

Organ Programs at 9, 11, 4:50  
Brief selection at 11:50, with Chinese  
and Stride of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Three Great Home-Enrichment Sales at Wanamaker's

## Whatever This Big Store, Grown From Little Things,

has done to improve the storekeeping of Philadelphia it has shown to the people what a store can become by working in the interests of the people rather than for its own profit.

We have spent large sums on a great safe building, we have spent large sums in educating our boys and girls who had to quit school in past times to help support families.

We gave to the people many privileges which heretofore they had not enjoyed and which other stores have copied to our delight.

We have established relations with the whole world to bring the best merchandise to Philadelphia. Forty of our people have been abroad this year.

We protect our customers from unworthy goods and give them all advantages of our large purchases for cash at home and abroad.

[Signed]

*John Wanamaker*

September 20, 1920.

### 1500 Yards Dress Gingham Special, 38c a Yard

Pretty dark colored plaids and a few checks, both very much in demand for women's dresses and girls' school frocks. The width is 32 inches and the price is little more than half what this gingham usually sells for.

There is only a limited quantity in this special purchase. (West Aisle)

### Girls' New Polo Coats for Winter, \$18.50

They are of heather mixtures in blue and brown colorings and are practical, good-looking coats to fit girls of 6 to 14 years. They are lined throughout, have large collars which button high, generous-sized pockets at the sides and are trimmed with good bone buttons.

Narrow belts go all the way around the waist line. (Second Floor, Chestnut)

### New Fur-Trimmed Coats for Women, \$45 to \$72.50

Good-looking, practical coats with the moderate prices that so many women want to pay.

The materials are fine soft velour and silvertone and there are four models, all with large collars of French coney (nearseal) and all, except the one at \$45, are lined throughout with silk. The \$45 coat is half lined with silk.

These coats, on account of their rather conservative styles, are excellent investments for the woman who doesn't care to buy a new coat each season. (First Floor, Central)

### Certain New and Charming Crepe Blouses

lately unboxed, are the kind women want for dress occasions and better wear.

Rather unusual is the first blouse, which is of solid color Georgette lined with flowered chiffon and a collar, cuffs and vestee of white Georgette. \$11.50.

Another blouse of Georgette trimmed with jet beads, hand embroidery of colored silk, has a round neck and three-quarter length sleeves. \$15.

An all-over embroidered blouse of Georgette crepe with vest and roll collar of cream net, finished with a sash which ties in back and has three-quarter sleeves. \$20.75. (Third Floor, Central)

### A Housewares Sale of Helpfulness All the Way Through

Do you make your own dresses or do you want to? The Hall-Borchert dress form is adjustable in sixteen different points to cover all the adjustments any human being wants. In the September housewares sale at \$18.75.

A washing machine that almost works itself—that washes without tearing the clothes and does the thing so quickly that by afternoon on Monday a woman almost forgets it is washday—\$22.75 in the sale.

The Wanamaker clothes wringer is offered at \$9. All clothes wringers look alike. The value is in the rolls. The rolls in the Wanamaker wringer are guaranteed for three years. We will give new rolls for any that fail.

Housemaid's knee can be avoided. Kneeling pads, brought from England, are in the September sale at \$1.75 and \$2. The prevention is a good deal cheaper than the malady.

Card Tables—handy and compact, with folding legs and metal corners. Covered with leatherette, \$3.25; with green felt, \$5.50 each.

Think of a matting-covered chest standing on wood feet, with swing lid and metal handles and measuring 34 inches long, 16 inches wide and 14 inches high, for as little as \$4.85.

As to casseroles and pie-baking dishes—here they are in numbers of styles at various prices, some filled with brown, white-lined earthenware, others with "pyrex" glass. A good brass-bound casserole lined with earthenware can be had for \$3. A pie-baking dish, earthenware lined and with nickel handles and frames for \$3.25.

Vacuum bottles—pint size, \$3.50; quart size, \$5.25. The top uncovers and serves as a cap. The outside is of aluminum. A thing of excellence inside and out.

