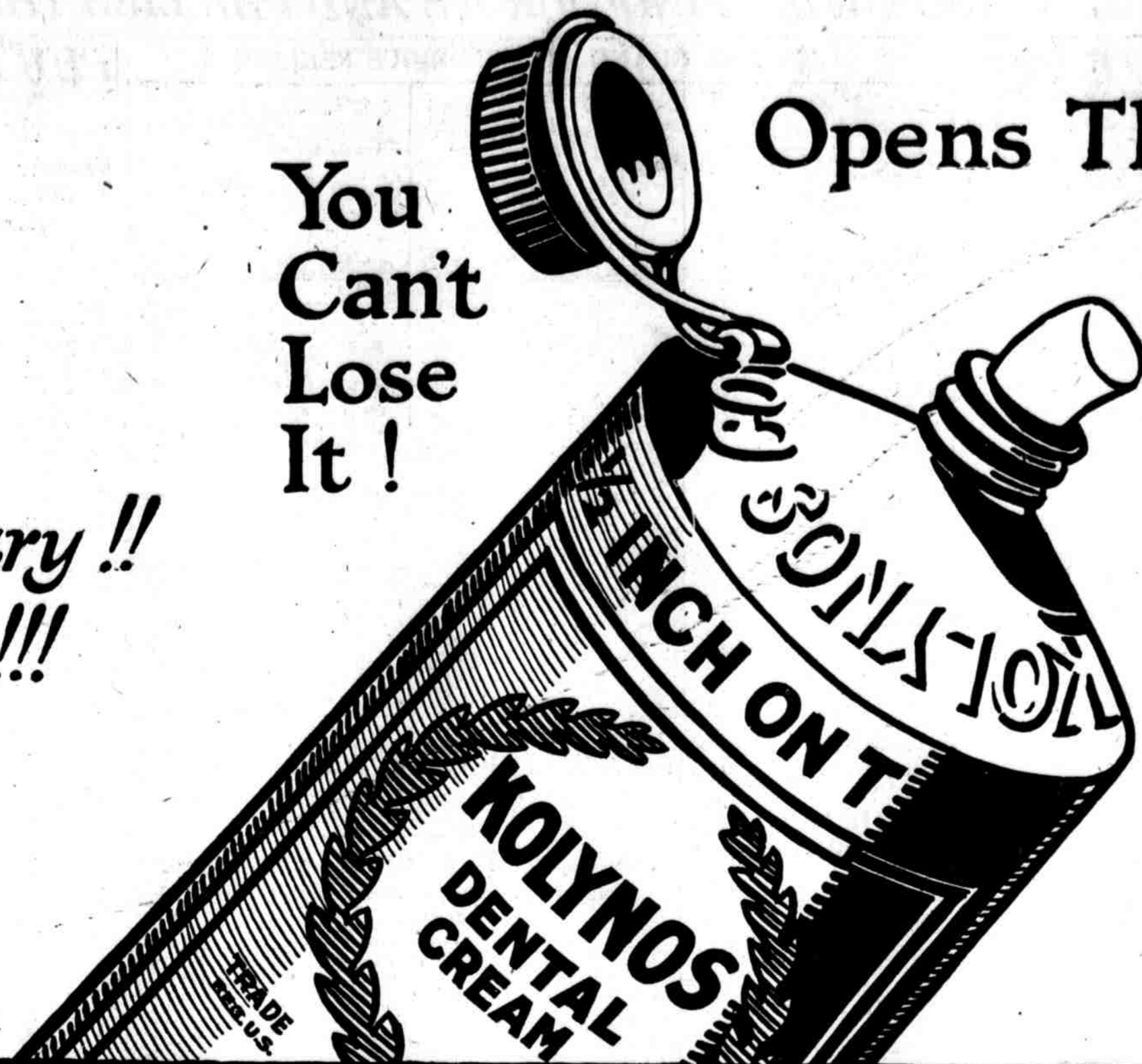


*New!
Revolutionary!!
Exclusive!!!*

You
Can't
Lose
It!

Opens This Way



The Captive Cap

Another typical Kolynos achievement! A cap which clings to the container—an additional refinement which makes this Dental Cream more than ever an irresistible toilet requisite!

The *one weak spot* in all dental cream collapsible tubes has been the truant cap, which falls off and runs away and hides.

This "Captive Cap" makes of the Kolynos Dental Cream tube *the perfect package* for a preparation *always superb*. It is being welcomed by the public everywhere as one of those very essential things which supply a long felt want—a relief to the traveler, a convenience in the home, indispensable with the children, as distinctive as Kolynos itself.

The Kolynos Captive Cap is a patented device, used exclusively on Kolynos Dental

Cream tubes—a further evidence that Kolynos Laboratories are *always first*.

First to put on the market a distinctive, germ-destroying dentifrice, quickly put into use *and kept in use* by the Dental Profession the world over.

First to produce a dental cream *without grit*.

First to demonstrate, in war time and epidemic, the possibility and value of daily fortifying the entire mouth and exposed portion of the throat against dangerous germ invasion.

First to improve a dental cream tube by closing and securing its lower end with a *rigid metal clasp*.

First, again, in introducing the Kolynos Captive Cap, for keeping the *condition* of your dental cream *laboratory perfect—always!*

KOLYNOS

What is the use of cleaning the teeth without cleaning the whole mouth?

What is the use of purchasing the dental cream recommended by a great majority of dentists throughout America and Europe unless you keep the contents of the tube in perfect condition, and so preserve all its properties?

Keep the cap on the tube!

Keep the dust out, and Kolynos in!

Prevent waste! Prevent mussiness!

The new Captive Cap does all this for you. It is one more step in the steady progress of leadership of this very efficient dentifrice.

KOLYNOS

"How clean my mouth feels!" is the natural expression which forms on the lips of the Kolynos user.

This perfect cleanliness is produced because Kolynos destroys, in the mouth, and washes away, countless numbers of acid-producing bacteria, and dissolves the gelatinous film on the teeth in which these bacteria propagate.

It accomplishes this without the use of grit or any harmful ingredient.

The Kolynos formula is known to physicians and dentists generally, and is recommended and used by tens of thousands of professional men, the world over, as a safe and most efficient toilet of the mouth.

THE KOLYNOS COMPANY
NEW HAVEN, CONN., U. S. A.

KOLYNOS DENTAL CREAM