crunchy freshness

There is only one kind of soda cracker that can be best—and that soda cracker is oven-fresh. That's the Keebler kind—the daintiest, crispest soda crackers you have ever tasted.

My, how reliable they are with ripe cheese or luscious jam. Keebler Saltines are also delightfully dainty, fresh and flavorful.

At Your Grocer's

KEEBLER Oven-fresh Soda Crackers

Buy by the pound and save Keebler-Weyl Baking Co., Philadelphia



Thrift Is Wise Spending

Have you ever thought of all you could save if you had more time? How prettily and cheaply you could dress the children if you made their clothes yourself?

Family Laundry Service has been specially devised to set you free from this most tiring of duties. With wash-day eliminated you can save so much money, making and mending, that the laundry bill is more than covered, and, at the same time, have the satisfaction of realizing that your wash is being carefully and scientifically done.

You will revel in your freedom from drudgery when the laundryman collects your wash each week and brings it promptly back as follows:

All flat pieces, including bed linen, table linen and towels, washed, smoothly ironed, evenly folded and ready for use.

Wearing apparel, all underclothing, dresses, children's garments, etc., carefully washed and dried (and starched where necessary) ready to be dampened and ironed.

Many undergarments may be worn without ironing, due to the method of drying. This will save a great deal of your work in finishing that portion of your wash.

The hardship of home laundering is done away with in modern laundries by the aid of appliances that do better work than hands and with less effort.

The conditions which make laundries good places to work make them also the place to have your laundering done.

Ask Your Present Laundryman About FAMILY LAUNDRY SERVICE

For the Whole Family Laundry

OPENING FRIDAY EVE SEPT - 24



HAVE YOU DANCED IN THE BOX AT THE RITTENHOUSE 22ND & CHESTNUT STREET FEATURING THE TIERNEY FIVE GRILL, RESTAURANT, BALL ROOMS, BANQUET AND PRIVATE DINING ROOMS

Mrs. King's Famous Shoes

Infants—Children—Growing Girls

\$2.59—\$2.98 to \$9.98

"First Step"—"Kant Slip"—"Arking Last" Justly noted for their scientific fitness for the needs of growing feet. Sizes from infants' 1 to young women's 7. We are Sole Selling Agents in Philadelphia. Lit Brothers—First Floor, North

All These Goods on Sale Tomorrow!

HATS TRIMMED FREE OF CHARGE

Lit Brothers

Market Eighth One Yellow Trading Stamp With Every 10c Purchase All Day Filbert Seventh

All Ready for Another Tremendous Clothing Day Like Last Saturday!

Men's \$48 & \$50 All-Wool Suits With Extra Pair of Trousers \$36.75

Surplus stock closeout of a leading Philadelphia maker's regular Fall lines.

Pre-eminently the greatest clothing value in the entire city tomorrow.



Materials whose very richness of texture and "feel" tell of their much higher worth.

Winter-weight worsteds—cassimeres—tweeds—cheviots, in warm color tones and distinctive patterns—handsome plaids, stripe effects and mixtures.

Faultlessly hand-tailored and finished in the fine fashion that has made the maker's name famous. Youths' first long-pants suits, young men's suits and conservative styles.

And they have two pairs of trousers—"the extra pair doubles the wear."

Unusual Values

Boys' All-Wool Norfolk Suits, \$13.75 Many with extra pair of pants.



Boys' Smart School Suits \$8.75

Norfolk in serviceable cheviots and cassimeres—sturdily tailored. Sizes 6 to 18.

High-grade makes in fabrics of exceptionally fine quality—lined throughout, all seams taped. Pin-stripes, rich mixtures & solid colors. 6 to 18 years.

Men's Suits & Overcoats Complete lines!

\$30 to \$65

Nationally Noted Makes, Including Famous Kirschbaum Clothes.

Lit Brothers—Second Floor, 7th St.

Misses' Chic Tailored Suits \$25

They Lead on a List of Notable Offerings!

Cut in lines of the newest mode! One Pictured.

Materials include herringbone cheviot, serge and full wool. Some styles have jackets plaited from waist down, trimmed with silk stitching and band of fur.

Others are true to the strictly tailored type. All fall colors.

Misses' Serge Dresses, \$16.98

Russian blouse, smart narrow skirt, full length sleeves and flat silk braids. One sketched.

Misses' Stylish Coats, \$29.75

Developed from diagonal velour and shown in rich new autumn shades, including elk, wood, sushow and deer. Have large cape collar, silk stitching, and silk lining throughout. One pictured.



