EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, SEPTEMBER 21, 1920

Organ Programs at 9, 11, 4:50 rief selection at 11:55, with Chin and, Stroke of the Hour at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Partly cloudy

Furniture, Curtains, Oriental Rugs—Wonderful Home-Making Sales at Wanamaker's

### Try to Learn Some One Thing Each Day

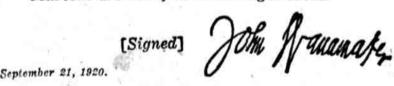
It is the only way to get farther ahead on your chosen work.

Marconi years ago told his intimate friend, a member of Parliament, who told the writer, that it was true that Her Majesty's warships at Malta, in the Mediterranean, through their commander sent at sunset every night a good night to Her Majesty Queen Victoria.

Sir Henniker Heaton asked him for information as to how it was done, and Marconi replied, "I do not know myself. All I know is that I can get there by wind waves."

Today it is a fact careful experiments and scientific study and mechanical inventions, one after another, have, little by little, conquered difficulties and perfected aerial message carrying.

Marconi did not quit until he got there.



#### The Diamond Store **Has Grown Into Larger Quarters**

It now occupies the extreme corner of the Jewelry Store, at Chestnut and Thirteenth streets, where there are better facilities for showing the fine collection of diamond jewelry.

A number of new rooms have been added also for the greater convenience and privacy of those who care to use hem in making selections of diamond jewelry. (Jewelry Store, Chestnut and Thirteenth)

# **300 New Fall Dresses** for Women \$22.50 to \$47.50

Serges, tricotines and silk tricolettes, a number of good tailored models, such as many women need just at this time to wear without a coat. And there are also soft messalines, satins and crepes de chine, delightful little frocks for afternoons.

There are very few, however, of any one style, but that means a much greater variety, and it also means that there are all sizes and even a few extra sizes.

The colors run mostly to the street shades of dark lue, brown, taupe and black.

The \$50,000 Worth of **Curtains** Are Going at a **Great Rate** 

The opportunity to buy curtains-muslin curtains, scrim curtains and lace curtains of all sorts-at a third below the prices that prevail everywhere is far too good for any Philadelphia housewife to let pass her by without taking advantage.

The goods are all excellent, taken from our own fine stocks, and the choosing is abundant and varied.

There are hundreds and hundreds of pairs of French curtains and Swiss curtains and American-made curtains.

Irish point Filet Point d'jean Scrim **Marie Antoinette** Muslin

Cluny

and lace and scrim panels in standard sizes. \$2.25 a pair for scrim curtains, 21/2 yards long; they are plain or with lace edges. Also fancy net

\$3 a pair for scrim curtains and fancy nets, 21/2 yards long.

\$4.35 a pair for scrim fancy net and Marie Antoinette curtains, 21/2 yards long, in various fine, desirable qualities. \$6 a pair for Irish point, cluny and Marie Antoinette curtains, 2½ yards long.

Strap-Wrist

**Capeskin** Gloves for

Autumn

Outseam-sewn brown or tan cape-

skins, \$6 a pair; pique sewn, ir brown, tan, beaver and black, \$6.50

Slip-on gloves in black, tan or pearl white, \$4.75 a pair.

Eight-button length mousque-taire gloves in tan or brown, pique

(Main Floor, Central)

Suede Velour Suit-

ing, \$4 a Yard

Originally intended to be sold

(First Floor, Chestnut)

New Gold-Plated

Mesh Bags

Fine meshes make these pretty

bags, which are in new shapes and

Mesh bags are \$22 to \$53. Small purses are \$7.50 to \$13.

(Jewelry Store, Chestnut and Thirteenth)

Women's Bloomers

in Various Styles

So popular are bloomers that many women will be glad to know

Satin bloomers in pale pink, \$3

(Third Floor, Central)

have the plain and engraved

wear.

a pair.

sewn, \$7.

brown.

frames

choice from nearly the whole variety of Wanamaker \$8 a pair for Irish point, cluny lace, point stocks, offering such values as Philadelphia has d'ican and Marie Antoinette curtains. not known in years.

The sale that comes just at the right time-when people want new curtains to put up for the Winter.

We will get them home quickly and our experts will put them up for you, if you desire, at a moderate charge.