School trunks for students—the best, most compact and convenient trunk we know of for a college student, or for general use on sea or land, is here at \$12.75. Nothing we know of will hold so much and take up so little room. And it is a real trunk all over. (Fourth Floor, Market)



## A Golden Opportunity in Curtains

\$50,000 Worth of the Most Beautiful Curtains in Philadelphia for One-Third Less

WE PATIENTLY searched all over America and all over Europe to get the best and prettiest curtains that could be had for the homes of Philadelphia. We have brought them from all directions, and they are the very best pick of the world's markets.

The result is, you can come in tomorrow and choose in a great special sale, Philadelphia's best and most beautiful collection, and pay only two-thirds the regular price.

There are hundreds and hundreds of pairs of French curtains and Swiss curtains and American-made curtains.

**Irish point**  
**Point d'jean**  
**Marie Antoinette**  
**Cluny**

and lace and scrim panels in standard sizes.

An idea of the low prices will be had from the following partial list:

\$2.25 a pair for scrim curtains, 2 1/2 yards long; they are plain or with lace edges; also fancy net curtains.  
\$3 a pair for scrim curtains, 2 1/2 yards long, with insertions and edges.  
\$4.25 a pair for scrims and fancy nets, 2 1/2 yards long, in various fine, desirable qualities.  
\$6 a pair for Irish point and cluny lace curtains, 2 1/2 yards long.  
\$8 a pair for Irish point,

cluny lace and point d'jean curtains.  
\$10 a pair for Irish point, point d'jean and cluny lace curtains, 2 1/2 and 3 yards long.

And \$16 to \$75 a pair for a great variety of fine lace curtains in 2 1/2, 3 and 3 1/2 yard lengths—a choice from nearly the whole variety of Wanamaker stocks, offering such values as Philadelphia has not known in years.

The sale that comes just at the right time—when people want new curtains to put up for winter.

We will get them home quickly and our experts will put them up for you, if you desire, at a moderate charge. (Fifth Floor, Market)

## You Will See the Silks That Paris Is Using

The gorgeous metal brocades, worked in silver and gold thread, the exquisite chiffons woven with tinsel, the metal cloths and others all are in this

### Presentation of Fashion Silks

One of the most noted silk makers of France, who designs silks for the great dressmaking houses of Paris, has sent some of his finest creations. Rivaling them in beauty and originality of design are some wonderful American metal brocades, silk brocades and embroidered chiffons.

For the French metal brocade the prices go from \$7 a yard for

narrow widths up to \$60 a yard for the wider ones. Considering their exclusive character and the labor involved in producing these beautiful things, the prices are very reasonable.

American metal brocades start at \$16 a yard, the brocaded chiffons are \$10 a yard, and so on down to the good fine silks that every woman wears and every woman wants.

**New Books**  
"The Little House," by Coningsby Dawson, \$1.50.  
"Memoirs of Life and Literature," by W. H. Mallock, \$2.50.  
"Spanish America," by C. R. Enoch, in 2 volumes, \$3.  
(Main Floor, Thirteenth)

### New Plain Chenille Rugs Specially Priced

They come in an assortment of plain colors. Prices are less than regular figures.

9x12 feet, \$175.  
8.5x10.6 feet, \$142.50.  
6x9 feet, \$87.50.  
Chenille carpets in three widths, 9 feet, 12 feet and 15 feet, are marked about 20 per cent less than regular at \$15.50 a square yard. (Seventh Floor, Chestnut)

### Needed Bed Muslins With Lowered Prices

Good substantial qualities for everyday use and in the most asked-for sizes.

#### Pillow Cases

45 x 38 1/2 inches at 70c.

