

INCHES FROM

The Golden-Plated Rule

By Lillian Paschal Day

That's the Answer

had a lovely dream. It was about a plumber. You can dream anything. This dream-plumber worked for me. Charged by the hour, as usual, He brought his tools with him! Never sent a boy back for them ! He worked fast-no sabotage! Results were fine—and stayed so ! Everything worked smoothly. When he was through, he went Didn't stop for expensive talk! His bill came. It was a wonder He hadn't charged \$3.50 an hour! Only one dollar an hour! Ne charge for going and coming! No extra materials! No helper! short, it was fair.

Just what he carned, no more. I paid him joyfully.
Asked him how about it? His answer stunned me.
"I'm a Golden Rule plumber. do as I'd be done by. Profiteers I hate. So I don't profiteer myself. Wish every one would follow suit. Prices would tumble in a day." fainted and fell over. My nose hit the floor. waked with a headache. But I guess it's the answer What? Why, the Golden Rule. Isn't it odd? We all want others to follow it. But we don't want to, ourselves.

Two Minutes of Optimism By HERMAN J. STICH

When a Man Comes to Himself

It is said that a great tragedy or marrying a good girl sometimes works miracles in an idler. I did not think that either of such lucky accidents had happened to the elean-cut, brainy executive and good friend of mine who was lunching opposite me, and who but a few years before was a sour, cynical "swivel-chair artist,"

"agin everybody and everything," with the world cordially reciprocating his "Do you know," I said to him, "it seems only yesterday that you used to

"Do you know," I said to him, "it seems only yesterday that you used to complain chronically about everybody at the office making you the 'goat' for what went wrong. Come to think of it—why it's hardly possible, but it must be half a dozen years since you registered your last kick! What's back of it? I've always been curious to know how it was that you suddenly, as they say, 'got wise' to yourself?"

"I am almost ashamed to tell you," he said. "But I suppose if a man has made mistakes and realizes it, and then rises to the business of doing his level best to make up for them, why then there's some hope for him, isn't there?"

"Go on," I said. "Tell me how it happened. When you're through I'll tell you if there's hope for you."

"Well," he began, "the whole thing came about one day five years ago. The boss had left the office about 2 o'clock to go home, and as usual, I was eut as soon after as I thought safe, with an excuse that would whitewash me,

out as soon after as I thought safe, with an excuse that would whitewash me,

bound to see my favorite horse win "I barely made my train, and I had just gotten comfortably seated with ny head buried in the dope sheet, when somebody bumped down into the seat ight alongside me and almost jabbed my elbow into my ribs. I lowered my aper and was about to release a wicked remark or two, when-did you ever now it to fail-who should it be but the boss. He hadn't noticed me, and you can bet your life no mouse ever shot back to its hole in quicker time than I got uried in my sheet. It wouldn't do at all of course to have him see me at about half-past two in the afternoon studying the 'dopester' and headed for the race

"Well, the thing may sound funny to you, although it wasn't at all comical t that time, that I didn't dare budge for fear he would see me, and I had wait till he got off, which was several stations beyond the course. And by he time I got back my favorite horse had run, and what was worse had lost, and I was out my weekly insult."

My friend stopped for a moment, and his face, which up to that time had and a faint smile playing upon it, took on a serious expression. "That night," he continued, "when I got home, I did some of the tallest

binking I ever did in my life. It wasn't the loss of the few dollars that had otten under my skin, although goodness knows I needed the money badly enough. was simply that the little bit of self-respect that I hadn't yet stifled was phting like blazes in me, and it burt to think I had sneaked behind my racing set like a rat skulking back to its hole, not daring to show its face for fear of etting 'nicked' on the head.

Right then and there, I made up my mind, I was through with the races -and what was more, that I would never again place myself in a position here I couldn't hold up my head and look the boss or anybody else in the eye

"I remember reading a book by President Wilson entitled 'When a Man mes to Himself.' And he said somewhere in it that sometimes the least ttle thing might serve as a sort of self-revealing mirror that would shock a san into sense. Well, that one day was mirror aplenty for me. And I've banked my lucky stars a thousand times since for their having seen to it that day five years ago that the boss bumped into my seat right alongside me and com-

PHOTOPLAYS

HOTO PLAYS tanley,

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

"TREASURE ISLAND"

PRINCESS 1018 MARKET STREET 8:30 A. M. to 11:15 P. M. CONSTANCE TALMADGE IN SEARCH OF A SINNER"

REGENT MARKET ST. Below 17TH
100 145 A. M. to 11 P. M.
11TILE MISS REBELLION"