(Fifth Floor, Market)

#### New Golf Skirts in the London Shop

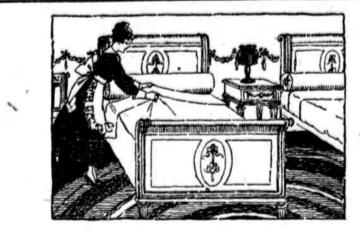
Women are playing golf more than ever, and, like their English sisters, are beginning to pay more attention to golf These are the gloves well-gowned like for Autumn street clothes.

> For the woman who really plays and desires plenty of freedom for real exercise and yet wishes to look right-here is just the thing in these brand-new golf skirts just received which are priced \$50.

(Gallery, Chrstnut)

## **Everybody Is So Enthusiastic Over These New Fashion Silks**

that it is a real pleasure and inspiration to hear all the nice



# The Main Thing Is to Take Advantage of This Extraordinary Furniture **Event** at Once

Considering the time, the goods and the savings, this is not only an unexpected but an unprecedented furniture event.

The main thing is to take advantage of it while the taking is so good. It is an occasion that permits of no delay. The opportunities presented are too good to continue. It brings a splendid assortment of matched suits at the lowest prices

in years, and many individual pieces at extraordinary savings. Prices throughout the collection are 30 to 50 per cent less than regular. This

applies to scores of beautiful bedroom, dining-room and living-room suits in many handsome period designs.

# A Few of the Dining-Room Suits

Queen Anne suit consisting of buffet, china sisting of buffet, china cabinet, side table, exten-closet, side table and extension table, 4 pieces for sion table and set of chairs upholstered in striped velour. 10 pieces, \$700. Queen Anne walnut suit, beautiful cabinet work, 6-foot buffet, side table, china closet, extension table and set of six chairs. 10 pieces, \$800. Adam suit, beautifully carved, finest workman-

William and Mary suit, of quartered oak, fumed finish, consisting of 60-inch buffet, china closet, side table, extension table and set of 6 chairs, uphol-stered in blue leather. 10 pieces for \$460.

ship; buffet with two separate cabinets with urns, china closet, side table, extension table and set of Sheraton mahogany dining-room suit, consisting of buffet, china closet, side table, extension table and set of 6 chairs. 10 pieces for \$550. six chairs. 12 nieces, \$2300.

William and Mary mahogany inlaid suit, with enclosed serving table and china cabinet. 6-ft. buffet, extension table and set of six chairs. 10 pieces for \$1100.

Italian walnut suit, Renaissance period, conset of six chairs. 10 pieces, \$500. (Fifth, Sixth and Seventh Floors)

**New British Sports** Stockings for

#### Women

Women are going splendidly into wholesome sports, and the demand for sports stockings is greater than ever before.

At \$3.50, good weight mercerized lisle in two-tone mixtures, which blend nicely with sport clothes and brown shoes

At \$5, practically the same thing, in a variety of mixtures and hand

clocks At \$5, fine cashmere stockings in different colored mixtures, hand

**Felted Cotton Mat-**

tresses for Less

clocks. (First Floor, Market) Look, You, Sir

Against the chill that is in the air, especially at morn and evening, it is better to be prepared.

Walnut suit, Jacobean period, consisting of

Walnut suit, Queen Anne period, consisting of

buffet, china closet, side table, extension table, four

buffet, china closet, side table, extension table and

side and two arm chairs. 10 pieces, \$1100.

We can show you a very interesting selection of lightweight, Fall overcoats of the best kinds made in America to sell for \$45 to \$80.

Made well and of pure wool fabrics, in grays, tans, greens and herringbone effects.

New Fall suits are coming in constantly and the choice is now very attractive, in the best models of the season.

Prices \$40 to \$90 for suits of unquestionable excellence in every feature.

(Third Floor, Market)

Men Who Avoided the Hat Rush

last week, which was wonderful, will find comfortable choosing



\$10 a pair for Irish point, point d'jean and cluny lace curtains, 21/2 yards and 3 yards long. And \$16 to \$75 a pair for a great variety of

fine lace curtains, 21/2, 3 and 31/2 yard lengths-a

(First Floor, Central)

# No Woman Could Help Loving Such Wraps as These

They are some of the new draped wraps in the finest silk-and-wool duvetyne and Bolivia cloth and they are easily among the most beautiful models we have had this season.