#### Bolster Cases

42 x 72 inches at \$1.15  
45 x 72 inches at \$1.25

#### Sheets

72 x 90 inches at \$2.15  
72 x 90 inches at \$2.35  
81 x 90 inches at \$2.35  
81 x 99 inches at \$2.55  
(First Floor, Chestnut)

### Flannelet Nightgown Time Is Here

When the nights grow cold flannelet nightgowns are certainly comfortable.

Pink and blue striped flannelet gowns in two styles, one with round collarless neck, the other with high neck and turn-over collar, are \$2.35 each. (Third Floor, Central)

### New Autumn Gloves

\$1.85 to \$3.50

Here are the kind of gloves women are asking for to wear this Fall:

Short suede gloves, in gray or beaver color, with 1 clasp and half pique sewn, \$1.85.

Slip-on gloves of gray suede, are \$2.50, and an 8-button length in gray at \$3.50—all of soft suede skin.

Smart, short pique sewn kidskins of black or white with contrasting embroidery, or overseam kidskins in black, white, tan, brown or black or white with contrasting embroidery, \$3 a pair.

A good-looking overseam sewn kidskin in black or white is \$2.50 a pair.

Wash leather gloves in doe finish and natural color, 1 clasp, overseam sewn, \$2 a pair. (Main Floor, Central)

### Heavy Irish Table

Linen, \$3.25 a Yard

The best table linen we have seen at anywhere near the price in many a day.

New goods, too, of pure flax, full bleached, heavy, good looking and serviceable.

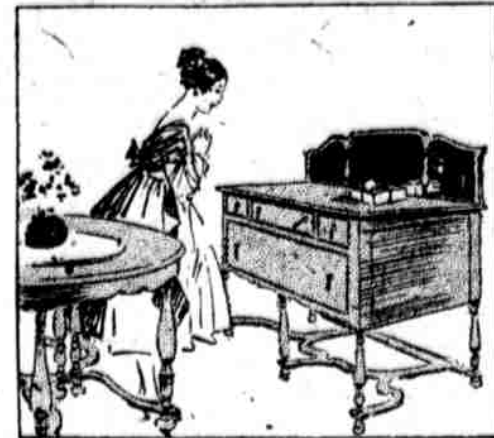
In five or six good designs as you will find in table damask today—striped and floral effects.

If you need some table linen this is a real opportunity. (First Floor, Chestnut)

### Fitted Work Boxes Are Handy Possessions

especially to girls going away to school. They may be carried in a bag or trunk and have all the sewing tools convenient just when they are wanted.

Work boxes of many kinds and different sizes are here. All are fitted and the boxes usually silk lined. \$2.65 to \$27. (Main Floor, Central)



## A Golden Opportunity in Furniture

With Splendid Choice at Savings of 30 to 50 Per Cent

IN THE larger affairs of the world it is the unexpected that happens. There is a saying to that effect.

This furniture movement is the most unexpected thing of its kind that has happened so far. It is not a clearance of odds and ends. It is a new development due chiefly to the fact that the Wanamaker Furniture Store has become the greatest and most effective outlet in the country for desirable goods.

Manufacturers so regard it, especially since the days of the 20 per cent campaign.

Many favorable purchasing opportunities have come our way since that time, and of these we have always taken advantage when the goods were of the kind we wanted and the prices low enough to insure some special advantage for our customers.

For months past shipments have been coming along with great constancy, and we are now able to offer

### A Splendid Assortment of Furniture at the Lowest Prices

The values are so unusual that we ask you particularly to bear in mind that the sooner you come in to make your selections the better the selections you can make. This is especially true of the individual pieces which are going out very quickly. (Fifth, Sixth and Seventh Floors)

### What the Boy Needs When He Starts School

One or more suits of fancy mixtures or plain blue serge or chevot, \$20 to \$38. Sizes 8 to 18 years.

One or more suits of corduroy, gray or seal brown, \$15. Sizes 8 to 18 years.  
A mackinaw, \$15, \$18 and \$20. (Second Floor, Central)

An overcoat, sizes, 8 to 10 years, \$18 to \$45. Sizes 11 to 18 years, \$25 to \$55.  
Wool knickerbockers, \$4 a pair. Sizes 6 to 18 years.  
Blouses of madras or solesette, \$1.50 to \$2.25 each.  
Ties, four-in-hand and Windsor, 75c, 85c and \$1 each.