RIALTO GERMANTOWN AVE.
AT TULPEHOCKEN ST.
KATRERINE MacDONALD in
THE TURNING POINT

RUBY MARKET ST BELOW THE 10 A. M. to 11:15 P. M. BRYANT WASHBURN IN WHAT HAPPENED TO JONES"

SAVOY 1211 MARKET STREET

THE IDOL DANCER"

SHERWOOD 54th and Baltimore Mat. 2: Eva. 6:30

"FOR THE SOUL OF RAFAEL"

STANLEY MARKET ABOVE 16TH
WILLIAM PARNUM IN
IF I WERE KING

THEATRES

BELMONT 82D ABOVE MARKET

"THE MAN WHO LOST HIMSELF"

CEDAR 60TH AND CEDAR AVENUE

THE PRINCE CHAP

THE FOURTEENTH MAN"

he NIXON-NIRDLINGER

Ahambra Mat. Daily at 2; Evgs., 6:45 4.9 OVERBROOK HAVERPORD AVE ALLEGHENY Frankford & Allegheny Mat. Daily 2:15. Evgs. at 8 LOUISE GLAUM 19 "SEX" PALACE 1214 MARKET STREET 10 A.M. to 11:15 P. M. W. S. HART IN THE CRADLE OF COURAGE."

ARCADIA CHESTNUT Below 16TH
10 A. M. to 11:13 P. M.
THOMAS MEIGHAN In
CIVILIAN CLOTHES APOLLO 52D AND THOMPSON STS.

MATTINEE DAILY

HOBART BOSWORTH IN

"RELOW THE SURFACE"

BALTIMORE SIST & RALTIMORE SYES 6:30 Mar. Sat. BLUEBIRD BROAD STREET AND SUSQUEHANNA AVE.
GEORGES CARPENTIER IN THE WONDER MAN.

BROADWAY Broad & Snyder Average of State of P. M. CAPITOL 102 MARKET STREET
10 A. M. to 11:15 P. M.
THE YELLOW TYPHOON.

COLONIAL Gtn. & Maplewood Avenue 2:30. 7 and 9 P. M.
NORMA TALMADES In
YES OR NOT

EMPRESS MAIN ST. MANAYUNK MATINEE DAILY VICTORIA MARKET ABOVE OTH NOAH BEERT IN THE SEA WOLF. AIRMOUNT 26th & Girard Ave

THE SINS OF ST. ANTHONY FAMILY THEATRE—1811 Market St. 11 A. M. to Midnight A. W. To Midnight AWAY GOES PRUDENCE.

56TH ST. THEATRY Below Spruce MATINER DAILY INCLUDING SHIP WHITNEY IN "NEGLECTED WIVES" FRANKFORD 4715 PRANKFORD COLISEUM MARKET BETWEEN BOTH AND GOTH "HOMER COMES HOME"

GREAT NORTHERN Broad St. at Eric JUMBO FRONT ST. 4 GIRARD AVE.

BEX. BEACHES "WHAT BECOMES OF THE CHILDRENT"

MPERIAL MOTH & WALNUT ST.

Mais, 2:80. Evgs. 7 & 9

NORMA TAYMATORE in

TES OR NOT:

TES OR NOT:

MAIS, 2:80. Evgs. 9:30 to 11

THE FIGHTING CHANCE. EADER 11ST & LANCASTER AVE.
MATINEE DAILY
MATINEE PARTIE DAILY
THE FORTUNE TELLER.

NIXON 62D AND MARKET STS.
2:18, 7 and
WILLIAM RUSSELL 10
"A LIVE-WIRE HICK"

IBERTY Broad & Columbia Ave. RIVOLI 52D AND SANSOM STS.

HAROLD BELL WEIGHT'S

"EYES OF THE WORLD."

RIVOLI 52D AND SANSOM STS.

Matinee Daily

THE EYES OF THE WORLD."

33 MARKET STREET THEATRE STRAND GERMANTOWN AVE.
AT VENANGO
THE TURNING POINT. THE TURNING POINT.

WEST ALLEGHENY 25th & Allegheny MODEL 420 SOUTH ST. Orchestra. ELAINE HAMMERSTEIN IN JADON OF ROSALIE BYRNES

ETHEL CLAYTON IN AURORA SISS GERMANTOWN AVE. JEFFERSON SOLD MATTINEE DAILY

WE HART LINE TO THE TO LIGHTE. HARRY CARE! CENTURY Eric Ave. and 6th St. Matines, 2:15 PARK RIDGE AVE. & DAUPHIN ST. Matines, 2:15 PARK RIDGE AVE. & DAUPHIN ST. Mat. 2:18. Evg. 6:45 to 11 HORART BOSWORTH IN THE EXEMPT BOSWORTH BOSWORTH IN THE EXEMPT BOSWORTH IN THE EXEMPT BOSWORTH BOSWORT

THE DAILY NOVELETTE

SEATED in the couch hammock, Jean awaited the arrival of Porter Philips in the would be glad to see him, yet he would be glad to see him, yet he would be glad to see him, yet he was the bill hapseling of a certain bear of the fact that most of the Islands in the lake were being held under "squatters" rights." had proposed that allieuch properties be taken over by the state and made into a reservation. Only owners with clear titles would not be affected. Jean had no clear title.