Every one is fur-trimmed, huge collars, sometimes entire facings of fur, fur cuffs, and in one case the hem in the back is a deep band of fur. Nutria, kolinsky, lynx, Australian opossum, squirrel and mole are some of the handsome furs used. And many of these wraps are embroidered or have stitched designs besides. \$305 to \$568 are the prices.

(First Floor, Central)

#### Fine Winter Suits for Young Women

Lovely fabrics, soft furs and charming fashions combine to make the new suits of 1920 handsomer than ever.

Fabrics are thick and soft and lustrous. There are plain silvertone velours of beautiful quality, the new goldtone. veldyne and duvet de laine.

And the colors are unusual-Malay and Zanzibar brown, the Chinese blues-Suchow, Ming and Nankin, and a new gray-dryad.

Some are rather simple, dependng upon beautiful tailoring, a touch of embroidery, perhaps, and wide fur collars for their claim and distinction. Some are richly

(Second Floor, Chestnut)

# **Fine Real Laces** for the Bride's Trousseau So many kinds are in fashion that one can choose at will, and

there are a number here that we have not been able to get for some time. Such a one is the beautiful Honiton lace.

Point applique Rose point Point Milan Duchesse Valenciennes Honiton Bianche **Point Venise** Filet Irish Carrick-ma-cross (Main Floor, Central)

# Dress Blouses of Georgette Crepe

For her best suit, the well-dressed woman likes at least one smart blouse for that purpose.

Blouses of Georgette crepe fill this need admirably-and they come in brown and blue shades to go with the Fall suits and hats.

They are in new models, are imple or elaborate, as she likes, ad go from \$11.50 to \$35. In the show th A new Georgette blouse is navy chiffon with a deep frill around the chiffon with arou live with a pleated frill around the neck and down the front. \$12.

(Third Floor, Contral)

The Advertising and the Advertising of the second

that we have a good assortment of the desirable kinds. Bloomers of pink or white ba-tiste are \$1.65 to \$2.50. embroidered and some are button trimmed, but all have the new lines, to \$5.50. fashionable - length coats and new Pink crepe de chine bloomers, \$3 and \$3.85. skirts. Practical suits for every day are

of wool jersey, starting at \$28.50, and roughish tweeds at \$40. The finer suits start at \$45 and go to \$185. 14 to 20 year sizes.

# It simply must. It is so full of

cent.

pounds in ounces.

very moment. Everything in this sale is of standard quality and savings range from 10 to 40 per

for satisfaction and that an invalid Dusting brushes for porches-of might operate, is \$38.50, or \$5 less good hair and bristles, brushes with long handles are here in all sizes than regular. Combines efficiency, durability, strength and attractive and shapes at special September design. Has a 12-inch adjustable

aluminum nozzle, a detachable re-Meat and food choppers - the volving brush to pick up lint; kind that cut but don't crushstarts or stops by pressing a but-ton; switch has no knobs to break; \$1.75, \$2 to \$3,25, according to size. Attachable to a table, simple to is wonderfully easy running and has powerful suction. operate and easy to clean.

You count your change-why not The Old Reliable check your purchases? Accurate Wanamaker Lock-Household Scales are in the sale at Stitch Sewing Machine \$2.50. These will weigh up to 24 \$35—No Need to Say Dustless Floor Dusters, filled More with good, long yarn, chemically treated to remove dust without

(Fourth Floor, Market and Central) A Martin 1. Jun .

things they are saying. Among the new French silks attracting the most attention are these:

for twice this price, it is a really beautiful cloth for either suits or dresses, all-wool and 54 inches wide. A magnificent black satin brocade from Lyons, France, with a In good shades of beaver, navy or dark peacock blue, taupe or dark design of either rose pink or blue poppies set in a mass of gold leaves. It is a marvelously beautiful piece of work and is priced, \$69 a yard. Another French satin "faconne" is in the loveliest orchid or tur- at \$40 a yard.

quoise blue woven with silver threads. This is \$30 a yard. A'so there are exquisite white or black satin brocades with large floral designs of gold at \$22 a yard. And the finest and softest cloth of gold or silver, faced with another color, such as flame, rose or blue,

These, however, are the extremely high points in this presentation of new silks; there are plenty of fine, good plain silks of American manufacture with prices from \$1.85 up. (First Floor, Chestnut)

# Some of the More Luxurious New Winter Wraps for Young Women

Cape effects and blouse styles are among the novelties of season, but these are just two-there are ever so many!