Living Models

—Promenade Daily from 11 to 12 o'clock and from 2.30 to 3.30 P. M. Auditorium, Second Floor

Women's Fur-Trimmed Suits, \$49.75

They will impress you as exceptional! Of velour and silvertone in brown, navy and copenhagen. Rich seal shawl collar. Silk linings. One sketched.

Women's Seal-Trimmed Coats, \$42.50

Graceful models of silvertone. Show ripple back, pockets, effective stitching, and large fur collar. Figured silk lining.

Women's Stunning Dresses, \$29.75

Of tricotine, serge, taffeta, satin and georgette.

Plain tailored tendencies are revealed in some styles and others show elaborate beading and embroidery.

Lit Brothers—Second Floor

\$60,000 Purchase & Sale! Pennsylvania "Vacuum Cup"

1/2 Price

Cord Tires

50% Less

LIT BROTHERS' STORE TOMORROW LAUNCHES A PHENOMENAL FINAL FACTORY CLOSEOUT

The same nationally-known and famous automobile tires on which the manufacturer's renown rests—with the readily recognized black "cup" tread. Every tire is brand new,

absolutely perfect and genuine—stamped with the name of the makers the Pennsylvania Rubber Company, Jeannette, Pa.

Guaranteed 6000 Miles.



Because the makers have decided to change the process of manufacture, this sale is held. Note these sale prices, and the savings. Federal tax included.

Size	Regular Prices	Sale Prices
32 x 3 1/2	\$42.95	\$21.50
32 x 4	54.45	27.20
33 x 4	56.00	28.00
34 x 4	57.40	28.70
35 x 4 1/2	66.15	33.10
36 x 4 1/2	67.80	33.90
35 x 5	80.35	40.20
37 x 5	84.05	42.00

Selection at earliest possible moment advised, as they'll go fast! Lit Brothers—Second Floor

Tremendous \$100,000 Sale Continues Tomorrow! Famous Stetson & Ostend Shirts For Men at Average 50c on the Dollar



—Every shirt new and spotlessly fresh from its box—every fabric the finest and every pattern distinctive.

Additional deliveries of our sensational purchase of the season's surplus stocks of Nathan Faggan & Sons, Eleventh and Race Streets.

Shirts known from coast to coast for their high quality, smart style, perfect fit and faultless finish.

\$12, \$14 & \$16 Handsome Silk Shirts

Eagle Brothers' Crepe de Chine and Heavy Satin Stripe Broadcloths

Rich colorings in purples, greens, tans, blues, browns, etc., on white. Also exclusive shaded ombre colorings.

\$5.95

\$5, \$6 & \$7 Woven Fibre Silk Stripe Shirts \$3.15

Satin stripes and Jacquards on plain, crepe or corded madras grounds. Beautiful striped patterns. Also a few plain color silk-and-cottons.

\$4.50 and \$5 Shirts \$2.95

Anderson Imported Madras Plain and Jacquard weaves in two-tone, staple, cluster, novelty and conservative effects.

\$3 & \$3.50 Printed Madras Shirts \$1.95

Plain, crepe and corded grounds.

Men's \$2 Night Shirts \$1.29

Fine quality muslin. Colored and braided trimming.

\$8 and \$10 Shanghai Tub Silk Shirts \$4.95

Also fine domestic tub silks. Popular black-and-white, blue-and-white, green-and-white and tan-and-white candy stripes.

Men's \$3.50 Pajamas \$1.98

High-grade plain color percale and soft finished Oxfords in white, tan, light blue, lavender and pink. Silk frogs.



Silk Undergarments that are truly lovely and no more costly than cotton kinds.

\$3 Silk Chemise

Fresh from their tissue wrappings—nice quality and at a full saving of one-third.

\$1.98

Fifteen beautiful styles in crepe de chine—lace trimmed or tailored. Two pictured.

\$6 Silk Night Gowns, \$4.98 Crepe de chine trimmed with fine laces, Georgette crepe inserts and ribbons. One pictured.

\$1.50 Satin Camisoles, 98c Surplice, built-up shoulder and strap styles with laces and ribbons. One pictured.

We carry a complete line of the new "Bloom-Pett"—a bloomer and petticoat combined. Lit Brothers—Second Floor

LIT BROTHERS Visit Our New Big Restaurant—East of Everything at Lowest Prices—Seventh Floor of Our New Building, 7th and Market Sts.