OCEAN TRIPS


GIMBEL BROTHERS


## Coupon Day-Clip Some Profits



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C. With Apperson "class" goes
Apperson economy-sparing use of gas, exceptional mileage from ires, freedom from repairs-all. round thriftiness.
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APPER william t. taylon


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Alhambra
ALLEGHEN
$\overline{\text { APOLLO }}$
ARCADIA

## BALTIMORE

BROAD

COLON
FAIRMO

## FAMIL

| FRANKFORD |  |
| :---: | :---: |
| GREAT NORTHERN |  |
| IMPERIAL | $\mathrm{SH}$ |
|  | STANLEY Mayer mop |
| LIBERTY | VICT |
|  |  |

$\overline{\text { AURORA }}$

## CENTUR



## Women's Silk-Lined"Flex-0-Tex"Suits

 Coupon Price, ${ }^{\$ 33.75}$

Interlined, too
inter. Two styles.
Sizes 34 to 46 .
New browns, both new and staple blues, rust, stonegreen. All heather mixtures
Fine Serge Suits Coupon Price- $\$ 40$ U. S. Serge. A perfectly charming style-finger length Coat; untrimming; center back pleat and the famous Bonnaz stitchery.

\section*{| Women's Fall Weight Cotton Union |
| :--- |
| Suits at at $\$$ S. |}

stec
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 | In the Grsat Toilet Goods Sale |
| :---: |
| (Prices Include War Tax) |





Rogers' A-1 | Silver-Plated Flat Ware |
| :---: |
| Reduced |


L' Opera Pearl Necklaces, at $\$ 3.25$

\section*{| Graduated |
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| Lasp. at $\$ 3.2$ |
| and |}


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| Men's Shoes Reduced to $\$ 8.90$ |  |  |
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| Ales. |  |  |
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 31-Piece Gold Lace Edge Border Design
Cottage Seta, at $\$ 3.95$ 100-piece Dinner Sets,
gold handles, at $\$ 14.50$.
Plates, complete with or "Red Riding Hood"
Black
Bet

-Glmbelis, "Coupon Dasy," wourth noor.
Men's and Women's Umbrellas, at $\$ 2.95$


 Floor Lamp Standards, at $\$ 8, \$ 10$

Scrim and Filet Net Window Curtains,

Black Mannish Serge, at $\$ 1.58$ a Yard


In the Subway Store Men's and Young Men's Cool Cloth
Palm Beach and Mohair Suits, $\$ 9.50$. Clearance of all Women's and Miss pring and Early Fall Coats at $\$ 10$. Women's and Misses' Silk and Cloth
Dresses, wonderful bargains, at $\$ 12.95$.
W. wess, wonderful bargains, at $\$ 12.0$
Women's Poplin Skirts, at $\$ 2.50$. Girls' lovely School Dresse,
 Mussin Underwear, at 25 c to 1.1 .
Sateen Petticoats, at $s 1$. Hatif prit
Aprons, at 38 c . Percales with ruff
 Wilet antique Collar-and-Cuff Sets, at so
omen's all-wool Tuxedo Coat Sweaters,
5.
Hyance of House Dresses. at $\$ 1.14$.
uys' Junior Norfolk Suits, $\$ 4.75$. Sizes

$\mathbf{3}, 65$ pair.
Bieached Pillow Cases, $45 \times 36$ and $45 \times 38$ !,$~$ Babies' Short Dresses, fine materials, ribbo
Womoths to
Woments
to Children's School Shoes, at
Men's Fall Shoes, at st.95.
Woven Cheviot and Seersuct
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