Hark, there was the old pipe dream new i With a quickening of her puise she ran down to the landing. "Porter, I'm awfully glad to see you. Did the bid pass?" it did." And the girl knew the little term of endearment gave the measure of his sympathy. Presently over tail glasses of something fruity and cool, brought by Jean's little maid, they discussed the situation. When Porter rose to go, a sudden impulse seized him. "Jean." he cried. The lift drew back. "Not—not yet," "My thoughts are so full of losing the island, you understand?" he pleaded. An hour later Jean slipped the band arough the last package of papers which had been her fathers. They had yielded her nothing. Feverishly she picked up some old books, opened them, held them upside down and shook them viclently. "Form one a lose leaf futtered out—then, what was that yellow paper?" With unsteady fingers she opened it out. Tes, it was a deed with her father. The hold had been her fathers. They had yielded her nothing. Feverishly she picked up some old books, opened them, held them the listend gold? Not to her father! But by her father to—to John William Philipips. She had never heard of him. Why, how silly of her? That was Porter's father's slight calm vicing in the stear of the light. Canadian canne she guided the craft out into the calm waters reflecting the stear of the light. Canadian canne she guided the craft out into the calm waters reflecting to the light of the light. The light canadian canne she guided the craft out into the calm waters reflecting to the light of the ligh

ould he!
Into her bitter meditations a thought nsinuated itself. In her sweater pocket

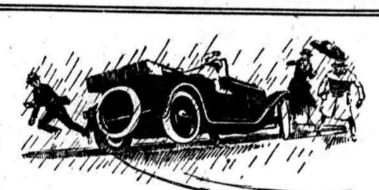
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Let Cuticura Care For Your Complexion

Daily use of the Soap helps keep the slain fresh and clear, while touches of the Ointment now and then prevent little skin troubles becoming serious. Do not fail to include the Cuticura Talcum in your toilet preparations. Sample Seah Free by Mali. Address: "Outleurs Lab-gratering, Dopt. St. Malden 56, Mass." Sold over-where, Seap Sc. Olinteen 12 and 50c. Talemus Sc. 1985 Cuticura Soap shaves without mug.



Buying Blindly May Cost You a 23% Saving On Your Auto Insurance

TIS car almost hit a man. He immediately bought some insurance-without any idea of what such protection should cost.

But by buying without investigation, he failed to get a big saving he was entitled to.

Last year, every Liberty Mutual policyholder received, at policy termination, a 30% cash refund on his premium-a saving of at least 23% over stock-company cost. The Liberty Mutual's cash refunds have always been 30% of the automobile premium.

Buy your insurance at actual protection cost, in this strong mutual company, with its record for full and prompt settlements. Find out now what such protection should cost you. Mail the coupon-no obligation.

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WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

Here's Something Worth While, Mr. Man! Men's All-Wool Suits of Cheviot or Serge—Special at \$38

Each Suit With Two Pair of Trousers

How is that for a good, sound buy, sir?

They are real Winter-weight suits of pure wool materials, cut on the proper lines for this season and tailored in the Wanamaker way. Every suit will give you long and faithful service, as well as a great deal of pleasure and comfort.

The cheviot suits are in mixed patterns, running to the darker tones of gray and brown. The serge suits are navy blue, of course. All are cut on semiconservative lines with single-breasted coats which have two or three buttons and are lined throughout

If you do not care for the extra pair of trousers we will sell you one of these suits for \$31.50.

There are fittings in all regular sizes from 34 to 44 and in stout sizes from 38 to 46.



A Sale of 2500 Pair of Women's Gloves At Average Savings of a Third

Tomorrow is going to be a fine time for women to buy their Winter's supply of gloves, for these are gloves of the finest fashions. Every pair is perfect and is marked at considerably less than usual.

At \$1.65 a Pair

Capeskin gloves in one-clasp style, pique or outseam sewn, with spearpoint or embroidered backs. These are in tan, brown, gray and beaver and a few are in black with plain backs.

At \$2 a Pair

Slip-on gloves of capeskin are pique with embroidered backs: they're in tan, brown and beaver.