Just now we have a particularly fine collection of Winter wraps, some of Bolivia, some of evora, others of lustrous wools of fine weave.

Deep beaver collars or collars of squirrel, natural racoon or nutria are the most used trimmings.

The colors are the new blues, dark brown shades and grays.

\$160 to \$275-and 14 to 20 year sizes. (Second Floor, Chestant

#### The Housewares Sale Must Mean Something to Your Home

scattering it, are \$1.35 to \$1.60, according to size. Fitted with a long, detachable handle.

Turkey Feather Dusters that don't scratch. There are two kinds of turkey feather dusters, the kind that scratch and the kind that don't. These of ours are non-scratchers. All sizes for all uses at 30c to \$2.65 each. Popular size for general household use at \$1.

A Vacuum Cleaner, guaranteed

Single-bed sizes, \$12 and \$13 each. Double-bed sizes, \$17 each, covered with blue ticking and ready for immediate delivery. Steel bed springs, 30 per cent less, now \$6.50 and \$7 each. (Sixth Floor, Chestnut)

> "A Duvetyne Handbag Goes With Everything"

That is what so many women say when making a choice, and it is probably one of the reasons why these bags are more used than any others at the present time.

Many new styles are here; some are short and wide, others long and tapering and there are still others large and roomy. Not the least attractive feature are the frames, some of which are handmade in striking scroll designs, imitating shell and amber. Prices go from \$4.75 to \$15.

trimmed. • \$3.75 to \$7.50.

(Main Floor, Chestnut)

these days. Stocks have been replenished and complete ranges are again ready in greater variety than can be found elsewhere.

All of our hats were bought months ago, thereby saving price advances that followed.

Soft hats, \$6 to \$15.

34 x 4, non-skid, \$31.50.

35 x 4 1/2, non-skid, \$40.

Derbies, \$5 to \$15.

(Main Floor, Market)

# **Good Automobile Tires** at Lower Prices

We have some good, sound fabric tires whose prices have just been lowered.

> 34 x 4 %, non-skid, \$39.50 30 x 3½, plain tread, \$15. (Gallery, Central)

Women in Search of | Hatter's Plush Millinery to Wear Now New House Dresses

These glossy black hats make will find here all the kinds for good-looking sports hats, and women are using them for street general use.

and sports wear now. There are ginghams and per-Many new models are here, some cales in pretty patterns and good with narrow brims, some with wide colors. They are made in simple, brims, some tricornes, some closefitting hats. practical styles and variously They are simply trimmed with

little rosettes or bands of ribbon. Prices begin at \$14.50. (Second Floor, Chestnut)

(Third Floor, Central)

# **Oriental Rugs in Splendid Choice at Prices** Unheard of in Years

In a sentence, that is what this extraordinary sale means.

It is a unique and unrivaled event.

The second s

Nowhere in America. Outside of Wanamaker's, can you find Oriental rugs in large assortment at 30 to 50 per cent less than ruling prices.

In this sale you will find rugs by the hundred at these savings.

Mostly recent importations, but also including many fine pieces from our regular stock.

One has to go back several years to find anything like the opportunities offered in this sale.

And one might have to wait a good while before there will be such another occasion.

Saruk carpets are in particularly fine choice, and Saruks are among the finest carpets woven.

Serapi and Mahal carpets are shown in beautiful assortment.

There is a fine choice of Royal Chinese rugs in carpet sizes from 10.1x8.4 feet at \$397 up to 17.6x10.2 feet at \$795.

Smaller Chinese pieces are offered at \$25 for 4x2 feet, \$27 for 2.6x2.6 feet, and \$49 for 3x5 feet.

Persian Kermanshahs are a rich and beautiful feature | Anatolian mats.



of the sale, in carpet sizes, 10.6x8 feet at \$485 to 14.8x11.2 feet at \$895.

Smaller Kermanshahs, 4.6x7.6 feet, are \$175 to \$255. Other smaller-sized pieces include Saruks, Mosuls, Shirvans, Daghestans, Royal Bokharas, Dozarts, Kazaks and (Seventh Floor)

#### of the wares and utensils that make good housekeeping easy that it is bound to hold many things such as you probably need at this

the