### 100 Felted Cotton Mattresses at Savings of 30 to 40 Per Cent

Single-bed sizes, \$12 and \$13 each.  
Double-bed sizes, \$17 each, covered with blue fancy ticking and ready for immediate delivery.  
100 Steel Bed Springs are down 30 per cent—now \$6.50 and \$7 each. (Sixth Floor, Chestnut)

### The Lamp Sale Is Helping to Brighten Many Homes

People who have wanted new lamps for years are finding them in this Sale for about half or a third the price they had expected to pay for them. Here are two good instances:

Reed table lamps, complete with reed shade cretonne lined, one or two lights and cord and socket, \$8.50 to \$25. This is exactly half the former price. These are the nicest kind of lamps for country homes and for inclosed porches.

100 mahogany finished floor lamps, two lights, short and regular height, complete with cord and socket, but without shade, \$12.50. This is one-third the former price. (Fourth Floor, Central)

### L. R. Waists and Girdles Are Here at Last!

The brand-new models for Fall and Winter that so many women have been asking us about.

These waists and girdles are particularly liked by slender women who don't care for a heavily boned corset and by growing girls who exercise a great deal. They are lightly boned, very flexible and have rubber bands or insets. A few have shoulder straps.

There are about seven new styles in white and pink coutil and broche from \$2 to \$4.50.

Also just arrived are L. R. Maternity waists, \$3.75, \$4.50 and \$5.75. (Third Floor, Chestnut)

## Stockings for Less

### Women's Silk Stockings

At \$4.50 a pair, open-work silk hose, various patterns, but broken sizes and not all colors.  
At \$2.75 a pair, full-fashioned, ingrain silk stockings. All-silk, in black, white, cordovan, navy and silver.

At \$2 a pair, full-fashioned, pure dye silk stockings, in black, white, cordovan, African brown, navy and gray.

At \$1.10 a pair, full-fashioned silk-and-artificial-silk stockings.  
At \$1.10 a pair, full-fashioned silk stockings in black, white and cordovan. "Seconds."

### Women's Lisle Stockings

At \$1.25 a pair, imported open-work, full-fashioned stockings, in black, white and colors.  
At \$1 a pair, full-fashioned, thin, sheer lisle, in black, white and colors.

### Women's Cotton Stockings

At \$4 a pair, imported, full-fashioned black and white cotton stockings.

### Children's Stockings

At 35c, three pair for \$1, black mercerized or plain cotton stockings. "Seconds."  
At 25c a pair, ribbed black cotton stockings. "Seconds."

### Men's Half Hose

At 75c a pair, seamless, black, cordovan and gray silk hose.  
At 50c a pair, imported, full-fashioned black cotton hose.

At 30c a pair, seamless, black and cordovan mercerized lisle hose. "Seconds."  
At 25c a pair, seamless, black and cordovan cotton hose. "Seconds."  
(West Aisle)

### The China and Glass Sale Goes Ahead

as only a sale can go that has such a fine collection of goods back of it, particularly dinner sets and cut glass, all high quality and at substantial savings. (Fourth Floor, Central)

### Wool-Filled Quilts at Good, Real Savings

At \$8 and \$10 each, wool-filled quilts covered with silk-line, those at \$10 being finished with a plain sateen border.

At \$14.50, wool-filled quilts, covered in silk mull with floral pattern in the center; bordered and backed with plain silk mull.

At the same price, \$14.50, we have some wool-filled quilts covered in plain colored silk mull on both sides. On every one of these quilts there is a substantial saving.

Cotton-filled quilts covered with figured silk mull in center and plain back and border, all desirable colors—now marked \$10 each, or about 40 per cent less than regular. (Sixth Floor, Central)