Also slip-on gloves of doc-finish

or carved wood, and there are wrist cords for women.

covers are of American taffeta (cotton) and have

(Central)

A New Hand-Made Blouse

at \$6.50

is of sheer, mercerized white batiste with a deep collar with a hematitched hem and triangu'ar motifs of fine punch-work in the square corners. The cuffs

and the front of the blouse are hemstitched and

Special Prices on

Women's Pink Silk

Nightgowns

Surely the fairies will send golden dreams to

ery woman who sleeps in one of these soft and

dainty nightgowns. They are of flesh pink crepe de

chine or satin with shirrings or hemstitched bandings

of pink Georgette or frothy with lace and ribbon

Prices start at \$5 for a crepe de chine nightgown with a satin top and shoulder straps and go to \$10.50

for a lovely affair with angel sleeves of Georgette.
All are a fourth to a third less than usual.

(Central)

Other beautiful blouses, made entirely by hand,

cases to match. All have loop handles.

the shoulder seams are corded.

are here at \$5.90 to \$25.

The \$2.50 umbrellas are all for women. The

At \$2.25 a Pair Strap-wrist gloves of tan capeskin are outseam sewn and have embroidered

Imported kidskin gloves, pique sewn are in two-clasp style, in white and champagne in all sizes and in black in sizes up to 61/2.

Imported white kidskin gloves, overseam sewn, are in white, with self or contrasting stitching on the backs.

At \$3.50 a Pair

Some very fine capeskin gloves, pique sewn, are in the 6-button length with strap wrists. They are in tan and leather in white or the natural shade. | beaver and have embroidered backs. (Central)

Boys' All-Wool Blue Serge Suits—\$17.75

For "Sunday best" the suit for the boy is of blue serge-and there is nothing that is quite so

These suits are of double-warp blue serge, which is true blue and guaranteed to be fast color. The coats are in plain Norfolk style, belted all around. Knickerbockers are lined throughout, and all the seams are strongly stitched and taped.

We don't know of a better value in a blue serge suit for a boy of 7 to 18 years. (Gallery, Market)

SPECIAL Hair Nets, 60c a Dozen Both cap and fringe nets are here in blonde, black and various shades of brown.

Priced assembled in the Down Stairs Store for those women who want good furs of dependable quality and newest fashion at moderate prices. Every skin is of unquestionable quality and carries the Wanamaker guarantee of honest value.
(Market)

Beautiful Furs-Moderately

Autumn Has Surpassed Herself in the Matter of Skirts



It is pleasant to think that we can keep the lovely russets and reds of Autumn and enjoy them all through the Winter in these beautiful skirts. The plaids combine all the colors of the Autumn woods and will make the most spirited kind of companions on country tramps.

The skirt that is sketched is of velour, soft to the touch and most pleasing to the eye. It's plaid combines dark brown, russet brown, gray and black. \$8.75.

Other interesting plaid skirts, pleated in a number of new ways, are \$10.75, \$14.50, \$16.50

to \$25. (Market)

1000 Pair of Children's Shoes Special at \$3.75 and \$4.50 All of them are button shoes and they have roomy toes

for comfort and welted soles for service. There are dull black leather shoes for school and everyday and patent leather shoes for Sunday best.

Sizes 81/2 to 11 at \$3.75 Sizes 111/2 to 2 at \$4.50

Women's and Girls' Brogue Oxfords \$8.90 a Pair

These have remarkably good lines and are the sort of footwear that young women like to wear all Winter with wool stockings or with spats. They are heavy dull black leather, with comfortable toes and low, broad heels. Fine for Autumn tramps in the woods.

(Chestnut)

Knockabout Umbrellas Most Little Girls Need Some Special at \$2 and \$2.50 Good, Practical School Clothes The \$2 umbrellas are for men and women and have durable covers of tape-edge American taffeta (cotton) over strong frames. The handles are plain

-and the Junior Store is the place to get them. Here is a fine collection of simple, wearable clothes that are suitable for every-day class-room wear, and their prices are pleasantly low. For instance-

A Serge Regulation Dress, \$6.75

This little dress is in middy style, with an upturned hem on the blouse. It is in navy blue with a red tie and emblems and white braid trimming the collar. 6 to 14 year sizes. It is sketched on the right. Other regulation dresses are priced from \$7.50 to \$25.

Serge Dresses \$10.75

Loose, comfortable lines distinguish this blue serge dress, which is trimmed with pleated silk, which edges the collar, and colored stitchery, which adorns the belt. 8 to 14 venr sizes.

Checked Gingham Frocks, \$3.50 This is but one of a

number of pretty dresses of gingham priced at \$3 to \$6.75. The \$3.50 model, in pink, blue or green checks, with plain-colored chambray trimming, is sketched. 8 to 14 year



Jersey Suits for High School Girls \$10.75 will give a maximum amount of wear - and