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Baseball Situation











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## IMPORTANT ANNOUNCEMENT

## to every smoker of Bob.' Burno Cigars

FRST let us make plain three facts [1]
During the past few years the prices of Havana and Sumatra tobaccos have steadily advanced. The profit on Robt. Burns Cigar has at times fallen distinctly below a safe business margin. This margin of profit has at times approached the vanishing point
[2]
At no time have we compromised in the slightest the quality of Robt. Burns Cigar. To this formula we stand
committed: Full, long-leaf Havana filler of fine selection, toned to agreeable mildness through our special process of curing and wrapped in the finest obtainable Sumatra leaf.

## [3]

Our latest purchases of Havana and Sumatra leaf for Robt. Burns were made with our usual care and after the widest possible survey of market conditions.

Yet for that leaf we had to pay much higher prices than ever before

> It is our belief that the smoker of Robt. Burns would much prefer to pay a slight advance in price rather than face the slightest let-down in the quality of his cigar.

To maintain that quality it has become imperative that we add 2 c apiece to the retail price of Robt. Burns Cigar.

The price of Robt. Burns Invincible is now changed to 15 c ; the new price of

There are no indications in sight at the present to warrant a decline in the price of Havana and Sumatra leaf tobacco. When such time arrives, we promise that the smokers of Robt. Burns Cigars will receive the benefit at the earliest possible moment.

